1. A) For the company, end of year term is not a good time for launching new campaigns.

B) When “Goal” numbers growing, then you may face more risks to be failed. Especially after 40,000.

C) “Theater” and “music” categories show a more prominent successful sign comparing to the others.

1. This dataset should have been support by other countries except USA, GB, FR etc. We need also some detailed information about “backers\_count” backgrounds. This help us to analysis of people’s approach to campaigns.
2. We may compose the relationship between “successful” and “launched time and deadline” of campaigns. Also, “average donation” data may show us how strong relationship with “category” option.