

UX Testing + UI Iteration



Each Member of Your Team Will Have the SAME 5 Users (one member from each of the other teams)	PUZZLE (Observation Only): As they solve your escape room where are they clicking when they shouldn't? Where are they getting stuck? What seems too hard or too easy? What types of hints were effective/ineffective?	NARRATIVE (Ask Out Loud): How would you describe the story and what is currently happening/happened in this room? What elements of the design (appearance, sound, etc.) could be unified to make this room feel more connected to the other rooms?
User 1 Name: Duncan	 Struggled a lot Too hard Center text 	 Just make them all the same, choose one room to make them all look like A story about fighting pokemon Everyone should use the same textboxes
User 2 Name: Owen	 Likes the dinging sound How many rounds Remove onclick for pokemon Link next webpage 	 Very straightfoward Defeat pokemon get pokeball Good continuity, other should connect to mine
User 3 Name: Ryan	 Center text Get rid of x Make instructions clearer Make instructions a one time thing Fix bug Make text in intro screen Fix cropped images Make last level slower 	 Fighting the pokemon Not an overarching besides going through the gyms Explain situation(pokemon)
User 4 Name: Jaiden	 They are failing on the later rounds Telling them to click earlier than they think was helpful They fail on the last round a lot A bit too hard Multiple lives Make it go back and forth Center the modal 	 Fighting the pokemon was the story Looks like all the others All rooms have good continuity

User 5 Name: Oscar

- Didn't read instructions first time
- Failed on the last one
- Did I click the pokeball
- Three lives or health bar

- Story is you are a pokemon trainer
- Doesnt seem a story, sees a theme
- The story makes sense
- Likes the animation

UI Before Feedback (GIF recorded with Chrome Capture)



What trends did you identify in your feedback?

- Its too hard and they fail on the last lvl
- Get rid of being able to exit the modal and enter it by clicking on the Pokemon because it causes bugs
- Center modal
- Make all the rooms more cohesive

UI After Feedback (GIF recorded with Chrome Capture)

What changes did you make to improve your puzzle UI?



- Slowed it down and gave more leeway with what was counted as a block
- Deleted the x and onclick for the pokemon
- Centered modal
- Added intro screen with text
- Added insult about the previous elite four
- Note: Skipped to the end so gif wasn't too long.