Elements	____/Points	Comments
HTML + CSS - 5 .HTML Files - CAS is applied - Includes home page	/30	
LAYOUT - Consistent, site-wide layout - Includes: header, body, footer - Interactive menu bar - Interactive Form	/10	
NAVIGATION - Easy and clear to use - Functional on all pages - Drop down menu bar - Hover effect shows links	/15	
IMAGES - 3+ per page - Images are true to the product sold - Images are high quality	/10	
CONTENT - No grammatical or spelling errors - Provides sufficient information - Do NOT over clutter pages (excluding About Us page) - Form for "Selling"	/15	
DESIGN PRINCIPALS - Fits with client's color scheme - Proximity - Repetition - Contrast - Alignment - Typography	/10	
CREATIVITY AND PROBLEM SOLVING - Meets and exceeds goals of client	/10	
TOTAL	____/100	