THE INTERNET[WORK]

AP

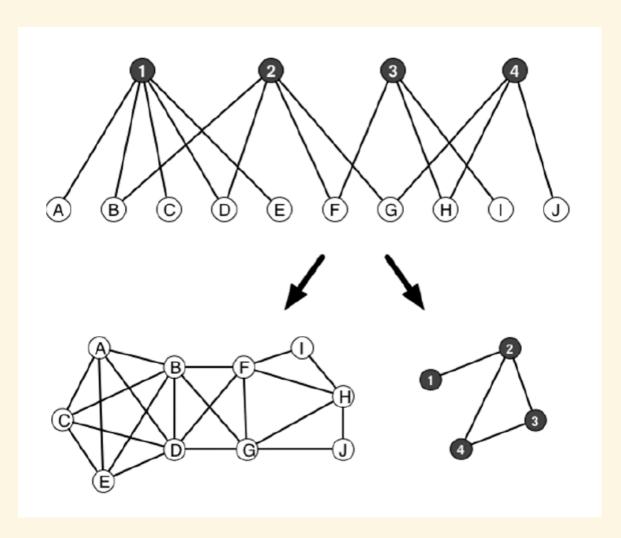
SUMMARY OF TRADE NETWORKS

THE DIRECTED NETWORK MODEL

Theme: discover non-trivial relationships among countries look at how they trade and what they trade

BIPARTITE NETWORKS

The country-to-product network induces country-to-country and product-to-product relationships.



RECONSTRUCTION

$$C = M_{cp} \cdot M_{cp}^T$$

$$P = M_{cp}^T \cdot M_{cp}$$

ANALYSIS OF NEIGHBOURS

For a node i, let k_i be its degree.

For directed networks: $k_i = k_i^{in} + k_i^{out}$.

The distribution of degree P(k) provides a signature of the network.

The average degree is denoted $\langle k \rangle$.

RECIPROCITY

For a given directed network, reciprocity is the probability that of having links in both directions between two vertices.

R measures how the economies of two countries become interconnected (or interdependent).

$$r=rac{L^{\leftrightarrow}}{L}$$

 L^{\leftrightarrow} : number of reciprocal links

L: total number of links.

ASSORTATIVITY

Do vertices tend to connect with those with similar/dissimilar degree?

Compute the avg. degree of i's neighbors:

$$K_{nn}(i) = rac{\sum_{\langle ij
angle} k_j}{k_i}$$

Find the avg. K_{nn} of nodes which have degree d:

$$K_{nn}(d) = rac{\sum_{i:k_i=d} K_{nn}(i)}{n_d}$$

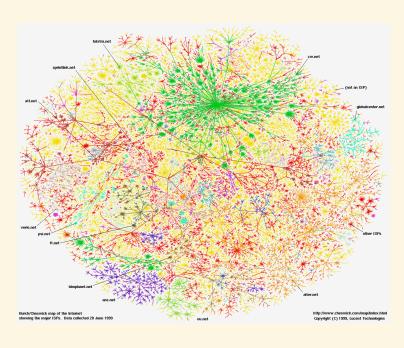
where n_d is the number of nodes having degree d.

- Are d and $K_{nn}(d)$ close?
- does assortativity grow over time?

THE INTERNET NETWORK

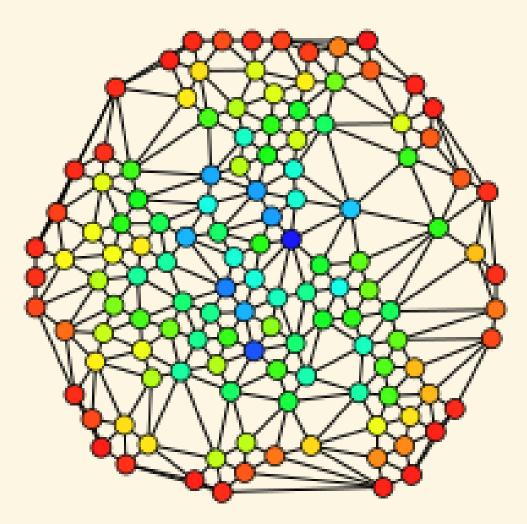
THE NEED FOR RESOLUTION

The Internet Service Provider network:



FROM VISUALISATION BACK TO DATA

Thanks to the Beautifulsoup project, images of networks in .svg format can be imported into a Networkx structure.



```
from bs4 import BeautifulSoup

FILE = 'data/svg-example.svg'

op = open(FILE, 'r')

xml = op.read()

soup = BeautifulSoup(xml)
```

```
1  G = nx.Graph()
2
3  attrs = { "line" : ["x1", "y1", "x2", "y2"] }
4
5  # what lines are there?
6  for attr in attrs.keys():
7    tmps = soup.findAll(attr)
```

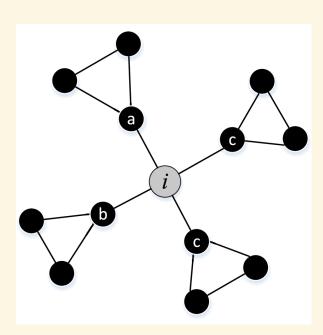
Details in Ch. 3 of the textbook.

NODE CENTRALITY

FIND IMPORTANT NODES

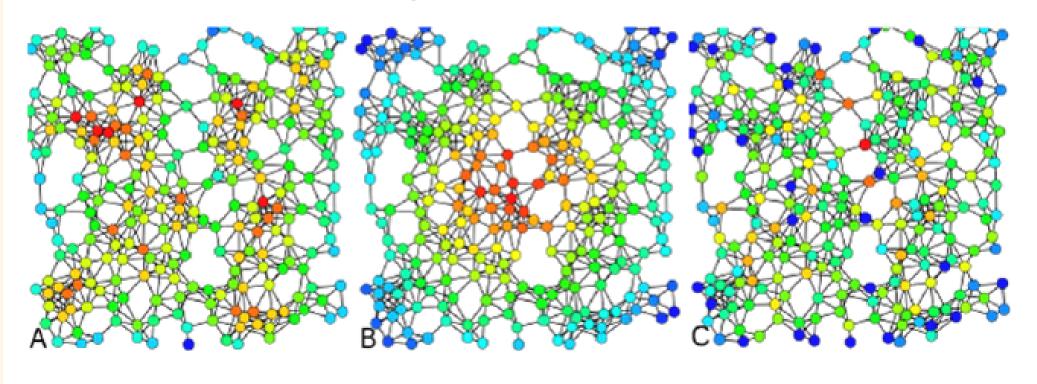
Centrality is about importance, of a vertex or edge, within the whole network.

The topology of the network should reflect such importance, so we do not need to **inspect** the entities.



COMPARING CENTRALITIES

- A Degree Centrality
- B Closeness Centrality
- C Betweenness Centrality



DEGREE CENTRALITY

High degree leads to higher centrality

CLOSENESS CENTRALITY

Being in close reach to anywhere.

Let d_{ij} be the distance between i and j on the graph.

$$c_j = rac{1}{\sum_{j
eq i} d_{ij}}$$

HARMONIC CENTRALITY

Immunised against isolated vertices/disconnection

$$c_j^h = \sum_{j
eq i} rac{1}{d_{ij}} = \sum_{d_{ij} < \infty, j
eq i} rac{1}{d_{ij}}$$

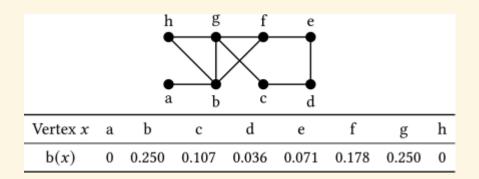
BETWEENNESS CENTRALITY

Being in the middle/facilitating all contacts/conversations

Let D_{jl} be the number of distinct paths that exist between node j and node l.

Let also $D_{jl}(i)$ be the number of those paths that go via i

$$b(i) = \sum_{\substack{j,l=1..n,\ i
eq j
eq l}} rac{D_{jl}(i)}{D_{jl}}$$



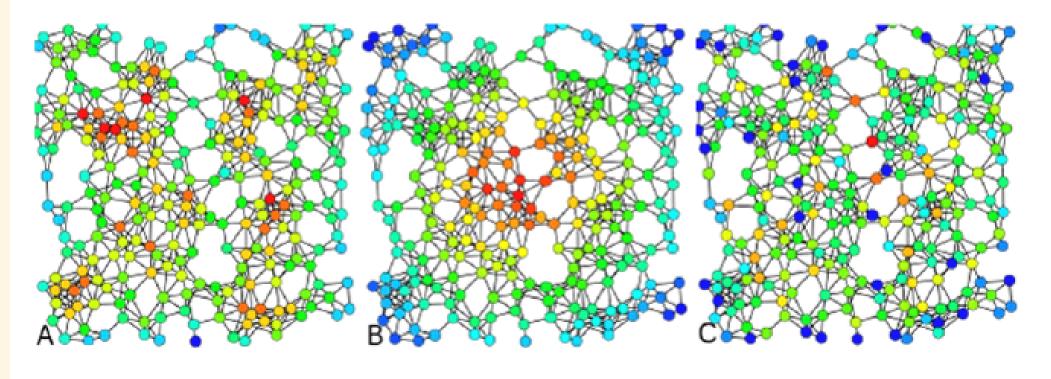
1 shortest path in 4 (or 25%) goes through b, the same with g.

[Brandes 2001] computes b(i) in $O(|V| \cdot |E|)$: too slow to be practical even on small networks.

Estimates based on sampling are used instead.

Good estimates are valuable when the network evolves in a fully-dynamic way: edges and vertices are arbitrarily inserted/removed over time.

- A Degree Centrality
- B Closeness Centrality
- C Betweenness Centrality



EIGENVECTOR CENTRALITY

A REFLECTIVE DEFINITION

my c. is the average of my neighbors c.'s,

which in turn depends on my own centrality.

The dominant e-vector $\mathbf{v_1}$ describes the direction of maximum shape-preserving expansion

$$A\mathbf{v_1} = \lambda_1\mathbf{v_1}$$

$$A\mathbf{v_1} = \lambda_1\mathbf{v_1}$$

$$\mathbf{v_1} = rac{1}{\lambda_1} A \mathbf{v_1}$$

For each vertex i:

$$v_{1_i} = rac{1}{\lambda_1} \sum_j a_{ij} \cdot v_{1_j}$$

which is the needed centrality measure.

COMPUTING EIGENVECTOR CENTRALITY

here Network science incorporates concepts from the geometric view of data

- 1. Compute the dominant Eigenpair $(\lambda_1, \mathbf{v_1})$ of A;
- 2. sort vertices according to the v_{1_i} value they "scored."