

M-Wallet – A smart way to benefit from Munich's advantages

On the 20th September 2020, the City of Munich published a new app called "M-Wallet" in cooperation with AWS and the Munich University of Applied Sciences. Within Munich, everybody has the right to receive one or more special passes that guarantees reduced prices to many of Munich's attractions, including events, swimming pools and other leisure facilities. To make the use of these passes easier and more comfortable, the app was developed, making it possible to use a smartphone instead of a paper-based pass now.

76% of the citizens who took part in a survey, conducted by students of MUAS, reported that they weren't interested in Munich's passports, such as the Munich passport, holiday passport or family passport, since they found them too costly, time-consuming to organise or difficult to store. In addition, the process of finding out which services are offered at a reduced price or which event the city offers with this pass takes up a lot of time and energy. Now these are all stories from the past, since "M-Wallet" will change the application process and the obtaining of the pass completely!

21st September 2020: Munich, The Sueddeutsche Newspaper: From today on, the citizens of Munich can use the Munich Pass, family and/or holiday passes on their smartphones. The mobile "M-Wallet" app offers several features such as a quick registration via M-Login or Bayern-ID, an overview function in which all collected passes can be viewed and a quick access to all of them. If you select a pass, the app immediately shows the details of its status, events, offers, logo, exhibitor etc. and if you are registered for a pass it has a reminder function that will remind you of upcoming events and the attractive discounts that are on offer.

Here we would like to give an example of a case that demonstrates how handy having one of the passes on your phone is: A family is planning to go to the swimming pool on a sunny day in the summer. It could happen that an event takes place there exactly that day and that the family would not be able to attend due to a missed registration. The outdoor pool will therefore be closed to them. If they had installed and registered in the "M-Wallet" app, they would have received a reminder of the event at an early stage and could have entered the pool even at a reduced price.

"For me it was always too much effort to apply for these passes of the city and therefore I missed out on many events and offers. Thanks to the new "M-Wallet" app though, I can now register for these passes in a single online registration and will not miss any interesting offers or events in Munich anymore" reports Lisa Müller (mother of two children, 46).

To avoid citizens missing events, we want to make it as easy as possible for them to obtain information about the passes and to register for them. For this, the user can log in with the M-Login or Bayern-ID or enter his data once into the app to register quickly. That way all the necessary data is stored in the app and the user can conveniently apply for a new passport from home. After registering for a passport, citizens receive all new important information regarding updates, offers and events in a compact form via message on their mobile phone.

The app can be found in the Google Play Store under the name "M-Wallet" or is available under the website link <https://www.muenchen.de/M-Wallet>. Download it now to get access to this free service of Munich!