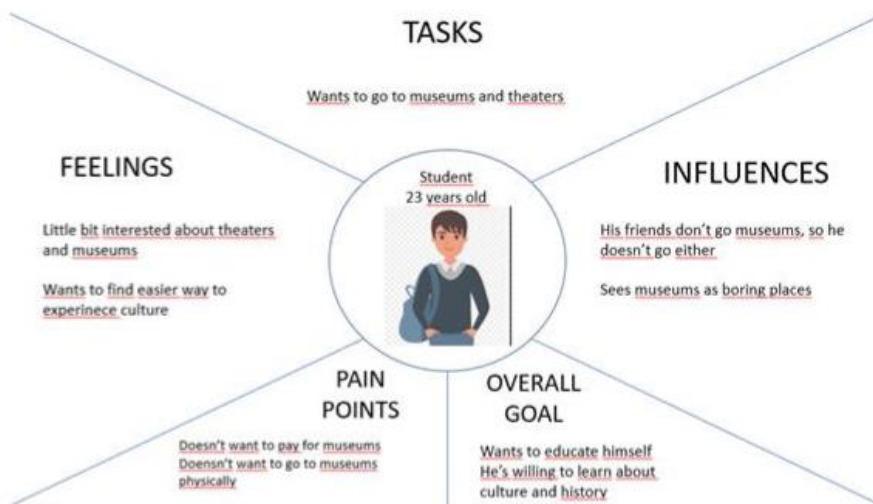


## Empathy Map



**TASKS:** visit exhibitions, museums & theatres

**FEELINGS:** curious, interested, fascinated, entertained

**INFLUENCES:** positively influenced by the technological aspects.

**PAIN POINTS:** Difficult access to online stuff, not having facilities or ways to access to the cultural content through technology, not being the same experience as being there etc.

**OVERALL GOAL:** Access to cultural contents they usually find on physical institutions to where they cannot go now, to do something different and entertaining while staying at home.