Usman ALI

SOFTWARE ENGINEER

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PROFESSIONAL SUMMARY

Versatile Software Engineer with expertise in React, Node.js, and MongoDB for full stack web development. Experienced in creating AI-powered platforms and mobile applications with seamless user experience. Strong understanding of UI/UX principles, backend logic, and data integration. Skilled in delivering complete, scalable solutions from concept to deployment.

HIGHLIGHTS

- **Full Stack Development (React, Node.js, MongoDB):** Highly skilled in building robust, dynamic web applications with seamless integration between front-end and back-end technologies.
- **AI Integration for Personalized Solutions:** Experienced in developing AI-powered applications that provide personalized career counseling and job recommendations based on user data.
- **Shopify Store Design & Customization:** Expertise in creating and tailoring Shopify stores to optimize user experience, streamline navigation, and enhance product visibility.
- **Graphic Design Expertise:** Proficient in graphic design, utilizing tools like Adobe Photoshop, Illustrator, and Canva to create visually appealing designs for web and print materials.

PROFESSIONAL EXPERIENCE

Full Stack Software Developer

Gujrat Institute of Management Sciences — Gujrat, Pakistan   *September 2024 – Present*

- Developed and deployed full-stack apps using React, Angular, Node.js, and MongoDB.
- Built an AI-powered career recommendation platform integrating machine learning for personalized suggestions.
- Implemented responsive UI/UX designs, third-party APIs, and secure authentication to enhance user experience.

Social Media Manager (Remote)

Business Breeds, Lahore   *March 2024 – Present*

- Manage and grow social media presence across platforms to enhance brand visibility and engagement.
- Develop and execute content strategies, track analytics, and optimize campaigns for better performance.
- Collaborate with cross-functional teams to align social media initiatives with business goals.

Computer Operator Intern

Punjab College, Gujrat   *July 2024 – September 2024*

- Assisted in managing computer systems and networks to ensure smooth operations.

- Provided technical support to faculty and staff, troubleshooting hardware and software issues.
- Maintained records and handled administrative tasks to support daily operations.

Shopify Developer

Freelance / Remote Gujrat, Pakistan

July 2024– Present

- Developed and customized Shopify stores to align with client branding and sales strategies.
- Integrated themes, optimized layouts, and implemented apps to enhance customer experience.
- Ensured mobile responsiveness, SEO optimization, and smooth third-party integrations.

SKILLS

Programming Languages

- Java
- C++
- Javascript
- Python
- Typescript

Web Development

- HTML5/CSS3
- Bootstrap
- React
- Angular
- Node.js/Express.js

Database Skills

- MongoDB
- MySQL
- Firebase
- MongoDB Compass
- Mongoose

Graphic Design

- Logo & Branding Design
- Social Media Post Design
- Poster & Flyer Design
- UI Mockup Design
- Color Theory & Layout Principles

Design Tools

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Canva
- Corel/Visio

Programming Tools

- VS Code
- Visual Studio
- PyCharm
- Android Studio
- Wordpress

PROJECTS

- **Career Labs (React, Node.js, MongoDB):** AI-driven career counseling platform with dashboards, data forms, and personalized recommendations.
- **Event Management System (Angular, Firebase):** Event booking app with user/admin roles, secure login, and real-time data handling.
- **Real-Time Chat App (Android Studio, Firebase):** Mobile app for real-time communication with Firebase Authentication and Realtime Database.
- **Personal Library System (Angular):** Web-based library management system for viewing and borrowing books with secure authentication.

EDUCATION

BS Software Engineering

Gujrat Institute of Management Sciences, Gujrat, Pakistan

- Expected Graduation: July 2025
- CGPA 4/3.4

DAE in Automation/Mechatronics

Govt. Swedish Pakistani College of Technology, Gujrat

- 2018 - 2021