Windows option:

To open stroke or brushes or any panel, go to windows and click on that

Importing image:

Go to file, place -> select image -> and then click on embed

Brushes:

Paint brush always gives you stroke

Blob brush gives you fill

Square bracket to change the size of eraser or blob brush

Envelop Distort:

It is used to write customized tex

Select text -> then write something -> ctrl + T for formatting -> then go to object -> envelop distort -> wrap -> and select style like arc etc

Edit content:

Select Text object -> objects -> envelop distort -> edit with content -> select text from toolbar and select your written text and then write down new text