## **Total Purchase Amount by Item type**



Sum of PurchaseAmount for each Item Purchased. Color shows details about Item Purchased. The view is filtered on Item Purchased, which keeps 14 of 25 members.

# **Purchase trends by Category**

Category1

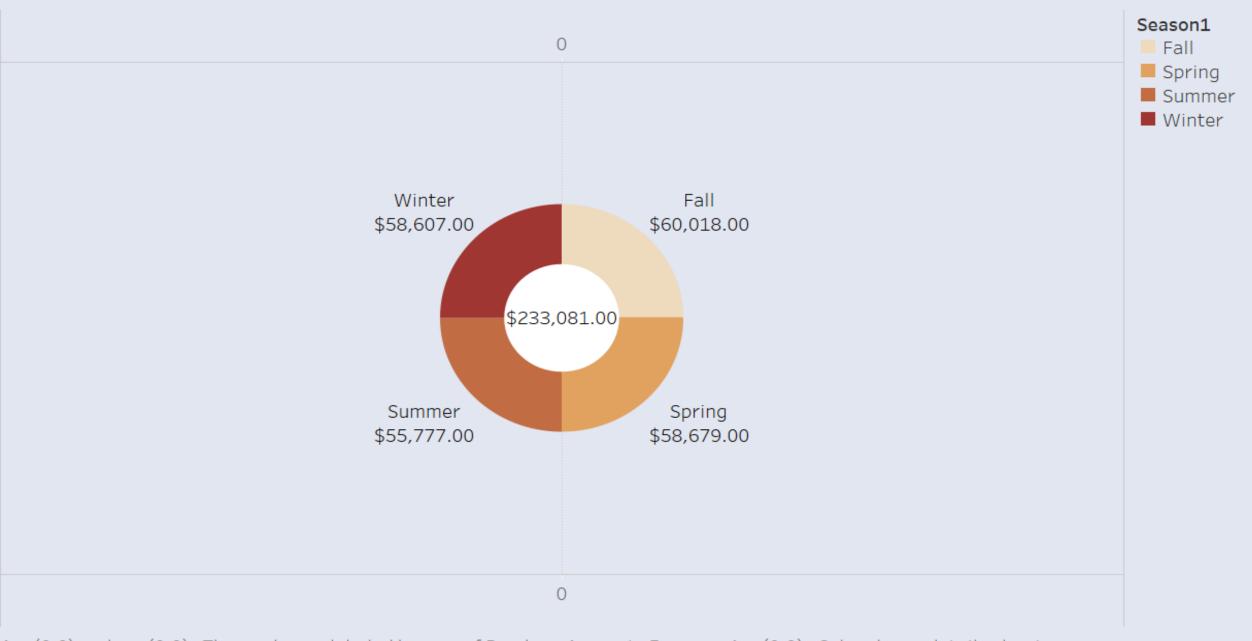
ClothingFootwearOuterwear

Accessories



Category1 and sum of PurchaseAmount. Color shows details about Category1. Size shows sum of PurchaseAmount. The marks are labeled by Category1 and sum of PurchaseAmount. Details are shown for Payment Method.

### **Seasonal Purchase Distribution**



Avg(0.0) and avg(0.0). The marks are labeled by sum of PurchaseAmount. For pane Avg(0.0): Color shows details about Season1. The marks are labeled by Season1 and sum of PurchaseAmount.

# Review Ratings by Location



Sum of Review Rating and sum of Review Rating for each Location1. For pane Sum of Review Rating: The marks are labeled by Rank of Review Rating. The view is filtered on Location1, which keeps 17 members.

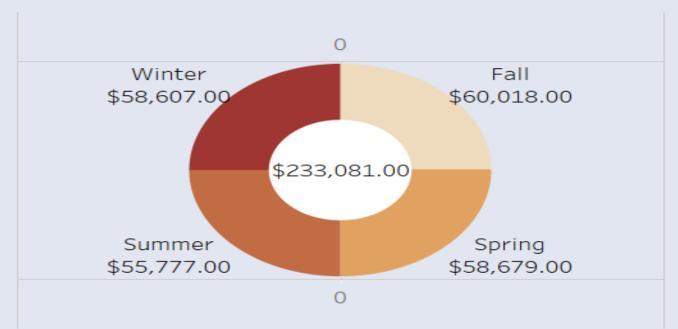
# **Gender Wise Item Purchase Analysis**

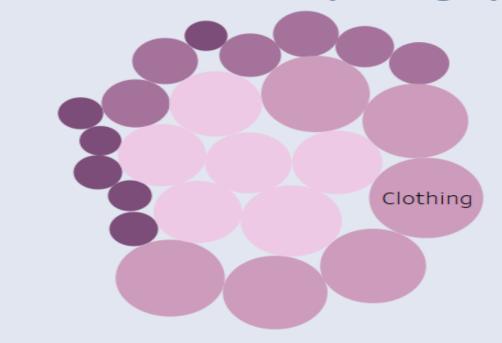


Sum of PurchaseAmount for each Item Purchased. Color shows details about Gender1. The view is filtered on Item Purchased, which keeps 15 of 25 members.

#### **Seasonal Purchase Distribution**

### **Purchase trends by Category**





### **Total Purchase Amount by Item type**



#### **Review Ratings by Location**

