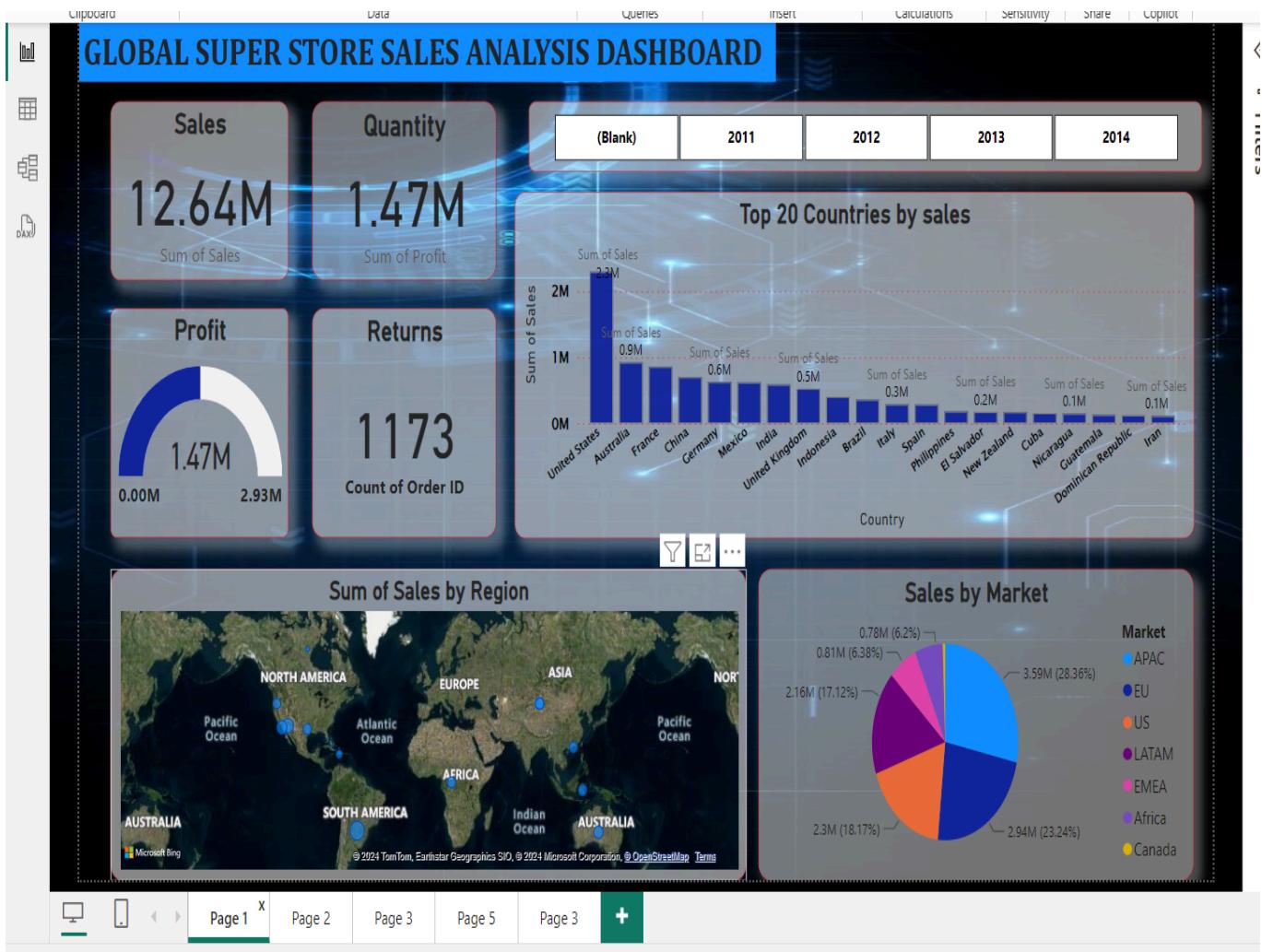
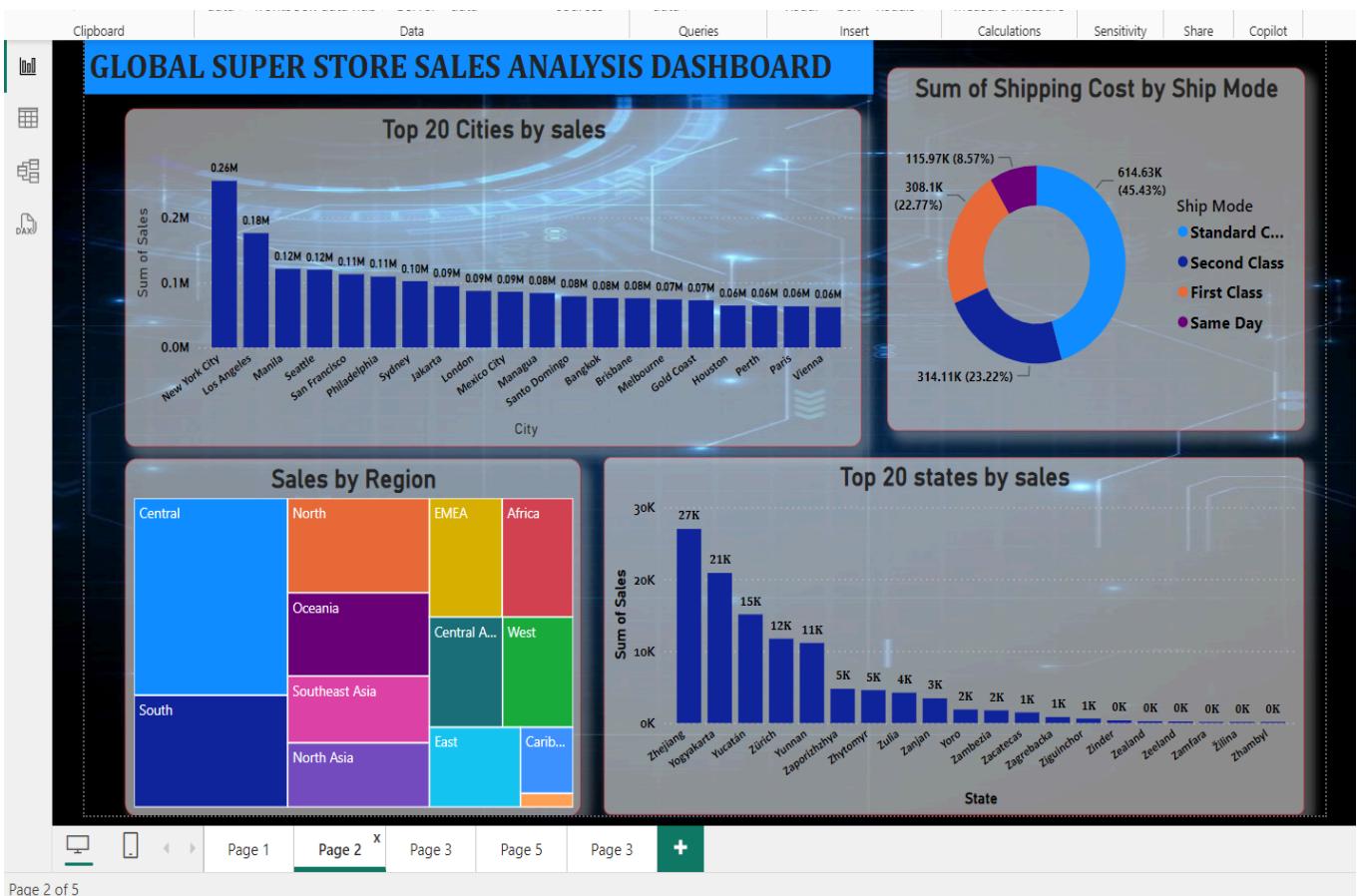
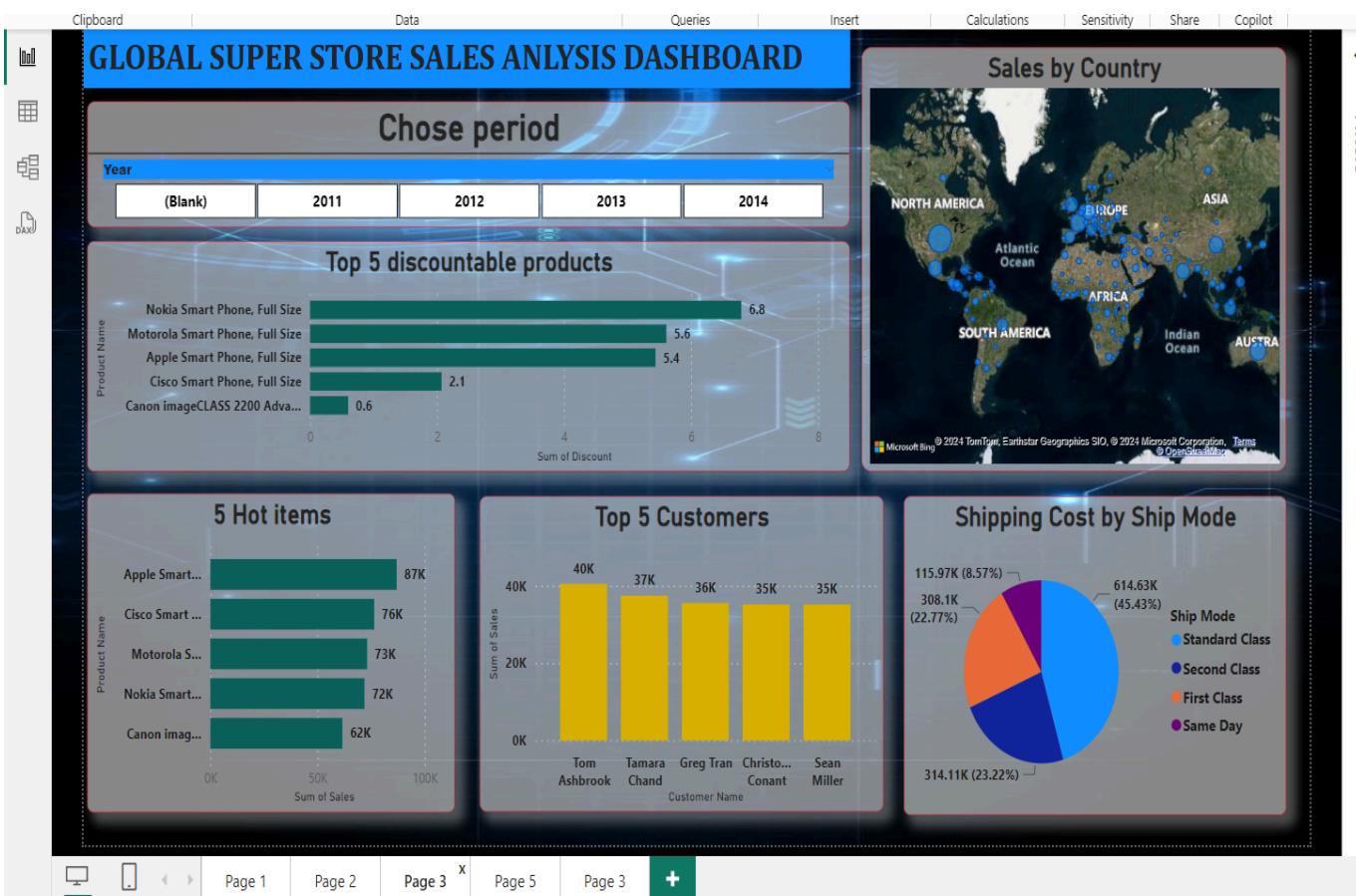


Formative Assessment - Global super store Sales Analysis





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GLOBAL SUPER STORE SALES ANALYSIS DASHBOARD

Total Sales

12.64M
0.00M 25.29M

Chose period

Year

Select all (Blank) 2011 2012 2013 2014

SALES BY SEGMENT

Segment	Sum of Sales
Consumer	65,07,949.42
Corporate	38,24,697.52
Home Office	23,09,854.97
Total	1,26,42,501.91

TOP REGION BY SALES

Region	Sum of Sales
Africa	7,83,773.21
Canada	66,928.17
Caribbean	3,24,280.86
Central	28,22,302.52
Central Asia	7,52,826.57
East	6,78,781.24
EMEA	8,06,161.31
North	12,48,165.60
North Asia	8,48,309.78
Oceania	11,00,184.61
South	16,00,907.04
Southeast Asia	8,84,423.17
West	7,25,457.82
Total	1,26,42,501.91

TOP COUNTRIES BY SALES

Country	Sum of Sales
United States	22,97,200.86
Australia	9,25,235.85
France	8,58,931.08
China	7,00,562.03
Germany	6,28,840.03
Mexico	6,22,590.62
India	5,89,650.11
United Kingdom	5,28,576.30
Indonesia	4,04,887.50
Brazil	3,61,106.42
Italy	2,89,709.66
Spain	2,87,146.68
Philippines	1,83,420.16
El Salvador	1,77,554.90
New Zealand	1,72,020.62
Total	1,26,42,501.91

TOP STATES BY SALES

State	Sum of Sales
England	4,85,170.97
California	4,57,687.63
Ile-de-France	3,17,822.54
New York	3,10,876.27
New South Wales	2,70,487.10
Queensland	2,38,312.73
North Rhine-Westphalia	2,16,451.85
Texas	1,70,188.05
San Salvador	1,53,639.40
National Capital	1,52,175.36
Victoria	1,51,785.03
Washington	1,38,641.27
District Federal	1,28,422.91
Pennsylvania	1,16,511.91
Total	1,26,42,501.91

TOP CITIES BY SALES

City	Sum of Sales
New York City	2,56,368.16
Los Angeles	1,75,851.34
Manila	1,20,886.95
Seattle	1,19,540.74
San Francisco	1,12,669.09
Philadelphia	1,09,077.01
Sydney	1,01,945.52
Jakarta	94,321.32
London	86,945.81
Mexico City	85,728.55
Managua	83,707.50
Santo Domingo	78,713.66
Bangkok	76,049.80
Brisbane	75,729.02
Melbourne	73,939.16
Total	1,26,42,501.91

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GLOBAL SUPER STORE SALES ANALYSIS DASHBOARD

TOP DISCOUNTABLE PRODUCTS

Product Name	Sum of Discount
Staples	21.20
Rogers File Cart, Single Width	16.26
Smead File Cart, Single Width	13.06
Smead Lockers, Single Width	11.21
Stockwell Thumb Tacks, Metal	10.75
Ibico Index Tab, Clear	10.71
Sanford Pencil Sharpener, Water Color	10.66
Cardinal Index Tab, Clear	10.32
Stockwell Paper Clips, Assorted Sizes	9.86
Tenex File Cart, Single Width	9.71
Hewlett Copy Machine, Color	9.39
Avery Index Tab, Clear	9.01
Boston Pencil Sharpener, Water Color	8.90
Binney & Smith Sketch Pad, Blue	8.84
Eldon File Cart, Single Width	8.82
Stockwell Thumb Tacks, 12 Pack	8.80
Stockwell Push Pins, 12 Pack	8.72
Acco Index Tab, Clear	8.54
Smead File Cart, Blue	8.48
Harbour Creations Swivel Stool, Red	8.42
Eldon Trays, Wire Frame	8.17
Total	7,329.73

SHIPPING COST BY SHIP MODE

Ship Mode	Sum of Shipping Cost
Standard Class	6,14,627.66
Second Class	3,14,111.79
First Class	3,08,102.54
Total	13,52,815.70

TOP PRODUCTS BY PROFIT

Product Name	Sum of Profit
Canon imageCLASS 2200 Advanced Copier	25,199.93
Cisco Smart Phone, Full Size	17,238.52
Motorola Smart Phone, Full Size	17,027.11
Hoover Stove, Red	11,807.97
Sauder Classic Bookcase, Traditional	10,672.07
Harbour Creations Executive Leather Armchair, Adjustable	10,427.33
Nokia Smart Phone, Full Size	9,938.20
Cisco Smart Phone, with Caller ID	9,786.64
Nokia Smart Phone, with Caller ID	9,465.33
Total	14,67,457.29

SALES BY MARKET

Market	Sum of Sales
APAC	35,85,744.13
EU	29,38,089.06
US	22,97,200.86
LATAM	21,64,605.17
EMEA	8,06,161.31
Africa	7,83,773.21
Canada	66,928.17
Total	1,26,42,501.91

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