

WWW.PRODIGITALY.COM

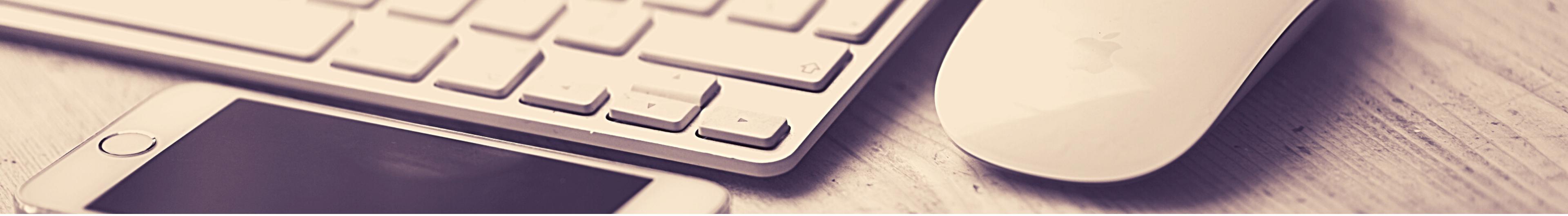
SEO PORTFOLIO

Presented by  Prodigitaly



WHAT IS SEARCH ENGINE OPTIMISATION

In simple terms, it means the process of improving your site to increase its visibility for relevant searches. The better visibility your pages have in search results, the more likely you are to garner attention and attract prospective and existing customers to your business.



IMPORTANCE OF SEO FOR ONLINE BUSINESS IN 2020

SEO is important because it keeps the search results fair. It reduces the ability to manipulate these results as much as possible, so that the sites appearing for each search are there because they deserve to be there. Hard work and a website that appeals to visitors correlate with high search engine rankings, so if your site meets these criteria, you'll have a better chance at showing up in the results.

OUR SEO SERVICES

OFF PAGE SEO

- Maintaining active social media accounts
- Having a Google My Business profile
- Implementing a blog on your site
- Creating linkable infographics
- Networking with high-quality sites



OFF PAGE SEO

On-Page SEO



ON PAGE SEO

- Title tag optimization
- Title tags are what appear in search results when users enter a specific query
- Meta tag optimization
- Headings
- URL optimization
- Image optimization and alt tags

[SEO] SEARCH ENGINE OPTIMIZATION



OUR SEO STRATEGIES

1. Define Your Target Audience and Their Needs
2. Categorized Keyword Research
3. Define Competitors
4. Spying On (and Learning From) Your Competitors
5. Customized SEO Strategy & Recommendations
6. Prioritize and Summarize

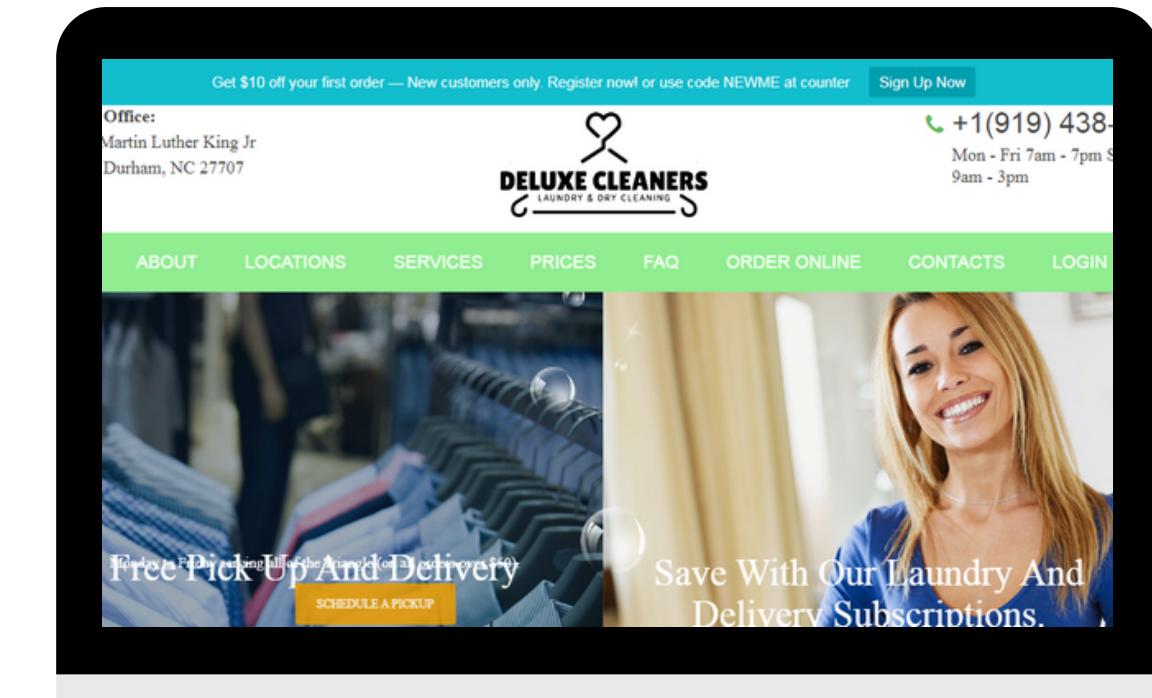
OUR CASE STUDIES



Website URL : <https://deluxecleanersnc.com/>

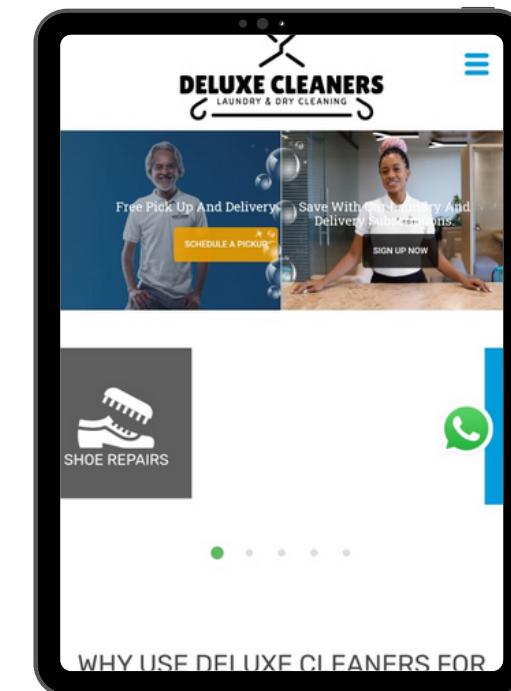
Market : Dry Cleaning & Laundry Services

Target Region : USA



Keyword Ranking

https://www.deluxecleanersnc.com			
S.No	Keywords	8 Sept	Search Engine
1	Dry Cleaners Durham,	7	Google.com
2	Best Dry Cleaners in Chapel Hill,	10	Google.com
3	Dry Cleaners Raleigh NC,	11	Google.com
4	wash and fold laundry service raleigh nc,	15	Google.com
5	laundry services in chapel hill nc,	29	Google.com
6	Dry Cleaners Cary NC,	14	Google.com
15	Ironing & Laundry Services near Durham,	11	Google.com
16	ironing service in durham,	14	Google.com

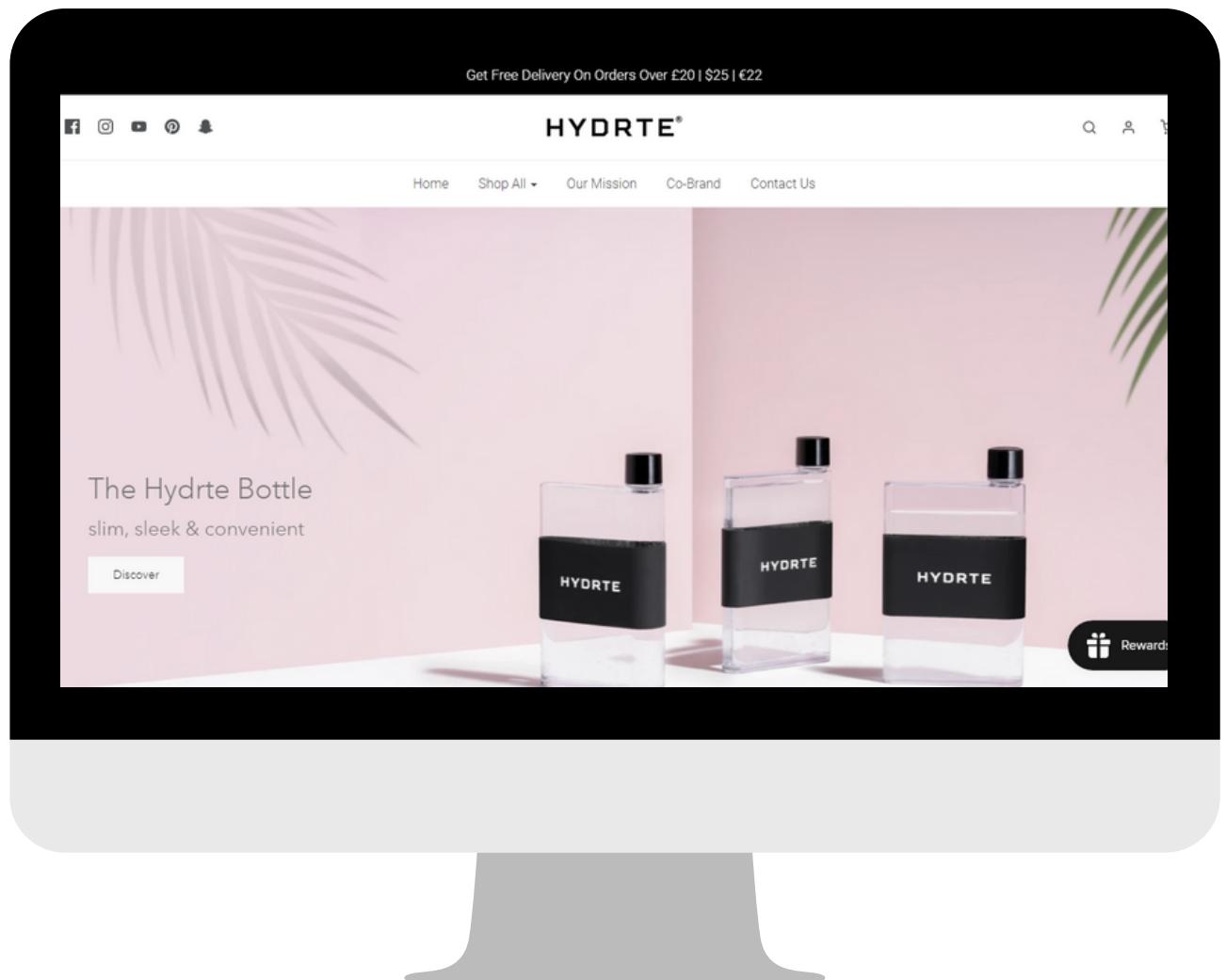


HYDRTE®

Website URL : <https://www.hydrte.com/>

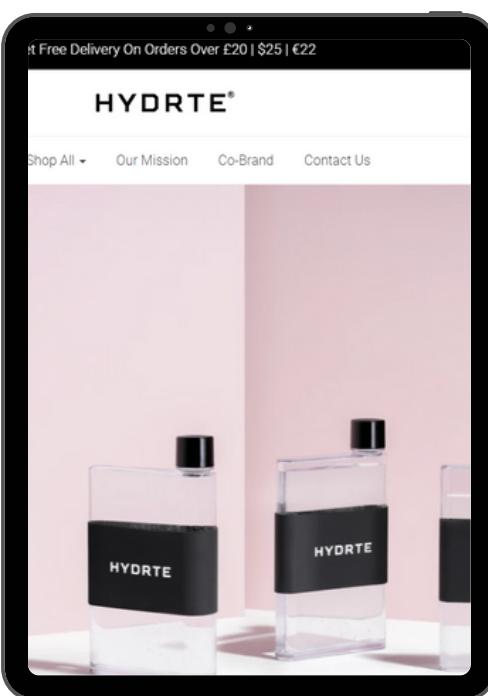
Market : BPA Free Water Bottles

Target Region : United Kingdom



Website: <https://www.hydrte.com/>

S.No	Keywords	6 Sept
1	Hydrte water bottles	30
2	Slim water bottles	1
3	Hydrte bottle	82
4	Hydrte water bottle	94



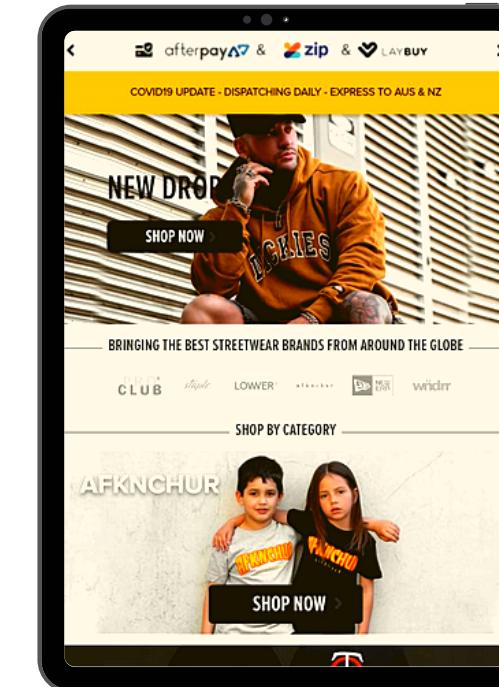
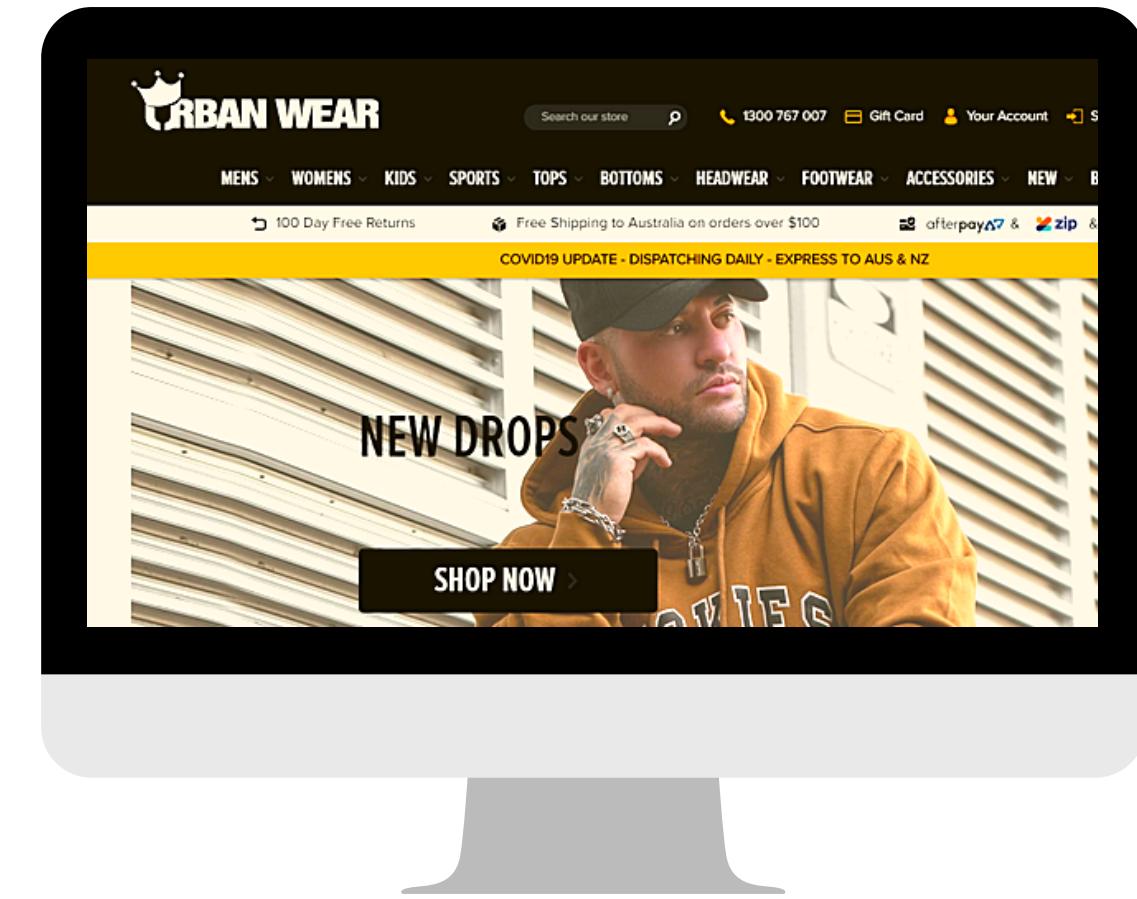


Website URL : <https://urbanwearonline.com.au/>

Market : Clothing & Apparels

Target Region : Australia

Keywords Ranking		
Website URL	http://urbanwearonline.com.au/	
Keywords	Ranking	Search Engine
australian streetwear online	4	Google.com.au
streetwear brands	20	Google.com.au
streetwear clothing	1	Google.com.au
urban streetwear	1	Google.com.au
streetwear online store	4	Google.com.au
streetwear stores near me	11	Google.com.au
streetwear shops near me	14	Google.com.au
mens streetwear	3	Google.com.au
Kids streetwears	2	Google.com.au
streetwear for toddlers	5	Google.com.au
mens streetwear online	3	Google.com.au
mens streetwear online australia	3	Google.com.au
streetwear apparel	1	Google.com.au
streetwear clothing stores	1	Gooale.com.au

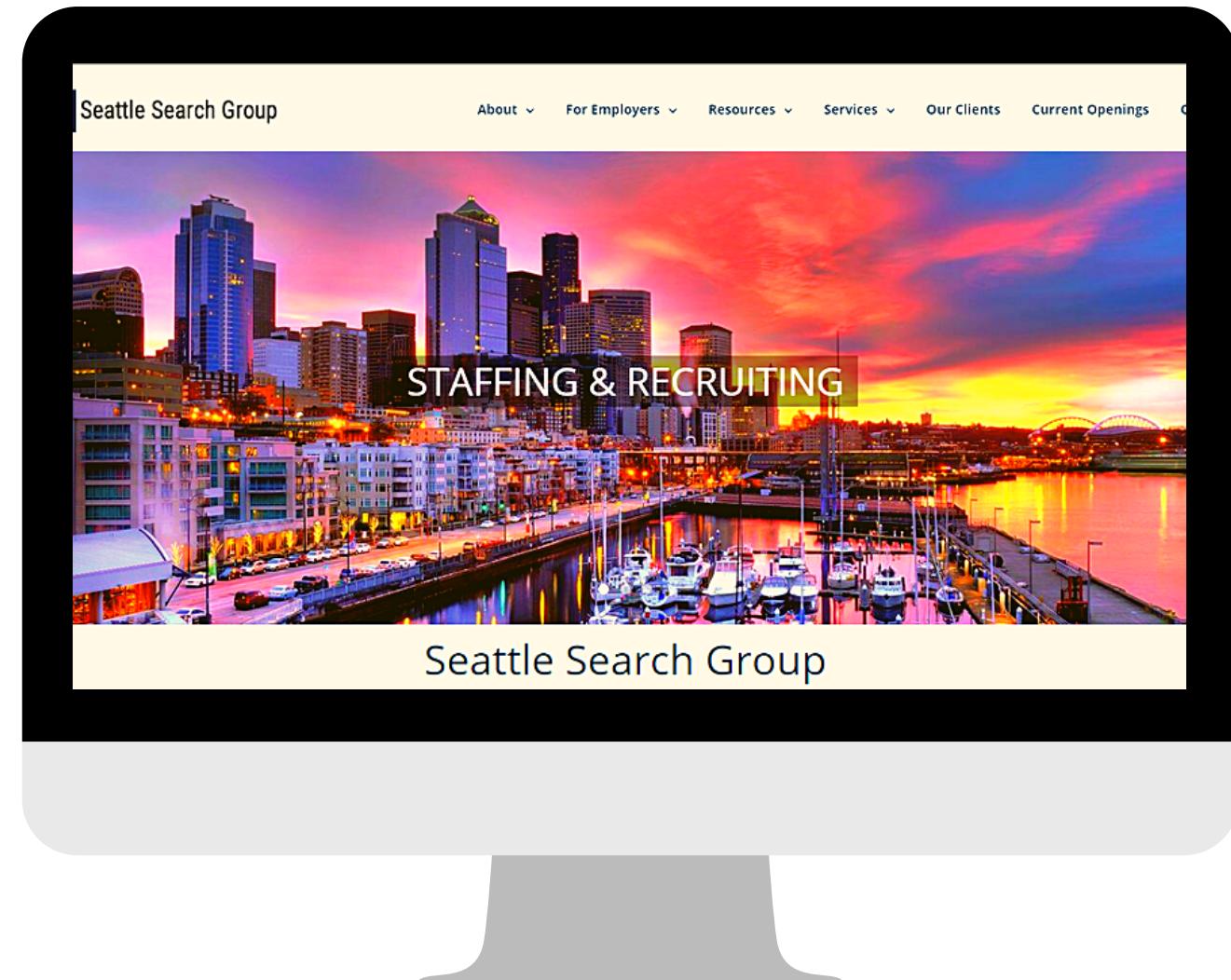


SSG Seattle Search Group

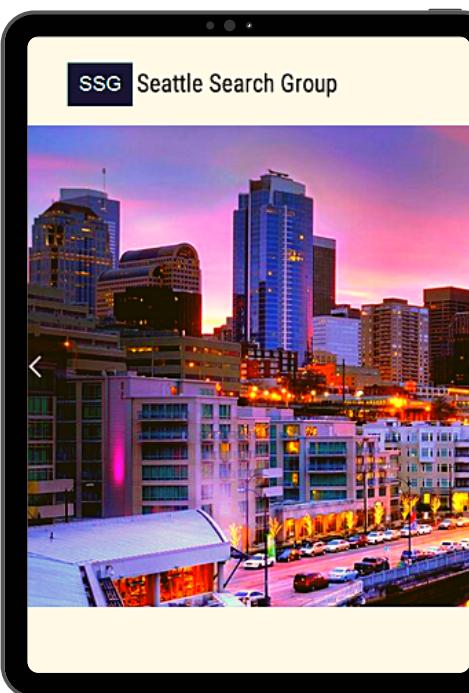
Website URL : <https://seattlesearchgroup.com/>

Market : Recruiting and Staffing

Target Region : USA



Site	https://seattlesearchgroup.com/	
S. No.	Keywords	Ranking
1	Seattle Search Group	1
2	seattle accounting recruiters	9
3	Seattle Tech Recruiters	4
4	Seattle Recruiters	9
5	Seattle Headhunters	6
6	Seattle Employment Agency	8
7	Accounting Staffing Firm Seattle	8
8	Seattle Executive Search	20
9	Seattle Staffing Agency	51
10	Temporary Staffing Agencies Seattle	48





Website URL : <https://rayneplumbing.com/>

Market : Plumbing

Target Region : USA

The screenshot shows the Rayne Plumbing website. At the top, there's a navigation bar with links for HOME, ABOUT, SERVICES, SEWER, GAS, LEAKS, WATER HEATERS, and COMMERCIAL AND INDUSTRIAL. Below the navigation is a large image of a plumbing pipe assembly. Overlaid on the image is a dark call-to-action box containing the text "FREE ESTIMATES. NO HIDDEN FEES. NO SALES PITCHES." To the right of this box is a contact form titled "DO YOU NEED HELP?". The form includes fields for "Your Name", "Your Email", "Phone No.", and "Description", followed by a red "SUBMIT" button.

Keywords	Ranking
San Jose Plumber	10
Plumbing San Jose	15
Emergency Plumber San Jose	7
Water Heater Repair San Jose	7
Water Heater Installation San Jose	18
Drain Cleaning San Jose	15
Sewer Repair San Jose	7
Commercial Plumber San Jose	4
Backflow Testing San Jose	4
Backflow Repair San Jose	4
Commercial Plumber Mountain View	6
Plumber San Jose	10
Repipe San Jose	20

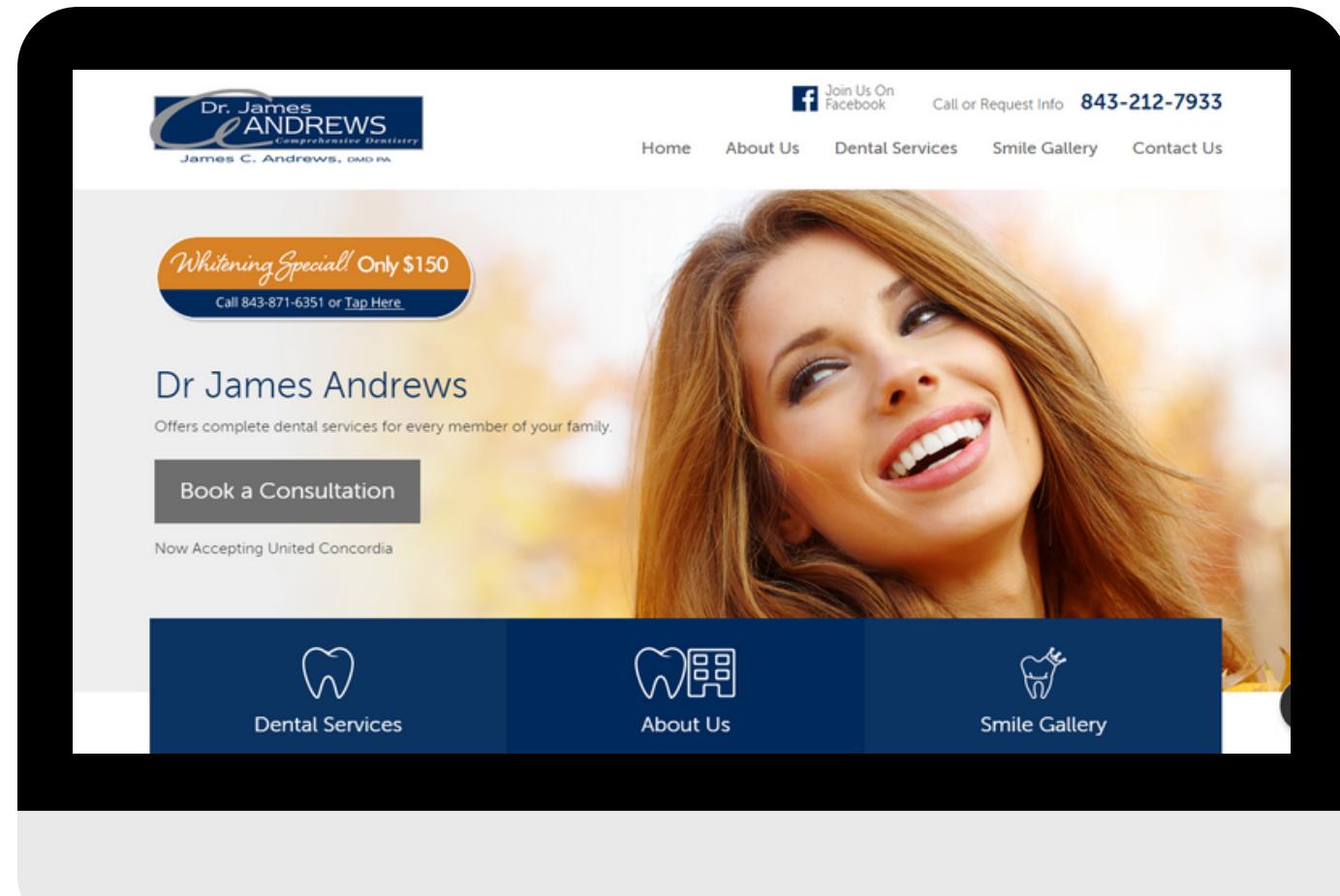




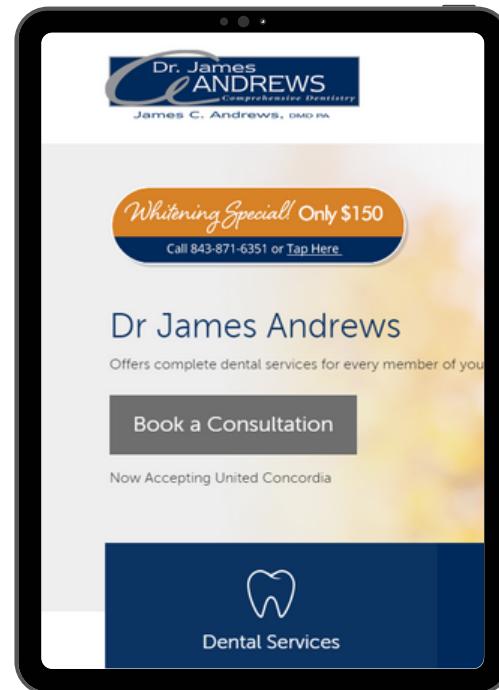
Website URL : <https://smilesbyandrews.com/>

Market : Dental Services

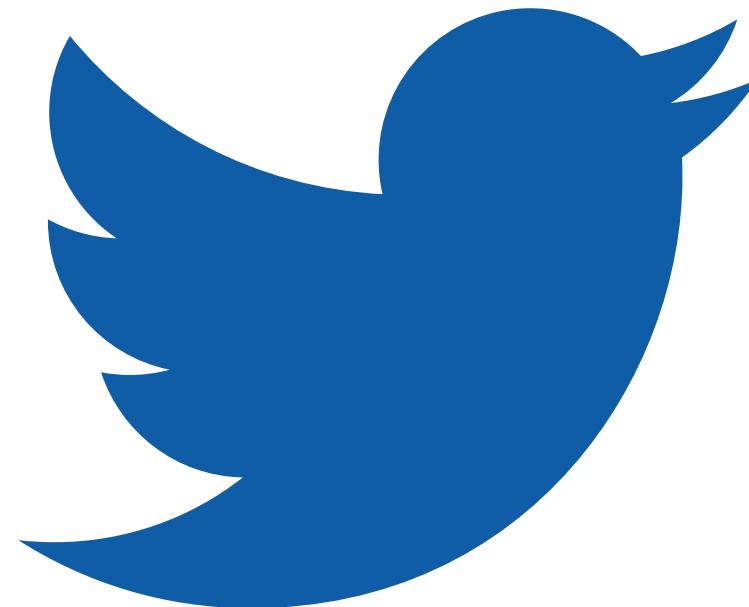
Target Region : USA



Site	http://www.smilesbyandrews.com/	
S. No.	Keywords	Ranking
1	Dental Implants Summerville	5
2	Cosmetic Dentist, Summerville	3
3	Dental Implant Summerville	5
4	Tooth Replacement Summerville	5
5	Dental Office Summerville	11
6	DDS Summerville SC	15
7	Gum Disease Summerville	5
8	Dental Implant Cost Summerville	1
9	Summerville Crown Tooth	8
10	Replace Bridge Summerville	6
11	crown & bridge Summerville	1



Thank You



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INSTAGRAM

@prodigitaly