

NAME OF THE PROJECT MICRO-CREDIT DEFAULTER MODEL

Submitted by:

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ACKNOWLEDGMENT

I would like to express my special gratitude to "Flip Robo" team, who has given me this opportunity to deal with a beautiful dataset and it has helped me to improve my analyzation skills. A huge thanks to "Data trained" who are the reason behind my Internship at Fliprobo.

References use in this project:

- 1. SCIKIT Learn Library Documentation
- 2. Blogs from towardsdatascience, Analytics Vidya, Medium
- 3. Andrew Ng Notes on Machine Learning (GitHub)
- 4. Data Science Projects with Python Second Edition by Packt
- 5. Predicting Microfinance Credit Default: A Study of Nsoatreman Rural

Introduction

1.1 Business Problem Framing

A Microfinance Institution (MFI) is an organization that offers financial services to low-income populations. MFS becomes very useful when targeting especially the unbanked poor families living in remote areas with not much sources of income. The Microfinance services (MFS) provided by MFI are Group Loans, Agricultural Loans, Individual Business Loans and so on.

Many microfinance institutions (MFI), experts and donors are supporting the idea of using mobile financial services (MFS) which they feel are more convenient and efficient, and cost saving, than the traditional hightouch model used since long for the purpose of delivering microfinance services. Though, the MFI industry is primarily focusing on low-income families and are very useful in such areas, the implementation of MFS has been uneven with both significant challenges and successes.

1.2 Conceptual Background of the Domain Problem

Telecom Industries understand the importance of communication and how it affects a person's life, thus, focusing on providing their services and products to low-income families and poor customers that can help them in the need of hour.

They are collaborating with an MFI to provide micro-credit on mobile balances to be paid back in 5 days. The Consumer is believed to be defaulter if he deviates from the path of paying back the loaned amount within the time duration of 5 days. For the loan amount of 5 (in Indonesian Rupiah), payback amount should be 6 (in Indonesian Rupiah), while, for the loan amount of 10 (in Indonesian Rupiah), the payback amount should be 12 (in Indonesian Rupiah).

1.3 Review of Literature

What is Microfinance?

"Microfinance" is often seen as financial services for poor and lowincome clients (Ayayi, 2012; Mensah, 2013; Tang, 2002). In practice, the term is often used more narrowly to refer to loans and other services from providers that identify themselves as "microfinance institutions" (MFIs) [Consultative Group to Assist the Poor (CGAP) 2010]. Microfinance can also be described as a setup of a number of different operators focusing on the financially under-served people with the aim of satisfying their need for poverty alleviation, social promotion, emancipation, and inclusion. Microfinance institutions reach and serve their target market in very innovative ways (Milana 2012).

The CGAP (2010) identifies some unique features of microfinance as follows:

- Delivery of very small loans to unsalaried workers
- O Little or no collateral requirements
- Group lending and liability
- Pre-loan savings requirement
- Gradually increasing loan sizes

Default in Microfinance

Default in microfinance is the failure of a client to repay a loan. The default could be in terms of the amount to be paid or the timing of the payment. MFIs can sustain and increase deployment of loans to stimulate the poverty reduction goal if repayment rates are high and consistent (Wongnaa 2013).

Machine Learning Techniques for microfinance & finance

Pollio and Obuobie [] applied logistic regression on four factors and concluded that the probability of default increases with the number of dependents, whether the proceeds are used to acquire fixed assets, the frequency of monitoring, decreases with the availability of non-business income, years in business, the number of guarantors, whether the proceeds were used for working capital purposes and whether the client is a first-time borrower.

In Addo et al. (2018) the authors examined credit risk scoring by employing various machine and deep learning techniques. The authors used binary classifiers in modelling loan default probability (DP) estimations by incorporating ten key features to test the classifiers' stability by evaluating performance on separate data. Their results indicated that the models such as the logistic regression, random forest, and gradient boosting modelling generated more accurate results than the models based on the neural network approach incorporating various technicalities.

1.4 Motivation for the Problem Undertaken

The project was the first provided to me by Flip Robo Technologies as a part of the internship programme. The exposure to real world data and the opportunity to deploy my skillset in solving a real time problem has been the primary motivation.

This project includes the real time problem for Microfinance Institution (MFI), and it is related to financial sectors, as I believe that with growing technologies and Idea can make a difference, there are so much in the financial market to explore and analyse and with Data Science the financial world becomes more interesting. The objective of the project is to prepare a model based on the sample dataset that classifies all loan defaulters and help our client in further investment and improvement in selection of customers. The model will be a good way for the management to understand whether the customer will be paying back the loaned amount within 5 days of insurance of loan.

Analytical Problem Framing

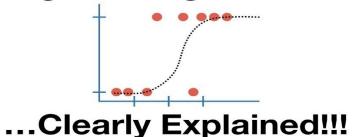
1. Mathematical / Analytical Modelling of the Problem

Whenever we employ any ML algorithm, statistical models or feature preprocessing in background lot of mathematical framework work. In this project we have done lot of data pre-processing & ML model building. In this section we dive into mathematical background of some of these algorithms.

1. Logistic Regression

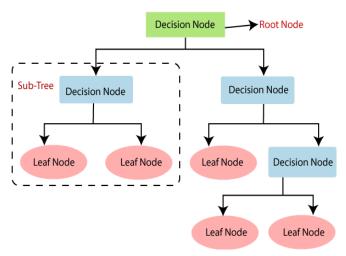
The response variable, label, is a binary variable (whether the loan was repaid or not). Therefore, the logistic regression is a suitable technique to use because it is developed to predict a binary dependent variable as a function of the predictor variables. The logit, in this model, is the likelihood ratio that the dependent variable, non-defaulter, is one (1) as opposed to zero (0), defaulter. The probability, P, of credit default is given by;

Logistic Regression...



2. Decision Tree Classifier

Decision Trees (DTs) are a non-parametric (fixed number of parameters) supervised learning method used for classification and regression. The goal is to create a model that predicts the label of a target variable by learning simple decision rules inferred from the data features.



Information gain is a splitting criterion that comes from information theory. It uses information entropy as the impurity function Given a probability distribution P = (p1, p2...pn), where pi is the probability that a point is in the subset Di of a dataset D, we define the entropy H:

$$Entropy(P) = -\sum_{i=1}^{n} p_i \log_2(p_i)$$

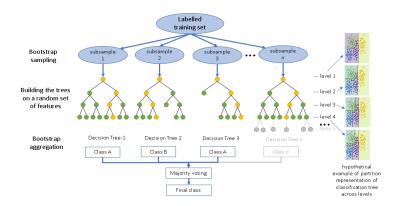
Plugging in Entropy as our function ϕ gives us InformationGainY (Xi, D):

$$Information Gain_{Y}(X_{i},D) = Entropy(P_{Y}(D)) - \sum_{j=1}^{m} \frac{\left|\sigma_{X_{i}=v_{j}}(D)\right|}{|D|} Entropy\left(P_{Y}(\sigma_{X_{i}=v_{j}}(D))\right)$$

 $InformationGain_Y(X_i, D) = EntropyBeforeSplit - EntropyAfterSplit$

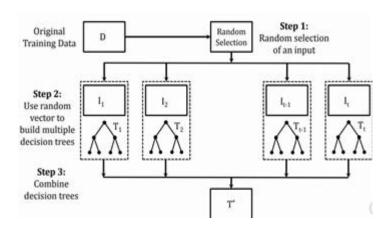
3. Random Forest Classifier

The random forest classifier is an ensemble method algorithm of decision trees wherein each tree depends on randomly selected samples trained independently, with a similar distribution for all the trees in the forest. Hence, a random forest is a classifier incorporating a collection of tree-structured classifiers that decrease overfitting, resulting in an increase in the overall accuracy (Geurts et al. 2006). As such, random forest's accuracy differs based on the strength of each tree classifier and their dependencies



4. Extra Trees Classifier

The extremely randomized trees classifier (extra trees classifier) establishes an ensemble of decision trees following an original top-down approach. Thus, it is similar to a random forest classifier differing only in the decision trees' mode of construction. Each decision tree is formed from the initial training data set sample. It entails random both element and cut-point choice while dividing a node of a tree. Hence, it differs from other tree-based ensemble approaches because it divides nodes by determining cut-points entirely at random, and it practices on the entire training sample to grow the trees. The practice of using the entire initial training samples instead of bootstrap replicas is to decrease bias. At each test node, each extra trees algorithm is provided by the number of decision trees in the ensemble (denote by M), the number of features randomly selected at each node (K), and the minimum number of instances needed to split a node (nmin). Hence, each decision tree must choose the best feature to split the data based on some criteria, leading to the final prediction by forming multiple decision trees.



2. Data Sources and their formats

The data set comes from my internship company – Fliprobo technologies in excel format.

```
# Importing dataset CSV file using pandas
df= pd.read_csv('Data file.csv')

print('No. of Rows :',df.shape[0])
print('No. of Columns :',df.shape[1])
pd.set_option('display.max_columns',None) # This will enable us to see truncated columns
df.head()

No. of Rows : 209593
No. of Columns : 37
```

There are 37 columns and 209593 rows in this dataset.

o pdate: date

```
# As we have 37 Columns Lets sort Columns by their datatype

df.columns.to_series().groupby(df.dtypes).groups

{int64: ['Unnamed: 0', 'label', 'last_rech_amt_ma', 'cnt_ma_rech30', 'cnt_ma_rech90', 'fr_ma_rech90', 'sumamnt_ma_rech90', 'cnt_da_rech90', 'fr_da_rech90', 'cnt_loans30', 'amnt_loans30', 'mmnt_loans90', 'maxamnt_loans90'], float64: ['aon', 'daily_decr3
0', 'daily_decr90', 'rental30', 'rental90', 'last_rech_date_ma', 'last_rech_date_da', 'fr_ma_rech30', 'sumamnt_ma_rech30', 'medianamnt_ma_rech30', 'medianamnt_ma_rech90', 'medianamrechprebal90', 'cnt_da_rech30', 'fr_da_rech30', 'medianamnt_loans30', 'cnt_loans90', 'medianamnt_loans90', 'payback30', 'payback90'], object: ['msisdn', 'pcircle', 'pdate']}
```

The different datatypes of these features are as shown in above figure. Out of all features only three features with object datatypes and rest are int64. We can note here 'pdate' has datatype of object instead of datetime datatype.

3. Data Pre-processing

The dataset is large and it may contain some data error. In order to reach clean, error free data some pre-processing is done on data. At first integrity check is perform on data for presence of missing values, whitespaces. After that statistical matrix is plotted using df.describe() command to gain more insight about data.

- Missing value check Data contain no missing value
- Data integrity check –

```
Data Integrity Check

df.duplicated().sum() # This will check the duplicate data for all columns.

1

df.duplicated('msisdn').sum() # This will check the duplicate data for all columns.

23350

# Droping duplicate entries
df.drop_duplicates(keep='last',inplace=True)

Check for presense of any whitespaces, '?', 'NA', '.' in dataset

df.isin(['NA','N/A','-',' ','?',' ?']).sum().any()

False

No White space, 'NA', '.' exist in dataset.
```

Statistical Matrix –

From df.describe () command we got some key observation about data. One of it was that some features contain negative values and another observation few features contain extreme maximum value indicating possible outliers or invalid data.

Strategy to handle data error in min and max column -

<u>Assumption- All negative values are typing error happen accidentally by type-in front of original value (except feature depicting median).</u>

Corrective approach - Negative values are converted into absolute value to correct negative typing error whenever applicable except feature depicting median.

Upper limit of these features handles by outlier removal.

Data error and correction in maxamnt_loans30 column

(maxamnt_loans30: maximum amount of loan taken by the user in last 30 days)

```
df['maxamnt_loans30'].describe()
count
         209592.000000
            274.660029
mean
           4245,274734
std
              0.000000
min
25%
              6.000000
50%
              6.000000
75%
              6.000000
max
          99864.560864
Name: maxamnt_loans30, dtype: float64
```

The maximum value in maxamnt_loans30 is not reliable. We already know maximum loan amount taken by customers can be 0,5,10 and which can be repay with amount of 0,6,12.

Assumption - The maximum value in maxamnt loans 30 is 12.

We gone replace values greater than 12 into category of zero.

Feature Engineering on 'pdate' column

Simple feature engineering operation perform on 'pdate' to extract day, month and year column. At last Unnamed :0, PCircle, msisdn columns are drop as they are unnecessary for further investigation

```
# Converting Date datatypes and spliting date into date, month and year.
df['pdate']=pd.to_datetime(df['pdate'])
df['Day']=df['pdate'].apply(lambda x:x.day)
df['Month']=df['pdate'].apply(lambda x:x.month)
df['Year']=df['pdate'].apply(lambda x:x.year)
df.head()
```

Outliers Detection and removal –

Outliers detected in boxplot. In order to remove outliers Z-score method employ but it results in huge data loss of 23.42 %, which we cannot afford. We got observation from boxplot that outliers do not exist in lower bound but outliers exist in upper bound of features. Based on this observation we decided to employ quantile-based flooring- capping method. Flooring is performed at 0th

percentile for lower bound and capping perform at 99th percentile for upper bound.

```
df1=df.copy()
Q1 = df1.quantile(0)
Q3= df1.quantile(0.99)
IQR = Q3 - Q1
print(IQR)
```

```
data = df1[~((df1 < (Q1 - 1.5 * IQR)) | (df1 > (Q3 + 1.5 * IQR))).any(axis=1)]
print(data.shape)
(198174, 35)

Data Loss
print("\033[1m"+'Percentage Data Loss :'+"\033[0m",((209592-198174)/209592)*100,'%')
Percentage Data Loss : 5.447727012481392 %
```

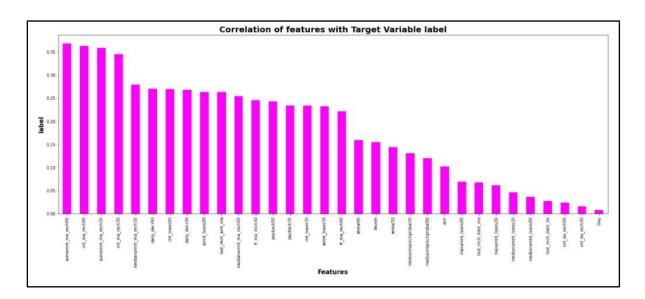
Skewness in features & it's transformation

Considerable amount of skewness found in most features by skew () function. Power transformer from sklearn.preprocessing library used to transform skewness in features.

For most of feature's skewness is reduce within permissible limit except few ones.

4. Data Inputs- Logic- Output Relationships

To gain more insight about relationship between input & output heatmap of correlation and bar plot of correlation of label with independents features is plotted.



We can see that most of independent features are poorly or moderately correlated with target variable label. After that data is split into X and Y and data is scaled using standard scalar. The target variable label is imbalanced in nature, in order to resolved it SMOTE is applied to oversample minority label class.

```
from imblearn.over_sampling import SMOTE

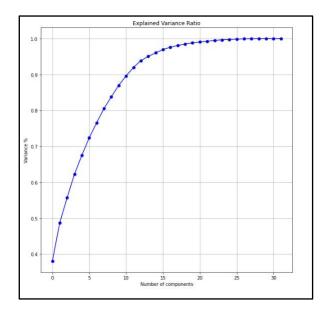
# Oversampleing using SMOTE Techniques
oversample = SMOTE()
X_scale, Y = oversample.fit_resample(X_scale, Y)

Y.value_counts()
1    173461
0    173461
Name: label, dtype: int64
```

We have successfully resolved the class imbalanced problem and now all the categories have same data ensuring that the ML model does not get biased towards one category. The multicollinearity between features checked using variance inflation factor. Few findings are as below:

- daily_decr30 and daily_decr90 are highly correlated with each other.
- cnt_loans90 and amnt_loans90 are highly correlated with each other.
- cnt_loans30 and amnt_loans30 are highly correlated with each other.
- cnt_ma_rech30 and sumamnt_ma_rech30 are highly correlated with each other.

For most Independent feature VIF is exceed permissible limit of 10. PCA is applied to remove multicollinearity among features.



we can see that 11 principal components attribute for 90% of variation in the data. We shall pick the first 11 components for our prediction.

```
pca_new = PCA(n_components=11)
x_new = pca_new.fit_transform(X_scale)
principle_x=pd.DataFrame(x_new,columns=np.arange(11))
```

5. Hardware and Software Requirements and Tools Used

Hardware Used -

- 1. Processor Intel i3 processor with 1.70GHZ
- 2. RAM 12GB

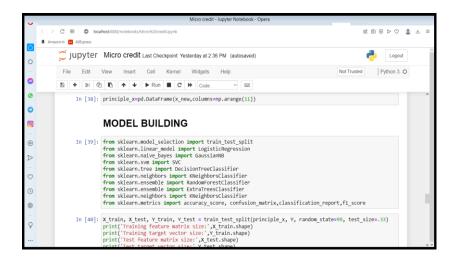
Software utilised -

- 1. Anaconda Jupyter Notebook
- 2. Google Colab for Hyper parameter tuning

Libraries Used -

Different libraries are used while building ML model and Visualisation of data.





Models Development & Evaluation

1. IDENTIFICATION OF POSSIBLE PROBLEMSOLVING APPROACHES (METHODS)

The target variable label has two classes i.e., label '1' indicates nondefaulter & label '0' indicates defaulter. Our objective is to predict whether customer is defaulter or not. This becomes binary classification problem which can be solved using various classification algorithms. In order to gain high accuracy of model we will train model with different classification model and select final model among them. To enhance performance of best model will employ hyper parameter tuning over it. At end we will save our final model using joblib.

2. Testing of Identified Approaches (Algorithms)

The different classification algorithm used in this project to build ML model are as below:

- ♣ Logistics Regression
- Decision Tree Classifier
- Random Forest Classifier
- **Extra Tree Classifier**

3. KEY METRICS FOR SUCCESS IN SOLVING PROBLEM UNDER CONSIDERATION

→ Precision can be seen as a measure of quality; higher precision means that an algorithm returns more relevant results than irrelevant ones.

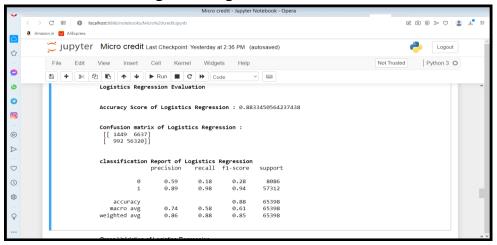
- ★ Recall is used as a measure of quantity and high recall means that an algorithm returns most of the relevant results.
- ★ Accuracy score is used when the True Positives and True negatives are more important. Accuracy can be used when the class distribution is similar.
- → F1-score is used when the False Negatives and False Positives are crucial. While F1-score is a better metric when there are imbalanced classes.
- ◆ Cross validation Score: To run cross-validation on multiple metrics and also to return train scores, fit times and score times. Get predictions from each split of cross-validation for diagnostic purposes. Make a scorer from a performance metric or loss function.
- → AUC_ROC _score: ROC curve. It is a plot of the false positive rate (xaxis) versus the true positive rate (y-axis) for a number of different candidate threshold values between 0.0 and 1.0
- ★ We have used Accuracy Score and Cross validation score as key parameter for model evaluation in this project since balancing of data is perform.

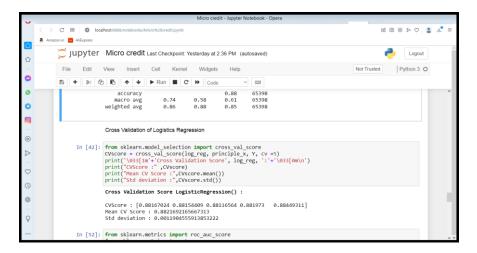
4. RUN AND EVALUATE SELECTED MODELS

1. LOGISTICS REGRESSION

```
X_train, X_test, Y_train, Y_test = train_test_split(principle_x, Y, random_state=62, test_size=.33)
log_reg=LogisticRegression()
log_reg.fit(X_train,Y_train)
y_pred=log_reg.predict(X_test)
print('\033[1m'+'Logistics Regression Evaluation'+'\033[0m')
print('\033[1m'+'Accuracy Score of Logistics Regression :'+'\033[0m', accuracy_score(Y_test, y_pred))
print('\033[1m'+'Confusion matrix of Logistics Regression :'+'\033[0m \n',confusion_matrix(Y_test, y_pred))
print('\n')
print('\033[1m'+'classification Report of Logistics Regression'+'\033[0m \n',classification_report(Y_test, y_pred))
```

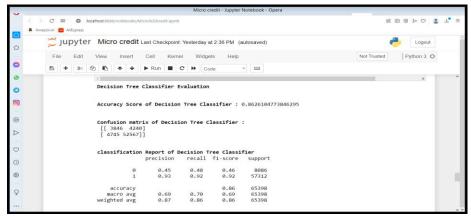
Model is train on Logistics Regression and evaluation matrix is as follow:

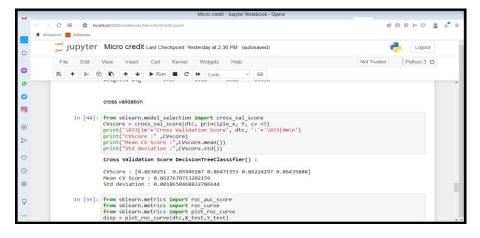




2. DECISION TREE CLASSIFIER

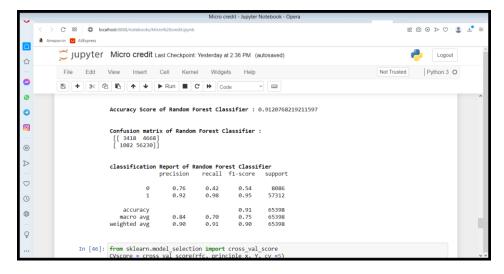
Model is train on Decision Tree Classifier and evaluation matrix is as follow:



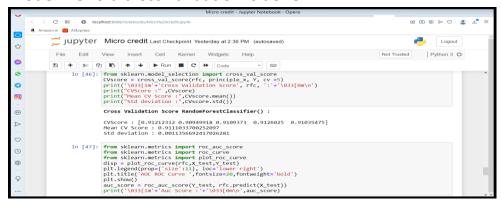


3. RANDOM FOREST CLASSIFIER

Model is train on Random Forest Classifier and evaluation matrix is as follow:

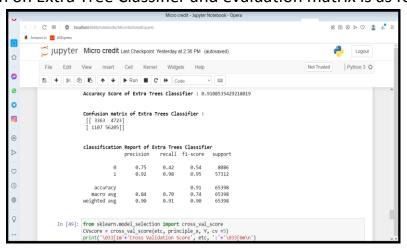


In all model k-5 fold cross validation is done.

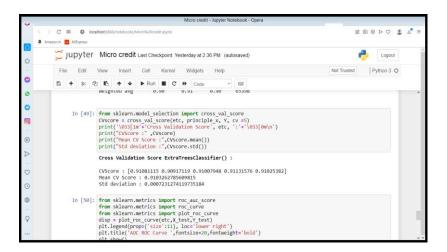


4. EXTRA TREE CLASSIFIER

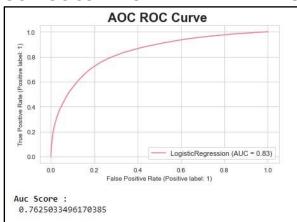
Model is train on Extra Tree Classifier and evaluation matrix is as follow:

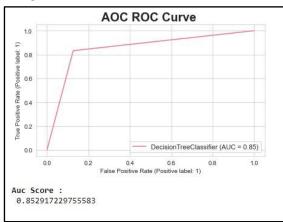


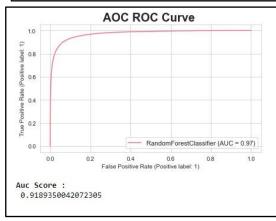
k-5 fold cross validation is perform

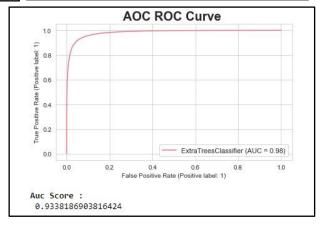


AOC -ROC CURVE OF DIFFERENT ML MODELS





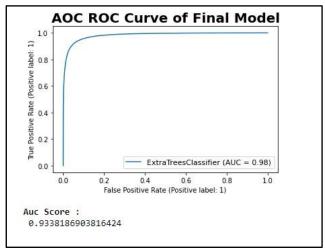




We can see Extra Tree Classifier gives maximum AUC. It also gives us highest accuracy score and cross validation score. Hyper parameter tuning perform on this model to enhance accuracy of model.



Hyper parameter tuning leads to sight increase in accuracy from 0.9327 to 0.9330 This will be over final model.



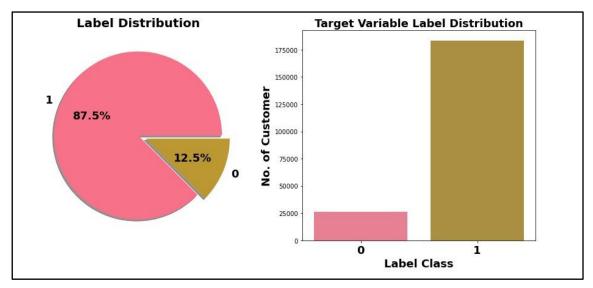
Final model is saved using joblib library.

```
Saving Final Model

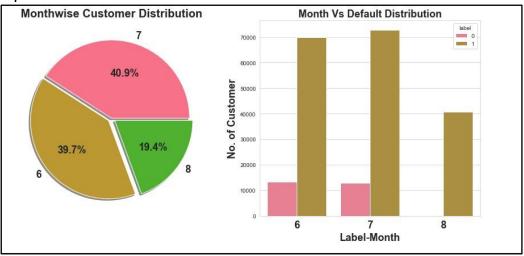
import joblib
joblib.dump(etc, 'Micro_Credit_Defaulter_Final.pkl')
['Micro_Credit_Defaulter_Final.pkl']
```

5. VISUALIZATIONS

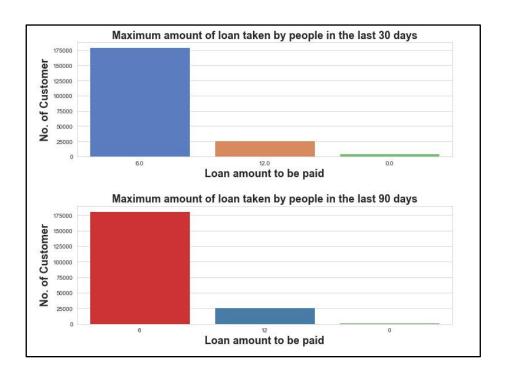
Lets see target variable distribution before balancing data



Here target variable Label <u>class 1 represent non-defaulter</u> while Label <u>class 0 represent defaulter</u> i.e., Loan not paid. We can see Most of customers are non-defaulter while very few are defaulter. From ML model building point of view target variable is imbalanced which need to balance using balancing techniques.

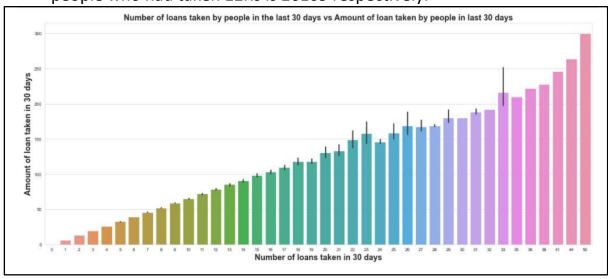


Most of data belong to month 6 and 7, followed my month 8. We can see very few defaulters in month 8.



Observations:

- 1. In 30 days, maximum number of people had taken 6Rs as the loan amount and the number of people is 179192 whereas the number of people had not taken loan and their number is 4291.
- 2. In 90 days, maximum number of people had taken 6Rs as the loan amount and the number of people is 180944 whereas the number of people had not taken loan and their number is 2043.
- 3. Maximum number of people had taken 12Rs as the loan amount within 90 days and their number is 26605 whereas for 30 days the number of people who had taken 12Rs is 26109 respectively.



Maximum number of loans taken by the people is 50 and the Average loan amount is equivalent to 300. Minimum number of loans taken by the people is 0.

6. Interpretation of the Results

- As this dataset belongs from the year 2016, the data are recorded in the month of June, July and August. From the visualization, we can say that the most loan amount taken is rupiah 6 and most of the users are paying the loan within the time frame of 5 days, but many early users failed to do so. They usually take almost 7 to 8 days to pay the loan amount and even the valuable customers some time fails to pay the amount within the time frame.
- One more thing I noticed that, the smaller number of loans taken by the people are more defaulters and the frequently loan taking customers are less defaulters.
- O Most importantly, the people are paying the amount early or lately and sometimes they might fail to pay within the time frame, but I observed that almost 80% of users are paying the amount within 7-8 days. It is recommended that to extent loan repayment time frame from 5 days to 7 days.
- The collected data is only for one Telecom circle area as per Dataset Documentation so that we had dropped that column.
- Customer who takes a greater number of loans are non-defaulters (i.e., 98% of the category) as they repay the loan within the given time i.e., 5 days

Conclusion

1. Key Findings and Conclusions of the Study

•	•				•	
Algorithm	Accuracy Score	Recall	Precision F1 Score		CV Score	AUC Score
Logistics Regression	0.7616	0.76	0.76	0.76	0.7625	0.83
Decision Tree Classifier	0.8539	0.83	0.87	0.85	0.8634	0.85
Random Forest Classifier	0.9176	0.90	0.93	0.92	0.9262	0.97
Extra Tree Classifier (ETC)	0.9327	0.92	0.95	0.93	0.9407	0.97
Final Model (ETC- Tuned)	0.9330	0.92	0.95	0.93	0.9406	0.98

- 1. Extra Tree Classifier Hyper parameter tuned gives maximum accuracy score of 0.9327 with cross validation score of 0.9330. It also gives us maximum AUC score.
- 2. 12.5 % customers are defaulters out of whole dataset.
- 3. Tendency to pay loan within 5 days is high among customer who take loan many times within month compare to those who take loan 1-2 times.
- 4. It is recommended that to extent loan repayment time frame from 5 days to 7 days.

2. Learning Outcomes of the Study in respect of Data Science

- 1. First time I handle such huge dataset.
- 2. First time any project I worked on ever need such data clean operation. I paid attention realistic & unrealistic data, considering it corrective measure taken as per need. This was beyond normal missing value imputation for me.
- 3. As data was huge require high computational capacity, it made me switch to Google Colab for running model and for hyperparameter Tuning. I Hyper Tuned Final model with Google Colab GPU.
- 4. I run Hyper parameter tuning 2-3 times with serval parameter. It was taking lot of times so at end I reduce Hyperparameter search parameter and still it was taken 6-7 hr for finding best parameter.

3. Limitations of this work and Scope for Future Work

- 1. Limited computational resources put limitation on optimization through hyper parameter tuning. Accuracy of model can increase with hyperparameter tuning with several different parameter. Here we use only two parameters for tuning.
- 2. Data is imbalanced, we utilised SMOTE for it but if get label data which at least in ratio of 70:30, It can give us much more realistic model.