



Housing Price Project

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ABSTRACT

Houses are one of the necessary need of each and every person around the globe and therefore housing and real estate market is one of the markets which is one of the major contributors in the world's economy. It is a very large market and there are various companies working in the domain. Data science comes as a very important tool to solve problems in the domain to help the companies increase their overall revenue, profits, improving their marketing strategies and focusing on changing trends in house sales and purchases. Predictive modelling, Market mix modelling, recommendation systems are some of the machine learning techniques used for achieving the business goals for housing companies. Our problem is related to one such housing company.

INTRODUCTION

- **Business Problem Framing**

You are required to model the price of houses with the available independent variables. This model will then be used by the management to understand how exactly the prices vary with the variables. They can accordingly manipulate the strategy of the firm and concentrate on areas that will yield high returns. Further, the model will be a good way for the management to understand the pricing dynamics of a new market.

- **Conceptual Background of the Domain Problem**

The project is sub-divided following section. These are:

1. Loading necessary libraries
2. Loading Dataset from a CSV file
3. Summarization of Data to understand Dataset (Descriptive Statistics)
4. Visualization of Data to understand Dataset (Plots, Graphs etc.)
5. Processing the data for modeling
6. skewness and outliers detection for better accuracy
7. Build the model and select the right model and save it

- **Review of Literature**

There are 81 columns including

Mssubclass, Mxsoining, lotarea, condition, lotshape, sale condition and main feature is sale price.

There are 38 numerical features, 17 discrete features, 16 continuous features and they are highly correlated with target variables.

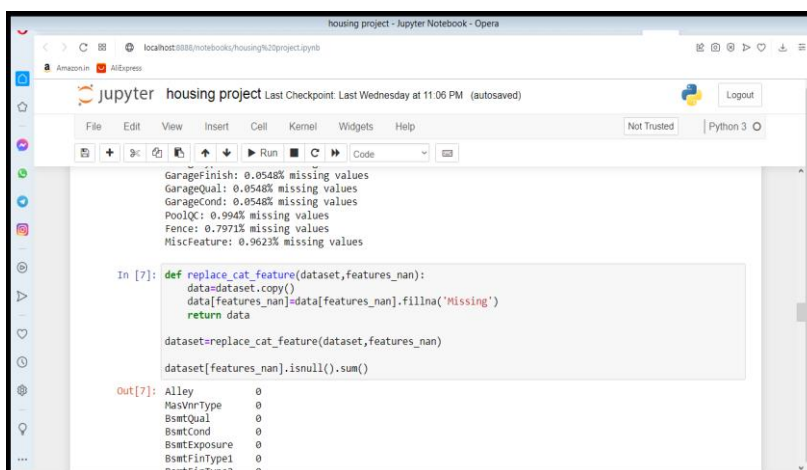
- Motivation for the Problem Undertaken

The company is looking at prospective properties to buy houses to enter the market. You are required to build a model using Machine Learning in order to predict the actual value of the prospective properties and decide whether to invest in them or not. For this company wants to know:

- Which variables are important to predict the price of variable?
- How do these variables describe the price of the house?

Analytical Problem Framing

- Mathematical/ Analytical Modeling of the Problem
Data Processing-There are some missing values in both test and train dataset so will fill it with nan values



The screenshot shows a Jupyter Notebook interface with a code cell and its output. The code cell contains a function to replace missing values in a dataset and a subsequent call to the function. The output displays the percentage of missing values for several features and the result of the replacement function.

```
GarageFinish: 0.0548% missing values
GarageQual: 0.0548% missing values
GarageCond: 0.0548% missing values
PoolQC: 0.994% missing values
Fence: 0.7971% missing values
MiscFeature: 0.9623% missing values

In [7]: def replace_cat_feature(dataset, features_nan):
        data=dataset.copy()
        data[features_nan]=data[features_nan].fillna('Missing')
        return data

        dataset=replace_cat_feature(dataset, features_nan)
        dataset[features_nan].isnull().sum()

Out[7]: Alley      0
        MasVnrType  0
        BsmtQual    0
        BsmtCond    0
        BsmtExposure 0
        BsmtFinType1 0
        BsmtFinType2 0
```

```

housing project - Jupyter Notebook - Opera
housing project Last Checkpoint: Last Wednesday at 11:06 PM (autosaved)

File Edit View Insert Cell Kernel Widgets Help Not Trusted Python 3

## We will print the numerical nan variables and percentage of missing values
for feature in numerical_with_nan:
    print("{}: {}% missing value".format(feature, np.around(dataset[feature].isnull().mean(),4)))

LotFrontage: 0.1832% missing value
MasVnrArea: 0.006% missing value
GarageYrBlt: 0.0548% missing value

In [9]: for feature in numerical_with_nan:
        ## We will replace by using median since there are outliers
        median_value=dataset[feature].median()

        ## create a new feature to capture nan values
        dataset[feature+'nan']=np.where(dataset[feature].isnull(),1,0)
        dataset[feature].fillna(median_value,inplace=True)

        dataset[numerical_with_nan].isnull().sum()

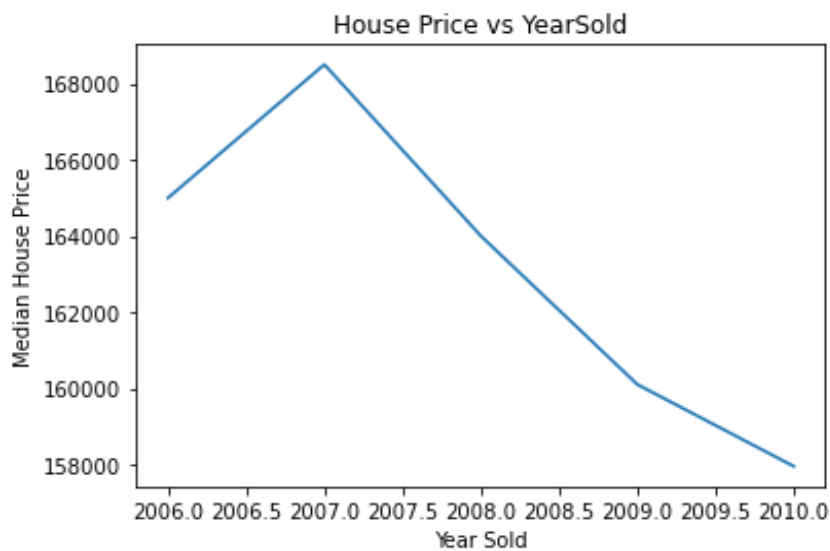
Out[9]: LotFrontage 0
        MasVnrArea 0

```

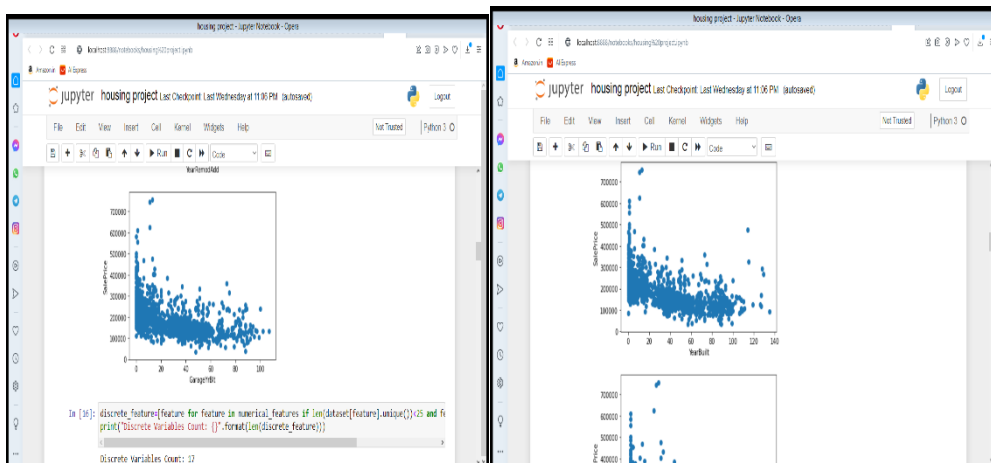
Now there is no missing values

And we drop some columns to scaling the dataset .

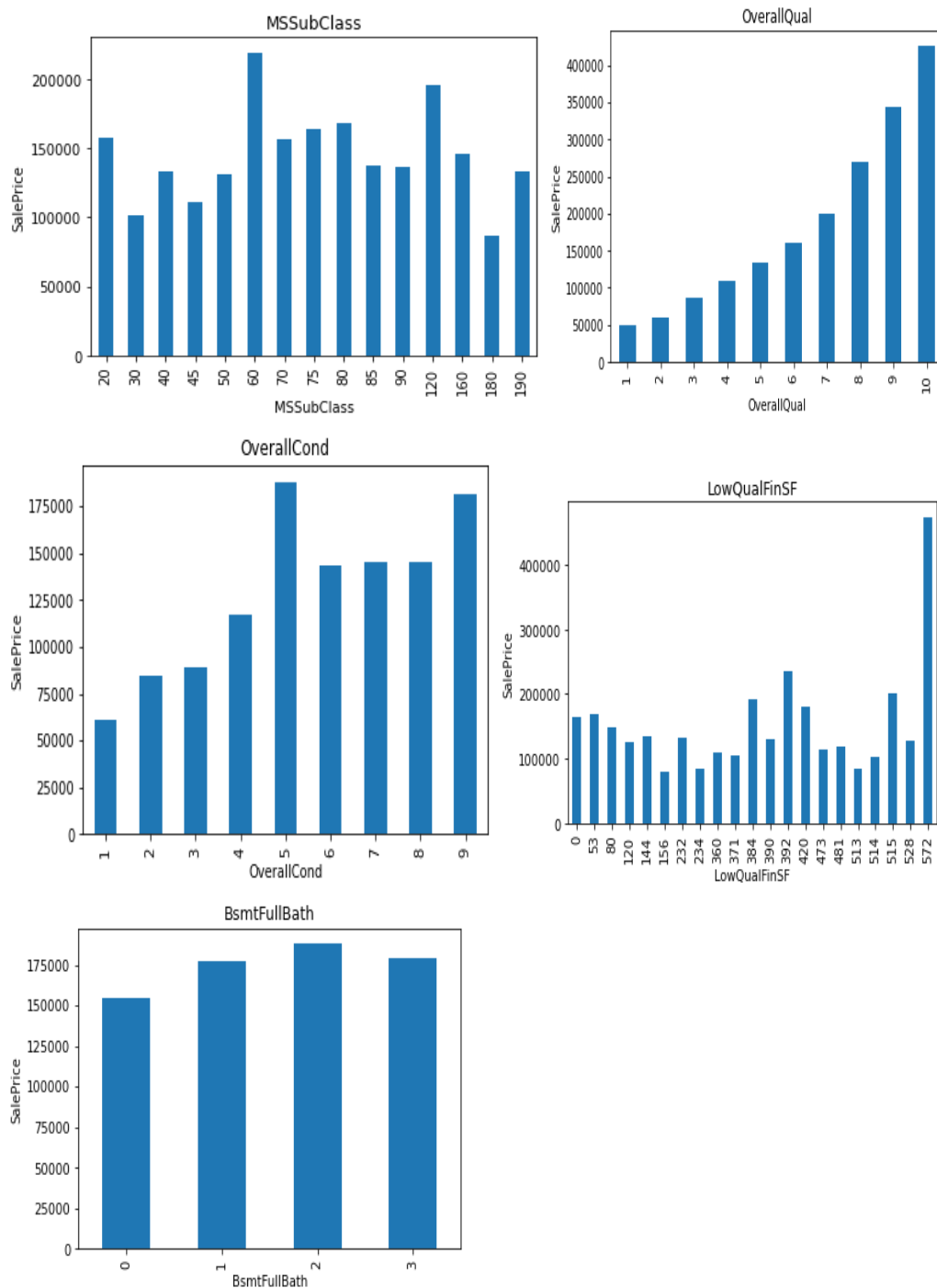
EDA-



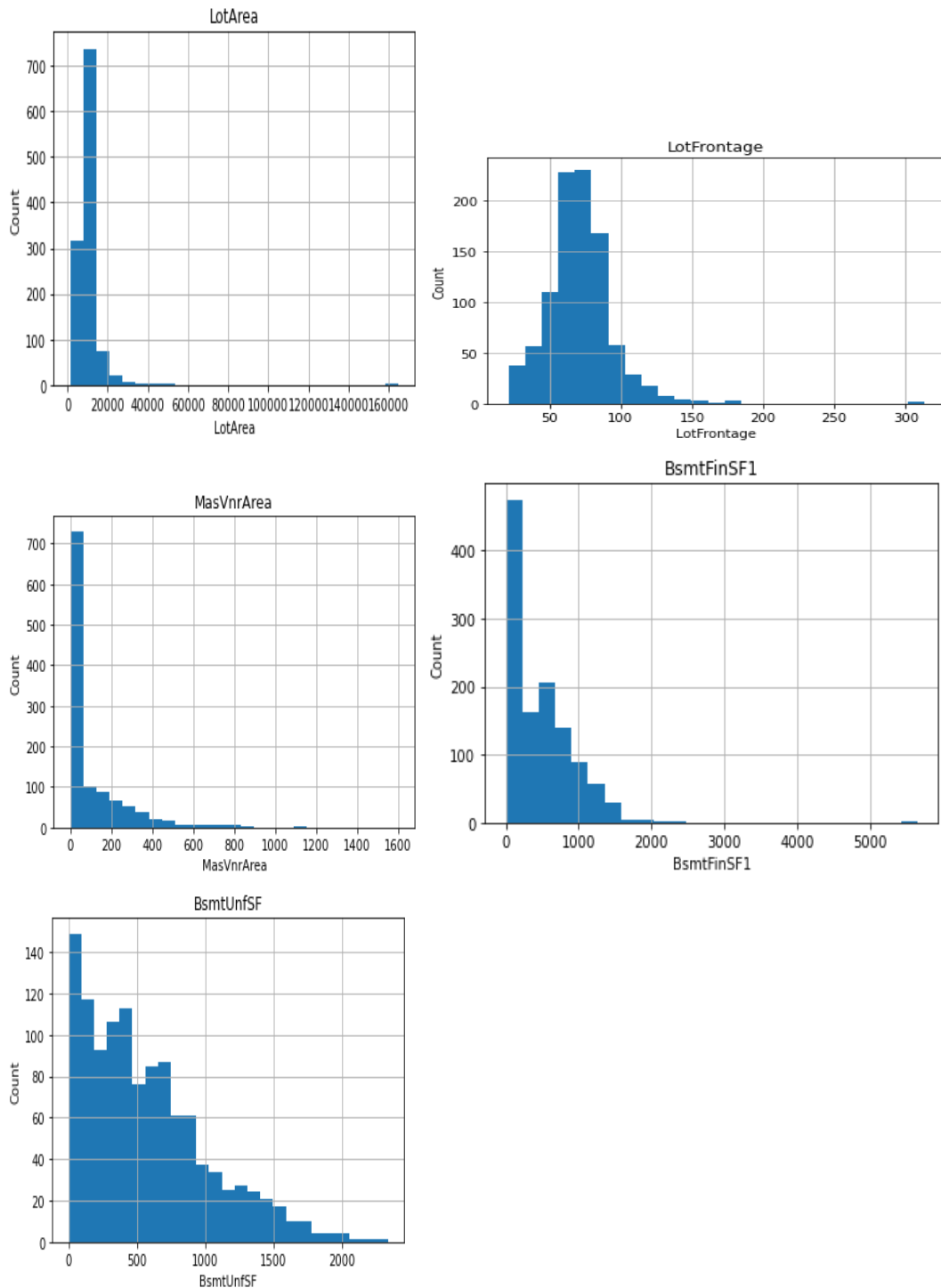
This is the relation between houseprice and yearsold.



This is the relation between saleprice vs yearbuild and garageYrBlt



This is the relation between salePrice and discrete features.



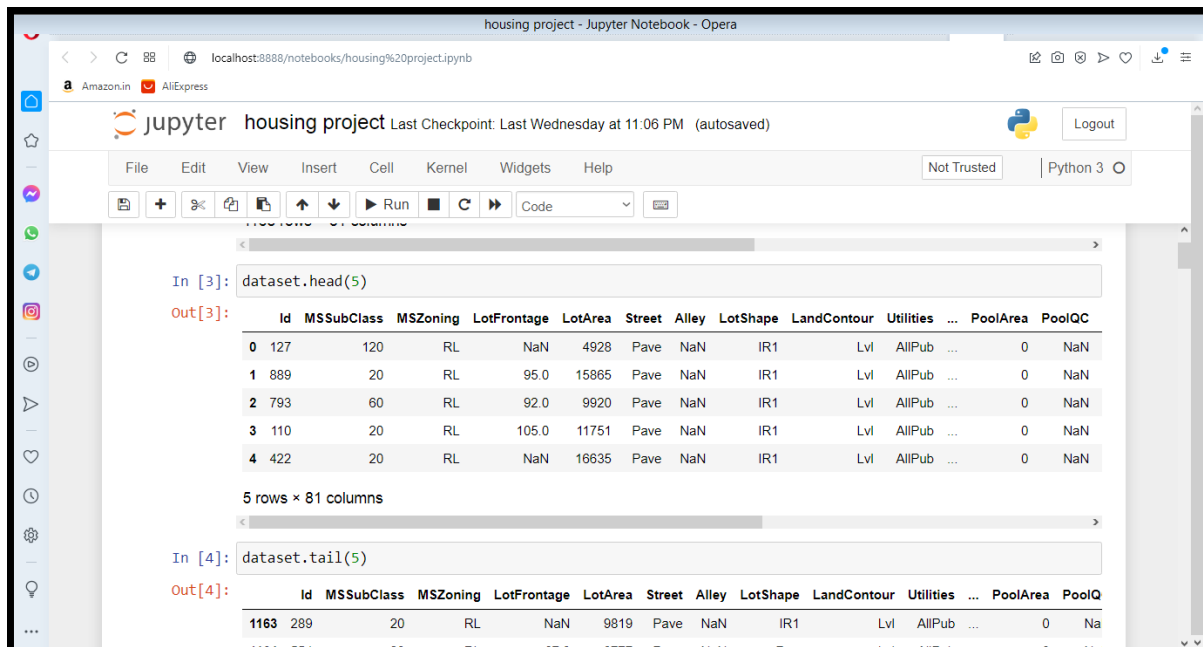
This is the plot/graph between count and continuous features.

- **Data Sources and their formats**

A US-based housing company named **Surprise Housing** has decided to enter the Australian market. The company uses data analytics to purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has collected a data set from the sale of houses in Australia. The data is provided in the CSV file below.

This data consist of text and train data which is scrapped and There are 81 columns and 1460 entries. For the classification problem under

consideration we have used some object and some float and some int columns for input variable and our output column is **sale price** and **sale condition** that is also object type.

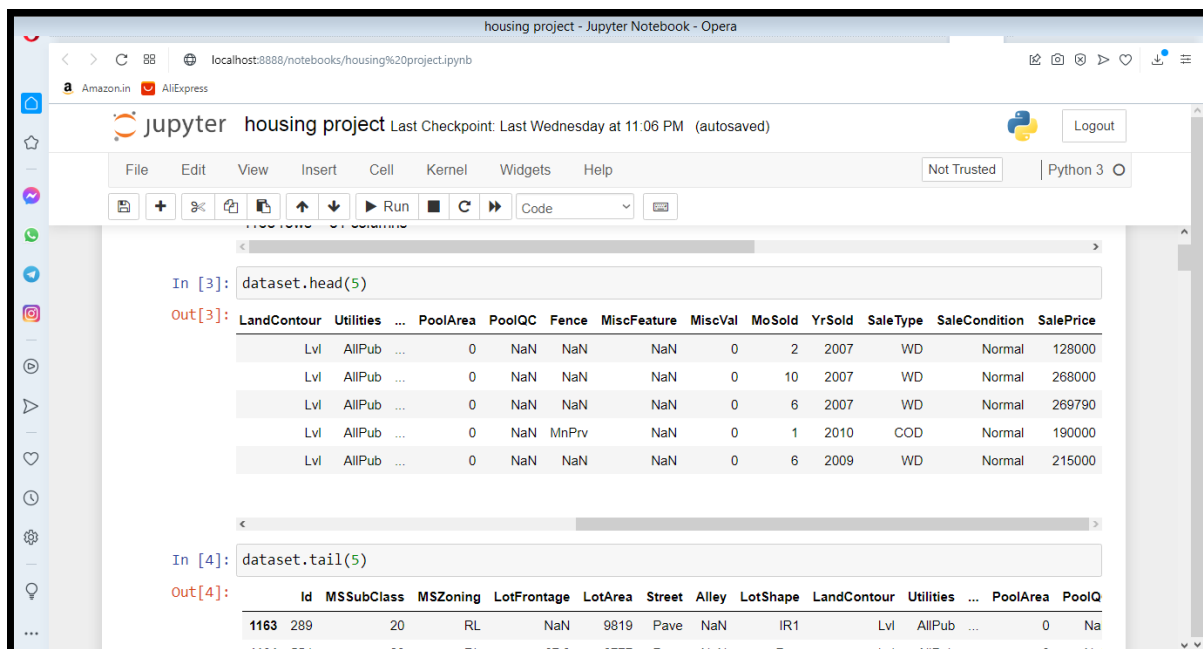


The screenshot shows a Jupyter Notebook interface with the following code and output:

```
In [3]: dataset.head(5)
```

	Id	MSSubClass	MSZoning	LotFrontage	LotArea	Street	Alley	LotShape	LandContour	Utilities	...	PoolArea	PoolQC
0	127	120	RL	NaN	4928	Pave	NaN	IR1	Lvl	AllPub	...	0	NaN
1	889	20	RL	95.0	15865	Pave	NaN	IR1	Lvl	AllPub	...	0	NaN
2	793	60	RL	92.0	9920	Pave	NaN	IR1	Lvl	AllPub	...	0	NaN
3	110	20	RL	105.0	11751	Pave	NaN	IR1	Lvl	AllPub	...	0	NaN
4	422	20	RL	NaN	16635	Pave	NaN	IR1	Lvl	AllPub	...	0	NaN

5 rows × 81 columns



The screenshot shows a Jupyter Notebook interface with the following code and output:

```
In [4]: dataset.tail(5)
```

	Id	MSSubClass	MSZoning	LotFrontage	LotArea	Street	Alley	LotShape	LandContour	Utilities	...	PoolArea	PoolQC
1163	289	20	RL	NaN	9819	Pave	NaN	IR1	Lvl	AllPub	...	0	Na

- Data Preprocessing Done

What were the steps followed for the cleaning of the data? What were the assumptions done and what were the next actions steps over that?

- **Data Inputs- Logic- Output Relationships**

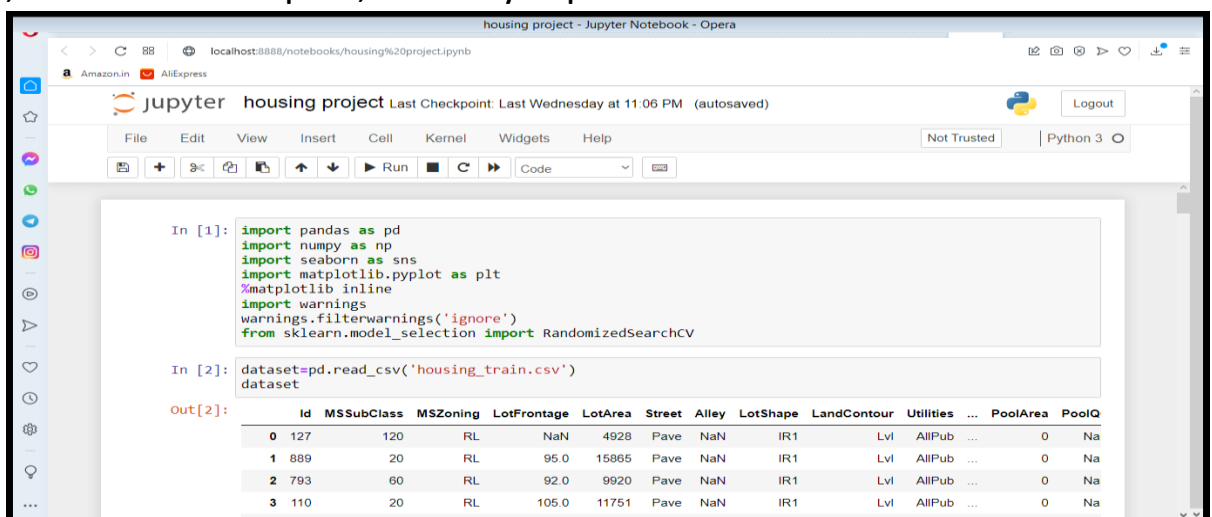
Describe the relationship behind the data input, its format, the logic in between and the output. Describe how the input affects the output.

- **State the set of assumptions (if any) related to the problem under consideration**

Here, you can describe any presumptions taken by you.

- **Hardware and Software Requirements and Tools Used**

Here we use lots of liaberries like pandas,numpy,matplot,seaborn, and we use python language for the coding purpose and import some other metrics liaberries also for model building like sklearn metrics ,classification report,accuracy report etc.



The screenshot shows a Jupyter Notebook titled 'housing project - Jupyter Notebook - Opera'. The notebook has a menu bar with File, Edit, View, Insert, Cell, Kernel, Widgets, and Help. Below the menu bar is a toolbar with icons for file operations, running cells, and other functions. The notebook content shows two code cells. The first cell, labeled 'In [1]:', imports several libraries: pandas as pd, numpy as np, seaborn as sns, matplotlib.pyplot as plt, matplotlib inline, warnings, and RandomizedSearchCV from sklearn.model_selection. The second cell, labeled 'In [2]:', loads a dataset from a CSV file named 'housing_train.csv' and assigns it to the variable 'dataset'. Below the code cells, the output of the second cell is displayed, showing the first few rows of the dataset as a table.

```
In [1]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
%matplotlib inline
import warnings
from sklearn.model_selection import RandomizedSearchCV

In [2]: dataset=pd.read_csv('housing_train.csv')
dataset
```

	Id	MSSubClass	MSZoning	LotFrontage	LotArea	Street	Alley	LotShape	LandContour	Utilities	...	PoolArea	PoolQC
0	127	120	RL	NaN	4928	Pave	NaN	IR1	Lvl	AllPub	...	0	Na
1	889	20	RL	95.0	15865	Pave	NaN	IR1	Lvl	AllPub	...	0	Na
2	793	60	RL	92.0	9920	Pave	NaN	IR1	Lvl	AllPub	...	0	Na
3	110	20	RL	105.0	11751	Pave	NaN	IR1	Lvl	AllPub	...	0	Na

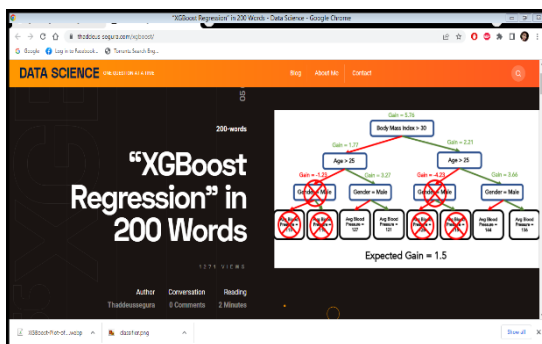
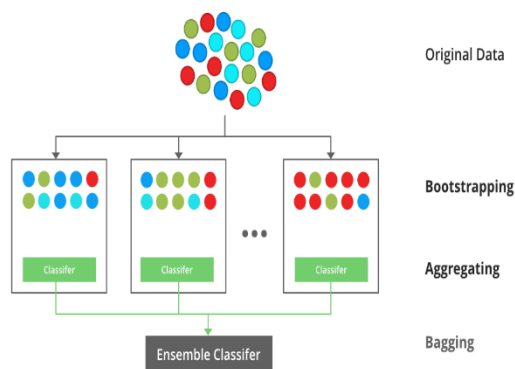
Model/s Development and Evaluation

- Identification of possible problem-solving approaches (methods)

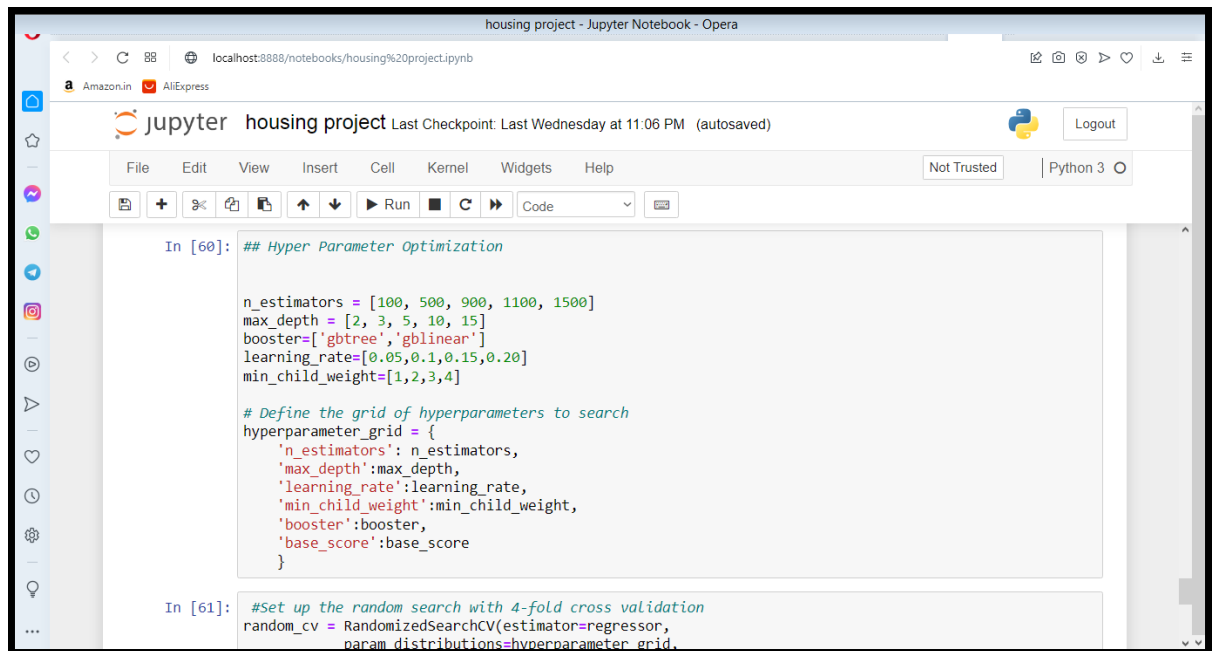
We use xgboost classifier and regressor for the model building as it is lassoregression problem and finally we save the classifier model for gd accuracy.

- Testing of Identified Approaches (Algorithms)

We use xgboost classifier and regressor



- Run and Evaluate selected models



```
In [60]: ## Hyper Parameter Optimization

n_estimators = [100, 500, 900, 1100, 1500]
max_depth = [2, 3, 5, 10, 15]
booster=['gbtree','gblinear']
learning_rate=[0.05,0.1,0.15,0.20]
min_child_weight=[1,2,3,4]

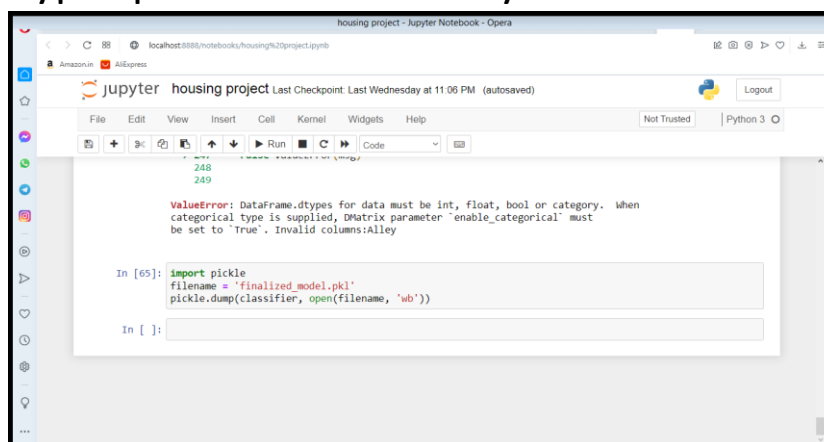
# Define the grid of hyperparameters to search
hyperparameter_grid = {
    'n_estimators': n_estimators,
    'max_depth':max_depth,
    'learning_rate':learning_rate,
    'min_child_weight':min_child_weight,
    'booster':booster,
    'base_score':base_score
}

In [61]: #Set up the random search with 4-fold cross validation
random_cv = RandomizedSearchCV(estimator=regressor,
                                param_distributions=hyperparameter_grid,
```

This is hyper parameter optimization and 4-fold cross validation for set up the random search and we choose the best parameter

- Key Metrics for success in solving problem under consideration

We choose xgboost classifier as the accuracy of the hyper parameter accuracy of classifier is best .



```
ValueError: DataFrame.dtypes for data must be int, float, bool or category. When categorical type is supplied, DataFrame parameter "enable_categorical" must be set to "True". Invalid columns: Alley

In [65]: import pickle
filename = 'finalized_model.pkl'
pickle.dump(classifier, open(filename, 'wb'))

In [ ]:
```

CONCLUSION

- Key Findings and Conclusions of the Study

After the Final Submission of test data, my accuracy score was 90%

Feature engineering helped me increase my accuracy.

Amazingly xgboost classifier worked better than all other Ensemble models.

▪ Learning Outcomes of the Study in respect of Data Science

Data science comes as a very important tool to solve problems in the domain to help the companies increase their overall revenue, profits, improving their marketing strategies and focusing on changing trends in house sales and purchases. Predictive modelling, Market mix modelling, recommendation systems are some of the machine learning techniques used for achieving the business goals for housing companies. Our problem is related to one such housing company.