



Says

What have we heard them say?
What can we imagine them saying?

Youtube is a free social networking site that allows sharing videos worldwide

World no 1 youtube channel- T SERIES and he has 247M subscribers

World no 3 youtube channel- COCOMELON and he has 164M subscribers

We can upload and type of video such as educational,funny or any content that to free of cost

World no 2 youtube channel- MR BEAST and he has 180M subscribers

Advertisement of various brands on the channel and get more earnings through direct branding on videos

Creating videos and advertising on other people's videos.

Get other website owners to embed your videos on their websites.

Associate your clramin name with your youtube channel.

Get your videos shared on social media platforms.

Give your audience more options to consume.

100 hours of video are uploaded every 60 seconds to youtube.

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



create opinion videos

Review a product

Review a book

React to a trending videos

Participate in a challenge

Get your viewers to challenge you

Connecting all the people in and around the world.

Instant information in around the globe.

An easyway to share information.
(Ex);videos,music,co medy sketch ,animation videos,learn and entertain ment.

Effect mental health and physical health.

Stealing time

There are some distinct disadvantages of watching youtube videos,which include a lot of commercials.



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

