

Machine Learning

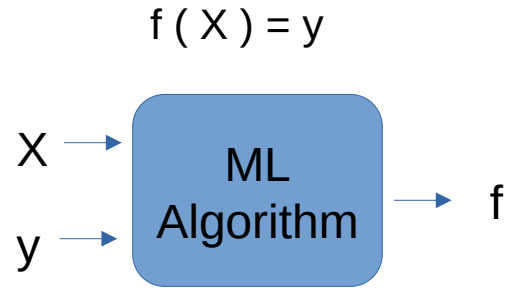
Main Concepts, Terminology, Examples

What is Machine Learning (ML)?

- ML is the study of computer algorithms that improve automatically through experience
- ML algorithms build a model based on sample data, known as "training data"
- In order to make predictions or decisions without being explicitly programmed to do so.

An alternative view:

- Learning a target function (f) that best maps input variables (X) to an output variable (Y).



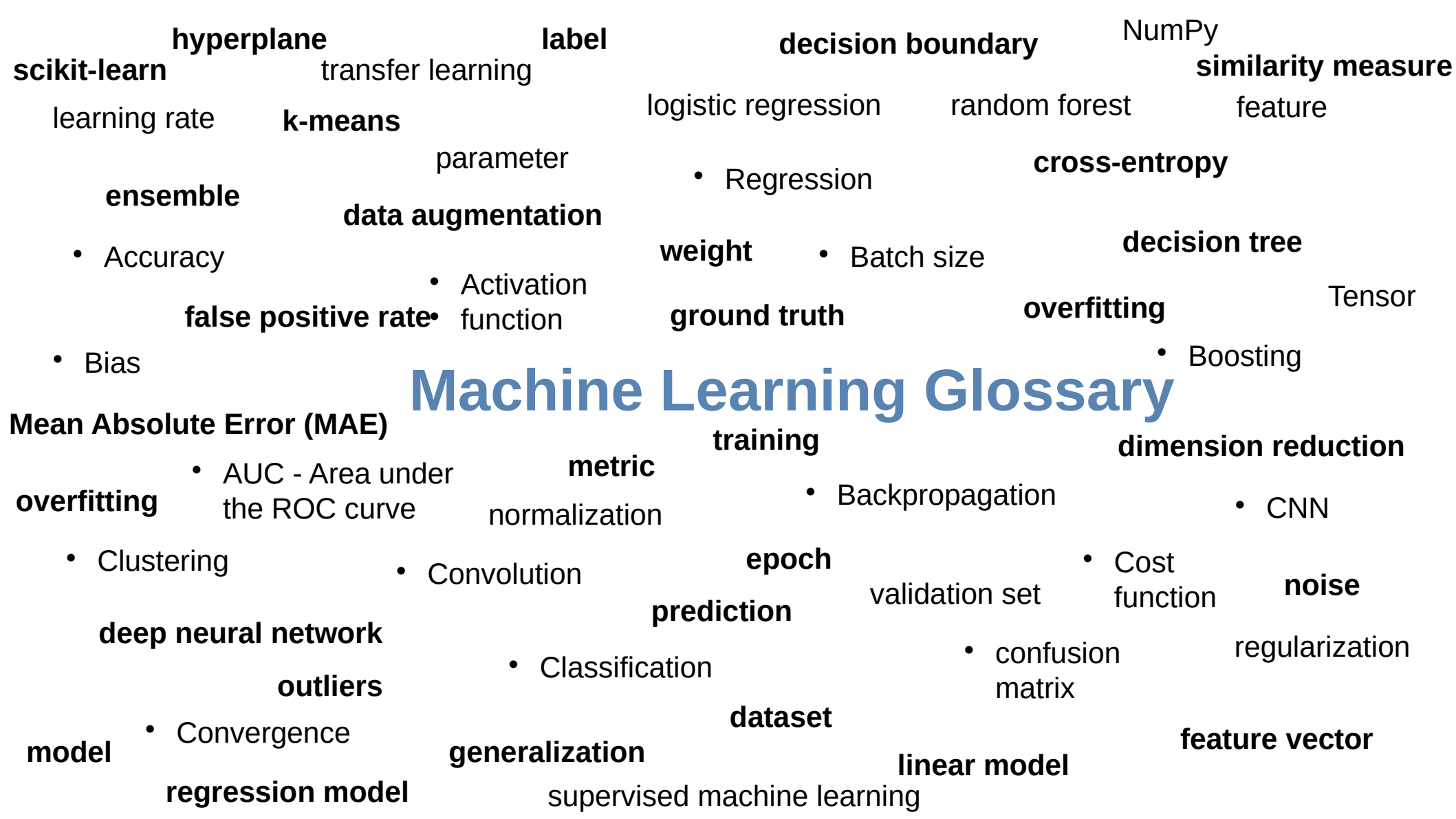
What is X ?

What is y ?

What is f ?

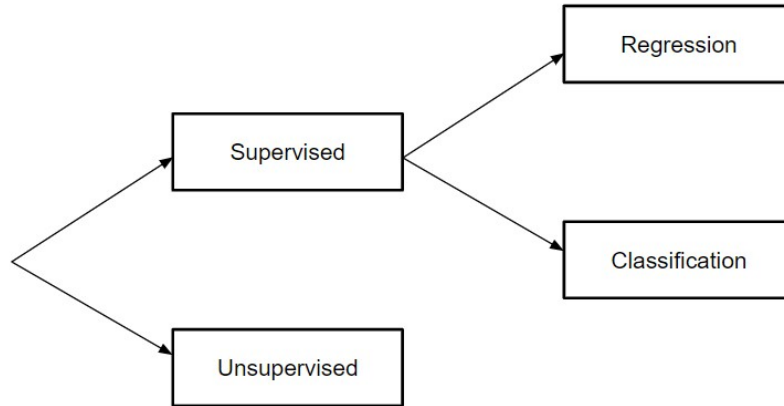
What does
“best” mean?

How we learn
the “best” f ?



Machine Learning Categories

- Supervised learning:
 - Learning a function that maps an input to an output using example input-output samples (“labeled” training data)
- Unsupervised learning:
 - Drawing inferences and find patterns from input data without using labeled output data



Why do We Use Machine Learning?

- Replace manual work in repetitive tasks
 - *Example: Image segmentation, character recognition (post office sorting of mail)*
- Develop systems that can automatically adapt to different users and environments
 - *Example: Self-driving cars*
- Discover new information from large sets of data (data mining)
 - *Example: E-commerce, marketing, fraud detection, medical image analysis research*
- Develop systems that are too difficult or expensive to build manually
 - *Example: Manual data entry*

well-known



(maybe) less well-known

Uber Machine Learning

Scaling Machine Learning at Uber with Michelangelo



Machine Learning is essential for research & industry!

https://www.youtube.com/watch?v=DOwDIHzN5bs&ab_channel=UberEngineering

https://www.youtube.com/watch?v=al8VjHVd7TM&ab_channel=UberEngineering

<https://www.descarteslabs.com/company/geovisual/>

https://www.youtube.com/watch?v=9Mz84cwVmS0&ab_channel=Google

https://www.youtube.com/watch?v=al8VjHVd7TM&ab_channel=UberEngineering

https://www.youtube.com/watch?v=nLy3OQYsXWA&ab_channel=UberEngineering