Quill-App:

Carry the power of all your books in just one app

Problem Statement & Goals

School and college going students in India are dependent upon textbooks, notes and coaching classes to prepare for their exams. This has been the convention for ages but doesn't necessarily meets the demand of the modern age.

Quill attempts to improve the process of learning by digital means. Its course material, quiz & weekly test improves engagement and facilitates the students with a modern way of learning.

O1 Content

Since the app is driven by content, the design must keep content at its front. Typography is the key.

03 Progress

The user must be able to keep a track of their progress throughout their course.

02 Context

With multiple offerings like learn, quiz & board papers, the user must not lose context at any given time.

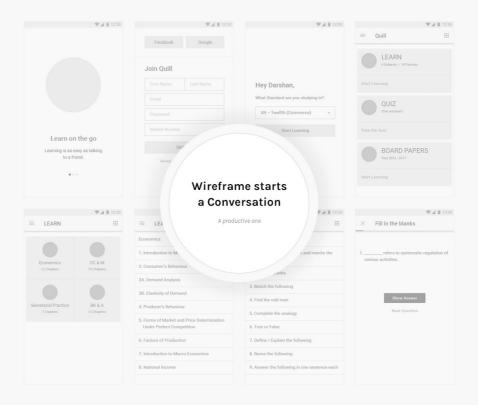
04 Engagement

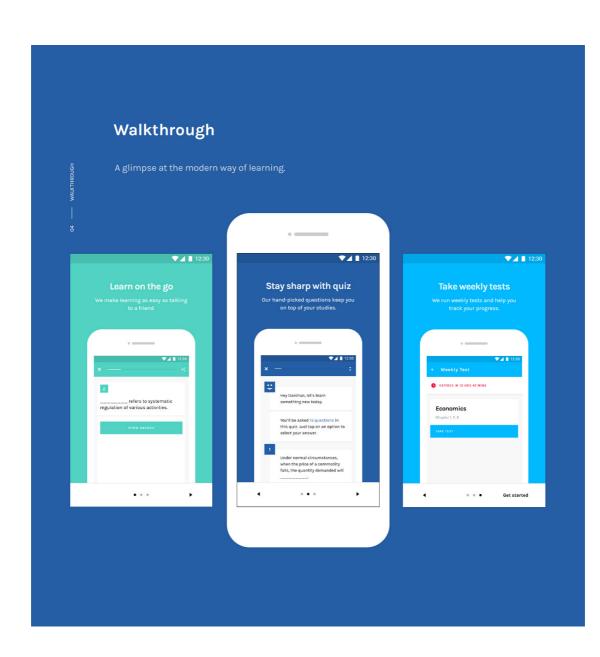
The app must be friendly and must facilitate engagement in an intuitive way.

- ABOUT THE P

Early Wireframe

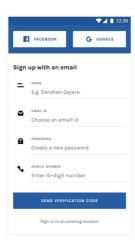
As the saying at IDEO goes, "A prototype is worth a 1000 meetings.", a wireframe gets the conversation going. Hard and fast wireframe gets the gist of the product and enables collaboration.





User Account

Millenials have a very short attention span. 2-step sign up process for new users and 1-step sign in process for return users ensures quick and protected account creation.





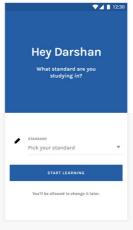


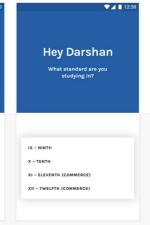




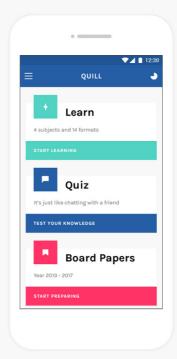


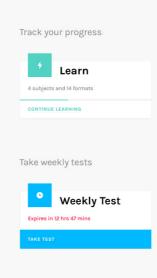




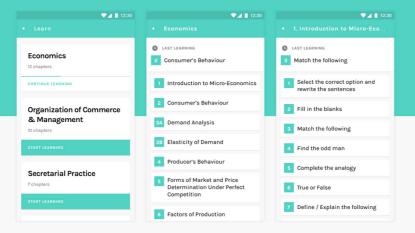


Quill has 3 main offerings viz., Learn, Quiz & Board Papers. The home screen also has to accommodate for Weekly Test which is a premium feature that shows up every week based on the syllabus.



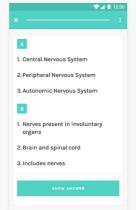


A team of experts has done a tremendous job to prepare the note: which are then delivered in an intuitive and engaging way to the users of the app.

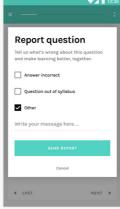






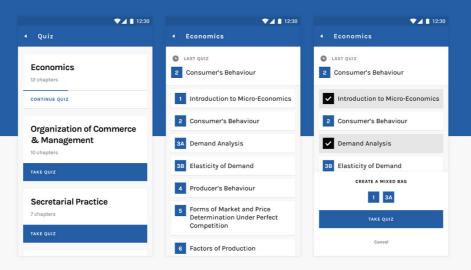


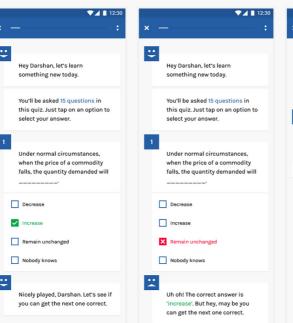






Once you've learned a chapter or a subject, it's time to test your knowledge. A quiz is conducted in a medium most known to the millennials – a chat.



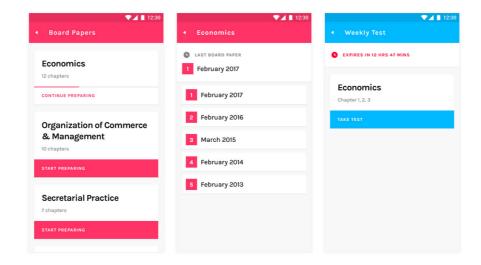




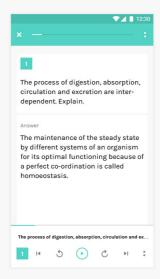
Board Papers & Weekly Test

Board Papers is just like the 'Learn' experience, except the questions are curated and put together as they appeared in board exams.

Weekly Test is just like taking another quiz, except that the questions are curated by the Quill team based on the ongoing syllabus.



Learning can get exhaustive, especially when it's for passing an exam. Which is why Quill also lets you listen to the questions & answers when you're tired of reading.





User Profile & Report Card

User profile allows the user to make any changes to the profile and vital settings.

Report card is the moment of truth for every student to track their learning through a given year.

