

Choice:

## General E-Commerce:

### Purpose of an E-commerce Website:

#### 1) Convenience:

Users can shop anytime and from anywhere, eliminating the limitations of a physical or online store.

#### 2) Wider Reach:

Businesses can promote and sell their products or services on a global scale.

#### 3) Customization:

Customization is for customers can search for products based on their preference, such as size color or price range.

## Q → Define Your Business Goals

Q no. 1: What problems does your market place? Aim to Solve:

Ans. Our website will provide a platform where users can easily browse and order items like electronics, clothing, Wal branded watches, and beauty products from the comfort of their homes.

This will save them time and energy while offering the best deals and options.

## Simple Benefits:

### Convenience:

The ease of shopping from home.

### Savings:

Access to the best prices and discounts.

### Accessibility:

A platform available anytime and anywhere.

QNo: 2

Who is your target audience?  
Ans: The purpose of this website is designed for everyone who enjoys online shopping. Such as:  
\* Busy individuals managing household tasks.  
\* Students and professionals looking to purchase items for themselves.  
\* People searching for discounts and variety.

QNo: 3 What product or services will you offer?

Ans: Clothing:

Apparel for men  
Women and Kids

Beauty Products:

makeup skincare  
and haircare items.

QNo: 4 What will set your marketplace apart? (e.g. affordability)

Ans: The purpose of my general e-commerce website is to provide people with the product they need at affordable and discounted prices. By offering great deals and special offers on every product, we ensure that customers can purchase quality items within their budget. This website is perfect for those who want to make the most of their money and prefer smart shopping.



### Step: 3

## Create A Data Schema

