

Assignment 1 Learning Aim A

Website I chose Is Facebook



<https://www.facebook.com/>

Purpose

- The **purpose** of this website is to **entertain** people. Facebook entertains people by allowing them to watch live videos of their friends/popular people.
- People can share pictures, videos and stories and their friends can give them feedback by leaving a comment and reacting to the post.
- Games to play.
- Free communication with anyone who is on Facebook.
- Main purpose is to make people more open and connected to each other.

Target Audience

- The **target audience** is **13+** because people under 13 are not allowed to use Facebook

Facebook requires everyone to be at least 13 years old before they **can** create an account (in some jurisdictions, this **age** limit may be higher). Creating an account with false info is a violation of our terms. This includes accounts registered on the behalf of someone under 13.

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<https://www.facebook.com/help/157793540954833>

- Facebook is mostly aim at people who live far away from family/friends and want a free communication.
- Colleges- so that if the weather is bad and the college is closed staff/students will know about it on Facebook from the colleges page.

Features

- Easy/clear **navigation**- going from homepage to someone's profile is easy as all you have to do is put their name in the search bar, if you want to find out about the person you to press on the icon that says "About", to see their friends list you press the icon "friend".
- **Hyperlinks**- for example if you are listening to a song on YouTube or reading important facts on a website and need to share it with your Facebook friends all you need to do is copy the YouTube/website link to your Facebook post and then your friends can open the link.
- Zoom in on picture
- You can save pictures and videos.
- Free voice calls/video calls
- Automatic translation to the language your Facebook is set to.



- **Colour scheme**- before you publish your post you can change the colour of your post
- **Post messages**- If something happened that you want to tell all your Facebook friends you can post the messages to your timeline
- **Post videos, photos**
- **Tag people**- you can tag people in your post then the person's timeline
- **Create an account**
- **Free communication all around the world**

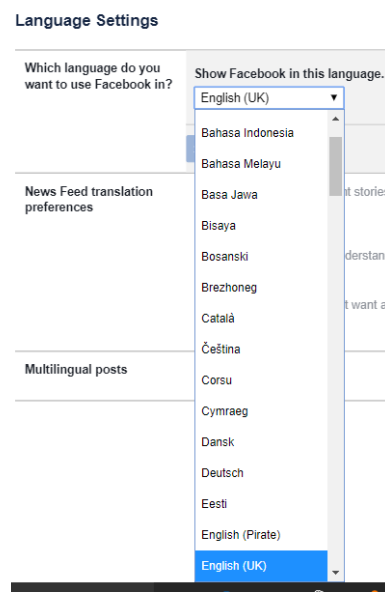
Facebook is a **dynamic** website as people can **interact** with it, they can give **feedback**, people can make ads for marketing their business

<u>User experience</u>	<u>Explanation</u>	<u>Rating 1:10</u>
<u>USABLE</u>	It is usable because if you have access to the internet you can use Facebook and is easy to navigate as all the icon and words are easy to read.	10/10
<u>DESIRABLE</u>	The community interest is 9/10 as you can play games, communicate with people all around the world, share pictures	9/10
<u>VALUABLE</u>	Facebook is valuable because it can increase customers by adding more features and adding ads so the company gains more profit	10/10
<u>FINDABLE</u>	It is easy to find your way around Facebook	10/10
<u>USEFUL</u>	It is useful for people that live far away and want to communicate without paying. I will give 9/10 as you need the access to the Internet to work on Facebook	9/10

<u>ACCESSIBLE</u>	For deaf people there are many videos with subtitles. Colour blind people will find it ok to read the Facebook writing however people can post writing in whatever colour they like, People with bad vision can zoom in. Blind people if they want to see someone's picture they would have to listen to the description of the picture however some people just add pictures without description and there are videos without subtitles. You can access Facebook on Laptop, Computer, Tablet, Smartphones	7/10
<u>CREDIBLE</u>	Facebook isn't credible as anyone can put anything on it however you can follow pages of your work/college so you can keep up to date	6/10

Strengths

- Free communication all around the world
- Multiple device access
- Access in every language
- Businesses can do their marketing on it as lots of people use it.
- Lots of features
- Everytime you login to facebook on a different device you will have that noted down this will help you when someone will try and hack you.



Weaknesses

- People can make a fake account and talk to young people making them think they are the same age as them, however in reality they are much older.
- Fake information/news as anyone can post anything they like.
- People can steal your data, as soon as you post any information about yourself everyone has access to it. To avoid that you can change the setting for your post to

be viewed only by your Facebook friends however your Facebook friends can share your post with people you don't know.

- Needs to be connected to the internet to access Facebook, which means that if you want to use Facebook on your phone without an Internet connection, you would have to use your mobile data, which will waste your credit.
- Can not keep things personal

Improvements

- Access Facebook without having to be connected to the Internet
- More accessible Facebook Live streams- automatic subtitles for deaf people to be able to watch and understand the live streams.

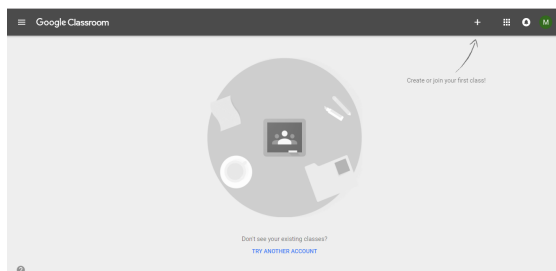
Performance

Facebook pages load quickly, because the faster the website works the more people go back to it especially people that have poor internet connection on their phone.

Conclusion

Facebook is a good website to spend time on, as you can do lots of stuff on it like meeting new people however people need to think about the fact that there might be fake accounts made.

Second website I chose Is Google Classroom



<https://classroom.google.com/h>

Purpose

This is an educational website as teachers can post assessment, presentations for students to be doing their work and revision.

The main purpose of this website is for staff and students to have an instant communication, so if the teacher is giving feedback the student will get a notification on their phone, or if student is struggling with their work they can leave a private message for their teachers to see.

Target Audience

Google Classroom is aimed at teachers and students in colleges and schools as students get lots of assignments to pass their course.

Features

- Simple to set up, as the teacher will just have to make a class folder and send an email out to the students and the students will join by entering the class code.
- For teachers it's easier way to track students progress
- Teachers can share notes on classroom which students can view and download at any time.
- Access to Google products such as Google Doc and Drive.
- If you have Internet connection Google Classroom is free to use
- Hyperlinks - every person that is joined to the class can put links into helpful websites
- Picture, presentations, videos
- Make comments to other students and teacher
- View people in class
- Submit work using "hand in" button
- Access other apps through Google Apps button e.g Google Docs, Slide
- Access Google Calendar- so that students can write their reminders or their timetable.
- Download the app on phone to get notifications when something gets added to Google Classroom.

Google Classroom is a dynamic website as people can interact with it by adding links, comments and feedback.

Presentation

In Google Classroom you will see all the classes that you have joined, when you open an class you will see the stream, classwork and people.

Performs

The pages load fast and the websites goes to pages you click on.

<u>User experience</u>	<u>Explanation</u>	<u>Rating 1:10</u>
<u>USABLE</u>	It is usable because if you have access to the internet you can use Google Classroom and is easy to navigate. <i>The features help students to work more collaborated as they can help and share their ideas through the comments. Reminders of deadlines.</i>	10/10
<u>DESIRABLE</u>	Teachers and students have an instant communication, students and teachers can add links to help the class, students can ask questions and answers other student can help if they know the answer.	10/10
<u>VALUABLE</u>	Google Classroom is a new website that people are getting used to however most of people have access to Google Classroom find it beneficial.	5/10
<u>FINDABLE</u>	Google Classroom is easy to access and you can use it for more than one lesson like you can use it in your course and maths. It depends on how the teacher sets the class as they can set a folder for each unit or put all the work in one folder.	10/10
<u>USEFUL</u>	It is useful for colleges as they save money, working on Google Classroom saves time buying and looking for paper and pens. It reminds students of their deadlines, teachers can view anytime if the students are doing their work on time or late.	10/10
<u>ACCESSIBLE</u>	For deaf people teachers would have to do videos with subtitles however this website is mostly reading. People with bad vision can zoom in. You can access Google Classroom on Laptop, Computer, Tablet, Smartphones	9/10

Strengths

- Free and instant communication between staff and students.
- Easy to use and accessible from all devices *because you can download the app, this will also make you receive notifications on your phone*
- Work is never lost as Google Classroom is on the internet.
- Everyone can use it
- Automatic opens work in Google Docs

Weakness

- Editing problems- as soon as students submit their work to the teacher the teacher automatically becomes an owner which makes the student not be

able to edit the work, if they want to edit the work they would have to unsubmit the work

- Access only when connecting to the internet.

Improvements

Access without internet connection

Being able to edit work without having to unsubmit.

Conclusion

Google Classroom is a very helpful website to use as it really speeds up the work because people don't have to wait until they see the teacher as they can ask teacher the questions anytime.