

# INTRODUCTION



HOW MUCH SHOULD I  
GIVE **MONEY** TO MY  
CHILDREN ?

WHAT IS THE EXACT  
POCKET **MONEY** MY  
CHILDREN NEED ?

WHERE MY  
CHILDREN SPEND  
ALL THAT **MONEY** ?

WHAT ARE MY  
CHILDREN BUYING  
WITH THAT **MONEY**  
?



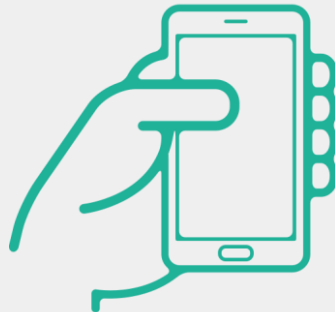
# PROBLEM

**48**

**ROBBERY PER  
DAY  
IN TUNISIA**



**PHONE  
USE PER  
CHILD**



# OUR SOLUTION



## PARENTS BENEFITS

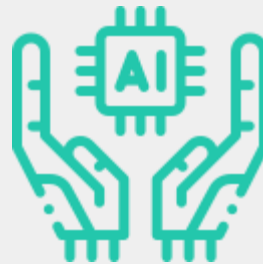
**SAVING  
TIME**



**TRACKING**



**GIVE RIGHT  
AMOUNT  
OF POCKET  
MONEY**

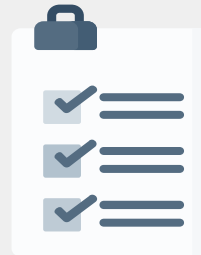


# CHILDREN BENEFITS

**NO MORE  
CASH**



**MANAGEMENT  
SKILLS**



## BANK BENEFITS

2.2

CHILDREN PER  
FAMILY



MORE  
DATA

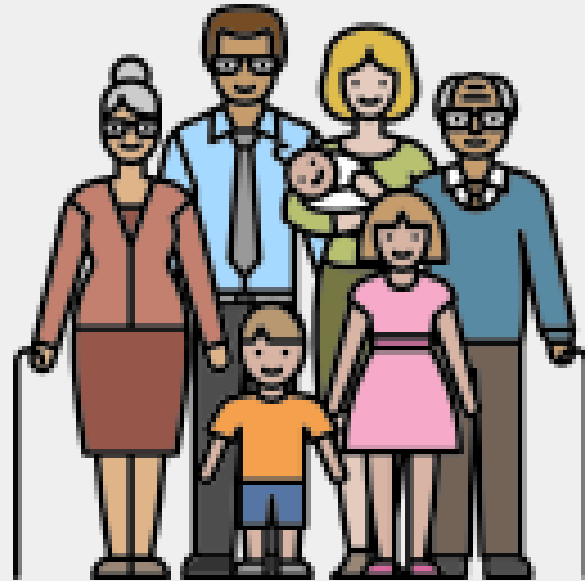


LOYALT  
Y BASE



# MARKET SIZE

10%





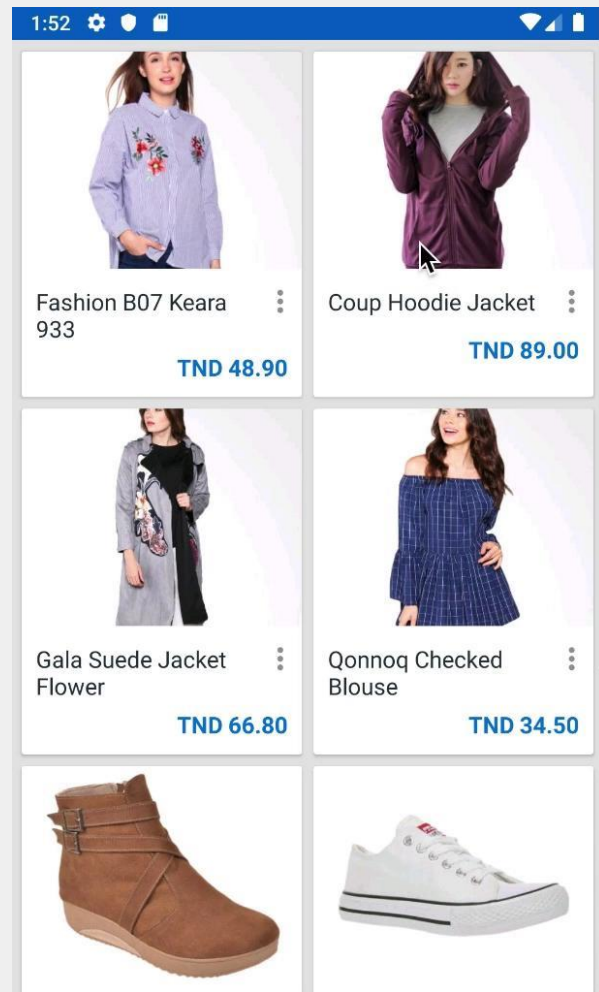
# COMPETITORS

SIMPLICITIES



FUNCTIONALITIES

# PRODUCT







**“WE CARE ABOUT FAMILY”**

