Milestone II

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**DSC 540** 

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## Milestone 1

# **Market Analysis**

The purpose of this analysis is to research market data. I will gather data from several sources. The goal is to analyze the effect of economic data on stock performance. I will also use the S&P 500 as the benchmark for my stock performance. The sources of my data will come from various sources. I will pull the stock data from FMP a stock price API. The web address for FMP is Documentation V2 - API Reference | FMP. The economic data will come from the FRED. The FRED is managed by the St. louis Fed. The web address is Federal Reserve Economic Data | FRED | St. Louis Fed. Finally, I will pull S&P data from Wikipedia. The web address is S&P 500 - Wikipedia. Economic data will show a relationship between the stock data and the economy. And the S&P will show the relationship between the stock index and the market.

The plan for my analysis will be to add the different data sets into one data frame. I will run an exploratory analysis on the data. I will need to transform the data and determine the variables that make the greatest impact on the analysis. It will be important for me to build graphs to determine the connection between the variables. After I build my charts, I can run a regression analysis and test my model. For the regression analysis I will need to split my data into a training and a testing set. Along with any analysis there are challenges that I will have to manage.

Some challenges that I can foresee are issues with combining the different data sets. Since I am working with data sets from multiple sources, I'll have to make sure they are formatted appropriately. There may also be problems with loading the data into the program. The data will be stored in different formats, so I'll have to ensure that they are formatted in a manner that is compatible across data sets. Another challenge that I can anticipate is overfitting the data. I need to make that the training and testing sets are not in danger of overfitting the data.

Ethical concerns are always a factor when manipulating data. It is important to implement safeguards to prevent ethical. One ethical concern is the misrepresentation of the data. It is

important that I don't allow the data to misrepresent the results. Another ethical issue is bias. It's important that I don't allow my personal bias to cause me to see relationships that don't exist.

## Milestone 2

The first series of code will load all the libraries for the analysis

```
In [100...
          # Load Libraries
          import pandas as pd
          import numpy as np
          import matplotlib.pyplot as plt
          import seaborn as sns
          from functools import reduce
          import yfinance as yf
          from datetime import datetime, timedelta
          from bs4 import BeautifulSoup
          import requests
          import lxml
          import warnings
          import re
          import csv
 In [2]: warnings.filterwarnings('ignore')
```

### 1. Prep the flat files

The next series of code loads the data from the FRED. I will use three data sets for my analysis. The first data set is the Coincident Economic Activity Index. This index measures the US economic condition. It takes into account non-farm payroll employment, the unemployment rate, average hours worked in manufacturing, and wages and salaries. The second data set is the Consumer Price Index. This measures the price changes of goods and services and is a leading indicator of inflation. The final data set from the FRED is the One Year T-Bill. Fluctuations in T-Bill rates indicate direction of the US Monetary Policy.

```
In [3]: # This code loads in the cea data, creates a pandas dataframe, and displays the fir
cea = pd.read_csv(r"coincident economic activity index.csv")
cea = pd.DataFrame(cea)
cea.head()
```

```
Out[3]:
            observation_date USPHCI
         0
                     1/1/1979
                                 45.36
                     2/1/1979
                                 45.51
         2
                     3/1/1979
                                 45.75
                     4/1/1979
                                 45.82
         3
         4
                     5/1/1979
                                 46.05
```

```
In [4]: # This code Loads in the cpi data , creates a pandas dataframe, and displays the fi
cpi = pd.read_csv(r"monthly cpi.csv")
cpi = pd.DataFrame(cpi)
cpi.head()
```

#### Out[4]: observation\_date CPIAUCSL

| 0 | 1/1/1947 | 21.48 |
|---|----------|-------|
| 1 | 2/1/1947 | 21.62 |
| 2 | 3/1/1947 | 22.00 |
| 3 | 4/1/1947 | 22.00 |
| 4 | 5/1/1947 | 21.95 |

```
In [5]: # This code loads in the t-bill data , creates a pandas dataframe, and displays the
    t_bill = pd.read_csv(r"one year t-bill.csv")
    t_bill = pd.DataFrame(t_bill)
    t_bill.head()
```

#### Out[5]: observation

|   | observation_date | 1B1YR |
|---|------------------|-------|
| 0 | 7/1/1959         | 4.34  |
| 1 | 8/1/1959         | 4.31  |
| 2 | 9/1/1959         | 4.83  |
| 3 | 10/1/1959        | 4.69  |
| 4 | 11/1/1959        | 4.54  |

The next step is to combine the three data frames into one. This will give me the opportunity to do further analysis. The following series of codes will prep and combine the three data frames.

```
In [6]: # The first line of code will store all three data frames into one object
dfs = (cea, cpi, t_bill)
```

```
In [7]: # The second line of code combines all the data into one new data frame.
    new_data = reduce(lambda left, right: pd.merge(left, right, on = "observation_date")
In [8]: # The third line of code renames the columns in the data frame and displays the com
    new_data = new_data.set_axis(["date", "cea", "cpi" , "t_bill"], axis=1)
    new_data
```

| Out[8]: |     | date     | cea    | срі     | t_bill |
|---------|-----|----------|--------|---------|--------|
|         | 0   | 1/1/1947 | NaN    | 21.480  | NaN    |
|         | 1   | 1/1/1948 | NaN    | 23.680  | NaN    |
|         | 2   | 1/1/1949 | NaN    | 24.010  | NaN    |
|         | 3   | 1/1/1950 | NaN    | 23.510  | NaN    |
|         | 4   | 1/1/1951 | NaN    | 25.380  | NaN    |
|         | ••• |          |        |         |        |
|         | 934 | 9/1/2020 | 122.45 | 259.997 | 0.13   |
|         | 935 | 9/1/2021 | 130.21 | 273.942 | 0.07   |
|         | 936 | 9/1/2022 | 136.71 | 296.421 | 3.73   |
|         | 937 | 9/1/2023 | 140.69 | 307.374 | 5.15   |
|         | 938 | 9/1/2024 | 144.20 | 314.851 | 3.87   |

939 rows × 4 columns

Now that I have one data frame I want to reverse the order of the elements. Currently they are in ascending order. I want them in descending order that way when I add my stock data I'll see everything from the most current date to the oldest date.

```
In [9]: # This line of code reverses the order of the elements
    new_data = new_data.iloc[::-1].reset_index(drop=True)
    new_data
```

| Out[9]: |     | date     | cea    | срі     | t_bill |
|---------|-----|----------|--------|---------|--------|
|         | 0   | 9/1/2024 | 144.20 | 314.851 | 3.87   |
|         | 1   | 9/1/2023 | 140.69 | 307.374 | 5.15   |
|         | 2   | 9/1/2022 | 136.71 | 296.421 | 3.73   |
|         | 3   | 9/1/2021 | 130.21 | 273.942 | 0.07   |
|         | 4   | 9/1/2020 | 122.45 | 259.997 | 0.13   |
|         | ••• |          |        |         |        |
|         | 934 | 1/1/1951 | NaN    | 25.380  | NaN    |
|         | 935 | 1/1/1950 | NaN    | 23.510  | NaN    |
|         | 936 | 1/1/1949 | NaN    | 24.010  | NaN    |
|         | 937 | 1/1/1948 | NaN    | 23.680  | NaN    |
|         | 938 | 1/1/1947 | NaN    | 21.480  | NaN    |

939 rows × 4 columns

Now I want to view the data types in my data frame. It's important to make sure all the data types are appropriate for the elements. It looks like I need to change the date data type. It's listed as an object and should be listed as date/time.

```
In [10]: # This code displays the data type
          new_data.dtypes
Out[10]: date
                     object
          cea
                    float64
                    float64
          cpi
          t_bill
                    float64
          dtype: object
In [11]: new_data.head()
Out[11]:
                date
                         cea
                                  cpi t_bill
          0 9/1/2024 144.20 314.851
                                       3.87
          1 9/1/2023 140.69 307.374
                                       5.15
          2 9/1/2022 136.71 296.421
                                       3.73
          3 9/1/2021 130.21 273.942
                                       0.07
          4 9/1/2020 122.45 259.997
                                       0.13
```

In [12]: # This code changes the date data type from object to date/time and displays the re
 new\_data["date"] = pd.to\_datetime(new\_data["date"],format='mixed')
 new\_data.dtypes

```
Out[12]: date
                   datetime64[ns]
          cea
                           float64
                           float64
          cpi
                           float64
          t_bill
          dtype: object
In [13]: # This code displays the new date format
         new_data.head()
Out[13]:
                  date
                                   cpi t_bill
                          cea
         0 2024-09-01 144.20 314.851
                                        3.87
          1 2023-09-01 140.69 307.374
                                        5.15
         2 2022-09-01 136.71 296.421
                                        3.73
         3 2021-09-01 130.21 273.942
                                        0.07
         4 2020-09-01 122.45 259.997
                                        0.13
         # This code drops NaN values. I chose to drop the
In [14]:
         new_data_1 = new_data.dropna(how="any")
         new_data_1
Out[14]:
                    date
                            cea
                                    cpi t_bill
           0 2024-09-01 144.20 314.851
                                          3.87
            1 2023-09-01 140.69 307.374
                                          5.15
           2 2022-09-01 136.71 296.421 3.73
            3 2021-09-01 130.21 273.942
                                          0.07
           4 2020-09-01 122.45 259.997
                                          0.13
         902 1983-01-01 47.12
                                  97.900
                                          8.01
         903 1982-01-01 47.54
                                  94.400 12.77
         904 1981-01-01 47.16
                                  87.200 12.62
```

475 rows × 4 columns

**905** 1980-01-01 46.74

**906** 1979-01-01 45.36

In [15]: # This code validates the dimensions of the cleaned data frame
 new\_data\_1.shape

78.000 10.96

68.500 9.54

Out[15]: (475, 4)

### Milestone 3

In this section I am scraping data from Wikipedia. My goal is to extract the S&P500 table. To accomplish this goal I will use beautiful soup and requests to import the data. I will need to find the right html tags to create the desired table. The issue with source code is they are not always pretty or easy to work with. Challenges that I face are finding the right tags and dealing with missing or incomplete data.

```
In [16]: # This code creates a url object
         url = 'https://en.wikipedia.org/wiki/S%26P 500'
In [17]: # This code requests data from the website
         data = requests.get(url)
In [ ]: # This code extracts the html from wikipedia and displays it
         soup = BeautifulSoup(data.text, 'html.parser')
         print(soup.prettify())
In [ ]: # This code locates the desired table
         table = soup.find_all('table')[1]
         table
In [ ]: # This code parses the columns for the dataframe
         data_columns = soup.find_all('th')[10:20]
         data_columns
In [ ]: # This code cleans the column titles
         data_columns_titles = [title.text.strip() for title in data_columns]
         data_columns_titles
In [ ]: # This code creates my empty data frame
         s_p_index = pd.DataFrame(columns=[data_columns_titles])
In [ ]: # I removed the annualized return over column because it is not needed for my analy
         s_p_index.drop(columns=['Annualized Return over'], inplace=True)
In [ ]: # This code displays the empty dataframe
         s_p_index
Out[ ]:
                                                      Value of
                                     TotalAnnual $1.00invested
                                                                        10
                                                                              15
                                                                                     20
                                                                                           25
                 Change
           Year
                 inIndex Return, including dividends
                                                  onJanuary 1, years years years years
                                                         1970
In [ ]: # This code renames the columns
         s_p_index.rename(columns={'Year':'year', 'Change inIndex':'change_in_index', 'Total
                         'Value of $1.00invested onJanuary 1, 1970':'Value_of_1_invested_on_
```

```
'5 years':'5_years', '10 years':'10_years', '15 years':'15_years','
'25 years':'25_years'}, inplace = True)

In []: # this code displays the renamed columns
s_p_index

Out[]: year change_in_index tot_ann_ret Value_of_1_invested_on_jan_1_1970 5_years 10_years

In []: # This code locates all the row data for my S&P 500 table
column_data = table.find_all('tr')
column_data

In [134... # This code iterates through the rows to find the row data
for row in column_data:
    row_data = row.find_all('td')
    ind_row_data = [data.text.strip() for data in row_data]
    print(ind_row_data)
```

```
[]
['1961', '23.13%', '-', '-', '-', '-', '-', '-']
['1962', '-11.81%', '-', '-', '-', '-', '-', '-']
['1963', '18.89%', '-', '-', '-', '-', '-', '-',
['1964', '12.97%', '-', '-', '-', '-',
                                      '-',
['1965', '9.06%', '-', '-', '-', '-', '-', '-']
['1966', '-13.09%', '-', '-', '-', '-', '-', '-',
['1967', '20.09%', '-', '-', '-', '-', '-', '-']
['1968', '7.66%', '-', '-', '-', '-', '-', '-']
['1969', '-11.36%', '-', '-', '-', '-', '-', '-']
['1970', '0.10%', '4.01%', '$1.04', '-', '-', '-', '-']
['1971', '10.79%', '14.31%', '$1.19', '-', '-',
['1972', '15.63%', '18.98%', '$1.41', '-', '-', '-', '-']
['1973', '-17.37%', '-14.66%', '$1.21', '-', '-', '-', '-']
['1974', '-29.72%', '-26.47%', '$0.89', '-2.35%', '-', '-', '-']
['1975', '31.55%', '37.20%', '$1.22', '3.21%', '-', '-', '-']
['1976', '19.15%', '23.84%', '$1.51', '4.87%', '-',
                                                   '-',
['1977', '-11.50%', '-7.18%', '$1.40', '-0.21%', '-', '-', '-']
['1978', '1.06%', '6.56%', '$1.49', '4.32%', '-', '-', '-']
['1979', '12.31%', '18.44%', '$1.77', '14.76%', '5.86%', '-', '-', '-']
-
['1980', '25.77%', '32.50%', '$2.34', '13.96%', '8.45%', '-', '-', '-']
['1981', '-9.73%', '-4.92%', '$2.23', '8.10%', '6.47%', '-', '-',
['1982', '14.76%', '21.55%', '$2.71', '14.09%', '6.70%', '-', '-', '-']
['1983', '17.27%', '22.56%', '$3.32', '17.32%', '10.63%', '-', '-',
['1984', '1.40%', '6.27%', '$3.52', '14.81%', '14.78%', '8.76%', '-', '-']
['1985', '26.33%', '31.73%', '$4.64', '14.67%', '14.32%', '10.49%', '-',
['1986', '14.62%', '18.67%', '$5.51', '19.87%', '13.83%', '10.76%', '-',
['1987', '2.03%', '5.25%', '$5.80', '16.47%', '15.27%', '9.86%', '-',
['1988', '12.40%', '16.61%', '$6.76', '15.31%', '16.31%', '12.17%', '-', '-']
['1989', '27.25%', '31.69%', '$8.90', '20.37%', '17.55%', '16.61%', '11.55%', '-']
['1990', '-6.56%', '-3.10%', '$8.63', '13.20%', '13.93%', '13.94%', '11.16%', '-']
['1991', '26.31%', '30.47%', '$11.26', '15.36%', '17.59%', '14.34%', '11.90%', '-']
['1992', '4.46%', '7.62%', '$12.11', '15.88%', '16.17%', '15.47%', '11.34%', '-']
['1993', '7.06%', '10.08%', '$13.33', '14.55%', '14.93%', '15.72%', '12.76%', '-']
['1994', '-1.54%', '1.32%', '$13.51', '8.70%', '14.38%', '14.52%', '14.58%', '10.9
['1995', '34.11%', '37.58%', '$18.59', '16.59%', '14.88%', '14.81%', '14.60%', '12.2
['1996', '20.26%', '22.96%', '$22.86', '15.22%', '15.29%', '16.80%', '14.56%', '12.5
['1997', '31.01%', '33.36%', '$30.48', '20.27%', '18.05%', '17.52%', '16.65%', '13.0
['1998', '26.67%', '28.58%', '$39.19', '24.06%', '19.21%', '17.90%', '17.75%', '14.9
['1999', '19.53%', '21.04%', '$47.44', '28.56%', '18.21%', '18.93%', '17.88%', '17.2
['2000', '-10.14%', '-9.10%', '$43.12', '18.33%', '17.46%', '16.02%', '15.68%', '15.
['2001', '-13.04%', '-11.89%', '$37.99', '10.70%', '12.94%', '13.74%', '15.24%', '1
3.78%']
['2002', '-23.37%', '-22.10%', '$29.60', '-0.59%', '9.34%', '11.48%', '12.71%', '12.
['2003', '26.38%', '28.68%', '$38.09', '-0.57%', '11.07%', '12.22%', '12.98%', '13.8
['2004', '8.99%', '10.88%', '$42.23', '-2.30%', '12.07%', '10.94%', '13.22%', '13.5
```

```
4%']
['2005', '3.00%', '4.91%', '$44.30', '0.54%', '9.07%', '11.52%', '11.94%', '12.48%']
['2006', '13.62%', '15.79%', '$51.30', '6.19%', '8.42%', '10.64%', '11.80%', '13.3
['2007', '3.53%', '5.49%', '$54.12', '12.83%', '5.91%', '10.49%', '11.82%', '12.7
3%']
['2008', '-38.49%', '-37.00%', '$34.09', '-2.19%', '-1.38%', '6.46%', '8.43%', '9.7
['2009', '23.45%', '26.46%', '$43.11', '0.41%', '-0.95%', '8.04%', '8.21%', '10.5
4%']
['2010', '12.78%', '15.06%', '$49.61', '2.29%', '1.41%', '6.76%', '9.14%', '9.94%']
['2011', '-0.00%', '2.11%', '$50.65', '-0.25%', '2.92%', '5.45%', '7.81%', '9.28%']
['2012', '13.41%', '16.00%', '$58.76', '1.66%', '7.10%', '4.47%', '8.22%', '9.71%']
['2013', '29.60%', '32.39%', '$77.79', '17.94%', '7.40%', '4.68%', '9.22%', '10.2
6%']
['2014', '11.39%', '13.69%', '$88.44', '15.45%', '7.67%', '4.24%', '9.85%', '9.62%']
['2015', '-0.73%', '1.38%', '$89.66', '12.57%', '7.30%', '5.00%', '8.19%', '9.82%']
['2016', '9.54%', '11.96%', '$100.38', '14.66%', '6.94%', '6.69%', '7.68%', '9.15%']
['2017', '19.42%', '21.83%', '$122.30', '15.79%', '8.49%', '9.92%', '7.19%', '9.6
['2018', '-6.24%', '-4.38%', '$116.94', '8.49%', '13.12%', '7.77%', '5.62%', '9.0
['2019', '28.88%', '31.49%', '$153.76', '11.70%', '13.56%', '9.00%', '6.06%', '10.2
['2020', '16.26%', '18.40%', '$182.06', '15.22%', '13.89%', '9.88%', '7.47%', '9.5
['2021', '26.89%', '28.71%', '$234.33', '18.48%', '16.55%', '10.66%', '9.52%', '9.7
['2022', '-19.44%', '-18.11%', '$191.89', '9.43%', '12.56%', '8.80%', '9.80%', '7.6
['2023', '24.23%', '26.29%', '$242.34', '15.69%', '12.03%', '13.97%', '9.69%', '7.5
['2024', '23.31%', '25.02%', '$302.97', '14.53%', '13.10%', '13.88%', '10.35%', '7.7
0%']
[]
[]
[]
[]
[]
```

After locating all the data for my analysis, I ran into a snag. I have empty lists in my data and was unable to append it to my empty data frame that I created earlier in the analysis. I tried to find a way to remove the empty lists and was unsuccessful. My solution is to append the list to a csv file and import the file to continue my preprocessing.

```
In [ ]: # This code displays a list of my columns from my s_p_index dataframe
s_p_index.columns
```

```
Out[]: MultiIndex([(
                                                    'year',),
                                        'change_in_index',),
                                            'tot_ann_ret',),
                     ('Value_of_1_invested_on_jan_1_1970',),
                                                '5_years',),
                                                '10_years',),
                                               '15_years',),
                                               '20_years',),
                                               '25_years',)],
In [ ]: # This series of code creates my csv file and imports the data into the file
        csv_file= open('s_p_scrape.csv', 'w')
        csv_writer = csv.writer(csv_file)
        csv_writer.writerow(['year','change_in_index', 'tot_ann_ret', 'Value_of_1_invested']
                             5_years', '10_years', '15_years', '20_years', '25_years'])
        for row in column_data[2:]:
            row_data = row.find_all('td')
            ind_row_data = [data.text.strip() for data in row_data]
            #print(ind_row_data)
            csv_writer.writerow(ind_row_data)
        csv_file.close()
In [ ]: # This code imports the csv file previously created
        gspc = pd.read_csv(r's_p_scrape.csv')
In [ ]: # This code creates a dataframe for the csv
        gspc=pd.DataFrame(gspc)
        gspc.head(5)
Out[ ]:
             year change_in_index tot_ann_ret Value_of_1_invested_on_jan_1_1970 5_years 10_yea
        0
             NaN
                             NaN
                                         NaN
                                                                         NaN
                                                                                  NaN
                                                                                           Νa
        1 1961.0
                           23.13%
        2
                                         NaN
             NaN
                             NaN
                                                                         NaN
                                                                                 NaN
                                                                                           Na
           1962.0
                          -11.81%
             NaN
                             NaN
                                         NaN
                                                                         NaN
                                                                                 NaN
                                                                                           Νa
In [ ]: # This code clears the duplicate rows in the data frame
        gspc_cleaned = gspc.drop_duplicates()
        gspc_cleaned.head()
```

| Out[ ]: |  | year   | change_in_index | tot_ann_ret | Value_of_1_invested_on_jan_1_1970 | 5_years | 10_yea |  |
|---------|--|--------|-----------------|-------------|-----------------------------------|---------|--------|--|
|         | 0  | NaN    | NaN             | NaN         | NaN                               | NaN     | Na     |  |
|         | 1  | 1961.0 | 23.13%          | -           | -                                 | -       |        |  |
|         | 3  | 1962.0 | -11.81%         | -           | -                                 | -       |        |  |
|         | 5  | 1963.0 | 18.89%          | -           | -                                 | -       |        |  |
|         | 7  | 1964.0 | 12.97%          | -           | -                                 | -       |        |  |
|         | 4  |        |                 | _           |                                   |         | •      |  |
| In [ ]: | <pre># This code drops the first index in the data frame gspc_cleaned.drop(gspc_cleaned.index[0], inplace= True)</pre> |        |                 |             |                                   |         |        |  |
| In [ ]: | # This code shows the cleaned data ready for analysis gspc_cleaned.head()  |        |                 |             |                                   |         |        |  |
| Out[ ]: |  | year   | change_in_index | tot_ann_ret | Value_of_1_invested_on_jan_1_1970 | 5_years | 10_yea |  |
|         | 1  | 1961.0 | 23.13%          | -           | -                                 | -       |        |  |
|         | 3  | 1962.0 | -11.81%         | -           | -                                 | -       |        |  |
|         | 5  | 1963.0 | 18.89%          | -           | -                                 | -       |        |  |
|         | 7  | 1964.0 | 12.97%          | -           | -                                 | -       |        |  |
|         | 9  | 1965.0 | 9.06%           | -           | -                                 | -       |        |  |
|         | 4  |        |                 |             |                                   |         | •      |  |