

Matthew Guillen Bogantes

Front-End Engineer & Product Designer

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Frontend Developer and UI/UX Designer with +3 years of experience designing, creating, and optimizing web and mobile applications using technologies such as React, Angular, Vue.js, and Next.js. Specialized in API integration and interface optimization, with a proven track record in high-impact projects across various industries.

Skills

Frontend: React, Angular, Vue.js, Next.js, React Native, HTML5, CSS3, JavaScript/TypeScript, Storybook, Jest, Cypher-
Devops: Git, Docker, AWS, Azure, CI/CD - **Diseño:** Figma, Adobe XD, Sketch - **Backend:** PHP, .NET, Python (integration)

Relevant Experience

Gesmia - Designer & Frontend Mobile Engineer Aug. 2024

- **Gesmia:** Led the UI design using Atomic Design and developed an iOS/Android app with React Native, Zustand, and Storybook, integrating an API built in C# - .Net provided by the Backend team.

Golabs Tech - Frontend Developer & Designer Sept. 2022 – Jul. 2024

- **Harvest To Market:** Optimized a legacy e-commerce platform using React and Redux, reducing load times by 20%. This web app is essential for the operation of local markets and farmers across various states in the U.S.
- **Influencer Connection Platform:** Developed a web app with Next.js and React for connecting influencers with brands (TikTok, Instagram and Facebook API Integration), used by L'Oreal Paris in pilot campaigns. Supervised another developer during the internship phase.
- **Coopelesca:** Developed an API in .NET for electric chargers and updated legacy Angular and .NET sites, including CORS security enhancements.
- **Convida App:** Conducted UI testing on an emotional health app, ensuring an optimized user experience.
- **Gacela App:** Led the implementation of a coin exchange functionality for products in a mobile and web app using Angular and Laravel integration. This feature resulted in increased internal engagement.

Hoosling - Front-End Engineer Web3 & Co Founder Oct. 2021 - Sept 2022

- Crowdfunding platform with a React frontend and PHP backend. Reached \$4k Monthly Recurring Revenue. Responsible for UI/UX, frontend development and usability testing with Hotjar & Figma prototypes.

Freelancer- Designer & Developer May. 2021 - Sept 2022

- **Cavernas Expedition:** Redesigned the website using Figma and developed it on WordPress, resulting in a 40% increase in bookings.
- **Hotel Bungalows Las Iguanas & Hotel Cabañas del Norte:** Redesigned UI/UX for Web and Mobile using Figma.
- **Mall World Plaza:** Collaborated with the design team (**Sketch**) to redesign the website & develop it in **WordPress**.

Key Achievements

- **Figma Design Community Contributor:** +25,000 Figma Interfaces Downloads Milestone (Open Source)

Education

- **Bachelor's Degree in Software Development:** San Marcos University – 2024

Soft Skills

- Pixel-Perfect UI, Critical Thinking, Complex Problem Solving, Emotional Intelligence, Innovation and Creativity.

Idiomas

- Native Spanish, Advanced English and Duolingo basic German.