



BestBy

Giving food a second life



Meet Team OCTAC



Marcus Yeo

NUS Data Science & Analytics



Sourick Paul

NUS Business Analytics



Anders Ooi

NUS Computer Science



Choy Qi Hui

NUS Data Science & Analytics

RELEVANT EXPERIENCES:



**National Youth
Council Singapore**



Sentient.io



**Antler Early-Stage
Venture Capital**



**Home Team Science and
Technology Agency**



Tata Consultancy Services



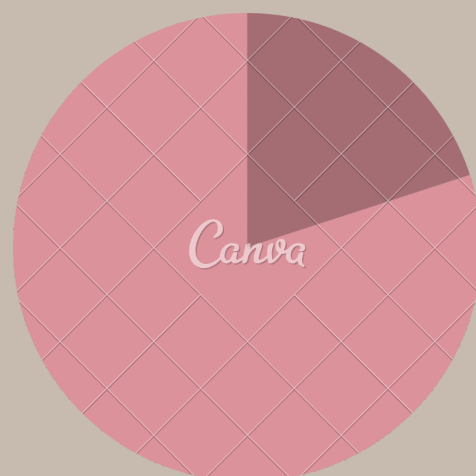
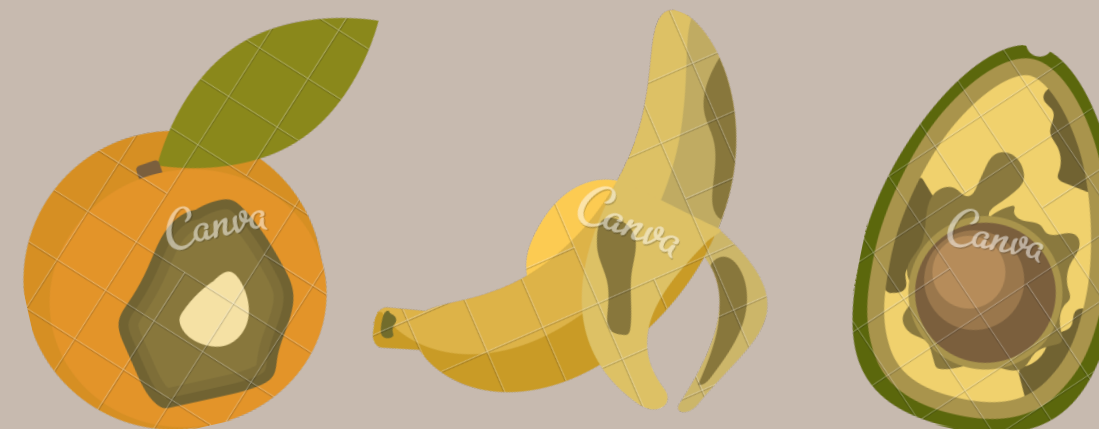
How can we encourage Singaporeans to cut down on unnecessary food waste?

83.3% OF OUR SURVEY RESPONDENTS

ACKNOWLEDGE "FOOD GONE OUT OF DATE" AS THEIR TOP REASON FOR AVOIDABLE FOOD WASTE AT HOME.

SGD\$342 MILLION

WORTH OF FOOD IS DISPOSED FROM HOUSEHOLDS IN SINGAPORE, INCLUDING EXPIRED FOOD AND FOOD SPOILED DUE TO IMPROPER STORAGE.



4 IN EVERY 5

SINGAPOREANS DO NOT FULLY UNDERSTAND THE DIFFERENCE BETWEEN VARIOUS LABELS SUCH AS "USE BY", "BEST BEFORE" AND "DATE OF EXPIRY"



Giving food a second life

Platform for you to track the "use by" date of food items to minimise food wastage caused by expiration and spoilage

BestBy Community Platform

Food storage and use recommendations

User-friendly platform regardless of age





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