



Says
What have we heard them say?
What can we imagine them saying?

keerthi sweets is a top player in the categories bakery in chennai

We offer and allow discounts for some types of sweets

All sweets in this shop are good

All these sweets are excellent in quality and quantity

This shop has all kinds of sweets and it is very delicious

Same day delivery

Gulab jamun, besan lado, kaju katli,laddu etc...we will make all above these sweets

If you order the sweets you need from us,we will make it better

We will deliver it free of charge at the place of your choice

The expectation on quality and taste was set high in my mind

I have tasted red velvet cake and chocolate decadence and chocolate fantasy from sweet truth

Really all three items are so yummy



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What emotions, and anxieties?
What might influence their behavior?

CUSTOMERS