

# English Communication 1 Midterm Test (2022 S1)

## Activity 1 – Record a video with PPT

Choose **one** of the statements and give your opinion in detail.

1. Lickable TV screens are a great idea.
2. Recommend an interesting and unusual vacation destination in 2022.
3. Which is better: backpacking or staying in a luxury resort?
4. What are the most important changes humans need to make to help Earth?
5. What are the most important factors a fashion company needs to consider to be successful?
6. It is a good idea for people to wake up early.

### **Record a video of your response**

- Answer **one** question
- Video length = **around 3 minutes**
- Decide how you will present your work using PowerPoint or a similar presentation program (5 slides = 1 title slide, 3 slides with your supporting ideas, 1 conclusion slide)
- Make good eye contact (look at the camera – don't read your answer from a script)
- Explain your ideas in detail and use examples to support your opinion
- Try to make your work look good (Think about pictures, colors, use of space, etc.)

### **How to record your video**

- Record your video in MP4 format only
- Name your video file correctly – EC1 202212234 Hong Gil-dong
- Upload your video to cyber.sangji.ac.kr – Week 8

## Activity 2 – Write a paragraph

Write a paragraph to explain the ideas you presented in your video.

Use the paragraph structure we have practiced in class.

Upload your paragraph to cyber.sangji.ac.kr – Week 8

Your ideas in the video and ideas in the paragraph should be similar. However, do not just read your paragraph. Speaking is different from writing.

### **Deadline**

- The Midterm test begins on Wed April 20<sup>th</sup> and ends on Tuesday April 26<sup>th</sup> at 23:55 (11:55pm)
- Don't wait until the end – there might be problems
- I will accept late work but 10% will be deducted for each day late (**April 26<sup>th</sup> at 11.56 = late**)

### **How I will grade your midterm**

**Video** - See the rubric on the next page

**Paragraph** – Topic sentence, major supporting sentences, minor supporting sentences, and examples.

Grammar, spelling, logical flow.

## English Communication 1 Midterm Video Rubric (2022 S1)

Topic and Weighting	0	1	2	3	Total
<b>Organization and Structure (2)</b>	Not possible to understand due to absence of structure	Difficult to follow presentation due to erratic topic shifts and jumps	Most information is presented in logical order which is easy to follow	All information is presented in a logical, interesting sequence, which is easily followed	/6
<b>Content and Knowledge (2)</b>	No understanding of the information.	Uncomfortable with the information.	At ease with the content and able to explain in more detail	Demonstrates full knowledge of the subject with detailed explanations	/6
	There are major problems with the ideas	The ideas have a number of issues	Some of the ideas are strong	The ideas are strong and not easily refutable	
<b>Delivery and speaking (3)</b>	Significant mumbling and incorrect pronunciation of terms. Voice level too high or too low	Occasional mispronunciation of terms	Voice is clear and at a proper level. Most words are pronounced correctly.	Clear voice and correct, precise pronunciation of terms	/9
	Monotonous, no eye contact, rate of speech too fast or too slow	Little eye contact, uneven rate, only little expression	Some eye contact, steady rate, excessively rehearsed	Good eye contact, steady rate, enthusiasm, confidence	
	Excessive use of notes	Notes used a lot	Some use of notes	Almost no use of notes	
<b>Visual (2)</b>	There are no visuals	The visuals are not clear or do not match the topic	The visuals are of a generally high standard, but could be improved.	Excellent visuals  The visuals add to the quality of the presentation	/6
<b>Presentation length (2 minutes) (1)</b>	Less than 1.59	2.00 – 2.29	2.30 – 2.44	2.45 – 3.15	/3
	More than 4.01	3.46 – 4.00	3.16 – 3.45		
<b>Overall performance</b>  <b>Comments</b>					/30