Hackathon 3: Day_1 Laying the Foundation for the

Marketplace Journey

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Friday 9AM - 12PM

DAY 1 TASK: HACKATHON

MARKETPLACE FOUNDATION

GENERAL E-COMMERCE:

- => Furniture:
- =) Chairs, Tables, Sofa, Bed & Storage Solutions, for homes and office needs.
- => Aim to digitalize the shopping experience in Karache (initially).

PROBLEMS & SOLUTIONS: BUSINESS GIOALS

- => Problem: Customers struggle with limited formiture option and visiting multiple physical stores:
- => Solution: Our platform has wide range of furnitures, vast catalogs, that allows users to browse, compare & purchase.

- => Problem: Lack of transparency in product details, & conditions.
- => Solution: We provide detailed product descriptions, high-resolution images, & customer reviews to build trust & e neure impormed details.

Shipping.	
Th I is	Shapping.
[Product]	
- productId	
- product Name	
- product Description	
- productPrice	
- product Reviews	
- product Image	
+	
1	
[Order]	-> [Customer]
- orderId	- customerId
-productId(s)	- custamer Name
- quantity	- customes Phone
- total Price	- customer Email
1	- customer Address
1	
1	
[Payment] <	[Order]
- paymentId	
- orderId	

- customerId

- paymentillethod

- amount

V

[Shipping]

- shipping Id

- order Id

- tracking status

- => Problem: Many online platforms fall to affer dedicated support after-purchases.
- => Our website has AI-build live customer support chat 24/7 that ensures customer satisfication even after the sale.
- => Problem: Physical payments involve broken custencynotes or lack of change, creating inconvenience.
- => Our platform offers multiple digital paymentmethods, including credit / debit cards, mobilewallets and online banking.

 This shows the elimination of physical
 currency and ensures secure, seamless
 teams action.

UNIQUENESS:

- => Easy to Assemble as our platform has videos to assemble step by step-through totarials.
- => Flexible Payment systems as cash on Delivery and also digital payments gateway.

=) Custom Orders as customer has to just send the design and without visiting the store physically, let your work be done.

LISER FLOW:

VISIT WEBSITE: Browse, & ompase and see details.

=> SELECT PRODUCT: View details & Add to cart.

CUSTOMIZE (apt): Choose Colors, Size & Maderial.

=> CHECKOUT: Proceed with payment. Digital & COD.

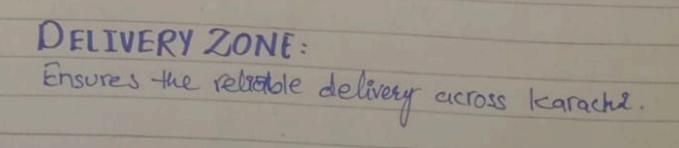
=> ORDER CONFIRMATION: Confirm order and teaching.

=> DELIVERY: 19 mely Delivery in Karachin.

SUPPORT: 24/7 customer support after-purchase.

TARGETED AUDIENCE:

- =) Home Owners
- => Formiture Businesses
- =) Interior Designers.



This Document consists the Foundation of the Marketplace Journey.