



MLM PROPOSAL 2018

PREPARED BY
Atrix digital Solutions

Spring, Bahria Town phase 7, Islamabad.
info@atrixdigital.com

www.atrixdigital.com



MLM PROPOSAL

PROJECT NAME	MLM GATEWAY PROPOSAL - Network marketing and referral platform.		
EST. START DATE		EST. FINISH DATE	
SUBMITTED TO		COMPANY	
CONTACT NAME		ADDRESS	
PHONE			
EMAIL			

SUBMITTED BY	Babar kiani	COMPANY	Atrix digital Solutions
CONTACT NAME		ADDRESS	Office #01, 2nd Floor, Plaza 121, Bahria Spring, Bahria Town phase 7, Islamabad.
PHONE	+92 3245749454		
EMAIL	info@atrixdigital.com		

PROJECT OVERVIEW
PURPOSE / GOALS



Introduction

MLM Gateway is a complete networking platform that enables marketers to become a member or contact other members via credit. The platform also includes complete referral program that let customers earn more credit. Also, advertising the platform can earn them credit and make business announcements letting other networking people get information regarding that.

- Admin Web Panel (Master Admin)
- Web App

Major Features

1. Network customer management.
2. Business Announcement.
3. Referral system.
4. Social Authentication.
5. Chat Panel.
6. Credit-card payment API (stripes.js)
7. Campaign management

Project Scope

Project Name: MLM
Project Type: networking Platform
Major Scope: Listing + referral + advertising

Budget Type: Basic (Basic, premium, Enterprise)
Scalability: Worldwide (country specific, worldwide)
Users per Month: >1000
Audience: Public (public, specific)
Actors: Admin, Networker
Server: Cloud hosting (VPS)

Recommended Technology

Our team hold expertise in tons of technologies but following is our main stack for developing Enterprise application

Server-side: Node.js Express

Client-side: Angular 5,

Database: Firebase / MongoDB

Technology: Stripes API, Firebase API,
API - Rest API

Android Devices: Ionic Cross Platform.

iOS Devices: Ionic Cross Platform.

Windows Devices: ((Not included))

MAC Devices: ((Not Included))

Linux Devices: ((Not Included))

For Design we recommend google Material designs standard and use best of the art premium tools and assets available in the market.

Financial Highlights

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*The cost is just an estimated figure that may tend to change on addition of further modules and when development process starts. It also may decrease or increase regarding final confirmation of modules and built process cost.
30% Upfront for the total system.

REQUIREMENT

– Development –

- Admin Panel

<< Provided in client's requirement document >>

- Web Application

-- << Provided in client's requirement document >>

Server costing (AWS): NA

Play Store Account: NA

Apple Account: NA

Estimate: 2000\$ 2500\$ Web +Admin

Duration: 10 – 12 Weeks.

Development: 8 - 9 Weeks.

Testing Week. (beta launch)

Deployment 2 – 3 Days.

Delivery Date:

Server cost is already included in the system i.e. 60\$/ year for 1 year.

This includes GST Tax and the complete online NDA signature fee structure. The project will be enclosed under complete development milestones, making the process secure and more rapid. Rapid Development term stand for 12 hours constant development from the expert and whole team utilizes the resources once the development cycle starts.

The time given is for development cycle which result in an output server, Web app and APK. Please note that testing and deployment will be done afterwards, the development will be done on private github account and slack, Trello will be main mean of communication. The time is based on working days only. Atrix Rapid Development cycle consist of focusing on the project once finalized.

Major Features

Non-Member can have only 1 credit /day

- The members can send connection to each other

Member

- Can post Ads
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- Chat with other members
- Send request to other members
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Ad System

- The members can buy premium package of \$25.
- If a user watch 15 advertisement daily then it will return \$25-\$40

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- If a premium member misses 2 consecutive days then no commission will be given to the member by posting the ads.
- Only 20% of commission can be transacted but 80% should be re investment.

Different packages for Ad poster

- Uploaded Ads will have specific URL
 - For 3000 views \$1000 will be charged
 - For 1000 views \$50 will be charged
 - For 500 views \$25 will be charged

Job posting

Jobs can be posted by admin. Only members can be viewed. Different categories are following:

- **IT**
- **Medical**
- **Academic**

Company Registration

- Company can register and add their information.
 - Name
 - Website
 -

Referral System

- There will be only 5 levels.
 - Member can get 4% commission for referring 3 members
 - For every lower level Ad package, the top-level member will get 1% commission

Payment Methods

- Bitcoin
- Paypal
- Credit card
- Debt Card

Use APIs for all payments

Major Workflow

DEVELOPMENT

Following are highlights for developing the system

Server-side: Node.js
Client-side: Angular 5
Database: Fire-store (Firebase) / MongoDB
Authentication: Firebase AUTH
Methodology: Agile Scrum
Cache: In browser
Project Type: Real-time Location platform

Application Platform Interface (API)

- Restful API.
- API Access management Control.
- Access token based.
- Session handling.

Documentation

Will only be provided for Enterprise plan along with API docs based on swagger.io for adding more features to the system. This will contain all the information related to the application development, API docs and workflow.

Development for Multi-devices

Web Dashboard –included

Static Website -- included

Android Application. – included

IOS Application. – Included

ATRIX Software Development for Enterprise (Agile Scrum Development)

For the best high-end product that can be deployed to market to earn revenue and is tested on all high-end devices, we recommend our clients to go with the best if they seek to target a large audience with a high-end product.

The team that is built involves the clients and works for 2 -3 month of constant development once the requirement is totally cleared to produce the final product, where every 2—3 days client is contacted and provide feedback on every minor and major update.

Atrix Digital Solutions provides enterprise dedicated development that involves the following step by step procedure to be followed:

1. General Document (this)
2. Initial fee – (30%initial)
- REQUIREMENT GATHERING ---
3. Software requirement Gathering
4. SRS Completed. (Modification to general Document)
5. Financing – 1st Milestone clearance
- DEVELOPMENT PHASE ---
6. Project initiation

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7. Project Development ***
Client will be contact after every sprint 3-day cycle. Client can interact with development team and see day to day progress at Slack and trello.
on every milestone completion, Next milestone payment must be cleared.
--- DEPLOYMENT ---
8. Deployment – AWS.
-- TESTING ---
9. Project Testing
-- Unit testing
-- Integrated Testing
-- Requirement Testing
-- Revision
--- FINALIZING ---
10. Project completion --
ADS is responsible for every enterprise project development and will provide maintenance for 6 months. Later maintenance cost will be applied.

TIMELINE / MILESTONES		
OVERVIEW		
MILESTONE	REPORTING	DEADLINE
Expected Start Date:		
Expected Delivery Date:		

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Please note that deadline is just an arbitrarily figure and tend to change more or less. Our best effort would be to complete the project in least time which is why we set aside the maximum time frame so that with every completion client can provide feedback and modification can easily be implemented. Please, Confirm the notice to proceed forward and the team can be dispatched to start working on the project.

Work will initiate after upfront dues are clear. You will be contacted after every 3 - 7-day cycle and complete report of working and analysis will be provided.

Development depends upon the budget and as so resources are allocated with it. We try our best to provide the best solution to our customers as we believe in long term relationship with our clients and that why every project matter to us. Time is money to us and we expect same for our clients.

What we want from our client is to have realistic approach for the results according to their budget scenario and collaboration in terms of requirement validation. Requirement errors are minimized with Agile Scrum development which enables client to keep in touch with team during development Phase all the time and see day to day updates. We try our best to deliver on time and as per client demand.

Prebuild solution pricing already includes the domain and hosting cost. For prebuild solutions only white-label customization will be done along with theming. The customize system will make sure for developing the advance system according to the requirement.

Incuse if you have any issue understanding the document, please feel free to contact the administration details given at the end.

Looking forward to your response.

Best Regards,



Policy statement

Atrix digital Solutions© policies decree states the rules and regulation that must be abide by all without any discrimination. Exception may apply to some points but general rules are as followed. In failure to any of the points will affect or even halt the development cycle.

- This document contains all the functionality and information regarding the project discussed with project lead. In case of missing information or objection please contact the Team lead.
- Please read the document clearly as it contains all the functionalities, confidential information and project details that were agreed by all stakeholders.
- Project document must be kept private under non-disclosure agreement signed by stakeholders and only authorized personal should have access to the document.
- Anything that is not mentioned in the project scope is not included in the system. Please make sure that all requirements are clearly stated and agreed by all stakeholders.
- This document must be approved by the client and ADS Team leader for approval.
- Project will be delivered via milestones. On every milestone delivery, client must clear the milestone cost in order for the development cycle to proceed further.
- Client must inform the team for any financial issues during initialization process. Late payments will affect the development cycle.
- Client must provide feedback on every milestone as development cycle is proceeding.
- Unlimited revisions will provide on design until the client is satisfied and desired design is achieved. Though, once the confirmation has been made by the client, further changes may include addition cost per modification.
- Addition of extra functionality to the system or changes in the modules after development is complete will increase the time frame and budget according to module.
- Budget is made under strong consideration of module, development cycle, resource allocation and time frame with proper testing and deployment cost.
- Estimated time can change or even decrease, the time table section contains the step by step time for the development cycle.
- Client will be in contact constantly with the development team using Slack as mean of communication and Trello for project management.
- Atrix digital solutions offer the best flexible plan for software project development and payment must be cleared on every milestone. Any financial issue must be notified to the team lead before the next milestone otherwise ADS hold all rights to halt the development.
- ADS Software development plans include Business, Commercial and Enterprise. Enterprise Development means utilizing all the best available resource to develop the product that may be costly but best recommended solution for best enterprise solution.
- Further ads videos, SEO and marketing solutions are also provided.
- Every enterprise solution comes with a manual for the client with complete API documentation.

