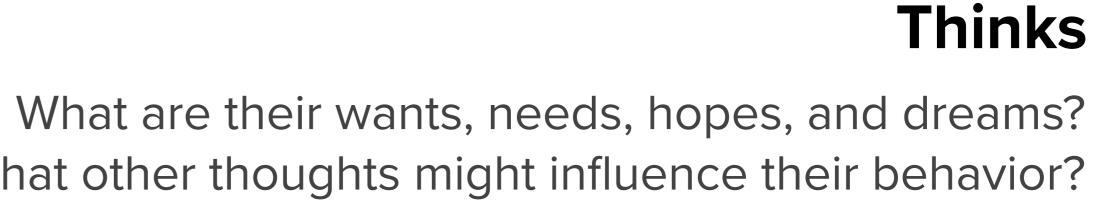
Prepared For:

Strategic Management

What have we heard them say? What can we imagine them saying?

UBER

What other thoughts might influence their behavior?









Uber provides a convenient way for individuals to request rides from drivers who use their own personal vehicles. Uber driver analysis refers to the analyzing the number of trips taken by uber drivers can provide insights into their overall activity and the demand for rides in specific areas.

Uber is a multinational transportation network company that operates a ride-hailing platform.It was founded in 2009 by garrett camp and Travis Kalanick and is based in San Francisco, California

Daily, Weekly, or monthly analysis: Uber 's data can be analyzed on a daily ,weekly,monthly basis to understand the trends and patterns of trip volumes. This analysis can help identify peak hours or days of high demand and optimize driver availability during those times.

Trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand.



Illuminating Insights Form Uber Expeditionary Analysis



We will perform data analysis on two types of rider data from uber.The first dataset contains information about the rides taken by one particular user,and the second contains similar details about the rides taken by

Uber users in two cities.



This Kaggle Uber Dataset contains information about 1155 rides of a single uber user in 2016.



This analysis can helt uber driver decide where to focus their driving efforts for maximum efficiency and profitability. The major of our project is to use data analyzing techniques to find unknown patterns in the uber drivers dataset.

Uber bus drivers in cairo end up working longer than their scheduled shift because they still receive requests 20-30 minutes before their shift ends, which can take more than an hour to complete.

**Feels** 

## \*\*\*

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



