



Jordan Fausta

Product Owner Data

Profile

Data & Performance Consultant with dual technical and strategic expertise. I lead innovation projects (AI, BI) to transform business processes and support decision-making.

Experience

Business Process & Data Analyst | Societe Generale (SGSS)

July 2025 – Present

- Innovation project management: Development and deployment of an **LLM (AI) model specific to the banking sector**.
- Cross-functional **coordination**: Management of communication between technical and business teams for critical projects.
- Strategic decision support: Design and implementation of **performance scorecards for the general management**.
- Process optimization: Internal audit and creation of a "toolbox" for the automation of daily tasks.

Data Consultant & Founder | KPeye

April 2025 – Present

- **Strategic support** for VSEs/SMEs in their data transformation.
- Product Management: **Design of tailor-made analytical solutions** (Dashboards, automated flows) from the definition of the need to the final delivery.
- **Performance audit**: Analysis of business processes to optimize decision-making.

Data Analyst Engineer • ArcelorMittal France, Florange

May - November 2024

- Animation of monthly steering committees with **the 5 business departments**
- Consolidation of more than 10 data sources (SQL, ETL, SharePoint, business applications).
- **Maintenance**, modifications to existing reporting, templates etc...
- Ongoing support for **70+ business users** on Power BI
- Creation of 20+ reporting focused on **HR, Finance, Security, Project, Scorecard**

Consultant Web analytics • PumpUp, Grenoble

March - August 2023

- Autonomous management **of a portfolio of 20 clients** on web analytics optimization missions.
- **30% reduction in weekly follow-up time** thanks to project management automation via Notion and Make.

Production Manager & E-merchandising • Closed to the public, Barcelona

January - July 2022

Contact Information

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Education

Master of Science Data analytics

KEDGE Business School

2022 - 2025

Bachelor's degree in Management

ICN Business School

2019 – 2022

Skills

- Professional Excel
- SQL, DAX, Power query
- Python, HTML, JS, CSS
- Machine Learning, Azure AI
- SAP, Snowflake, Oracle
- Power BI / Tableau / Google Analytics 4
- Power Automate, Power Apps
- Project management Agile
- Scrum

Languages

- French: Native
- English: C1 (TOEIC: 951)
- Spanish: B1

Hobbies

Athletics, Swimming, Cycling, Bodybuilding
Entrepreneurship, Travel
Finance, Crypto, Blockchain
Motion design

Completed projects

<https://www.faustajordan.com>