



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name

MALINI. G
PRIYANKA. S
LOGESWARI. S
MEIYALAGAN. K
SRI VARNA. S. R

Ensure the use of secure and tamper-proof EVMs to eliminate the possibility of manual vote manipulation.

Implement strict regulations on political party funding, requiring parties to disclose all sources of funding and expenses in a transparent manner.

Enforce limits on campaign expenditures to prevent excessive spending and reduce the influence of money in elections.

The first think is awareness to buy money for election.

The college students awareness in college campus to conduct the election.

The people are vote to us correct party.

Connect with professionals in the fields of politics, data analysis, and research.

Sharpen your data analysis abilities by working with real-world political data sets.

Gain a deeper understanding of how voters make decisions, helping to inform future campaign strategies.

The election was marked by issues like national security, economic development, and social welfare.

The use of technology for campaigning, like social media and mobile apps, played a crucial role.

The Indian National Congress, the main opposition party, faced a defeat and won 52 seats.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

 [See an example](#)