

Fit 4 Start Spring 2020

Take your start-up to the next level



**FIT4
START**

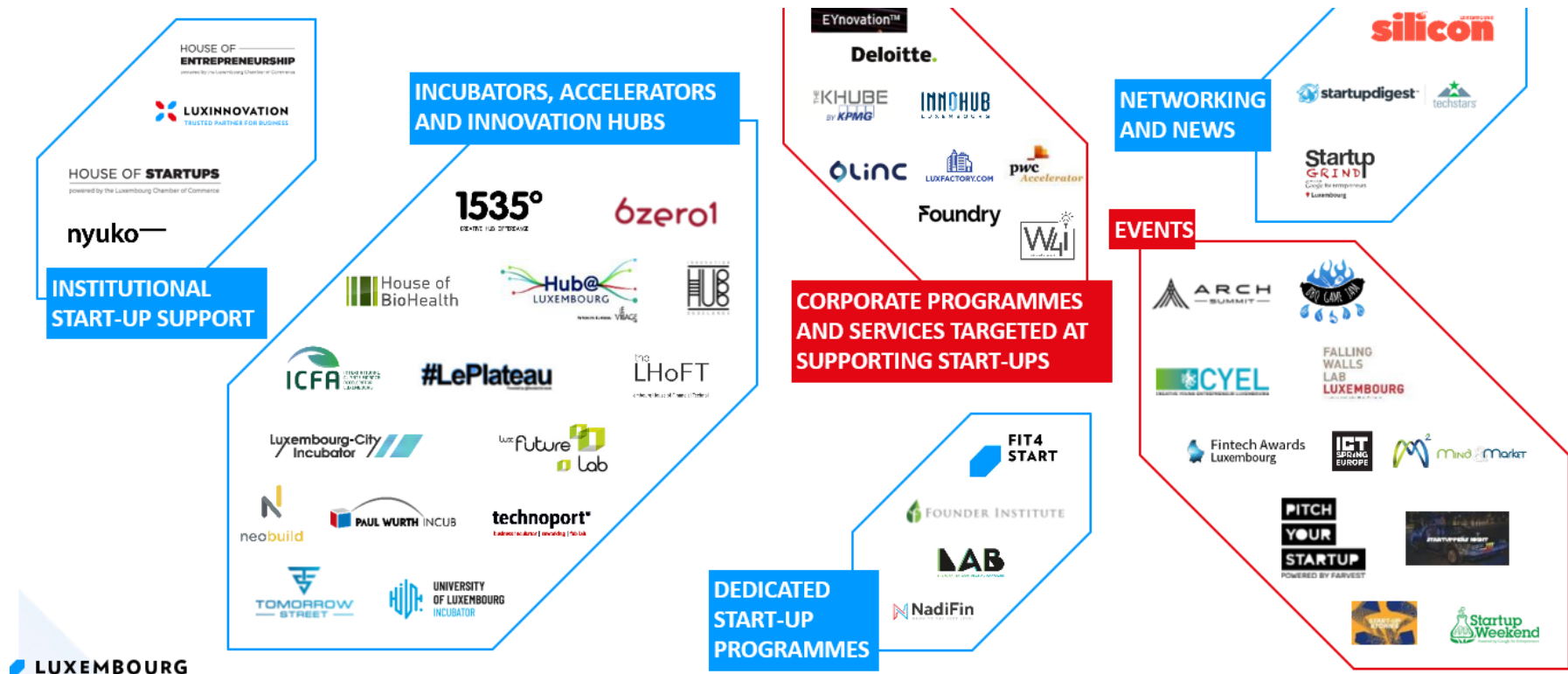
Why Luxembourg?

A dynamic start-up ecosystem
plus an ideal business location



Luxembourg Start-up Ecosystem

Supporting Start-ups from start to scale





Focus on innovation

Rapidly expanding
data-driven
economy

Easy access to first-rate R&D
infrastructure

Government grants across all sectors

Attractive IP regime



European headquarters
for the EuroHPC
(supercomputer) project

Expertise in Cyber
Security, Fintech, Big
Data, IoT, AI

Support of public
research institutions

Strong network of
business incubators and
accelerators

Digital focus
of the
government

A European hub for commercial space

50 public, private and academic players

- Global leader in satellite telecoms infrastructure, connecting Europe and the world
- A unique legal, regulatory and business environment enabling private investors and companies to explore and use space resources
- Leading global hub for space data analytics
- Capabilities across the space sector value chain: ground - space – service segments
- The space sector's contribution to national GDP is among the highest in Europe
- Full member of the European Space Agency
- The University of Luxembourg offers a unique Interdisciplinary Space Master



Why Luxembourg?



Great
place
to live

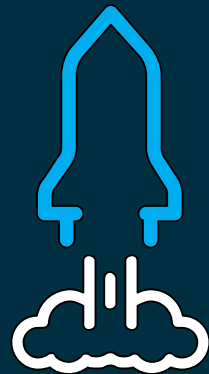
Outstanding quality
of life

One of the safest places
in the world

International, multi-cultural,
open-minded

Fit 4 Start

Programme Details



Fit 4 Start Benefits

16 WEEKS OF
EXPERTS
COACHING

NETWORKING
AND FINANCING
OPPORTUNITIES

GRANTS OF UP
TO €150 000*

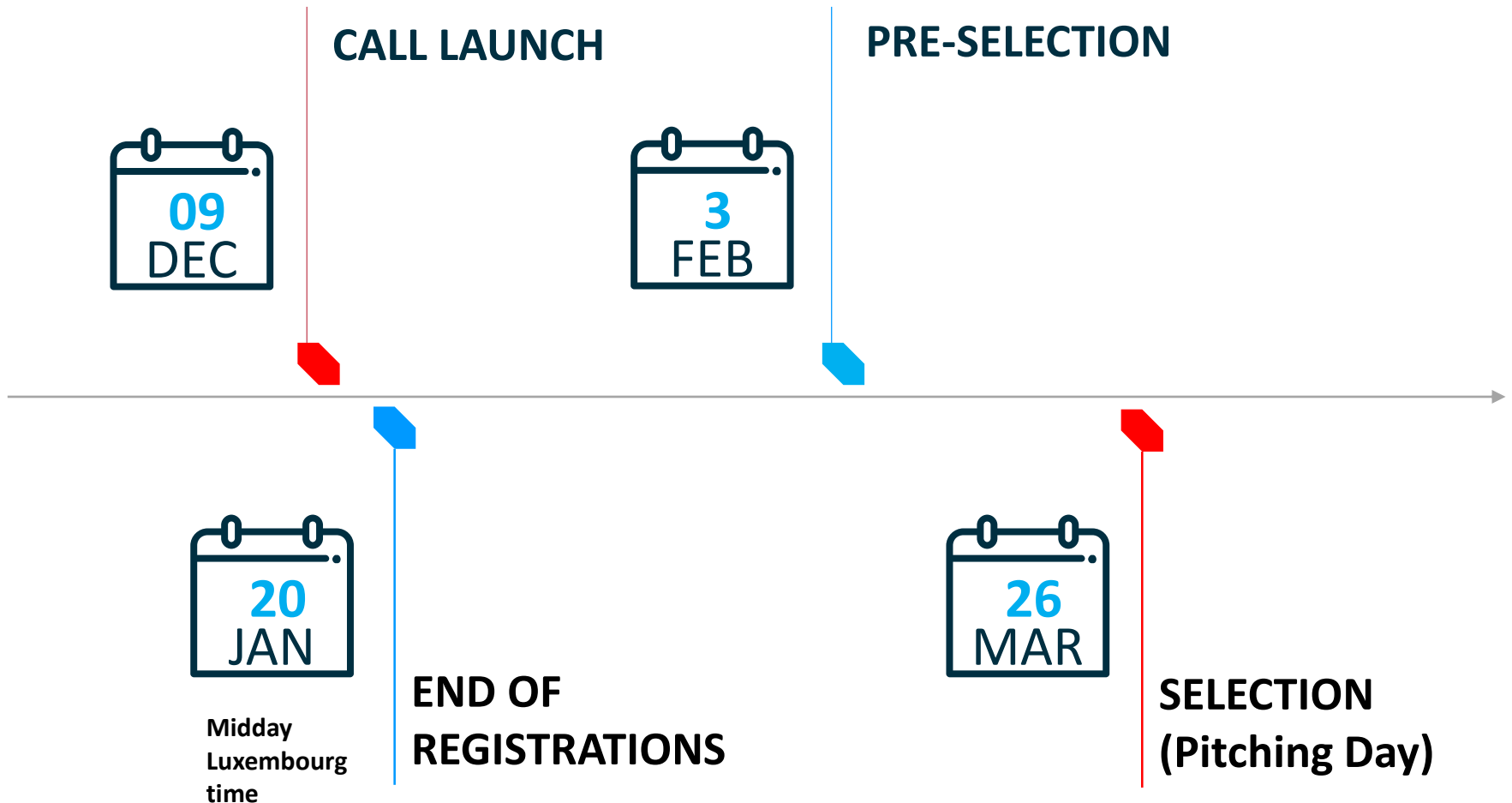
FREE ACCESS TO
CO-WORKING
SPACES

* to be matched by €50,000 of private equity – see terms and conditions.

Who should register for Fit 4 Start?

- You are an entrepreneur who has developed an **innovative product or service in the ICT, new technologies or Space technologies sector**
- Your company is **not incorporated or incorporated less than 5 years** before you apply to the programme
- You are a team of at least **2 people** of which one will work full time on the project during the Fit 4 Start programme

Timeline



What previous participants have to say

SUCCESS STORIES

“During the programme we learned how important it is to constantly experiment and validate your own hypotheses with people. While testing which one among our potential offers could interest customers, we actually managed to do our first sales and got a lot of interesting feedbacks. This phase definitely produced positive results.” – **Kevin Muller, Passbolt**



“We got to know Luxembourg’s startup scene and its opportunities. More precisely, we learned how to target the right groups, how to communicate effectively and how to use the lean startup methodology to prepare the launch of our product on the market.” – **Pierre Barreau, AIVA Technologies**

“Fit 4 Start certainly helped us rethink our growth strategy. We had a lot of fruitful discussion with the coaches and they helped us to further accelerate and move to a wider multi-channel sales strategy. I’m also glad they always challenged us during the programme. It helped us re-evaluate our current growth assumptions.” – **Tom Michels, Salonkee**

More information and registration

www.fit4start.com

Watch our video / <https://youtu.be/B-tZLPfMMMy0>

