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| Mapped-In-Israel API |  | V1.1  Amir Zucker  Sep. 2013 |
|  |  |  |

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| Overview MappedInIsrael.com service is based heavily on RESTful API’s. All data transferred to and from the service is sent through the API’s detailed below.  While page display is based on JSP’s, the data contained in those pages is always fetched via AJAX REST requests. All actions taken on page are also transferred this same way. Objectives Define a standard API interface providing a consistent communication channel to be used in Mapped-In-Israel’s web and mobile interfaces. Principles  * All communication is sent via http protocol, using RESTful requests. Response is always a JSON object, containing data and status responses. * Web site communication may be http or ssl based, while Admin communication is always secured. * API’s can change, however, functionality or response content will not be changed without changing the protocol version. New functionality and additional object fields can be added without changing protocol versions.  Capabilities The API’s defined in this document support Mapped-In-Israel’s company listing capabilities, as well as user and company administration. Target audience Developers looking to integrate with Mapped-In-Israel’s service API’s. |  | Previous versions V1.0 (Aug. 2013) |

Communication patterns

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# Principles

* First request to the server will receive a cookie with a user Id. This UUID style String is the identifier for the visitor (or device) and should be saved (and sent) for any future communication.  
  Additional requests without this user Id will result in a new user created and a new UUID sent, and should be avoided.
* A login can be performed using an Email/Password combination, or via a Linkedin login. Email/Password based login requires pre-registration. Linkedin login automatically registers a new user when the Linkedin Id is not found. The Linkedin login credentials should be fetched from Linkedin and placed in a cookie as described in the Linkedin login request description.
* All requests *can* be issued via https, but only Administration related communication is required to be SSL encrypted.
* While external links are provided via the API (company hiring page for example), all externally leading links should be a result of a redirect from a MappedInIsrael.com API call. There should not be any externally leading links that do not go through the API’s. This is required in order to track consumer behavior and report on it.
* The service has a CSRF protection mechanism. To bypass this mechanism when communicating from a non-browser based platform such as a mobile app, the following two request properties *must* be set for POST, PUT, and DELETE method requests:Request header: X-CSRF-Cookie=0  
  Request cookie: X-CSRF-Cookie=0
* All input should be validated before being sent to the server. All input is validated at the server entry point, and input validation errors are considered a *critical exception* and should be avoided (as it is assumed that the input should have been validated at the client side)
* Admin related data returned from the server (such as owned companies details) should not be considered safe and should be properly encoded before being displayed as HTML within a browser container.
* Map related results data such as map company listing is encoded and must be decoded *if not* displayed as HTML.

Company listing (minimal)

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#### **Request:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | | | Secured |
| Get companies list | /api/site/companies | GET | Page | Long | Page to show | No |
| Page size | Long | Number of entries per page |

**Example:**

http://www.mappedinisrael.com/api/site/companies?page=0&pageSize=10000

#### **Response:**

### **Status**: OK

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: List of CompanyMinimalDetails | Actual response data |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"OK"},"payload":[{"companyName":"testnew","companyCategory":"startup","companySubCategory":"advertising","id":"8e985c5a-2f09-443e-8610-c7fc73589532","lon":34.76829210000005,"lat":32.0632646,"hiringPageURL":""},{"companyName":"test3456","companyCategory":"accelerator","companySubCategory":"advertising","id":"83e88b4f-07d3-4a72-a6a5-81af2d6372ee","lon":34.83921140000007,"lat":32.1089785,"hiringPageURL":""},{"companyName":"TB2","companyCategory":"startup","companySubCategory":"enterprise","id":"944f37d3-d98f-4a97-bc84-7ee593612457","lon":34.91199830000005,"lat":32.1566387,"hiringPageURL":"http://www.tb2.com/hire2"},{"companyName":"heello","companyCategory":"startup","companySubCategory":"advertising","id":"96397438-7ce3-4f92-a91f-947988ec0e55","lon":34.77781900000002,"lat":32.066158,"hiringPageURL":""},{"companyName":"Media Forest Ltd.","companyCategory":"service","companySubCategory":"other","id":"924a52af-0642-42ec-bd34-090e7110f288","lon":34.85941679999996,"lat":32.2808915,"hiringPageURL":""}]}

Company data

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#### **Request:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | | | Secured |
| Get companies list | /api/site/companies | GET | Page | Long | Page to show | No |
| Page size | Long | Number of entries per page |

**Example:**

http://www.mappedinisrael.com/api/site/organization/5813ec91-dd73-4e08-b18a-627dd0f8fafe

#### **Response:**

### **Status**: OK

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: CompanyDataResults | Actual response data |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"OK"},"payload":{"jobs":[{"additionDate":1377945506974,"title":"another job postion just for people looking for jobs another job postion just for people looking for","description":"another job postion just for people looking for jobs&#xd;&#xa;another job postion just for people looking for jobs&#xd;&#xa;another job postion just for people looking for jobs&#xd;&#xa;another job postion just for people looking for jobs&#xd;&#xa;another job postion just for people looking for jobs&#xd;&#xa;","counters":null,"organizationId":"944f37d3-d98f-4a97-bc84-7ee593612457","deleted":false,"id":"2aa7dd96-5643-4063-95dc-a2610bad50a8"},{"additionDate":1377776023948,"title":"another one 2","description":"bla bla bla bla bla bla bla 2&#xd;&#xa;bla bla bla bla bla bla bla 2&#xd;&#xa;bla bla bla bla bla bla bla 2&#xd;&#xa;bla bla bla bla bla bla bla 2","counters":null,"organizationId":"944f37d3-d98f-4a97-bc84-7ee593612457","deleted":false,"id":"8e6b3bd0-da53-4abb-8cfc-f27be140b9f7"},{"additionDate":1377762518538,"title":"long desc","description":"this is a very long description&#xd;&#xa;this is a very long description&#xd;&#xa;this is a very long description","counters":null,"organizationId":"944f37d3-d98f-4a97-bc84-7ee593612457","deleted":false,"id":"c2e7f9c2-0a8c-47a7-ba83-09844b581ba2"}],"organization":{"additionDate":1375698808995,"companyName":"TB2","websiteURL":"http://www.tb2.com","contactEmail":"support@tb2.com","companyCategory":{"subCategories":[{"name":"advertising","presentableName":"Advertising"},{"name":"tech","presentableName":"BioTech / MedTech / CleanTech"},{"name":"conweb","presentableName":"Consumer Web"},{"name":"ecommerce","presentableName":"Ecommerce"},{"name":"enterprise","presentableName":"Enterprise"},{"name":"mobile","presentableName":"Mobile"},{"name":"semiconductor","presentableName":"Semiconductor / Hardware"},{"name":"social","presentableName":"Social"},{"name":"webtech","presentableName":"Web Technologies"},{"name":"other","presentableName":"Other"}],"presentableName":"Startups","categoryName":"startup"},"companySubCategory":{"name":"enterprise","presentableName":"Enterprise"},"foundingYear":2013,"addressCity":"Hod Hasharon","addressStreet":"shvil he'halav","addressHouse":33,"addressExtra":null,"description":"this is a baby company for baby tb's","seekingFunding":true,"hiringPageURL":"http://www.tb2.com/hire2","pitchVideoYTMovieId":"qVJBWpRyv50","metaData":null,"lon":34.91199830000005,"lat":32.1566387,"id":"944f37d3-d98f-4a97-bc84-7ee593612457"}}}

Last 5 Added

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#### **Request:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | Secured |
| List last 5 added companies | /api/site/companies/last5 | GET |  | No |

**Example:**

https://www.mappedinisrael.com/api/site/companies/last5

#### **Response:**

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: List of 5 CompanyMinimalDetails | 5 last added companies minimal details |

**Example:**

*See company listing example*

List categories

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#### **Request:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | Secured |
| List available categories | /api/site/categories | GET |  | No |

**Example:**

https://www.mappedinisrael.com/api/site/categories

#### **Response:**

### **Status**: OK

### **JSON**:

List of **CompanyCategory**

**Example:**

[

{"subCategories":[{"name":"advertising","presentableName":"Advertising"},{"name":"tech","presentableName":"BioTech / MedTech / CleanTech"},{"name":"conweb","presentableName":"Consumer Web"},{"name":"ecommerce","presentableName":"Ecommerce"},{"name":"enterprise","presentableName":"Enterprise"},{"name":"mobile","presentableName":"Mobile"},{"name":"semiconductor","presentableName":"Semiconductor / Hardware"},{"name":"social","presentableName":"Social"},{"name":"webtech","presentableName":"Web Technologies"},{"name":"other","presentableName":"Other"}],"presentableName":"Startups","categoryName":"startup"},

{"subCategories":[{"name":"general","presentableName":"General"},{"name":"advertising","presentableName":"Advertising"},{"name":"tech","presentableName":"BioTech / MedTech / CleanTech"},{"name":"conweb","presentableName":"Consumer Web"},{"name":"ecommerce","presentableName":"Ecommerce"},{"name":"enterprise","presentableName":"Enterprise"},{"name":"mobile","presentableName":"Mobile"},{"name":"semiconductor","presentableName":"Semiconductor / Hardware"},{"name":"social","presentableName":"Social"},{"name":"webtech","presentableName":"Web Technologies"}],"presentableName":"Accelerators","categoryName":"accelerator"}

]

Current unauthenticated, public user profile

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#### **Request:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | Secured |
| Get current user public profile | /api/users/current/public | GET |  | No |

**Example:**

https://www.mappedinisrael.com/api/users/current/public

#### **Response:**

### **Status**: OK

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: Payload Object | Actual response data |

### Payload Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| authenticated | Boolean | Is the user currently authenticated |
| favoriteCompanies | List of UUID | List of company ID’s marked as favorites for this user |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"OK"},"payload":{"authenticated":false,"favoriteCompanies":["c5065071-2e39-48e6-a617-42e536dcdd2d","96ca8a62-31ca-4de7-a01f-78adf02c4fc6","6954f6b8-d5b8-4d0c-a347-afd2692f100b","deda3296-9715-47bf-9dd8-5a1152cd805d","fd348206-9b1e-4a3c-93e6-d3f2bbc03931"]}}

Linkedin Login

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#### **Request:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | | | Secured |
| Login through Linkedin | /api/users/login/ln | POST | firstName | String | User’s first name | Yes |
| lastName | String | User’s last name |
| email | Email | User’s email address |

### **Cookies**:

|  |  |
| --- | --- |
| Name | Description |
| linkedin\_oauth\_dtz5880rto8n | Signed Linkedin authentication data |

**Example:**

https://www.mappedinisrael.com/api/users/login/ln?firstName=John&lastName=Doe&email=test@example.com

#### **Response:**

### **Status**: OK

### **Cookies**:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name | Path | Domain | Expiration | Secured | Description |
| TS\_AUTH\_SID | / | mappedinisrael.com | Session | True | Authenticated user session Id.  This cookie is **required** for Admin communication but **can** be used for non-Admin communication as well. |
| mmUserId | / | mappedinisrael.com | 1 year | False | User Id  This Id is required for non-admin communication unless a session Id is provided instead. |

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: Payload Object | Actual response data: Expected result: null |

### Result Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| statusCode | String | Expected result: OK |
| body | N/A | N/A |
| headers | N/A | N/A |

### Payload Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| No data expected | | |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"OK"},"payload":null}

User/Password Login

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#### **Request:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | | | Secured |
| Login a pre-registered user using a User/Password combination | /api/users/login/email | POST | email | Email | User’s email address | Yes |
| password | String | Password |

**Example:**

https://www.mappedinisrael.com/api/users/login/email

#### **Response:**

### **Status**: OK

### **Cookies**:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name | Path | Domain | Expiration | Secured | Description |
| TS\_AUTH\_SID | / | mappedinisrael.com | Session | True | Authenticated user session Id.  This cookie is **required** for Admin communication but **can** be used for non-Admin communication as well. |
| mmUserId | / | mappedinisrael.com | 1 year | False | User Id  This Id is required for non-admin communication unless a session Id is provided instead. |

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: Payload Object | Actual response data: Expected result: null |

### Result Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| statusCode | String | Expected result: OK |
| body | N/A | N/A |
| headers | N/A | N/A |

### Payload Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| No data expected | | |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"OK"},"payload":null}

Register

|  |
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#### **Request:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | | | Secured |
| Register user using email/password combination | /api/users/login/email | POST | email | Email | User’s email address | Yes |
| fullName | String | User’s full name |
| password | String | Password |

**Example:**

https://www.mappedinisrael.com/api/users/register

#### **Response:**

### **Status**: OK

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: Payload Object | Actual response data: Expected result: null |

### Result Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| statusCode | String | Expected result: CREATED |
| body | N/A | N/A |
| headers | N/A | N/A |

### Payload Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| No data expected | | |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"CREATED"},"payload":null}

User logout

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|  |

#### **Request:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | Secured |
| Logout the currently logged in user | /api/users/logout/ | POST |  | Yes |

**Example:**

https://www.mappedinisrael.com/api/users/logout/

#### **Response:**

### **Status**: OK

### **Cookies**:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Name | Value | Path | Domain | Expiration | Secured | Description |
| TS\_AUTH\_SID | *[empty]* | / | mappedinisrael.com | Session | True | Authenticated user session Id. |

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: Payload Object | Actual response data: Expected result: null |

### Result Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| statusCode | String | Expected result: OK |
| body | N/A | N/A |
| headers | N/A | N/A |

### Payload Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| No data expected | | |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"OK"},"payload":null}Add/Remove favorite company

|  |
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#### **Request:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | | | Secured |
| Add/Remove favorite company for authenticated user | /api/users/companies/{id}/favorite | POST | id (inline) | String | Company Id | Yes |
| add | Boolean | Add (true) / Remove (false) |

**Prerequisite:**

User must be authenticated (logged in) for this action

**Example:**

http://www.mappedinisrael.com/api/users/companies/da973798-da14-46fd-a93a-c344d72a5003/favorite

Post Data:

add: true

#### **Response:**

### **Status**: OK

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Boolean | Actual value after action success |

### Result Object:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| statusCode | String | Expected result: OK |
| body | N/A | N/A |
| headers | N/A | N/A |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"OK"},"payload":true}

Company landing page click-through

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#### **Request:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | Secured |
| Click through a company landing page link | /api/consumer/clickthrough/organization/<company UUID>/main | GET | N/A | No |

**Example:**

https://www.mappedinisrael.com/api/consumer/clickthrough/organization/e73f89fe-a554-41a8-adba-45b749ab9f88/main

#### **Response:**

### **Redirect**: company landing page

**Example:**

Status Code: 302 Moved Temporarily

Location: http://www.afterdownload.com/

Hire link click-through

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#### **Request:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | Secured |
| Click through a company hiring link | /api/consumer/clickthrough/organization/<company UUID>/hire | GET | N/A | No |

**Example:**

https://www.mappedinisrael.com/api/consumer/clickthrough/organization/e73f89fe-a554-41a8-adba-45b749ab9f88/hire

#### **Response:**

### **Redirect**: company hiring page

**Example:**

Status Code: 302 Moved Temporarily

Location: http://www.afterdownload.com/pages/about/

List hiring companies

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|  |

#### **Request:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | Secured |
| List all companies with hiring flag | /api/site/companies/hiring | GET |  | No |

**Example:**

https://www.mappedinisrael.com/api/site/companies/hiring

#### **Response:**

### **Status**: OK

### **JSON**:

List of **CompanyDetails**

**Example:**

*See company listing example*

Appendix A: Object definitions

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### **CompanyDetails**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| id | UUID | Company ID |
| additionDate | Long | Date this company was added |
| companyName | String |  |
| websiteURL | URL | Landing page link |
| contactEmail | Email | Email of a contact person |
| companyCategory | Compound: CompanyCategory |  |
| companySubCategory | Compound: CompanySubCategory |  |
| foundingYear | Long |  |
| addressCity | String |  |
| addressStreet | String |  |
| addressHouse | Long |  |
| addressExtra | String | Additional info such as building or industrial area |
| description | String |  |
| seekingFunding | Boolean |  |
| hiringPageURL | URL | Link to job description page |
| pitchVideoYTMovieId | String | A YouTube movie ID for a video describing this company |
| metaData | Compound: MetaData | **Expected value: null**, not returned in public query |
| lon | Double | Longitude (for display on Google map) |
| lat | Double | Latitude (for display on Google map) |

### **CompanyMinimalDetails**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| id | UUID | Company ID |
| companyName | String |  |
| companyCategory | String: CompanyCategory | Company category type name (not display name), i.e. startup vs. Startups. Used to relate the company details to previously fetched company category data |
| companySubCategory | String: CompanySubCategory | Company sub-category type name (not display name) |
| hiringPageURL | URL | Link to job description page |
| lon | Double | Longitude (for display on Google map) |
| lat | Double | Latitude (for display on Google map) |

### **CompanyCategory**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| categoryName | String | Internal category name |
| presentableName | String | Category name for display |
| subCategories | Compound: List of CompanySubCategory | List of subcategories relevant to this category |

### **CompanySubCategory**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| name | String | Internal sub-category name |
| presentableName | String | Sub-category name for display |

### **CompanyDataResults**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| organization | Compound: CompanyDetails | Full details for this company |
| jobs | Compound: List of JobDetails | Top 3 jobs for this company |

### **JobDetails**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| id | UUID | Company ID |
| additionDate | Long | Date this job was added |
| title | String | Job title |
| description | String | Job description |
| organizationId | String | Organization ID this job was posted to |
| counters | Compound: JobPositionCounters | Not returned in public (not admin) query (expect NULL) |

### **JobPositionCounters**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| searchHits | Long | Number of times this job appeared in search results |
| views | Long | Number of times this job was seen |
| clickContact | Long | Number of times a consumer clicked to contact a company about this job |
| clickView | Long | Number of times a consumer clicked to go to the company web site to see this job |

### **MetaData**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| authorizedUsers | Compound: List of UUID | Internal sub-category name |
| clickThroughCounterHire | Long | Number of clicks on Hire link |
| clickThroughCounterMain | Long | Number of clicks on Landing page link |
| emailed | Boolean | Was the owner of this company emailed about it |
| owned | Boolean | Did the owner of this company take ownership over it |
| status | Compound: OrganizationStatus | The listing status of this company |

### **OrganizationStatus**

One of:

* **Live** : Listed on the site
* **Banned** : Removed by a MappedInIsrael administrator
* **Deleted** : Deleted by an account administrator
* **ANY** : Internal
* **NONE**: Internal

### **UUID**

String with format: **xxxxxxxx-xxxx-xxxx-xxxx-xxxxxxxxxxxx**

### **Email**

String with a proper email format (user@example.com)

### **URL**

String with a proper URL format (http://www.example.com/example/1/?interesting=true)

### **Result Object**

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| statusCode | String | Expected result: OK |
| body | N/A | N/A |
| headers | N/A | N/A |

Appendix B: Deprecated items

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Company listing (full, **depricated**)

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#### **Request:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Action | URL | Method | Parameters | | | Secured |
| Get companies list | /api/site/markers | GET | Page | Long | Page to show | No |
| Page size | Long | Number of entries per page |

**Example:**

https://www.mappedinisrael.com/api/site/markers?page=0&pageSize=10000

#### **Response:**

### **Status**: OK

### **JSON**:

|  |  |  |
| --- | --- | --- |
| Name | Type | Description |
| result | Compound: Result Object | Response meta data |
| payload | Compound: List of CompanyDetails | Actual response data |

**Example:**

{"result":{"headers":{},"body":null,"statusCode":"OK"},"payload":[{"additionDate":1375362443669,"companyName":"Maxillent ","websiteURL":"http://www.maxillent.com","contactEmail":"info@Maxillent.com","companyCategory":{"subCategories":[{"name":"advertising","presentableName":"Advertising"},{"name":"tech","presentableName":"BioTech / MedTech / CleanTech"},{"name":"conweb","presentableName":"Consumer Web"},{"name":"ecommerce","presentableName":"Ecommerce"},{"name":"enterprise","presentableName":"Enterprise"},{"name":"mobile","presentableName":"Mobile"},{"name":"semiconductor","presentableName":"Semiconductor / Hardware"},{"name":"social","presentableName":"Social"},{"name":"webtech","presentableName":"Web Technologies"},{"name":"other","presentableName":"Other"}],"presentableName":"Startups","categoryName":"startup"},"companySubCategory":{"name":"tech","presentableName":"BioTech / MedTech / CleanTech"},"foundingYear":2008,"addressCity":"Herzliya","addressStreet":"Medinat Hayehudim","addressHouse":85,"addressExtra":null,"description":"We solve dentists&#x27; toughest problem&#x3a; sinus lifts, done in 20&#x25; of dental implants, which cause major discomfort and 10 rest days. &#x24;1.5 billion market.","seekingFunding":true,"hiringPageURL":"","pitchVideoYTMovieId":"zaMerf5\_z9s","metaData":{"authorizedUsers":["xxxxxxxx-xxxx-xxxx-xxxx-xxxxxxxxxxxx"],"clickThroughCounterHire":0,"clickThroughCounterMain":5,"emailed":true,"owned":true,"status":"Live"},"lon":34.80987159999995,"lat":32.1663197,"id":"6135d5f5-456c-4fcf-a6b2-5fe7e1c8a657"}]}