

Superstore returns

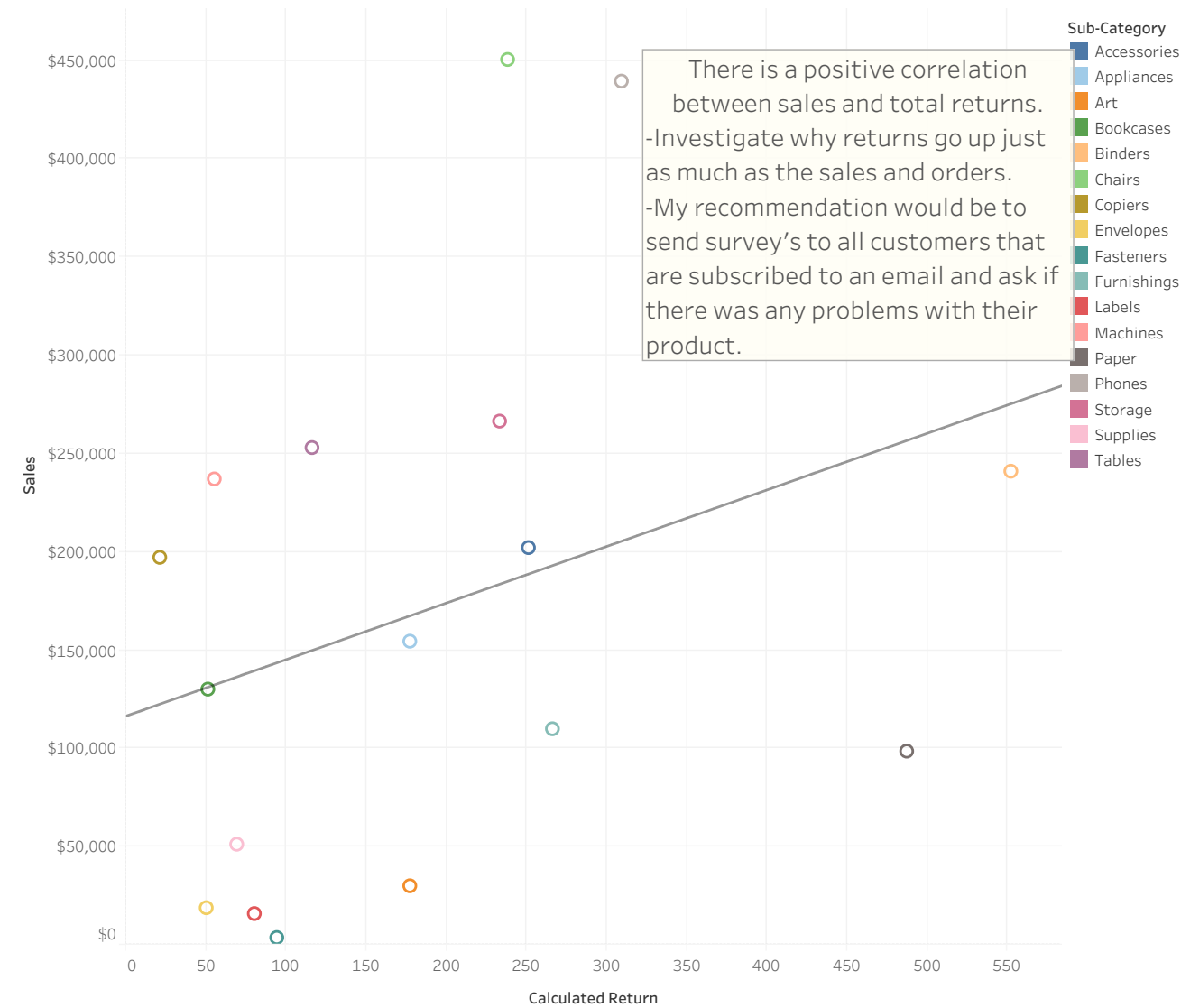
Summary of analysis	Total sales vs Total Returns	Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Categor..
---------------------	------------------------------	-------------------------	----------------------	----------------------	----------------------	--------------------------

Summary

- This presentation will show returns vs different variables.
- These presentations will show sales, sub-categories, customer, state, month, sub-category and region, and orders, vs the return rate.
- You can manipulate the sub-category filters on the right side of the dashboard to show specific data points. Check or uncheck the boxes next to the subcategory list to see specific data between the graphs in the dashboard.
- Conclusion: There has to be a reason why people return items, correct? My recommendation would be to investigate why customers are returning said items to get an idea of what the problem categories are, then investigate the manufacturer or vendor that sells you the items you sell and see if you can find a problem with the items you are selling.

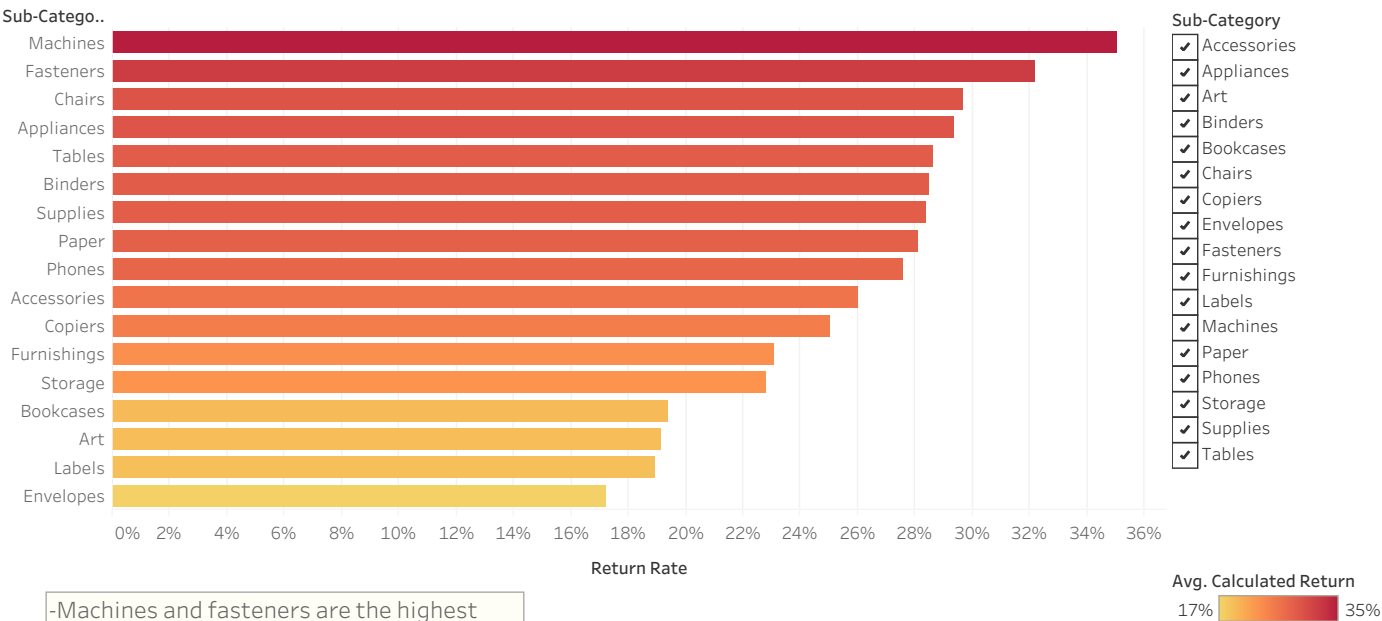
Superstore returns

Summary of analysis	Total sales vs Total Returns	Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Categor..
---------------------	------------------------------	-------------------------	----------------------	----------------------	----------------------	--------------------------



Superstore returns

Summary of analysis	Total sales vs Total Returns	Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Categor..
---------------------	------------------------------	-------------------------	----------------------	----------------------	----------------------	--------------------------



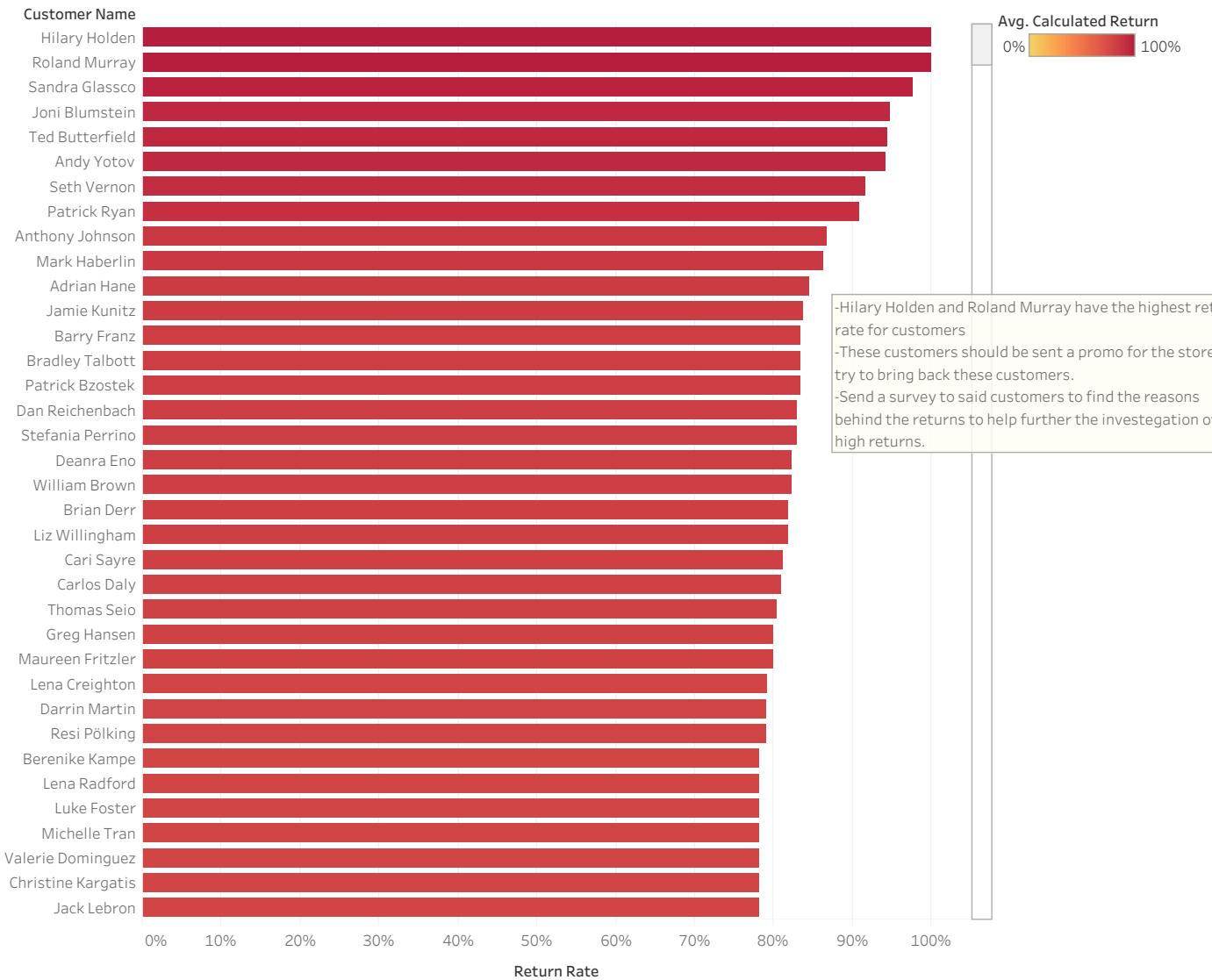
-Machines and fasteners are the highest returned category

-Envelopes, labels, and art are among the lowest returned category.

Recommendation: Investigate these sub-categories that have these high return rates and check with vendor and/or manufacturer to see if there is a problem with the process.

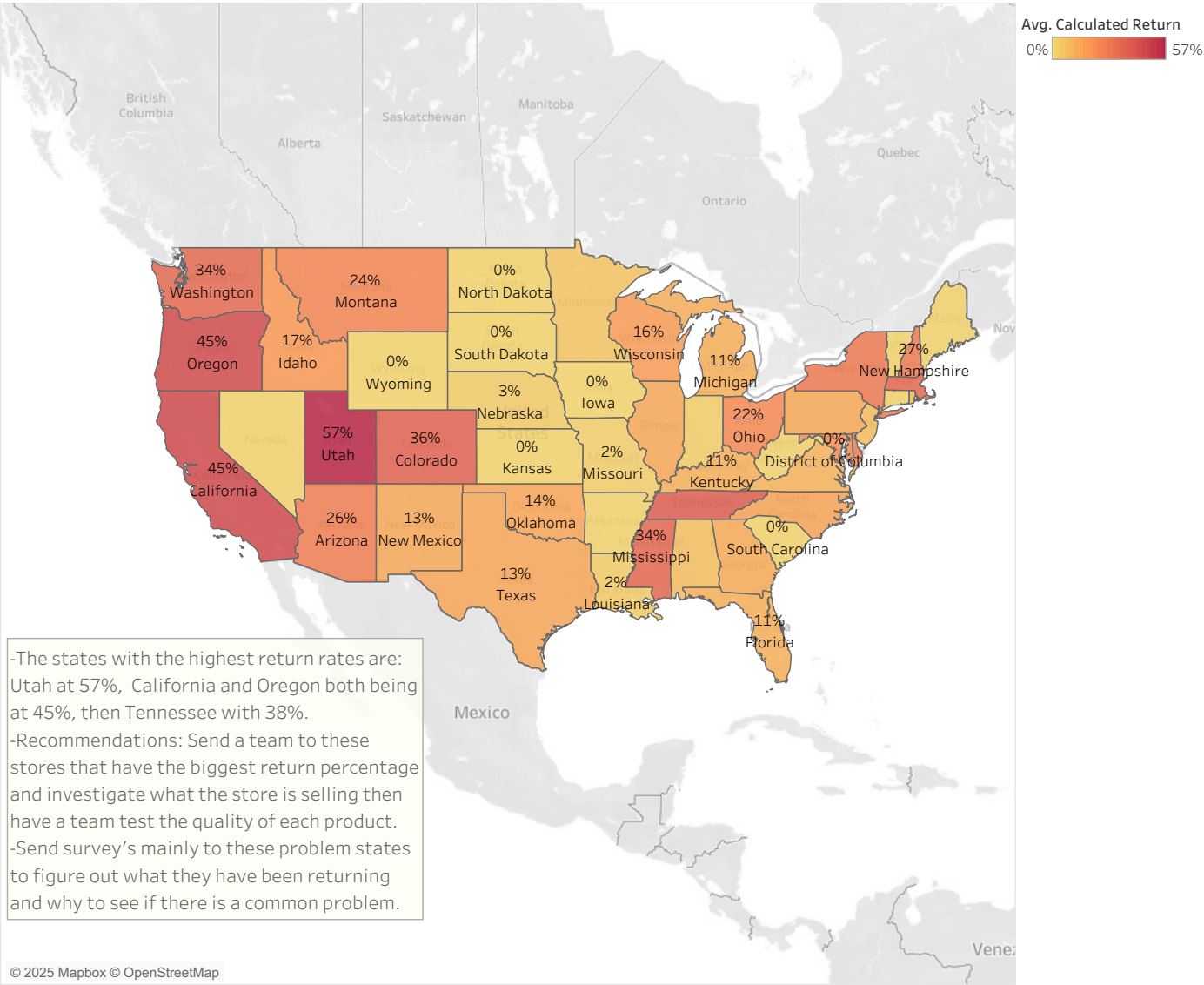
Superstore returns

Summary of analysis	Total sales vs Total Returns	Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Category and ..
---------------------	------------------------------	-------------------------	----------------------	----------------------	----------------------	--------------------------------



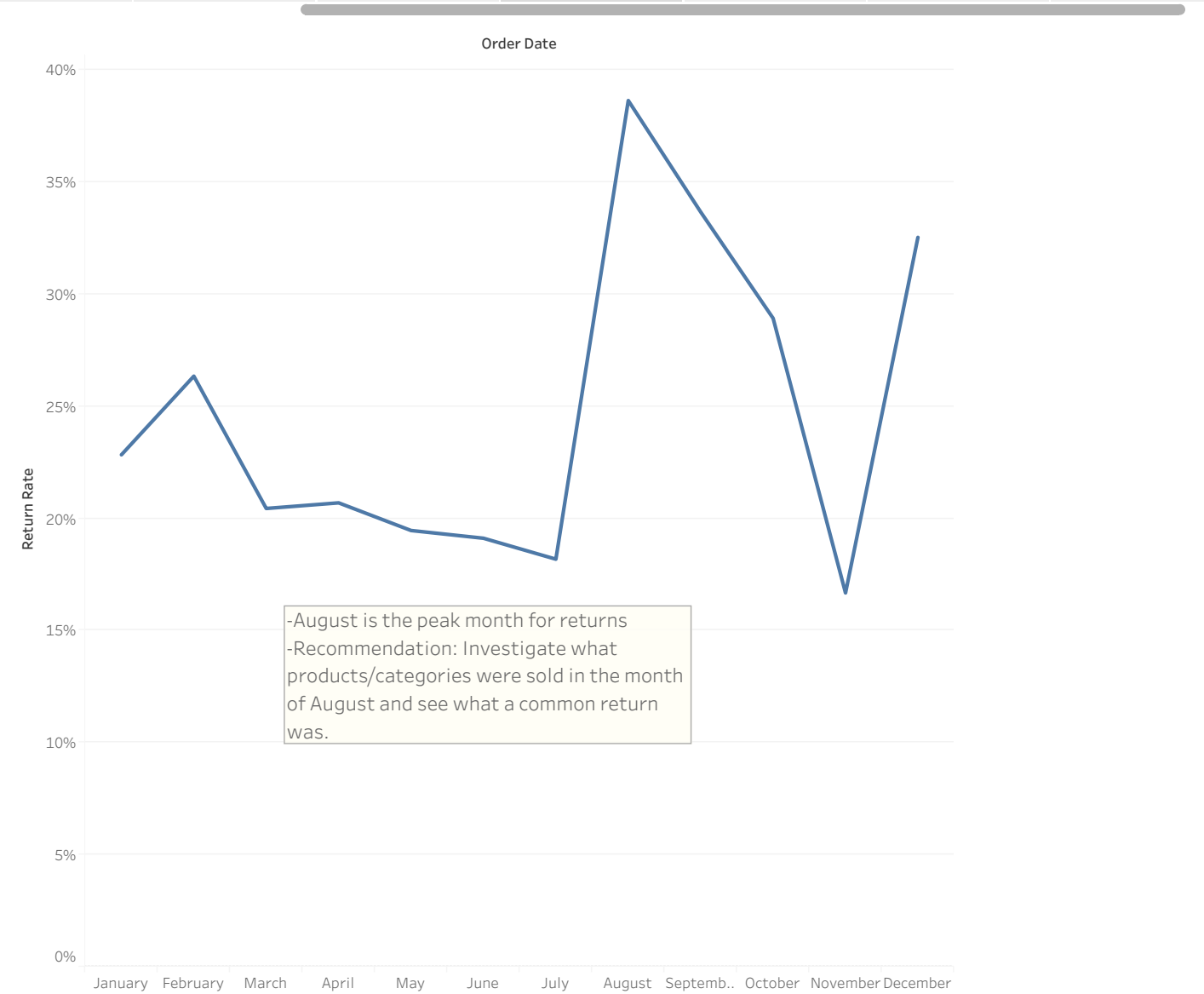
Superstore returns

Total sales vs Total Returns	Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Category and Re..	Order count vs return rate
---------------------------------	----------------------------	----------------------	----------------------	----------------------	-------------------------------------	-------------------------------



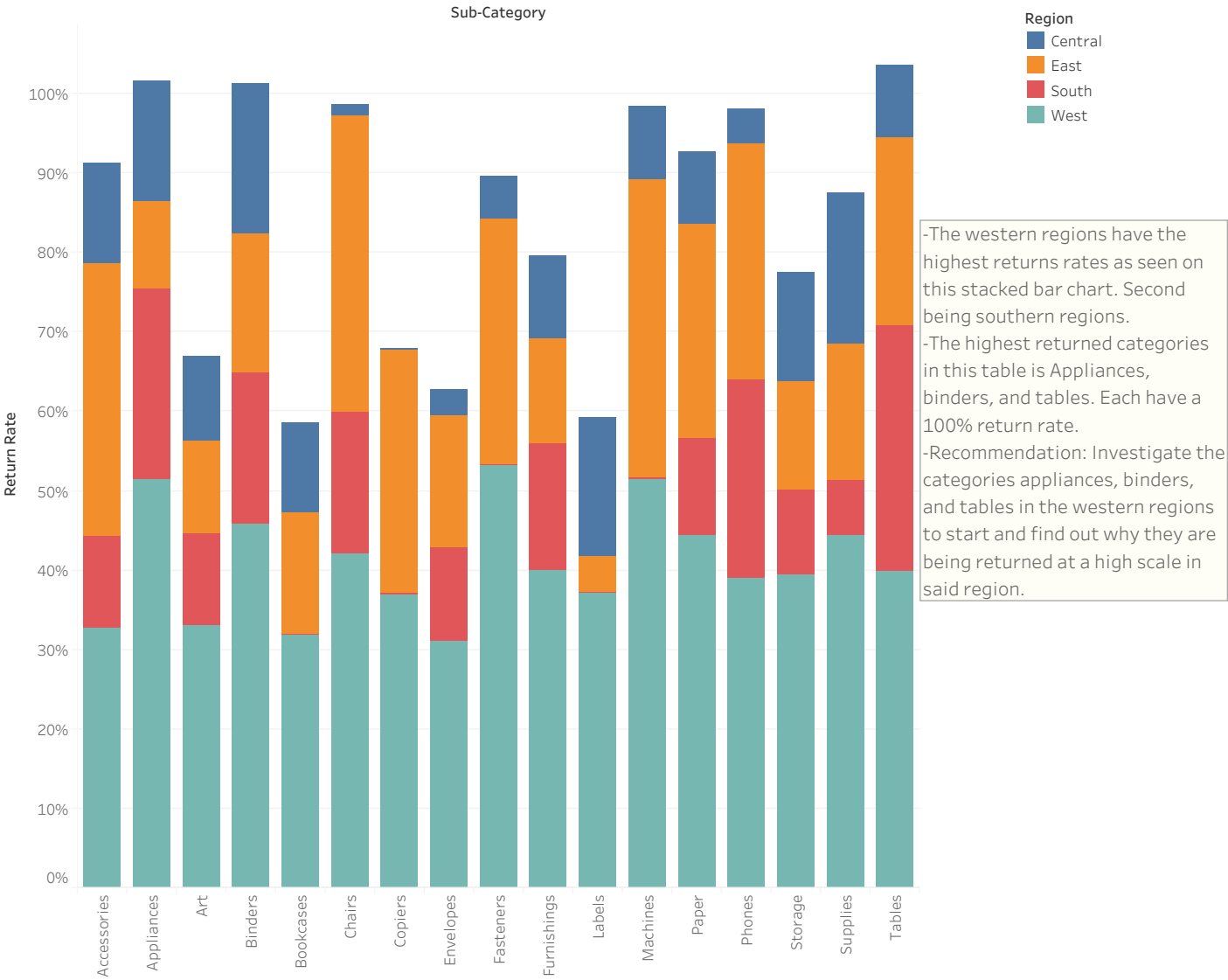
Superstore returns

Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Category and Re..	Order count vs return rate	Super Store returns dashboard
-------------------------	----------------------	----------------------	----------------------	----------------------------------	----------------------------	-------------------------------



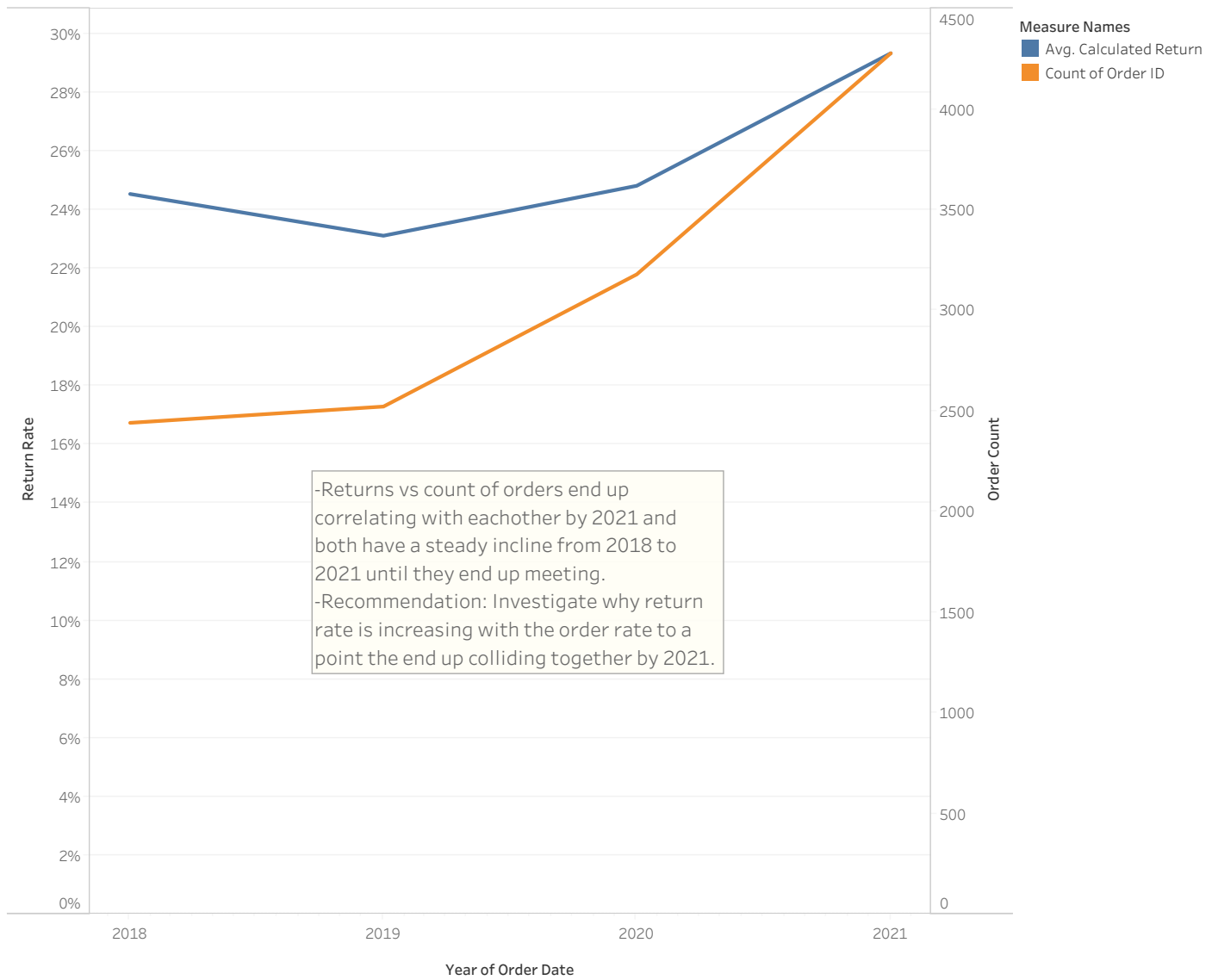
Superstore returns

Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Category and Re..	Order count vs return rate	Super Store returns dashboard
-------------------------	----------------------	----------------------	----------------------	----------------------------------	----------------------------	-------------------------------



Superstore returns

Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Category and Re..	Order count vs return rate	Super Store returns dashboard
-------------------------	----------------------	----------------------	----------------------	----------------------------------	----------------------------	-------------------------------



Superstore returns

Return per sub-category	Customer Return rate	Return Rate by State	Return Rate by month	Returns by Sub-Category and Re..	Order count vs return rate	Super Store returns dashboard
-------------------------	----------------------	----------------------	----------------------	----------------------------------	----------------------------	-------------------------------

Super Store returns dashboard

