# "Creative" Neural Networks

The Hitchhiker's Guide to Deepfakes Modelling

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### Outline

- Intro:
  - Generative modelling: what it is and how it's useful
  - Generative modelling: how it's done
- Generative Adversarial Networks (GAN)
- Variational Autoencoders (VAE)
- Normalizing Flows (NF)
- Evaluating Generative Models

# Variational Autoencoders

### Modelling the probability density

- Try mapping latent code space to object space  $\mathcal{Z} \to \mathcal{Y}$  with a NN model
- Latent code:  $z \sim p_z$  (sampled from some fixed distribution)
- We can treat our model as a model for the probability density, e.g.:

$$p_{\theta}(y \mid z) = \mathcal{N}(y \mid \mu = G_{\theta}(z), \Sigma = \mathbb{I}\sigma^2)$$

I.e. the network generates not just a single object, but rather the average object for the given latent code z

fixed parameter

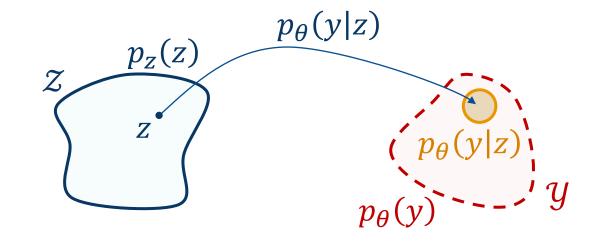
$$p_{\theta}(y) = \int p_{\theta}(y, z) dz = \int p_{\theta}(y \mid z) p_{z}(z) dz = \underset{z \sim p_{z}}{\mathbb{E}} p_{\theta}(y \mid z)$$
prior on z

## Comparing with GAN generator

**GAN** generator:

 $\begin{array}{c}
G_{\theta}(z) \\
\hline
z \\
\hline
p_{\theta}(y)
\end{array}$ 

**VAE** decoder:



#### How to train it?

Want to maximize likelihood on the training data:

$$\mathbb{E}_{y \sim p_{\text{data}}} p_{\theta}(y) \to \max_{\theta}$$

• The problem is, we only know how to calculate  $p_{\theta}(y|z)$  and  $p_{z}(z)$ , but not the integral:

$$p_{\theta}(y) = \int p_{\theta}(y \mid z) p_{z}(z) dz$$

### The posterior

- Assume we're able to calculate (and sample from) the posterior  $p_{\theta}(z|y)$
- Note that:

$$\log p_{\theta}(y) = \mathbb{E}_{z \sim p_{\theta}(z|y)} \log \left[ p_{\theta}(y) \frac{p_{\theta}(z|y)}{p_{\theta}(z|y)} \right]$$

$$= \mathbb{E}_{z \sim p_{\theta}(z|y)} [\log p_{\theta}(y, z) - \log p_{\theta}(z|y)]$$

$$= \mathbb{E}_{z \sim p_{\theta}(z|y)} \log p_{\theta}(y, z) + \mathcal{H}(p_{\theta}(z|y))$$

So, for the log-likelihood we're sampling not all z values, but only those corresponding to this particular y

Maximizing this encourages placing high probability mass on many *z* values that could've generated *y* 

### Approximate inference

- In practice,  $p_{\theta}(z|y)$  is typically intractable
- Let's try to approximate it with another parametric distribution  $q_{\phi}(z|y)$ 
  - E.g.,  $q_{\phi}(z|y) = \mathcal{N}(z|\mu_{\phi}(y), \mathbb{I}\sigma_{\phi}^2(y))$ , where  $\mu_{\phi}$  and  $\sigma_{\phi}^2$  are outputs of a neural network
- And use it for the likelihood calculation, i.e.:

$$[\log p_{\theta}(y)]_{\text{approx.},\phi} = \mathbb{E}_{z \sim q_{\phi}(z|y)} \log p_{\theta}(y,z) + \mathcal{H}\left(q_{\phi}(z|y)\right)$$

### Approximate inference

Let's check how bad this approximation is:

$$\begin{split} \log p_{\theta}(y) - [\log p_{\theta}(y)]_{\text{approx.},\phi} = \\ = \log p_{\theta}(y) - \mathbb{E}_{z \sim q_{\phi}(z|y)} \log p_{\theta}(y,z) - \mathcal{H}\left(q_{\phi}(z|y)\right) \\ = \mathbb{E}_{z \sim q_{\phi}(z|y)} \left[\log p_{\theta}(y) - \log p_{\theta}(y,z) + \log q_{\phi}(z|y)\right] \\ = \mathbb{E}_{z \sim q_{\phi}(z|y)} \left[-\log p_{\theta}(z|y) + \log q_{\phi}(z|y)\right] \\ = D_{\text{KL}} \left(q_{\phi}(z|y) \middle\| p_{\theta}(z|y)\right) \geq 0 \end{split}$$

### Approximate inference

We've shown that:

$$\log p_{\theta}(x) - [\log p_{\theta}(x)]_{\text{approx.}, \phi} = D_{\text{KL}}(q_{\phi}(z|x) || p_{\theta}(z|x)) \ge 0$$

- I.e., our approximate log-likelihood is the lower bound for the true log-likelihood
  - Also called evidence lower bound (ELBO) or variational lower bound
- The better q approximates the posterior the closer the bound is to the actual log-likelihood
- Also, if we maximize the lower bound, we'll maximize the likelihood as well!

#### Alternative form

$$\begin{split} \text{ELBO} &= [\log p_{\theta}(y)]_{\text{approx.}, \phi} = \mathbb{E}_{z \sim q_{\phi}(z|y)} \log p_{\theta}(y,z) + \mathcal{H}\left(q_{\phi}(z|y)\right) \\ &= \mathbb{E}_{z \sim q_{\phi}(z|y)} \big[\log p_{\theta}(y|z) + \log p_{z}(z) - \log q_{\phi}(z|y)\big] \\ &= \mathbb{E}_{z \sim q_{\phi}(z|y)} \log p_{\theta}(y|z) - D_{KL} \big(q_{\phi}(z|y) \big\| p_{z}(z)\big) \to \max_{\theta, \phi} \end{split}$$

#### A few details

• Simplest choices for  $p_z(z)$ ,  $p_\theta(y|z)$  and  $q_\phi(z|y)$ :

$$p_{z}(z) = \mathcal{N}(z \mid 0, \mathbb{I})$$

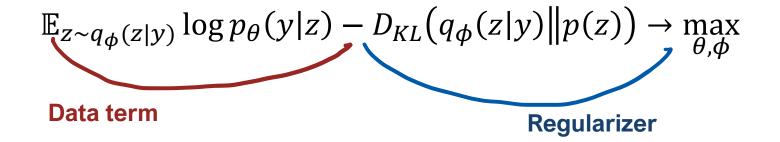
$$p_{\theta}(y \mid z) = \mathcal{N}(y \mid \mu = G_{\theta}(z), \Sigma = \mathbb{I}\sigma^{2})$$

$$q_{\phi}(z \mid y) = \mathcal{N}(z \mid \mu_{\phi}(y), \mathbb{I}\sigma_{\phi}^{2}(y))$$

KL divergence for such case can be calculated analytically:

$$D_{KL}\left(\mathcal{N}(\mu_1, \sigma_1^2) \| \mathcal{N}(\mu_2, \sigma_2^2)\right) = \log \frac{\sigma_2}{\sigma_1} + \frac{\sigma_1^2 + (\mu_2 - \mu_1)^2}{2\sigma_2^2} - \frac{1}{2}$$

#### A few details



- Sample y from training set
- Sample z from  $q_{\phi}(z|y)$
- Calculate data term and regularizer
- Backpropagate + gradient ascent step

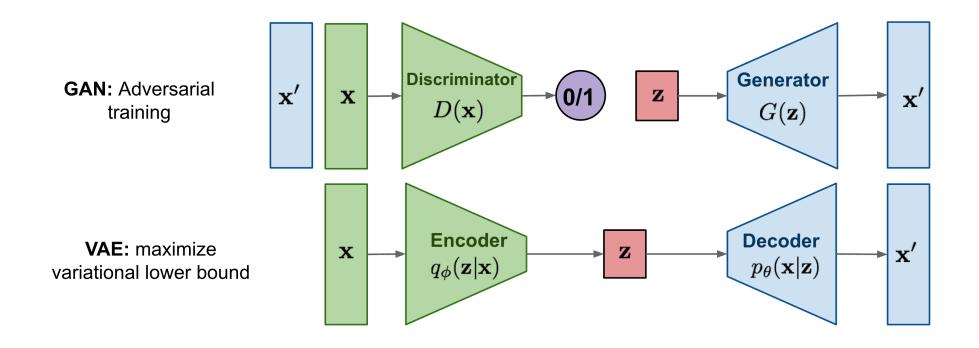
#### A few details

$$\mathbb{E}_{z \sim q_{\phi}(z|y)} \log p_{\theta}(y|z) - D_{KL}(q_{\phi}(z|y) \| p(z)) \to \max_{\theta, \phi}$$
Data term
Regularizer

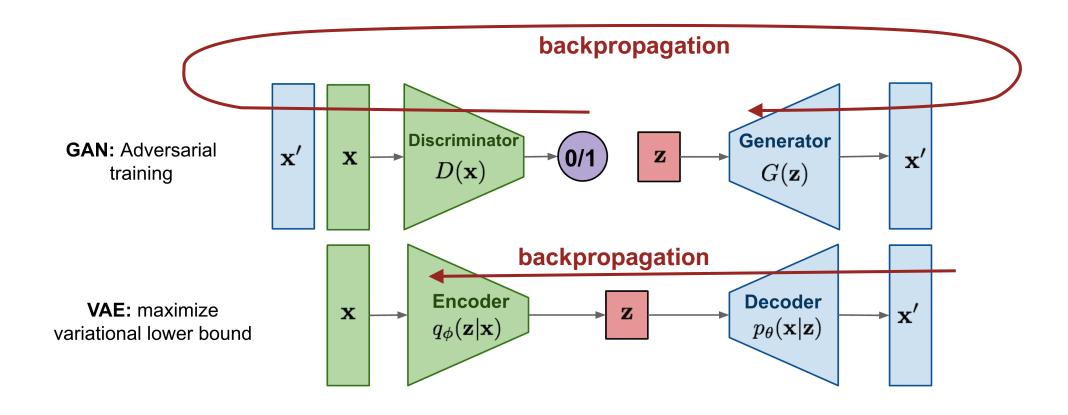
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How to backpropagate through this step?

### Important difference between VAE & GAN



### Important difference between VAE & GAN



#### VAE vs GANs

- In the tasks of image generation GANs are typically better
  - VAEs tend to produce blurry results due to the nature of the MSE loss
  - Note that MSE loss between images does not reflect our perception of image quality or similarity:

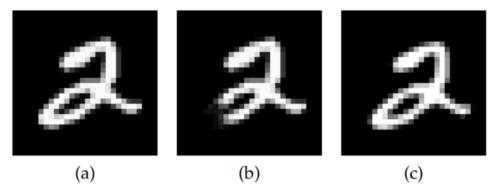


Image (b) — slightly altered image (a), image (c) — image (a) shifted by several pixels. Under MSE metric, image (b) is much closer to (a), than (c) to (a).

There are some further advancements in VAEs that perform better (e.g., adversarial VAE)

#### VAEs vs GANs

- VAE is easier to train no min-max game, just a single optimization objective
- The encoder gives you the mapping from objects to the latent representation
  - This lets you do things like interpolation between objects, analyzing latent space, etc.
- VAEs give you explicit access to the estimated data PDF