

MATTHIEU GILLIER

Junior UX/UI Designer

I am passionate for creating intuitive and visually appealing digital experiences. I transitioned from a floral designer background aiming to apply my creativity and problem solving skills toward digital products and experiences.

Experience

Huddle

App facilitating ADHD coach and clients relations between session

Nov-Dec 2023. 6 weeks sprint

Worked on designing an app for mobile and web in the mindset of accessibility for ADHD individuals

- Conducted user research using surveys, interviews and competitors analysis
- Defined the problem using archetypes, story boards and problem statements
- Developed high fidelity prototype for both mobile and laptop using Figma use of components and design style
- Presented the insights and solutions to the client

Fotostax

Phone case printer, printing motion and 3D pictures

Oct 2023. 2 weeks sprint

Designed an app that allows users to capture, edit, print, and share images

- Worked closely with stakeholders to gather requirements and strategise user research initiatives for informed UX/UI planning and implementation
- Created user personas and a storyboard providing guidance for discovering solutions during the iterative phase
- Built a high-fidelity prototype using Figma, following industry-standard instructions to bring familiarity to the product
- Organised user testing session and iterated based on the feedback

Riple Technology

News app that provide AI condensed articles from different news outlets.

Oct 2023. 2 weeks sprint

Worked on redesigning Riple app focusing on the way people search and explore news

- Conducted user research through interviews and surveys, recognising the significance of optimising user experiences for mobile platforms
- Conducted thorough competitor analysis, revealing a significant finding
- Implemented an iterative design process and finalised it by creating a high-fidelity prototype using Figma
- Delivered findings and presented solutions to the client

Floral designer

Sept 2008-Sept 2023

Worked as a freelancer offering support with big teams on large scale events in the UK and abroad

Retail experience as an in-house florist in a 5 star hotel

Offered bespoke floral service for high profile individuals

✉ matthieu8gillier@gmail.com

🌐 www.linkedin.com/in/matthieu-gillier-aa6838295

☎ 07816281592

Education

Experience Haus
London

UX/UI CareerDevelopment
Bootcamp

Sept 2023-Dec 2023

Ker Lann, School
of floristry

France

Florist certificate

Apprenticeship

2008-2012

Activity

Hackaton
Design day at
Experience Haus

Came up with solutions to tackle the growing problem of poverty in London

day sprint

sept 2023