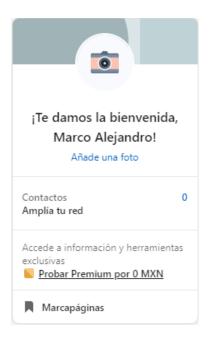


## **LinkedIn Publications Plan**

**Current Network Status:** As a robotics engineering student currently in the 9th semester of my computational robotics degree, my LinkedIn network is in its nascent stage. My profile, until now, has been minimalistic, working as a placeholder in the vast LinkedIn ecosystem, lacking even the fundamental elements such as a profile picture or a detailed background. The account has been idle, serving no greater purpose than to simply exist within the LinkedIn community.



Status Network Goal: The ambition for my network is to build and nurture a professional community aligned with my academic and career interests in the field of automation and robotics. My immediate goal is to establish connections with at least 30 individuals who are as enthusiastic about Industry 4.0 as I am, including students, teachers, or industry experts. I am set to elevate my LinkedIn presence by consistently sharing and publishing content on a weekly basis, covering a range of pertinent topics from robotics to programming and beyond. My content strategy is to highlight a mix of industry trends, personal projects, and coursework, especially in specialized areas like robotics, machine learning, automation, industrial safety and maintenance, artificial intelligence, programming, microcontrollers, labor-related advice, or business content in engineering topics. This not only showcases my skills but also provides a resource for my peers to engage with and learn from. Additionally, by promoting the Universidad Politécnica de Yucatán, I aim to raise the profile of my educational institution and contribute to the growth of the robotics engineering community in Mérida, Yucatán.

**Week 1:** Reposting #ROSCon23 content will signal my active engagement with the latest developments in robotics software, which is essential for anyone in my field of study.

**Week 2:** Sharing OpenAl's release of DALL·E 3 showcases my interest in the cutting-edge Al and machine learning advancements that are crucial to computational robotics.

**Week 3**: Reposting "Mastering the Art of Perseverance" resonates with the essential soft skills needed in the tech industry, providing motivation and guidance on overcoming obstacles common to all professionals.

**Week 4:** Reposting content from Universidad Politécnica de Yucatán highlights my academic roots and promotes my alma mater to potential students and academic partners.

**Week 5:** Publishing a real-time ROS code simulation video offers a direct window into my technical expertise and the practical side of my academic pursuits in Artificial Vision.

**Week 6:** Reposting #jobadvice content prepares me and my network for the transition from academia to the professional world, offering insights into career progression.

**Week 7:** Publishing visuals of my project development adds a personal dimension to my profile, showcasing my hands-on project experience and my capability in managing complex tasks, which are crucial for a successful career in robotics and automation.