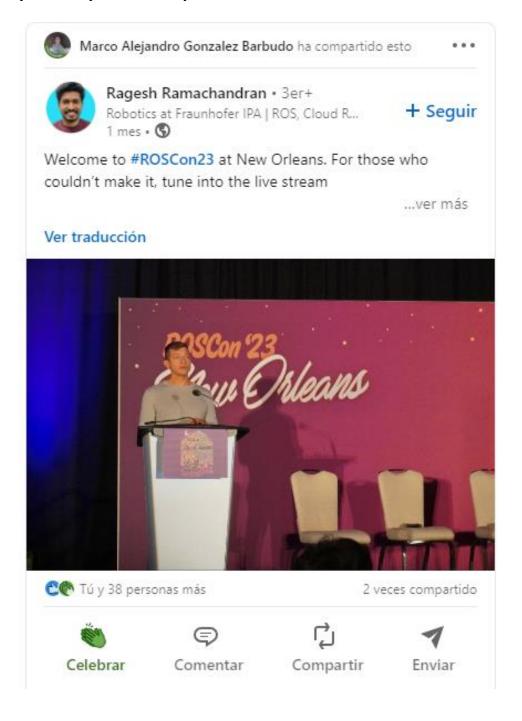
LinkedIn Publications – Evidence

Main Page

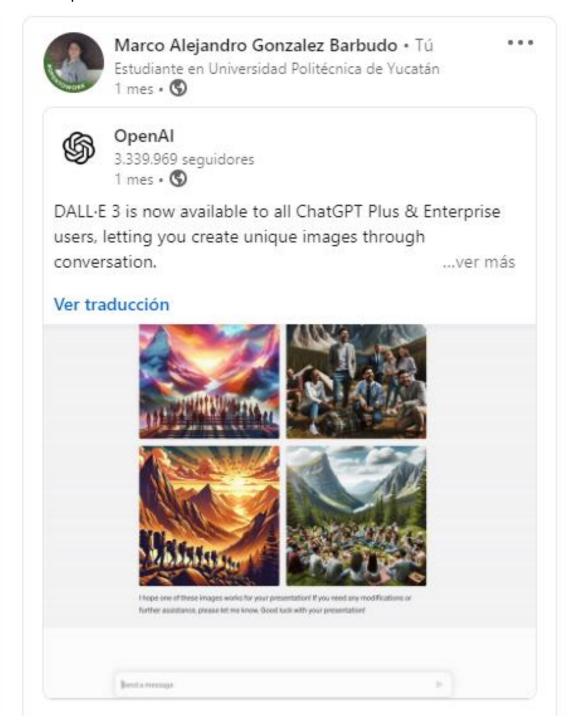


Posts:

• **Week 1:** Reposting #ROSCon23 content will signal my active engagement with the latest developments in robotics software, which is essential for anyone in my field of study.



• Week 2: Sharing OpenAl's release of DALL·E 3 showcases my interest in the cutting-edge Al and machine learning advancements that are crucial to computational robotics.



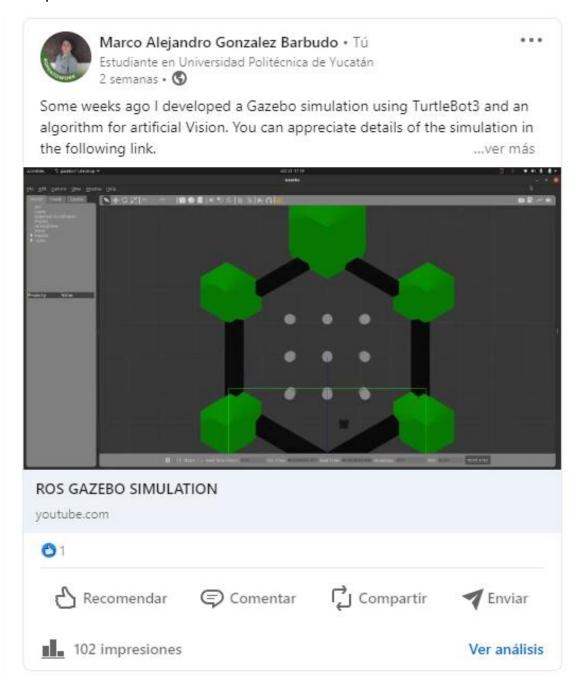
• **Week 3**: Reposting "Mastering the Art of Perseverance" resonates with the essential soft skills needed in the tech industry, providing motivation and guidance on overcoming obstacles common to all professionals.



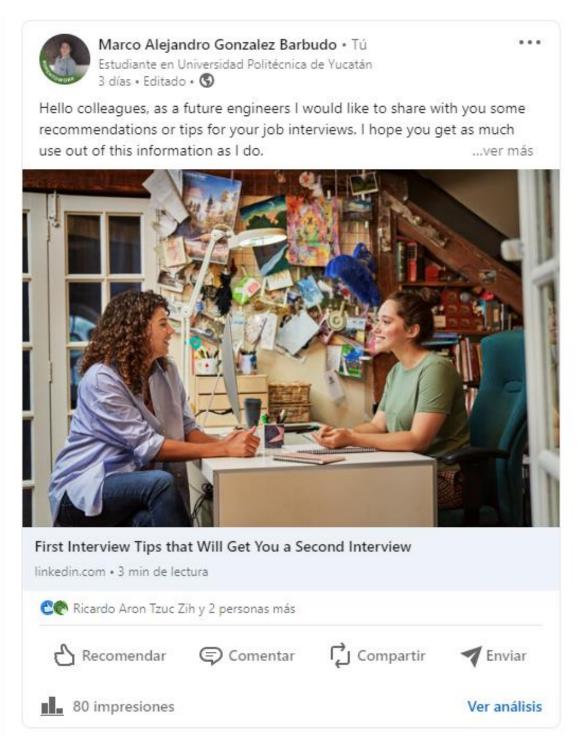
• Week 4: Reposting content from Universidad Politécnica de Yucatán highlights my academic roots and promotes my alma mater to potential students and academic partners.



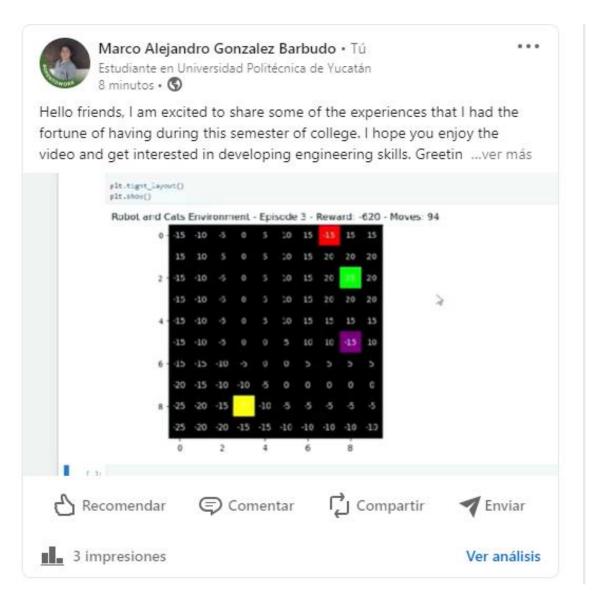
• **Week 5:** Publishing a real-time ROS code simulation video offers a direct window into my technical expertise and the practical side of my academic pursuits in Artificial Vision.



• **Week 6:** Reposting #jobadvice content prepares me and my network for the transition from academia to the professional world, offering insights into career progression.



• **Week 7:** Publishing visuals of my project development adds a personal dimension to my profile, showcasing my hands-on project experience and my capability in managing complex tasks, which are crucial for a successful career in robotics and automation.



The initial state of my LinkedIn profile was a mere placeholder and I transformed it into hub for several colleagues in engineering industry. The goal of connecting with 30 individuals who share interest on engineering was not only met but exceeded, with 54 followers joining the community within weeks. The influx of job-related emails and opportunities underscores the power of an active and strategically curated online presence.

The content strategy was effectively uploaded showing my passion and interest on staying abreast of industry trends and engaging with cutting-edge technologies. Reposting content from events like #ROSCon23 and sharing insights into breakthroughs like OpenAl's DALL·E 3 established me as a knowledgeable and forward-thinking professional in the field of computational robotics.

The decision to spotlight my alma mater, the Universidad Politécnica de Yucatán, not only promoted my educational roots but also aimed to contribute to the growth of the local robotics engineering community. The successful execution of the scripted post showcasing my hands-on projects provided a personal touch to my profile, garnering attention and fostering connections.

The results speak for themselves: 54 new followers, job inquiries, and increased visibility within the robotics and automation community. However, there are opportunities for improvement. If time had allowed, additional posts detailing the documentation of my projects could have provided even more depth and context to the projects I got involved in during my last quarter. While the current achievements are commendable, they serve as a springboard for continuous growth and refinement of my professional brand on LinkedIn.