**Adobe User Increase**

Adobe offers a suite of industry-leading software for graphic design, video editing, web development, photography, and more. With additional user licenses, your team can collaborate more effectively, share resources seamlessly, and access the latest updates and features. This expansion ensures that all team members have the tools they need to contribute to projects efficiently, boosting overall productivity and creativity.

***NB: this is the main tool we use for the production***

**Misterhorse**

Misterhorse provides powerful plugins and tools specifically designed for Adobe After Effects, making animation and motion graphics more accessible and efficient. Their products, such as Animation Composer, offer a vast library of presets, transitions, and effects that simplify complex animation tasks. This saves time and enhances the quality of your work, allowing you to create professional animations with ease. By integrating Misterhorse plugins into your workflow, you can achieve stunning visual effects and streamline the animation process.

**Freepik**

Freepik, is a comprehensive resource for designers, offering a vast collection of high-quality graphic design templates, vectors, illustrations, photos, and icons. It caters to various design needs, from creating marketing materials to enhancing web and mobile interfaces. The platform's extensive library helps designers save time and effort by providing ready-made assets that can be easily customized. Utilizing Freepik can significantly enhance the visual appeal of your projects, ensuring professional and polished outcomes. Every resource we use suck as fonts, logos, icons and much more comes from freepik

**ChatGPT 4.0 for Teams**

ChatGPT 4.0 for Teams is a powerful AI tool that enhances team collaboration and productivity. By integrating this AI into your workflow, your team can leverage its advanced natural language processing capabilities to generate ideas, draft content, answer questions, and streamline communication. ChatGPT 4.0 can assist in brainstorming sessions, provide instant research support. We use this tool to generate computer-generated photos that are unique and tailored to specific requirements ( based on specific order ), ensuring they can't be found online.

**PNGTree**

PNGTree offers a vast collection of PNG images, icons, and backgrounds that are essential for graphic design projects. The platform provides high-quality, transparent PNG resources that can be easily incorporated into various design elements, from websites and apps to print materials. With its extensive library, PNGTree helps designers find the perfect visual components quickly, ensuring that projects are both visually appealing and consistent. This tool is particularly useful for creating clean, professional designs with minimal effort.

***NB: This website offers a lifetime plan, so we will never need to purchase it again.***

**Motion Array**

Motion Array is a versatile platform that provides a wide range of resources for video editors, including Adobe extension templates, stock footage, music, and sound effects. By subscribing to Motion Array, you gain access to high-quality assets that can significantly enhance the production value of your videos. The platform's easy-to-use templates and plugins streamline the editing process, allowing you to create polished, professional videos in less time. Motion Array is excellent for creating animations, offering in-built plugins and pre-made sources that simplify and enhance the animation process

**Cinema Grade**

Cinema Grade is a color grading software designed to simplify and enhance the color correction process for filmmakers and video editors. It offers an intuitive, user-friendly interface that allows for direct color grading on the image itself, making the process more visual and interactive. With Cinema Grade, you can achieve cinematic-quality color grades quickly and efficiently, ensuring your videos look professional and visually striking. This tool is perfect for anyone looking to elevate the aesthetic quality of their video projects.

**Envato**

Envato is a marketplace that offers a wide range of digital assets, including themes, templates, graphics, and plugins, catering to various creative needs. Whether you're building a website, designing a presentation, or creating a video, Envato provides high-quality resources that can save you time and enhance your projects. The platform's vast library ensures that you can find the right tools and assets to match your vision, making it an invaluable resource for designers, developers, and content creators aiming for professional results.