**JILKA 5AAD**

**TITLE:** *JILKA 5AAD* – The Fifth Step into the Future  
**DURATION:** 45 seconds  
**TONE:** Inspirational, energetic, fast-paced, modern, uplifting  
**STYLE:** Dynamic transitions, montage storytelling, localized authenticity, cinematic  
**CAMERA FORMAT:** Canon C200 (cinematic, shallow depth of field, 25fps)  
**MUSIC:** Custom Somali-trap fusion (feat. Saalax Sanag vocals) — energetic, percussive, futuristic  
**VO:** Somali

**SHOT LIST & SCRIPT**

**[0:00 – 0:05]**  
**VISUAL:** Black screen. Subtle heartbeat sound. Then: a faint pulse of 5G waves glowing on screen.  
**VO (deep, male):**  
*"Markii afarta tallaabo hore laguu qaaday... wuxuu waqtigu sugayey tan shanaad..."*  
("We have taken four brave steps before... and now it’s time for the fifth...")

**TEXT:** *SOMTEL 5G presents... JILKA 5AAD*

**[0:06 – 0:10]**  
**VISUAL:** *Saalax Sanag* steps into a studio booth, adjusts headphones, and sings into the mic.  
**Cut to:** Waveforms pulsate into a 3D map of Somaliland lighting up with 5G.  
**VO (female, energetic):**  
*"Tallaabadii 5aad — waa xawaaraha cusub, iyo codkaaga"*  
("The Fifth Step — is your new speed, your voice, your generation!")

**[0:11 – 0:16]**  
**VISUAL:**

* *Fadhumo* dancing with her phone livestreaming; hearts and “LIVE 5G” flood the screen.
* Her location pin says: **Borama**
* Zoom out to show other youth across **Hargeisa**, **Burao**, **Laascaanood**, all streaming.

**[0:17 – 0:22]**  
**VISUAL:**

* *Cawir* (old man) dribbling a ball on a dusty pitch — kids laughing, filming with phones
* Their phones show “Buffering: 0%” → FULL BARS 5G  
  **VO:**  
  *"Duqo iyo dhallinyaro, magaalo iyo miyiga... dhammaan waxay heleen JILKA 5AAD!"*  
  ("Old and young, city and countryside... all have reached the Fifth Step!")

**[0:23 – 0:30]**  
**VISUAL:**

* Quick montage:
  + A student in Berbera attending a VR class
  + A young woman selling online products via livestream
  + A farmer using smart irrigation tech on his phone
* All with a glowing "5G" icon appearing above the devices.

**VO:**  
*"Tani waa SOMTEL – hormuudka 5G ee Soomaaliland"*  
("This is SOMTEL — the 5G leader of Somaliland!")

**[0:31 – 0:36]**  
**VISUAL:**

* FLASH TRANSITION:
* **14 branded new cars** in a line, fireworks, dancers, in the city .
* Happy winners (men and women) dance beside the cars, waving Somtel SIM cards.

**SUPER ON SCREEN:** *Guulayso 1 ka mid ah 14 Gaadhi! U beddel SOMTEL maanta!*  
**VO (excited):**  
*"14 gaadhi — kuwaagii ayey noqon karaan! Kaliya u uwareeg SOMTEL 5G maanta!"*  
("14 cars to be won — 1 could be yours! Just use Somtel 5G today!")

**[0:37 – 0:44]**  
**VISUAL:**

* All influencers in one wide shot — standing on a futuristic rooftop/Open field (Nasaablood – Campaign cars as background) with the Somtel logo lighting up behind them.
* Drone rise into the night sky spelling **JILKA 5AAD** in glowing Somali text.

**VO:**

**Salaax Sanag:** (somali: waxaad noqon kartaa guulaystaha gawaadhidan kala duwan sida harierka oneten-ka iyo proboxyada. Ku guulayso maanta  
"You could be our lucky winner… Harrier, probox, 110, vitz,… Win today!")

**(unison by cast):**  
*"Tani waa SOMTEL! Tani waa JILKA 5AAD!"*  
("This is SOMTEL! The 5G Netwok!")

**[0:45]**  
**VISUAL:**

* End card: Somtel logo + “5G” animation pulsing