

| Items&Shippment | Revenue |
|-----------------|---------|
| Transactions | Rating |

Number of items purchased
by men

2652

Number of items purchased
by women

1248

Sum of Purchase_Amount_USD_

\$233.081K

Average of Age

44.07

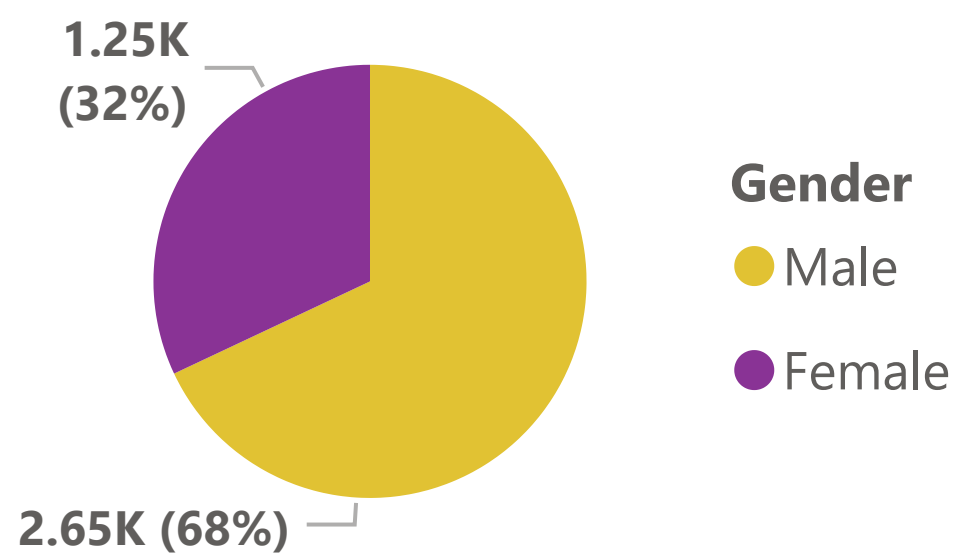
Customer_ID

| | | |
|---|---|---|
| 1 | 2 | 3 |
| 4 | 5 | 6 |
| 7 | 8 | 9 |

Item_Purchased

- ☐ Backpack
- ☐ Belt
- ☐ Blouse
- ☐ Boots
- ☐ Coat
- ☐ Dress
- ☐ Gloves
- ☐ Handbag
- ☐ Hat
- ☐ Hoodie
- ☐ Jacket
- ☐ Jeans

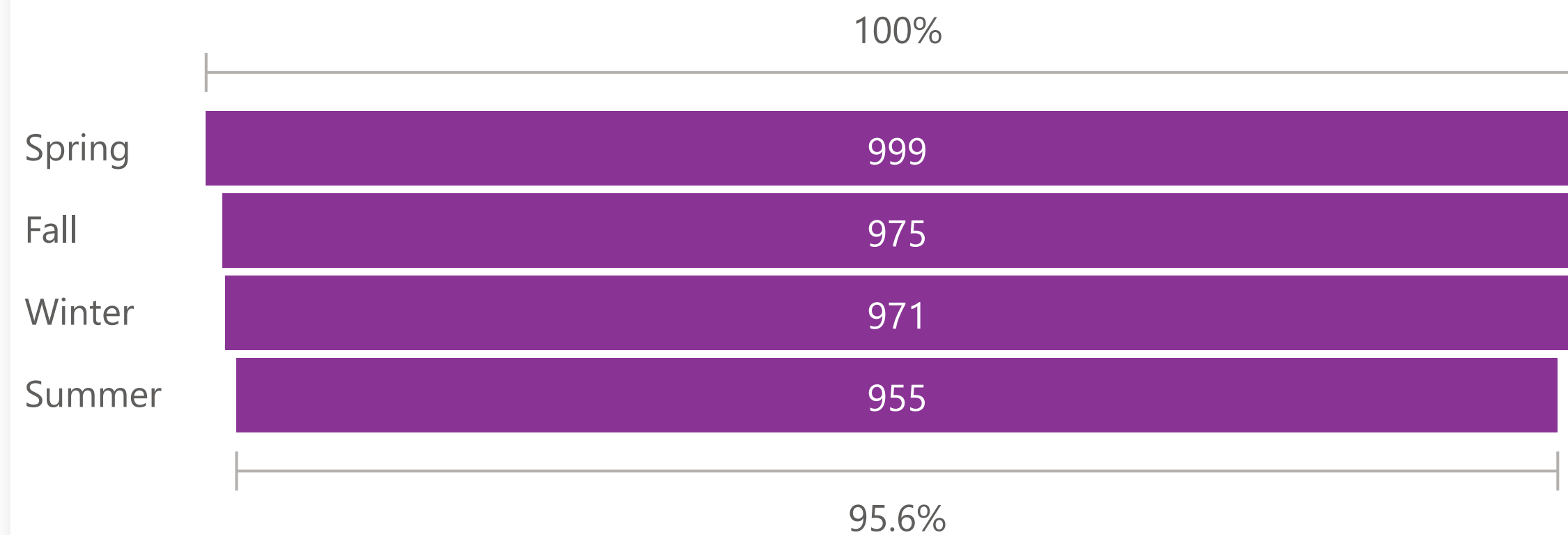
Number of customers per
gender



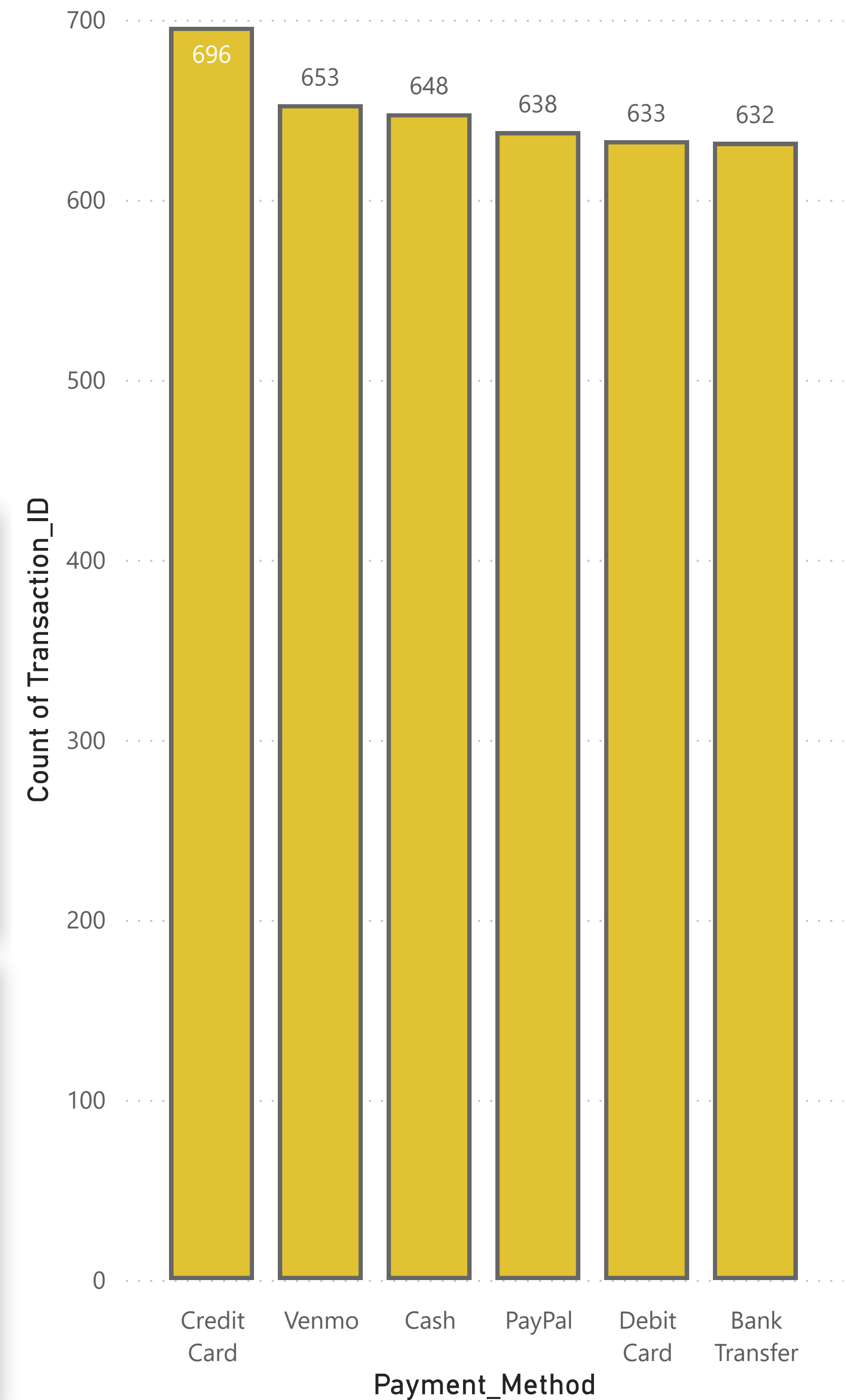
Location by transactions



Count of Customer_ID by Season



Most used type of payment



Customer ID

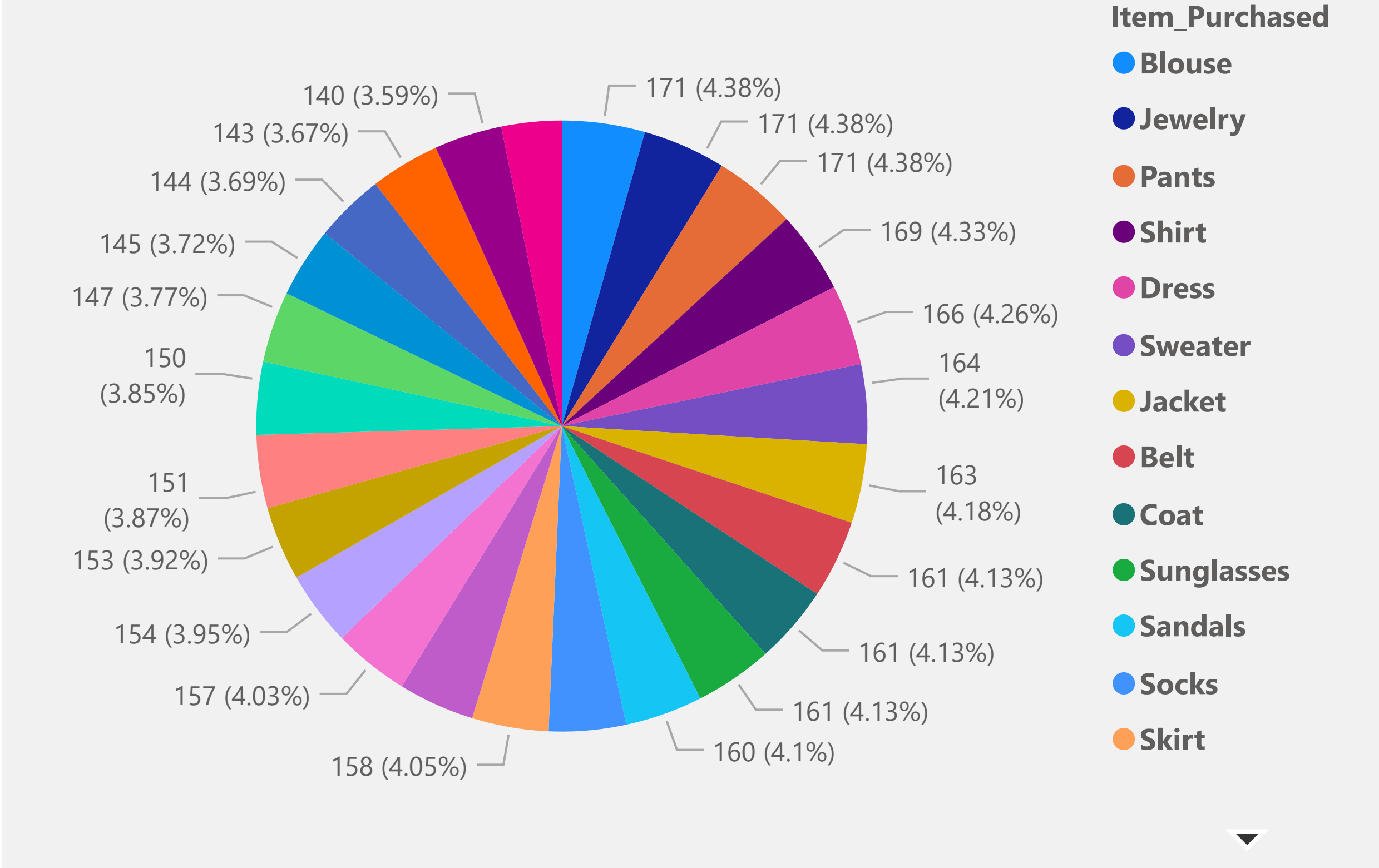
Item Purchased

Transactions

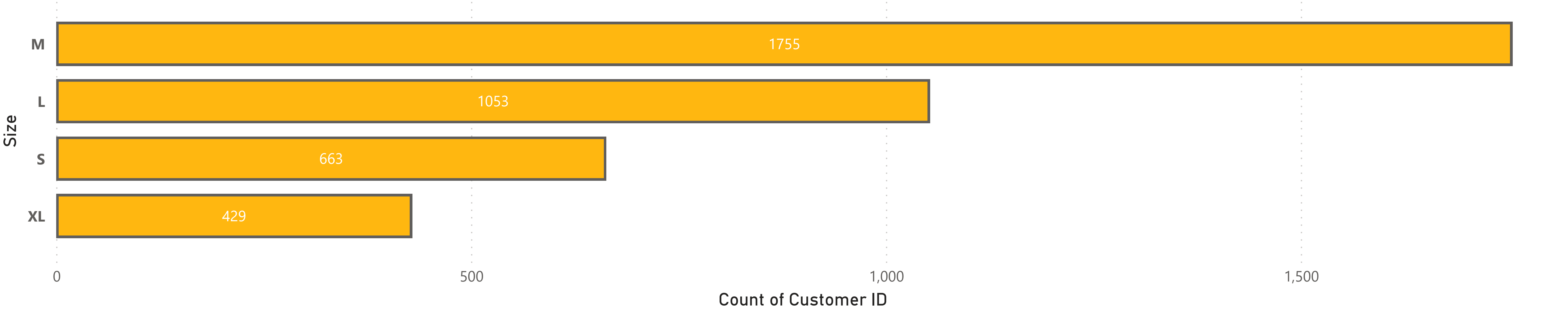
Shipping type and frequency of shippment

| Shipping_Type | Annually | Bi-Weekly | Every 3 Months | Fortnightly | Monthly | Quarterly | Weekly | Total |
|----------------|----------|-----------|----------------|-------------|---------|-----------|--------|-------|
| 2-Day Shipping | 84 | 87 | 97 | 89 | 95 | 93 | 82 | 627 |
| Express | 96 | 100 | 99 | 88 | 84 | 85 | 94 | 646 |
| Free Shipping | 112 | 82 | 101 | 79 | 90 | 101 | 110 | 675 |
| Next Day Air | 81 | 99 | 109 | 86 | 102 | 87 | 84 | 648 |
| Standard | 107 | 89 | 75 | 107 | 91 | 98 | 87 | 654 |
| Store Pickup | 92 | 90 | 103 | 93 | 91 | 99 | 82 | 650 |
| Total | 572 | 547 | 584 | 542 | 553 | 563 | 539 | 3900 |

Number of items purchased



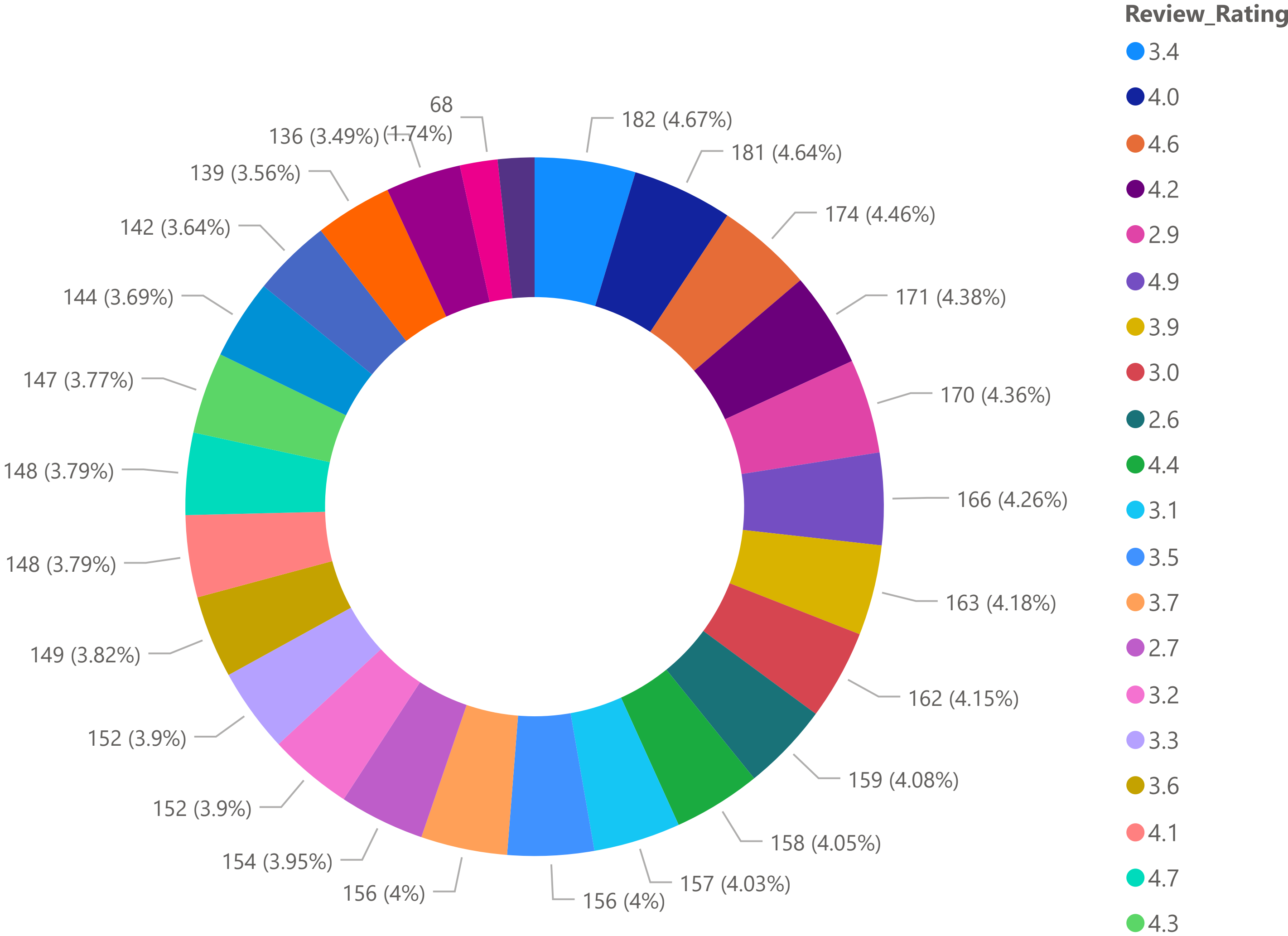
Frequency of size per number of customers



Transaction_ID ▾

Revenue

Frequency of review ratings per transaction



First Payment_Method

Bank Transfer

First Category

Accessories

First Item Purchased

Backpack

Sum of Purchase_Amount_USD_

\$233.081K

Review Rating by customers

