

Kristofer Maanum

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Houston, Texas, USA

SKILLS

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- Product Management
 - Product Strategy
 - Agile/Scrum Methodology
 - Software Development
 - B2B Enterprise Software
 - Product Operations
 - Stakeholder Management
 - Applied Machine Learning
 - Product Road Mapping

WORK EXPERIENCE (SELECT)

StrongDM

June 2022 - March 2023

Technical Product Manager

Remote

- Led end-to-end product development process for StrongDM's B2B SaaS application, successfully launching new features and products from ideation to release.
- Conducted user research resulting in qualitative and quantitative customer insights used to prioritize and inform new features, driving product enhancements that delivered significant value to customers.
- Recognized the need to shift a planned solution from application-specific to general use case based on customer feedback, increasing applicability for 96% of StrongDM's customer base.
- Revamped Product Ops through internal tool implementation (Productboard, Jira, Gong, Zendesk, and Confluence) improving collaboration and communication between stakeholders, resulting in streamlined product insights and roadmap development.

CruxOCM

Aug. 2020 - June 2022

Sr. Product Manager / Head of Product

Remote

- Led the successful launch of the flagship application (pipeBOT) that automates industrial facilities, taking it from Proof of Concept to productization and deployment on live midstream pipelines.
- Conducted user research with Enterprise customers to identify requirements and coordinate them with the product roadmap with project plans to deliver value on time.
- Established and led the product team as the first product hire, eventually promoted to Head of Product, and successfully managed the entire product lifecycle.

Arundo Analytics

Jan. 2018 - Apr. 2020

Sr. Product Manager

Houston, TX

- Managed multiple teams in the technical product mgmt. of a cloud-native IoT platform with DS tools, facilitating deployment of ML models with REST API; leveraging OpenAPI, Auth0 and JSON schema.
- Successfully oversaw the launch of B2B SaaS product "DataSeer" from MVP to commercialization.

Arundo Analytics

Aug. 2016 - Jan. 2018

Project Specialist

Houston, TX

- Efficiently managed budget and timeline in building and deploying Arundo's IoT/ML app as the first application on DNV Veracity marketplace.
- Developed innovative DS tooling (CLI and GUI) that streamlined the operationalization process of ML models, improving efficiency and productivity, working with Node.js, Python and Docker.

ABS Nautical Systems

May. 2011 - Dec. 2015

Director of Projects

Houston, TX; Singapore

- Collaborated with the COO to successfully lead and deliver critical projects
- Optimized PMO processes resulting in increased efficiency and streamlined operations
- Effectively managed the professional services team, ensuring high-quality delivery of consultancy services
- Successfully implemented an ISO 9001 compliant quality and compliance program

ABS Nautical Systems

May 2008 - May 2011

Regional Director – Asia Pacific

Singapore

- Managed ABS Nautical Systems operations in Asia Pacific, overseeing sales, professional services, and support with a focus on business development.
- Increased annual software maintenance revenue by approximately 300% through effective leadership of an eight-person team.
- Led daily operations and managed budgets to achieve regional targets.

ABS Nautical Systems

Sep. 2006 - May 2008

Product Consultant

Houston, TX; Bangkok, Thailand

- Successfully managed software implementation and upgrades, driving operational efficiency and effectiveness.
- Conducted seamless ETL processes to integrate data from multiple sources into the ABS NS software, enhancing system functionality and capabilities.
- Provided expert consulting services on best practices for business process optimization, resulting in significant performance improvements.
- Effectively trained client personnel on the use and administration of ABS NS software, enabling them to leverage its full potential.

EDUCATION

United States Merchant Marine Academy

July 1998 - June 2002

Bachelor of Science, Marine Engineering Systems

Kings Point, NY

- Graduated cum laude
- Rugby Club player and captain

CERTIFICATES, COURSES

- **Machine Learning** (with Andrew Ng), Stanford Online (via Coursera), Sept. 2018
- **Leading with Finance**, Harvard Business School Online, Oct. 2018
- **Data Analyst Nanodegree**, Udacity, August 2016
- **Modern React with Redux**, Udemy, July 2019