```html
<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Redator de E-mails de Prospecção</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar { width: 8px; }
        ::-webkit-scrollbar-track { background: #111827; }
        ::-webkit-scrollbar-thumb { background: #374151; border-radius:
10px; }
        ::-webkit-scrollbar-thumb:hover { background: #4b5563; }

        button:disabled {
            cursor: not-allowed;
            opacity: 0.6;
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg"><defs><linearGradient
id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%"><stop offset="0%"
style="stop-color:#4f46e5;" /><stop offset="50%" style="stop-
```

```html
color:#a78bfa;" /><stop offset="100%" style="stop-color:#facc15;"
/></linearGradient></defs><circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/></svg>
                </a>
                <nav class="flex flex-col items-center gap-4">
                    <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard"><i data-
lucide="layout-dashboard"></i></a>
                    <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Arsenal de IA"><i data-lucide="brain-circuit"></i></a>
                    <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações"><i data-
lucide="settings"></i></a>
                </nav>
                <div class="mt-auto">
                    <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair"><i data-lucide="log-
out"></i></a>
                </div>
            </aside>

            <!-- ========== CONTEÚDO PRINCIPAL ========== -->
            <main class="flex-1 p-8 overflow-y-auto">
                <header class="mb-8">
                    <h1 class="text-3xl font-bold text-white">Redator de E-
mails de Prospecção ✍️</h1>
                    <p class="text-slate-400">Gere e-mails frios
personalizados em segundos. Uma ferramenta para o BDR moderno.</p>
                </header>

                <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                    <!-- Coluna de Inputs -->
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">1.
Insira os dados do Lead</h2>
                        <form id="email-generator-form" class="space-y-6">
                            <div>
                                <label for="lead-name" class="block text-sm
font-medium text-slate-400 mb-1">Nome do Contato</label>
                                <input type="text" id="lead-name"
placeholder="Ex: Ana Silva" class="w-full bg-gray-900/50 border border-
gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400"
required>
                            </div>
                            <div>
                                <label for="company-name" class="block text-
sm font-medium text-slate-400 mb-1">Nome da Empresa</label>
```

```html
                                <input type="text" id="company-name"
placeholder="Ex: InovaTech" class="w-full bg-gray-900/50 border border-
gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400"
required>
                            </div>
                            <div>
                                <label for="lead-painpoint" class="block
text-sm font-medium text-slate-400 mb-1">Principal Desafio ou Dor do
Lead</label>
                                <textarea id="lead-painpoint" rows="4"
placeholder="Ex: Dificuldade em gerenciar o pipeline de vendas e prever
resultados." class="w-full bg-gray-900/50 border border-gray-700 rounded-
lg p-3 text-white focus:ring-2 focus:ring-amber-400" required></textarea>
                            </div>
                            <div>
                                <button type="submit" id="generate-button"
class="w-full flex justify-center items-center gap-2 py-3 px-4 border
border-transparent rounded-lg shadow-sm text-sm font-bold text-gray-900
bg-amber-400 hover:bg-amber-300 transition">
                                    <i data-lucide="sparkles" class="w-4 h-
4"></i>
                                    Gerar E-mail
                                </button>
                            </div>
                        </form>
                    </div>

                    <!-- Coluna de Output -->
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <div class="flex justify-between items-center mb-4">
                            <h2 class="text-xl font-bold text-white">2.
Resultado Gerado</h2>
                            <button id="copy-button" class="flex items-center
gap-2 px-3 py-1 text-xs font-semibold text-white bg-gray-700 rounded-lg
hover:bg-gray-600">
                                <i data-lucide="copy" class="w-4 h-4"></i>
                                Copiar
                            </button>
                        </div>
                        <div id="output-container" class="bg-gray-900/50
border border-gray-700 rounded-lg p-4 h-full min-h-[300px] text-slate-300
whitespace-pre-wrap">
                            <span id="placeholder-text" class="text-slate-
500">O e-mail gerado pela IA aparecerá aqui...</span>
                            <div id="loading-spinner" class="hidden items-
center justify-center h-full">
                                <div class="animate-spin rounded-full h-12 w-
12 border-b-2 border-amber-400"></div>
```

```html
                </div>
                <p id="generated-email"></p>
            </div>
        </div>
    </div>
</main>
</div>

<script>
    // Inicializa os ícones do Lucide
    lucide.createIcons();

    const form = document.getElementById('email-generator-form');
    const generateButton = document.getElementById('generate-button');
    const copyButton = document.getElementById('copy-button');
    const outputContainer = document.getElementById('output-container');
    const placeholderText = document.getElementById('placeholder-text');
    const loadingSpinner = document.getElementById('loading-spinner');
    const generatedEmailEl = document.getElementById('generated-email');

    form.addEventListener('submit', async (event) => {
        event.preventDefault();

        const leadName = document.getElementById('lead-name').value;
        const companyName = document.getElementById('company-name').value;
        const leadPainpoint = document.getElementById('lead-painpoint').value;

        if (!leadName || !companyName || !leadPainpoint) {
            alert('Por favor, preencha todos os campos.');
            return;
        }

        // UI state: Loading
        generateButton.disabled = true;
        generateButton.innerHTML = '<i data-lucide="sparkles" class="w-4 h-4 animate-spin"></i> Gerando...';
        lucide.createIcons(); // Re-render icons for spinner
        placeholderText.classList.add('hidden');
        loadingSpinner.classList.remove('hidden');
        loadingSpinner.classList.add('flex');
        generatedEmailEl.textContent = '';
```

```javascript
            // Construct the prompt for the AI
            const prompt = `
                Escreva um e-mail de prospecção (cold email) curto,
profissional e amigável.
                - Meu nome é [SEU NOME] e minha empresa é a Birth Hub
360.
                - O e-mail é para: ${leadName}, que trabalha na empresa
${companyName}.
                - O principal desafio que a empresa ${companyName}
enfrenta é: "${leadPainpoint}".
                - O objetivo do e-mail é apresentar a Birth Hub 360 como
uma solução para esse desafio e sugerir uma breve conversa de 15 minutos.
                - O tom deve ser de especialista, mas acessível.
                - O e-mail deve começar com "Olá, ${leadName}," e
terminar com "Atenciosamente,\n[SEU NOME]".
                - Não use jargões excessivos. Foque no problema e na
solução.
            `;

            try {
                // Call the Gemini API
                let chatHistory = [];
                chatHistory.push({ role: "user", parts: [{ text: prompt
}] });
                const payload = { contents: chatHistory };
                const apiKey = ""; // API key is handled by the
environment
                const apiUrl =
`https://generativelanguage.googleapis.com/v1beta/models/gemini-2.5-
flash-preview-05-20:generateContent?key=${apiKey}`;

                const response = await fetch(apiUrl, {
                    method: 'POST',
                    headers: { 'Content-Type': 'application/json' },
                    body: JSON.stringify(payload)
                });

                if (!response.ok) {
                    throw new Error(`API Error: ${response.statusText}`);
                }

                const result = await response.json();

                if (result.candidates && result.candidates.length > 0 &&
                    result.candidates[0].content &&
result.candidates[0].content.parts &&
                    result.candidates[0].content.parts.length > 0) {
                    const emailText =
result.candidates[0].content.parts[0].text;
```

```javascript
                    generatedEmailEl.textContent = emailText;
                } else {
                    throw new Error("A resposta da API não contém o texto
esperado.");
                }

            } catch (error) {
                console.error("Erro ao gerar e-mail:", error);
                generatedEmailEl.textContent = "Ocorreu um erro ao gerar
o e-mail. Por favor, tente novamente.";
            } finally {
                // UI state: Reset
                generateButton.disabled = false;
                generateButton.innerHTML = '<i data-lucide="sparkles"
class="w-4 h-4"></i> Gerar E-mail';
                lucide.createIcons(); // Re-render icons
                loadingSpinner.classList.add('hidden');
                loadingSpinner.classList.remove('flex');
            }
        });

        // Copy to clipboard logic
        copyButton.addEventListener('click', () => {
            const textToCopy = generatedEmailEl.textContent;
            if (textToCopy) {
                // Using the Clipboard API
                navigator.clipboard.writeText(textToCopy).then(() => {
                    copyButton.innerHTML = '<i data-lucide="check"
class="w-4 h-4"></i> Copiado!';
                    setTimeout(() => {
                        copyButton.innerHTML = '<i data-lucide="copy"
class="w-4 h-4"></i> Copiar';
                        lucide.createIcons();
                    }, 2000);
                }).catch(err => {
                    console.error('Erro ao copiar texto: ', err);
                    alert('Não foi possível copiar o texto.');
                });
            }
        });

    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
```

```html
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Birth Hub 360 - Gerador de Propostas Dinâmicas</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;700;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <!-- Marked.js para renderizar Markdown -->
    <script src="https://cdn.jsdelivr.net/npm/marked/marked.min.js"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar { width: 8px; }
        ::-webkit-scrollbar-track { background: #111827; }
        ::-webkit-scrollbar-thumb { background: #374151; border-radius: 10px; }
        ::-webkit-scrollbar-thumb:hover { background: #4b5563; }

        button:disabled {
            cursor: not-allowed;
            opacity: 0.6;
        }
        /* Estilos para o output renderizado */
        .proposal-output h2 { font-size: 1.25rem; font-weight: 700; color: #facc15; margin-top: 1.5rem; margin-bottom: 0.5rem; border-bottom: 1px solid #374151; padding-bottom: 0.25rem; }
        .proposal-output h3 { font-size: 1.1rem; font-weight: 600; color: #a78bfa; margin-top: 1rem; margin-bottom: 0.5rem; }
        .proposal-output p { margin-bottom: 1rem; line-height: 1.6; }
        .proposal-output ul { list-style-type: disc; margin-left: 1.5rem; margin-bottom: 1rem; }
        .proposal-output li { margin-bottom: 0.5rem; }
        .proposal-output table { width: 100%; border-collapse: collapse; margin-bottom: 1rem; }
```

```html
        .proposal-output th, .proposal-output td { border: 1px solid
#4b5563; padding: 0.75rem; text-align: left; }
        .proposal-output th { background-color: #1f2937; }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg"><defs><linearGradient
id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%"><stop offset="0%"
style="stop-color:#4f46e5;" /><stop offset="50%" style="stop-
color:#a78bfa;" /><stop offset="100%" style="stop-color:#facc15;"
/></linearGradient></defs><circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/></svg>
            </a>
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard"><i data-
lucide="layout-dashboard"></i></a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Arsenal de IA"><i data-lucide="brain-circuit"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações"><i data-
lucide="settings"></i></a>
            </nav>
            <div class="mt-auto">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair"><i data-lucide="log-
out"></i></a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <header class="mb-8">
                <h1 class="text-3xl font-bold text-white">Gerador de
Propostas Dinâmicas 🪄</h1>
                <p class="text-slate-400">Crie propostas comerciais
completas e personalizadas. Uma ferramenta para o Executivo de
Contas.</p>
            </header>

            <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                <!-- Coluna de Inputs -->
```

```html
<div class="bg-gray-800 p-6 rounded-xl border border-gray-700">
    <h2 class="text-xl font-bold text-white mb-4">1. Detalhes da Proposta</h2>
    <form id="proposal-generator-form" class="space-y-4">
        <div class="grid grid-cols-2 gap-4">
            <div>
                <label for="client-name" class="block text-sm font-medium text-slate-400 mb-1">Nome do Cliente</label>
                <input type="text" id="client-name" placeholder="Ex: Bruno Alves" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-2 text-white focus:ring-2 focus:ring-amber-400" required>
            </div>
            <div>
                <label for="company-name" class="block text-sm font-medium text-slate-400 mb-1">Nome da Empresa</label>
                <input type="text" id="company-name" placeholder="Ex: InovaTech" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-2 text-white focus:ring-2 focus:ring-amber-400" required>
            </div>
        </div>
        <div>
            <label for="project-name" class="block text-sm font-medium text-slate-400 mb-1">Nome do Projeto/Negócio</label>
            <input type="text" id="project-name" placeholder="Ex: Otimização do Processo Comercial" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-2 text-white focus:ring-2 focus:ring-amber-400" required>
        </div>
        <div>
            <label class="block text-sm font-medium text-slate-400 mb-2">Itens Inclusos</label>
            <div class="grid grid-cols-2 gap-2 text-sm">
                <label class="flex items-center gap-2"><input type="checkbox" name="item" value="Plano Growth (5 licenças)" class="h-4 w-4 rounded bg-gray-700 border-gray-600 text-indigo-500 focus:ring-indigo-600"> Plano Growth (5 licenças)</label>
                <label class="flex items-center gap-2"><input type="checkbox" name="item" value="Módulo de Analytics Avançado" class="h-4 w-4 rounded bg-gray-700 border-gray-600 text-indigo-500 focus:ring-indigo-600"> Analytics Avançado</label>
                <label class="flex items-center gap-2"><input type="checkbox" name="item" value="Módulo de Customer Success" class="h-4 w-4 rounded bg-gray-700 border-gray-600 text-indigo-500 focus:ring-indigo-600"> Módulo de CS</label>
                <label class="flex items-center gap-2"><input type="checkbox" name="item" value="Onboarding e Treinamento
```

```html
VIP" class="h-4 w-4 rounded bg-gray-700 border-gray-600 text-indigo-500
focus:ring-indigo-600"> Onboarding VIP</label>
                        </div>
                    </div>
                    <div>
                        <button type="submit" id="generate-button"
class="w-full flex justify-center items-center gap-2 py-3 px-4 mt-6
border border-transparent rounded-lg shadow-sm text-sm font-bold text-
gray-900 bg-amber-400 hover:bg-amber-300 transition">
                            <i data-lucide="sparkles" class="w-4 h-
4"></i>
                            Gerar Proposta
                        </button>
                    </div>
                </form>
            </div>

            <!-- Coluna de Output -->
            <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                <div class="flex justify-between items-center mb-4">
                    <h2 class="text-xl font-bold text-white">2.
Proposta Gerada</h2>
                    <button id="copy-button" class="flex items-center
gap-2 px-3 py-1 text-xs font-semibold text-white bg-gray-700 rounded-lg
hover:bg-gray-600">
                        <i data-lucide="copy" class="w-4 h-4"></i>
                        Copiar
                    </button>
                </div>
                <div id="output-container" class="bg-gray-900/50
border border-gray-700 rounded-lg p-4 h-full min-h-[400px] text-slate-300
overflow-y-auto proposal-output">
                    <span id="placeholder-text" class="text-slate-
500">A proposta gerada pela IA aparecerá aqui...</span>
                    <div id="loading-spinner" class="hidden items-
center justify-center h-full">
                        <div class="animate-spin rounded-full h-12 w-
12 border-b-2 border-amber-400"></div>
                    </div>
                    <div id="generated-proposal"></div>
                </div>
            </div>
        </div>
    </main>
</div>

<script>
    // Inicializa os ícones do Lucide
```

```
lucide.createIcons();

const form = document.getElementById('proposal-generator-form');
const generateButton = document.getElementById('generate-
button');
const copyButton = document.getElementById('copy-button');
const placeholderText = document.getElementById('placeholder-
text');
const loadingSpinner = document.getElementById('loading-
spinner');
const generatedProposalEl = document.getElementById('generated-
proposal');

form.addEventListener('submit', async (event) => {
    event.preventDefault();

    const clientName = document.getElementById('client-
name').value;
    const companyName = document.getElementById('company-
name').value;
    const projectName = document.getElementById('project-
name').value;
    const items =
Array.from(document.querySelectorAll('input[name="item"]:checked')).map(e
l => el.value);

    if (!clientName || !companyName || !projectName ||
items.length === 0) {
        alert('Por favor, preencha todos os campos e selecione ao
menos um item.');
        return;
    }

    // UI state: Loading
    generateButton.disabled = true;
    generateButton.innerHTML = '<i data-lucide="sparkles"
class="w-4 h-4 animate-spin"></i> Gerando...';
    lucide.createIcons();
    placeholderText.classList.add('hidden');
    loadingSpinner.classList.remove('hidden');
    loadingSpinner.classList.add('flex');
    generatedProposalEl.innerHTML = '';

    // Construct the prompt for the AI
    const prompt = `
        Aja como um especialista em vendas B2B. Crie uma proposta
comercial formal e persuasiva em formato Markdown.

        **Informações:**
```

```
            - **Empresa Cliente:** ${companyName}
            - **Contato Principal:** ${clientName}
            - **Nome do Projeto:** ${projectName}
            - **Itens da Proposta:** ${items.join(', ')}
            - **Minha Empresa:** Birth Hub 360
            - **Meu Nome:** [SEU NOME]

            **Estrutura da Proposta (use exatamente estes títulos em
Markdown):**
            1.  **## Proposta Comercial: ${projectName}**
                - Um parágrafo introdutório se apresentando e
mencionando o desafio do cliente.
            2.  **## Escopo da Solução**
                - Descreva em uma lista com marcadores (bullets) como
cada um dos itens selecionados (${items.join(', ')}) vai ajudar a
${companyName} a resolver seus desafios.
            3.  **## Investimento**
                - Crie uma tabela simples em Markdown com duas
colunas: "Item" e "Valor".
                - Para cada item em (${items.join(', ')}), atribua um
valor fictício realista em R$.
                - No final, adicione uma linha para o "Valor Total".
            4.  **## Próximos Passos**
                - Sugira os próximos passos, como a revisão da
proposta e o agendamento de uma reunião para assinatura do contrato.
            5.  **## Validade da Proposta**
                - Mencione que a proposta é válida por 15 dias.

            Finalize com "Atenciosamente,\n[SEU NOME]\nExecutivo de
Contas\nBirth Hub 360".
        `;

        try {
            // Call the Gemini API
            let chatHistory = [];
            chatHistory.push({ role: "user", parts: [{ text: prompt
}] });

            const payload = { contents: chatHistory };
            const apiKey = ""; // API key is handled by the
environment
            const apiUrl =
`https://generativelanguage.googleapis.com/v1beta/models/gemini-2.5-
flash-preview-05-20:generateContent?key=${apiKey}`;

            const response = await fetch(apiUrl, {
                method: 'POST',
                headers: { 'Content-Type': 'application/json' },
                body: JSON.stringify(payload)
            });
```

```javascript
                if (!response.ok) { throw new Error(`API Error:
${response.statusText}`); }

                const result = await response.json();

                if (result.candidates &&
result.candidates[0]?.content?.parts[0]?.text) {
                    const markdownText =
result.candidates[0].content.parts[0].text;
                    // Renderiza o Markdown para HTML
                    generatedProposalEl.innerHTML =
marked.parse(markdownText);
                } else {
                    throw new Error("A resposta da API não contém o texto
esperado.");
                }

            } catch (error) {
                console.error("Erro ao gerar proposta:", error);
                generatedProposalEl.innerHTML = "<p>Ocorreu um erro ao
gerar a proposta. Por favor, tente novamente.</p>";
            } finally {
                // UI state: Reset
                generateButton.disabled = false;
                generateButton.innerHTML = '<i data-lucide="sparkles"
class="w-4 h-4"></i> Gerar Proposta';
                lucide.createIcons();
                loadingSpinner.classList.add('hidden');
                loadingSpinner.classList.remove('flex');
            }
        });

        // Copy to clipboard logic
        copyButton.addEventListener('click', () => {
            const textToCopy = generatedProposalEl.innerText; // Copia o
texto puro
            if (textToCopy) {
                navigator.clipboard.writeText(textToCopy).then(() => {
                    copyButton.innerHTML = '<i data-lucide="check"
class="w-4 h-4"></i> Copiado!';
                    setTimeout(() => {
                        copyButton.innerHTML = '<i data-lucide="copy"
class="w-4 h-4"></i> Copiar';
                        lucide.createIcons();
                    }, 2000);
                }).catch(err => {
                    console.error('Erro ao copiar texto: ', err);
                });
```

```
                }
            });

    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Suíte de Ferramentas de IA</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body { font-family: 'Poppins', sans-serif; }
        ::-webkit-scrollbar { width: 8px; }
        ::-webkit-scrollbar-track { background: #111827; }
        ::-webkit-scrollbar-thumb { background: #374151; border-radius:
10px; }
        ::-webkit-scrollbar-thumb:hover { background: #4b5563; }
        button:disabled { cursor: not-allowed; opacity: 0.6; }
        .tool-card { display: none; }
        .tool-card.active { display: block; }
        .nav-link.active { background-color: #4f46e5; color: white; }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-72 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col p-6">
            <div class="flex items-center gap-2 mb-8">
```

```html
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg"><defs><linearGradient
id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%"><stop offset="0%"
style="stop-color:#4f46e5;" /><stop offset="50%" style="stop-
color:#a78bfa;" /><stop offset="100%" style="stop-color:#facc15;"
/></linearGradient></defs><circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/></svg>
                <span class="text-xl font-bold text-white">Arsenal de
IA</span>
            </div>
            <p class="text-xs text-slate-500 mb-4 uppercase font-
semibold">Ferramentas por Cargo</p>
            <nav class="flex flex-col items-start gap-2 overflow-y-auto">
                <!-- Links de Navegação para as Ferramentas -->
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="sdr"><span>⬛</span> SDR - Qualificador de Leads</a>
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="inside-sales"><span>⬛</span> Inside Sales - Gerador de
Scripts</a>
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="am"><span>⬛</span> Gerente de Contas - Health Score</a>
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="kam"><span>⬛</span> KAM - Briefing de Reunião</a>
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="lead"><span>⬛⬛</span> Líder de Vendas - Simulador de
Coaching</a>
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="manager"><span>⬛</span> Gerente de Vendas - Relatório
Executivo</a>
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="director"><span>⬛</span> Diretor de Vendas - Análise de
Tendência</a>
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="ops"><span>⬛⬛</span> Sales Ops - Otimizador de
Processo</a>
                <a href="#" class="nav-link w-full text-left p-2 rounded-
lg text-slate-400 hover:bg-gray-800 hover:text-white flex items-center
gap-2" data-tool="cs"><span>⬛</span> Customer Success - Radar de
Churn</a>
            </nav>
        </aside>
```

```html
        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">

            <!-- Ferramenta SDR: Qualificador de Leads -->
            <div id="sdr-tool" class="tool-card">
                <header class="mb-8"><h1 class="text-3xl font-bold text-
white">⬜ SDR: Qualificador de Leads Inbound</h1><p class="text-slate-
400">Analise e pontue leads automaticamente para focar nos mais
quentes.</p></header>
                <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">1.
Insira os dados do Lead</h2>
                        <form id="sdr-form" class="space-y-4">
                            <input type="text" id="sdr-company"
placeholder="Nome da Empresa" class="w-full bg-gray-900/50 p-3 rounded-lg
border border-gray-700" required>
                            <input type="text" id="sdr-role"
placeholder="Cargo do Contato (Ex: Gerente de Marketing)" class="w-full
bg-gray-900/50 p-3 rounded-lg border border-gray-700" required>
                            <textarea id="sdr-message" rows="4"
placeholder="Mensagem enviada no formulário..." class="w-full bg-gray-
900/50 p-3 rounded-lg border border-gray-700" required></textarea>
                            <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-amber-400 hover:bg-amber-300"><i data-
lucide="sparkles" class="w-4 h-4"></i> Qualificar Lead</button>
                        </form>
                    </div>
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">2.
Resultado da Análise</h2>
                        <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[200px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                    </div>
                </div>
            </div>

            <!-- Ferramenta Inside Sales: Gerador de Scripts -->
            <div id="inside-sales-tool" class="tool-card">
                <header class="mb-8"><h1 class="text-3xl font-bold text-
white">⬜ Inside Sales: Gerador de Scripts</h1><p class="text-slate-
```

```
400">Crie roteiros de ligação adaptáveis para diferentes
cenários.</p></header>
                <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">1.
Detalhes da Ligação</h2>
                        <form id="inside-sales-form" class="space-y-4">
                            <input type="text" id="is-product"
placeholder="Produto/Serviço a ser vendido" class="w-full bg-gray-900/50
p-3 rounded-lg border border-gray-700" value="Birth Hub 360" required>
                            <textarea id="is-painpoint" rows="4"
placeholder="Principal dor do cliente que o produto resolve..." class="w-
full bg-gray-900/50 p-3 rounded-lg border border-gray-700"
required></textarea>
                            <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-amber-400 hover:bg-amber-300"><i data-
lucide="sparkles" class="w-4 h-4"></i> Gerar Script</button>
                        </form>
                    </div>
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">2.
Script Gerado</h2>
                        <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[200px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                    </div>
                </div>
            </div>

            <!-- Ferramenta Account Manager: Health Score -->
            <div id="am-tool" class="tool-card">
                <header class="mb-8"><h1 class="text-3xl font-bold text-
white">⬜ Gerente de Contas: Monitor de Saúde (Health Score)</h1><p
class="text-slate-400">Analise a saúde de uma conta com base em suas
atividades e comunicação.</p></header>
                <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">1.
Dados da Conta</h2>
                        <form id="am-form" class="space-y-4">
                            <input type="text" id="am-company"
placeholder="Nome da Empresa Cliente" class="w-full bg-gray-900/50 p-3
rounded-lg border border-gray-700" required>
```

```html
                                <textarea id="am-activities" rows="4"
placeholder="Atividades recentes (Ex: 5 logins na semana, 2 tickets de
suporte abertos...)" class="w-full bg-gray-900/50 p-3 rounded-lg border
border-gray-700" required></textarea>
                                <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-amber-400 hover:bg-amber-300"><i data-
lucide="sparkles" class="w-4 h-4"></i> Calcular Health Score</button>
                            </form>
                            <hr class="border-gray-700 my-6">
                            <h2 class="text-xl font-bold text-white mb-4">▢
Análise Preditiva de E-mail</h2>
                            <form id="am-email-form" class="space-y-4">
                                <textarea id="am-email" rows="5"
placeholder="Cole aqui o corpo do último e-mail recebido do cliente..."
class="w-full bg-gray-900/50 p-3 rounded-lg border border-gray-
700"></textarea>
                                <button type="submit" class="w-full
generate-button flex justify-center items-center gap-2 py-3 px-4 rounded-
lg font-bold text-gray-900 bg-indigo-500 hover:bg-indigo-400 text-
white"><i data-lucide="sparkles" class="w-4 h-4"></i> Analisar E-
mail</button>
                            </form>
                        </div>
                        <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                            <h2 class="text-xl font-bold text-white mb-4">2.
Análise de Saúde</h2>
                            <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[400px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                        </div>
                    </div>
                </div>

                <!-- Ferramenta KAM: Briefing de Reunião -->
                <div id="kam-tool" class="tool-card">
                    <header class="mb-8"><h1 class="text-3xl font-bold text-
white">▢ KAM: Briefing de Reunião Executiva</h1><p class="text-slate-
400">Prepare-se para reuniões estratégicas com um dossiê
completo.</p></header>
                    <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                        <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                            <h2 class="text-xl font-bold text-white mb-4">1.
Detalhes da Reunião</h2>
                            <form id="kam-form" class="space-y-4">
```

```html
                            <input type="text" id="kam-company"
placeholder="Nome da Empresa Cliente" class="w-full bg-gray-900/50 p-3
rounded-lg border border-gray-700" required>
                            <textarea id="kam-objective" rows="4"
placeholder="Objetivo principal da reunião (Ex: Discutir renovação e
apresentar novo módulo de IA...)" class="w-full bg-gray-900/50 p-3
rounded-lg border border-gray-700" required></textarea>
                            <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-amber-400 hover:bg-amber-300"><i data-
lucide="sparkles" class="w-4 h-4"></i> Gerar Briefing</button>
                        </form>
                        <hr class="border-gray-700 my-6">
                        <h2 class="text-xl font-bold text-white mb-4">▯
Análise de Riscos e Oportunidades</h2>
                        <form id="kam-risk-form" class="space-y-4">
                            <textarea id="kam-risk-objective" rows="5"
placeholder="Insira o mesmo objetivo da reunião para analisar riscos e
oportunidades..." class="w-full bg-gray-900/50 p-3 rounded-lg border
border-gray-700"></textarea>
                            <button type="submit" class="w-full
generate-button flex justify-center items-center gap-2 py-3 px-4 rounded-
lg font-bold text-gray-900 bg-indigo-500 hover:bg-indigo-400 text-
white"><i data-lucide="sparkles" class="w-4 h-4"></i> Analisar
Cenário</button>
                        </form>
                    </div>
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">2.
Análise Estratégica</h2>
                        <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[400px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                    </div>
                </div>
            </div>

            <!-- Ferramenta Líder de Vendas: Simulador de Coaching -->
            <div id="lead-tool" class="tool-card">
                <header class="mb-8"><h1 class="text-3xl font-bold text-
white">▯▯ Líder de Vendas: Simulador de Coaching Interativo</h1><p
class="text-slate-400">Crie cenários de coaching para treinar sua
equipe.</p></header>
                <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
```

```html
                        <h2 class="text-xl font-bold text-white mb-4">1.
Detalhes do Cenário</h2>
                        <form id="lead-form" class="space-y-4">
                            <input type="text" id="lead-salesperson"
placeholder="Nome do Vendedor" class="w-full bg-gray-900/50 p-3 rounded-
lg border border-gray-700" required>
                            <textarea id="lead-focus" rows="4"
placeholder="Principal desafio do vendedor (Ex: Tem dificuldade em
contornar a objeção sobre preço...)" class="w-full bg-gray-900/50 p-3
rounded-lg border border-gray-700" required></textarea>
                            <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-indigo-500 hover:bg-indigo-400 text-white"><i data-
lucide="sparkles" class="w-4 h-4"></i> ⏎ Simular Cenário de
Coaching</button>
                        </form>
                    </div>
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">2.
Cenário e Abordagens de Coaching</h2>
                        <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[200px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                    </div>
                </div>
            </div>

            <!-- Ferramenta Gerente de Vendas: Relatório Executivo -->
            <div id="manager-tool" class="tool-card">
                <header class="mb-8"><h1 class="text-3xl font-bold text-
white">⏎ Gerente de Vendas: Relatório Executivo</h1><p class="text-slate-
400">Crie resumos de performance para a diretoria com um
clique.</p></header>
                <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">1.
Dados do Período</h2>
                        <form id="manager-form" class="space-y-4">
                            <textarea id="manager-results" rows="5"
placeholder="Principais resultados do trimestre (Ex: Faturamento de
R$1.2M, +15% vs. Q anterior, 80 novos clientes, ciclo de venda caiu para
45 dias...)" class="w-full bg-gray-900/50 p-3 rounded-lg border border-
gray-700" required></textarea>
                            <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
```

```html
bold text-gray-900 bg-amber-400 hover:bg-amber-300"><i data-
lucide="sparkles" class="w-4 h-4"></i> Gerar Resumo</button>
                        </form>
                    </div>
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">2.
Resumo Executivo</h2>
                        <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[200px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                    </div>
                </div>
            </div>

            <!-- Ferramenta Diretor de Vendas: Análise de Tendência -->
            <div id="director-tool" class="tool-card">
                <header class="mb-8"><h1 class="text-3xl font-bold text-
white">⏺ Diretor de Vendas: Análise de Tendência</h1><p class="text-
slate-400">Obtenha análises estratégicas sobre movimentos de
mercado.</p></header>
                <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                    <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                        <h2 class="text-xl font-bold text-white mb-4">1.
Sinal de Mercado</h2>
                        <form id="director-form" class="space-y-4">
                            <textarea id="director-signal" rows="5"
placeholder="Insira um sinal de mercado para análise (Ex: Nosso principal
concorrente, Acme Corp, acaba de receber um investimento de $50
milhões...)" class="w-full bg-gray-900/50 p-3 rounded-lg border border-
gray-700" required></textarea>
                            <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-amber-400 hover:bg-amber-300"><i data-
lucide="sparkles" class="w-4 h-4"></i> Analisar Impacto</button>
                        </form>
                        <hr class="border-gray-700 my-6">
                        <h2 class="text-xl font-bold text-white mb-4">⏺
Gerador de Cenários Futuros</h2>
                        <form id="director-scenario-form" class="space-y-
4">
                            <textarea id="director-scenario-signal"
rows="5" placeholder="Insira o mesmo sinal de mercado ou um novo para
gerar cenários..." class="w-full bg-gray-900/50 p-3 rounded-lg border
border-gray-700"></textarea>
```

```html
                                <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-indigo-500 hover:bg-indigo-400 text-white"><i data-
lucide="sparkles" class="w-4 h-4"></i> Gerar Cenários</button>
                            </form>
                        </div>
                        <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                            <h2 class="text-xl font-bold text-white mb-4">2.
Análise Estratégica</h2>
                            <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[400px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                        </div>
                    </div>
                </div>

                <!-- Ferramenta Sales Ops: Otimizador de Processo -->
                <div id="ops-tool" class="tool-card">
                    <header class="mb-8"><h1 class="text-3xl font-bold text-
white">🔧 Sales Ops: Otimizador de Processo</h1><p class="text-slate-
400">Receba sugestões de automação para seus fluxos de
trabalho.</p></header>
                    <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                        <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                            <h2 class="text-xl font-bold text-white mb-4">1.
Processo a Otimizar</h2>
                            <form id="ops-form" class="space-y-4">
                                <textarea id="ops-process" rows="5"
placeholder="Descreva o processo que precisa ser melhorado (Ex: Handoff
de leads qualificados do SDR para o Executivo de Contas. Atualmente é
manual via e-mail...)" class="w-full bg-gray-900/50 p-3 rounded-lg border
border-gray-700" required></textarea>
                                <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-amber-400 hover:bg-amber-300"><i data-
lucide="sparkles" class="w-4 h-4"></i> Otimizar Processo</button>
                            </form>
                            <hr class="border-gray-700 my-6">
                            <h2 class="text-xl font-bold text-white mb-4">📄
Gerador de Rascunho de SOP</h2>
                            <form id="ops-sop-form" class="space-y-4">
                                <textarea id="ops-sop-process" rows="5"
placeholder="Insira o processo otimizado para gerar o rascunho do SOP..."
class="w-full bg-gray-900/50 p-3 rounded-lg border border-gray-
700"></textarea>
```

```html
                                <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-indigo-500 hover:bg-indigo-400 text-white"><i data-
lucide="sparkles" class="w-4 h-4"></i> Gerar SOP</button>
                            </form>
                        </div>
                        <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                            <h2 class="text-xl font-bold text-white mb-4">2.
Sugestões e Documentação</h2>
                            <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[400px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                        </div>
                    </div>
                </div>

                <!-- Ferramenta Customer Success: Radar de Churn -->
                <div id="cs-tool" class="tool-card">
                    <header class="mb-8"><h1 class="text-3xl font-bold text-
white">⬜ Customer Success: Radar Preditivo de Churn</h1><p class="text-
slate-400">Identifique riscos e receba planos de ação para reter
clientes.</p></header>
                    <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                        <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                            <h2 class="text-xl font-bold text-white mb-4">1.
Sinais de Alerta</h2>
                            <form id="cs-form" class="space-y-4">
                                <input type="text" id="cs-company"
placeholder="Nome da Empresa Cliente" class="w-full bg-gray-900/50 p-3
rounded-lg border border-gray-700" required>
                                <textarea id="cs-signs" rows="4"
placeholder="Sinais de alerta observados (Ex: Baixo uso do produto no
último mês, principal ponto de contato saiu da empresa, abriu 3 tickets
críticos...)" class="w-full bg-gray-900/50 p-3 rounded-lg border border-
gray-700" required></textarea>
                                <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-amber-400 hover:bg-amber-300"><i data-
lucide="sparkles" class="w-4 h-4"></i> Analisar Risco de Churn</button>
                            </form>
                            <hr class="border-gray-700 my-6">
                            <h2 class="text-xl font-bold text-white mb-4">⬜
Gerador de E-mail de Reengajamento</h2>
                            <form id="cs-email-form" class="space-y-4">
```

```html
                        <textarea id="cs-email-signs" rows="5"
placeholder="Insira os mesmos sinais de alerta para gerar um e-mail..."
class="w-full bg-gray-900/50 p-3 rounded-lg border border-gray-
700"></textarea>
                        <button type="submit" class="w-full generate-
button flex justify-center items-center gap-2 py-3 px-4 rounded-lg font-
bold text-gray-900 bg-indigo-500 hover:bg-indigo-400 text-white"><i data-
lucide="sparkles" class="w-4 h-4"></i> Gerar E-mail</button>
                    </form>
                </div>
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <h2 class="text-xl font-bold text-white mb-4">2.
Análise de Risco e Plano de Ação</h2>
                    <div class="output-container bg-gray-900/50 p-4
rounded-lg min-h-[400px]"><div class="loading-spinner hidden flex
justify-center items-center h-full"><div class="animate-spin rounded-full
h-12 w-12 border-b-2 border-amber-400"></div></div><div class="generated-
output whitespace-pre-wrap"></div></div>
                </div>
            </div>
        </div>

    </main>
</div>

<script>
    // Inicializa os ícones do Lucide
    lucide.createIcons();

    // Lógica de Navegação e Geração de Conteúdo
    document.addEventListener('DOMContentLoaded', () => {
        const navLinks = document.querySelectorAll('.nav-link');
        const toolCards = document.querySelectorAll('.tool-card');
        const forms = document.querySelectorAll('form');

        const switchTool = (toolId) => {
            navLinks.forEach(link => link.classList.toggle('active',
link.dataset.tool === toolId));
            toolCards.forEach(card => card.classList.toggle('active',
card.id === `${toolId}-tool`));
        };

        navLinks.forEach(link => {
            link.addEventListener('click', (e) => {
                e.preventDefault();
                switchTool(link.dataset.tool);
            });
        });
```

```javascript
            const handleFormSubmit = async (form) => {
                const toolId = form.id.replace('-form', '');
                const button = form.querySelector('.generate-button');
                const outputContainer =
document.querySelector(`#${toolId.split('-')[0]}-tool .output-
container`);
                const loadingSpinner =
outputContainer.querySelector('.loading-spinner');
                const generatedOutput =
outputContainer.querySelector('.generated-output');

                button.disabled = true;
                button.innerHTML = '<i data-lucide="sparkles" class="w-4
h-4 animate-spin"></i> Gerando...';
                lucide.createIcons();
                loadingSpinner.classList.remove('hidden');
                generatedOutput.innerHTML = '';

                let prompt = '';
                // Construção dos Prompts
                switch (toolId) {
                    case 'sdr':
                        prompt = `Analise o seguinte lead inbound e
forneça uma pontuação de qualificação (A, B, C, D) e um resumo. A=Quente,
B=Bom, C=Nutrir, D=Descartar. Dados:
Empresa=${document.getElementById('sdr-company').value},
Cargo=${document.getElementById('sdr-role').value},
Mensagem="${document.getElementById('sdr-message').value}"`;
                        break;
                    case 'inside-sales':
                        prompt = `Crie um roteiro de cold call para um
vendedor de Inside Sales. O produto é '${document.getElementById('is-
product').value}'. A dor do cliente é '${document.getElementById('is-
painpoint').value}'. O script deve incluir: 1. Abertura, 2. Perguntas de
Descoberta, 3. Proposta de Valor, 4. Pedido de Reunião.`;
                        break;
                    case 'am':
                         prompt = `Aja como um Monitor de Saúde da Conta.
Com base nas seguintes atividades para o cliente
${document.getElementById('am-company').value}, calcule um Health Score
de 0 a 100 e forneça uma breve análise com um próximo passo sugerido.
Atividades: "${document.getElementById('am-activities').value}"`;
                        break;
                    case 'am-email':
                        prompt = `Aja como um Analista de Sentimento.
Analise o seguinte e-mail de um cliente. Identifique o sentimento geral
(Positivo, Neutro, Negativo), a principal preocupação ou ponto de
```

```javascript
                    interesse, e sugira um próximo passo proativo para o Gerente de Contas.
E-mail: "${document.getElementById('am-email').value}"`;
                            break;
                        case 'kam':
                            prompt = `Aja como um assistente estratégico para
um KAM. Tenho uma reunião com ${document.getElementById('kam-
company').value}. O objetivo é: "${document.getElementById('kam-
objective').value}". Gere um briefing conciso incluindo: 1. Pontos Chave
para Discussão, 2. Notícias Recentes da Empresa (use exemplos realistas),
e 3. Perguntas Críticas a Fazer.`;
                            break;
                        case 'kam-risk':
                            prompt = `Aja como um analista de estratégia
sênior para um KAM. Para uma reunião com o objetivo
"${document.getElementById('kam-risk-objective').value}", identifique 3
potenciais riscos (objeções, concorrentes) e 3 potenciais oportunidades
(upsell, expansão). Formate em duas listas.`;
                            break;
                        case 'lead':
                            prompt = `Aja como um coach de vendas. Crie um
cenário de role-play para um líder treinar o vendedor
${document.getElementById('lead-salesperson').value}. O desafio é:
"${document.getElementById('lead-focus').value}". O cenário deve incluir:
1. Contexto, 2. Possíveis falas do vendedor, 3. Três abordagens de
coaching (Diretiva, Colaborativa, de Apoio) com exemplos de perguntas
para o líder.`;
                            break;
                        case 'manager':
                            prompt = `Aja como um Gerente de Vendas. Escreva
um resumo executivo conciso (3-4 bullets) para uma reunião de diretoria.
Os principais resultados do último trimestre foram:
"${document.getElementById('manager-results').value}". O resumo deve ser
otimista mas realista.`;
                            break;
                        case 'director':
                            prompt = `Aja como um Diretor de Vendas. Um sinal
de mercado chave é: "${document.getElementById('director-
signal').value}". Analise o impacto potencial em nosso negócio e forneça
3 recomendações estratégicas em bullets.`;
                            break;
                        case 'director-scenario':
                            prompt = `Aja como um analista de estratégia
sênior. O seguinte sinal de mercado foi observado:
"${document.getElementById('director-scenario-signal').value}". Com base
nisso, descreva três cenários futuros para o nosso setor no próximo
trimestre: 1. Cenário Otimista, 2. Cenário Realista, 3. Cenário
Pessimista. Para cada um, descreva o cenário e uma recomendação
estratégica chave.`;
                            break;
```

```javascript
                    case 'ops':
                        prompt = `Aja como um especialista de Sales Ops.
O processo a otimizar é: "${document.getElementById('ops-
process').value}". Sugira 3-4 passos concretos para melhorar e
automatizar este processo usando um CRM. Formate como uma checklist.`;
                        break;
                    case 'ops-sop':
                        prompt = `Aja como um especialista de Sales Ops.
Com base na seguinte descrição de um processo otimizado:
"${document.getElementById('ops-sop-process').value}", crie um rascunho
de um SOP (Procedimento Operacional Padrão) em formato Markdown. O SOP
deve ter seções claras: Objetivo, Responsáveis, Passo a Passo, e
Ferramentas Necessárias.`;
                        break;
                    case 'cs':
                        prompt = `Aja como um Radar Preditivo de Churn. O
cliente é ${document.getElementById('cs-company').value}. Sinais de
alerta: "${document.getElementById('cs-signs').value}". Avalie o risco de
churn como 'Alto', 'Médio' ou 'Baixo'. Forneça uma breve análise e um
plano de ação proativo de 3 passos.`;
                        break;
                    case 'cs-email':
                         prompt = `Aja como um especialista em Customer
Success. Um cliente, a empresa '${document.querySelector('#cs-tool #cs-
company').value || 'Cliente'}', está mostrando os seguintes sinais de
risco de churn: "${document.getElementById('cs-email-signs').value}".
Escreva um e-mail de reengajamento proativo e empático. O objetivo é
oferecer ajuda e agendar uma conversa, sem parecer desesperado. O tom
deve ser de parceria e suporte. Assine como [Seu Nome].`;
                        break;
                }

                try {
                    let chatHistory = [];
                    chatHistory.push({ role: "user", parts: [{ text:
prompt }] });
                    const payload = { contents: chatHistory };
                    const apiKey = ""; // Handled by environment
                    const apiUrl =
`https://generativelanguage.googleapis.com/v1beta/models/gemini-2.5-
flash-preview-05-20:generateContent?key=${apiKey}`;

                    const response = await fetch(apiUrl, {
                        method: 'POST',
                        headers: { 'Content-Type': 'application/json' },
                        body: JSON.stringify(payload)
                    });
```

```javascript
                    if (!response.ok) throw new Error(`API Error:
${response.statusText}`);
                    const result = await response.json();

                    if (result.candidates &&
result.candidates[0]?.content?.parts[0]?.text) {
                        generatedOutput.innerText =
result.candidates[0].content.parts[0].text;
                    } else {
                        throw new Error("Resposta da API inválida.");
                    }
                } catch (error) {
                    console.error("Erro:", error);
                    generatedOutput.innerText = "Ocorreu um erro. Por
favor, tente novamente.";
                } finally {
                    button.disabled = false;
                    button.innerHTML = `<i data-lucide="sparkles"
class="w-4 h-4"></i> ${button.innerText.replace('Gerando...',
'').trim()}`;
                    lucide.createIcons();
                    loadingSpinner.classList.add('hidden');
                }
            };

            forms.forEach(form => {
                form.addEventListener('submit', (e) => {
                    e.preventDefault();
                    handleFormSubmit(form);
                });
            });

            switchTool('sdr');
        });
    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Configurações</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>
```

```html
    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar {
            width: 8px;
        }
        ::-webkit-scrollbar-track {
            background: #111827; /* gray-900 */
        }
        ::-webkit-scrollbar-thumb {
            background: #374151; /* gray-700 */
            border-radius: 10px;
        }
        ::-webkit-scrollbar-thumb:hover {
            background: #4b5563; /* gray-600 */
        }
        /* Toggle Switch Style */
        .toggle-checkbox:checked {
            background-color: #4f46e5; /* indigo-600 */
        }
        .toggle-checkbox:checked + .toggle-label {
            background-color: #4f46e5;
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <!-- Logo -->
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                    <defs>
```

```html
                    <linearGradient id="logoGradient" x1="0%" y1="0%"
x2="100%" y2="100%">
                        <stop offset="0%" style="stop-color:#4f46e5;"
/>
                        <stop offset="50%" style="stop-
color:#a78bfa;" />
                        <stop offset="100%" style="stop-
color:#facc15;" />
                    </linearGradient>
                </defs>
                <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
            </svg>
        </a>
        <!-- Itens do Menu -->
        <nav class="flex flex-col items-center gap-4">
            <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard">
                <i data-lucide="layout-dashboard"></i>
            </a>
            <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Contatos">
                <i data-lucide="contact"></i>
            </a>
            <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Negócios">
                <i data-lucide="briefcase"></i>
            </a>
            <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Tarefas">
                <i data-lucide="check-square"></i>
            </a>
             <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Analytics">
                <i data-lucide="bar-chart-3"></i>
            </a>
        </nav>
        <!-- Menu Inferior (Configurações, Sair) -->
        <div class="mt-auto flex flex-col items-center gap-4">
             <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Configurações">
                <i data-lucide="settings"></i>
            </a>
             <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair">
                <i data-lucide="log-out"></i>
            </a>
        </div>
    </aside>
```

```html
        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <!-- Header -->
            <header class="mb-8">
                <h1 class="text-3xl font-bold text-white">Configurações
⬜⬜</h1>
                <p class="text-slate-400">Gerencie suas preferências
pessoais e da sua conta.</p>
            </header>

            <div class="grid grid-cols-1 md:grid-cols-4 gap-8">
                <!-- Menu de Navegação das Configurações -->
                <aside class="md:col-span-1">
                    <nav class="space-y-2">
                        <a href="#perfil" class="flex items-center gap-3
px-4 py-2 text-white bg-gray-800 rounded-lg">
                            <i data-lucide="user-circle" class="w-5 h-
5"></i>
                            <span class="font-semibold">Perfil</span>
                        </a>
                        <a href="#notificacoes" class="flex items-center
gap-3 px-4 py-2 text-slate-400 hover:bg-gray-800 hover:text-white
rounded-lg">
                            <i data-lucide="bell" class="w-5 h-5"></i>
                            <span class="font-
semibold">Notificações</span>
                        </a>
                        <a href="#integracoes" class="flex items-center
gap-3 px-4 py-2 text-slate-400 hover:bg-gray-800 hover:text-white
rounded-lg">
                            <i data-lucide="plug-zap" class="w-5 h-
5"></i>
                            <span class="font-
semibold">Integrações</span>
                        </a>
                         <a href="#equipe" class="flex items-center gap-3
px-4 py-2 text-slate-400 hover:bg-gray-800 hover:text-white rounded-lg">
                            <i data-lucide="users" class="w-5 h-5"></i>
                            <span class="font-semibold">Equipe</span>
                        </a>
                    </nav>
                </aside>

                <!-- Conteúdo das Configurações -->
                <div class="md:col-span-3 bg-gray-800 p-8 rounded-xl
border border-gray-700">
                    <!-- Seção Perfil (Exemplo) -->
                    <div id="perfil">
```

```html
                    <h2 class="text-2xl font-bold text-white mb-
6">Meu Perfil</h2>

                    <!-- Formulário de Perfil -->
                    <div class="space-y-6">
                        <div class="flex items-center gap-6">
                            <img
src="https://placehold.co/80x80/a78bfa/111827?text=A" alt="Avatar do
usuário" class="w-20 h-20 rounded-full">
                                <button class="px-4 py-2 text-sm font-
semibold text-white bg-gray-700 rounded-lg hover:bg-gray-600">Alterar
Foto</button>
                        </div>
                        <div class="grid grid-cols-1 sm:grid-cols-2
gap-6">
                            <div>
                                <label for="nome" class="block text-
sm font-medium text-slate-400 mb-1">Nome</label>
                                <input type="text" id="nome"
value="Ana" class="w-full bg-gray-900/50 border border-gray-700 rounded-
lg p-3 text-white focus:ring-2 focus:ring-indigo-500">
                            </div>
                            <div>
                                <label for="cargo" class="block text-
sm font-medium text-slate-400 mb-1">Cargo</label>
                                <input type="text" id="cargo"
value="Executiva de Contas" class="w-full bg-gray-900/50 border border-
gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-indigo-500">
                            </div>
                        </div>
                         <div>
                                <label for="email" class="block text-sm
font-medium text-slate-400 mb-1">E-mail</label>
                                <input type="email" id="email"
value="ana@birthhub.com" class="w-full bg-gray-900/50 border border-gray-
700 rounded-lg p-3 text-white focus:ring-2 focus:ring-indigo-500"
disabled>
                        </div>

                        <hr class="border-gray-700">

                        <h3 class="text-lg font-semibold text-
white">Alterar Senha</h3>
                         <div class="grid grid-cols-1 sm:grid-cols-2
gap-6">
                            <div>
                                <label for="nova-senha" class="block
text-sm font-medium text-slate-400 mb-1">Nova Senha</label>
```

```html
                                            <input type="password" id="nova-
senha" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-3
text-white focus:ring-2 focus:ring-indigo-500">
                                        </div>
                                        <div>
                                            <label for="confirmar-senha"
class="block text-sm font-medium text-slate-400 mb-1">Confirmar Nova
Senha</label>
                                            <input type="password" id="confirmar-
senha" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-3
text-white focus:ring-2 focus:ring-indigo-500">
                                        </div>
                                    </div>
                                </div>

                                <div class="mt-8 text-right">
                                    <button class="px-6 py-2 text-sm font-bold
text-gray-900 bg-amber-400 rounded-lg hover:bg-amber-300">Salvar
Alterações</button>
                                </div>
                            </div>

                            <!-- Outras seções (Notificações, Integrações, etc.)
podem ser adicionadas aqui e mostradas/escondidas com JS -->
                        </div>
                    </div>
                </main>
            </div>

            <script>
                // Inicializa os ícones do Lucide
                lucide.createIcons();

                // Simples lógica de navegação para as abas de configuração (pode
ser expandida)
                const navLinks = document.querySelectorAll('aside[class="md:col-
span-1"] nav a');
                navLinks.forEach(link => {
                    link.addEventListener('click', (e) => {
                        navLinks.forEach(l => l.classList.remove('bg-gray-800',
'text-white'));
                        e.currentTarget.classList.add('bg-gray-800', 'text-
white');
                        // Aqui você adicionaria a lógica para mostrar a seção
correspondente
                    });
                });

            </script>
```

```html
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Hub de Ideias</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar {
            width: 8px;
        }
        ::-webkit-scrollbar-track {
            background: #111827; /* gray-900 */
        }
        ::-webkit-scrollbar-thumb {
            background: #374151; /* gray-700 */
            border-radius: 10px;
        }
        ::-webkit-scrollbar-thumb:hover {
            background: #4b5563; /* gray-600 */
        }
        .upvote-button.voted {
            background-color: #4f46e5; /* indigo-600 */
            color: white;
        }
    </style>
</head>
<body class="bg-gray-900">
```

```html
<div class="flex h-screen bg-gray-900 text-slate-300">
    <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
    <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-gray-800 flex flex-col items-center py-6">
        <!-- Logo -->
        <a href="#" class="mb-10">
            <svg width="40" height="40" viewBox="0 0 24 24" fill="none" xmlns="http://www.w3.org/2000/svg">
                <defs>
                    <linearGradient id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%">
                        <stop offset="0%" style="stop-color:#4f46e5;" />
                        <stop offset="50%" style="stop-color:#a78bfa;" />
                        <stop offset="100%" style="stop-color:#facc15;" />
                    </linearGradient>
                </defs>
                <circle cx="12" cy="12" r="11" stroke="url(#logoGradient)" stroke-width="2"/>
            </svg>
        </a>
        <!-- Itens do Menu -->
        <nav class="flex flex-col items-center gap-4">
            <a href="#" class="p-3 rounded-lg text-slate-400 hover:bg-gray-800 hover:text-white" title="Dashboard">
                <i data-lucide="layout-dashboard"></i>
            </a>
            <a href="#" class="p-3 rounded-lg text-slate-400 hover:bg-gray-800 hover:text-white" title="Contatos">
                <i data-lucide="contact"></i>
            </a>
            <a href="#" class="p-3 rounded-lg text-slate-400 hover:bg-gray-800 hover:text-white" title="Negócios">
                <i data-lucide="briefcase"></i>
            </a>
            <a href="#" class="p-3 rounded-lg text-slate-400 hover:bg-gray-800 hover:text-white" title="Tarefas">
                <i data-lucide="check-square"></i>
            </a>
            <a href="#" class="p-3 rounded-lg text-slate-400 hover:bg-gray-800 hover:text-white" title="Analytics">
                <i data-lucide="bar-chart-3"></i>
            </a>
            <!-- Adicionando o Hub de Ideias ao menu principal -->
            <a href="#" class="p-3 rounded-lg bg-indigo-600 text-white" title="Hub de Ideias">
```

```html
                <i data-lucide="lightbulb"></i>
            </a>
        </nav>
        <!-- Menu Inferior (Configurações, Sair) -->
        <div class="mt-auto flex flex-col items-center gap-4">
            <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações">
                <i data-lucide="settings"></i>
            </a>
            <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair">
                <i data-lucide="log-out"></i>
            </a>
        </div>
    </aside>

    <!-- ========== CONTEÚDO PRINCIPAL ========== -->
    <main class="flex-1 p-8 overflow-y-auto">
        <!-- Header -->
        <header class="flex flex-col md:flex-row justify-between
md:items-center mb-8 gap-4">
            <div>
                <h1 class="text-3xl font-bold text-white">Hub de
Ideias </h1>
                <p class="text-slate-400">Sugira, vote e acompanhe as
inovações que vão moldar nosso futuro.</p>
            </div>
            <div class="flex items-center gap-4">
                <button class="flex items-center gap-2 px-4 py-2
text-sm font-bold text-gray-900 bg-amber-400 rounded-lg hover:bg-amber-
300">
                    <i data-lucide="plus" class="w-4 h-4"></i>
                    Sugerir Ideia
                </button>
            </div>
        </header>

        <!-- Filtros -->
        <div class="flex border-b border-gray-700 mb-6">
            <button class="px-4 py-2 text-sm font-semibold text-white
border-b-2 border-amber-400">Novas</button>
            <button class="px-4 py-2 text-sm font-semibold text-
slate-400 hover:text-white">Em Análise</button>
            <button class="px-4 py-2 text-sm font-semibold text-
slate-400 hover:text-white">Planejadas</button>
            <button class="px-4 py-2 text-sm font-semibold text-
slate-400 hover:text-white">Concluídas</button>
        </div>
```

```html
            <!-- Lista de Ideias -->
            <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-3 gap-6">

                <!-- Card de Ideia 1 -->
                <div class="bg-gray-800 p-6 rounded-xl border border-gray-700 flex flex-col gap-4">
                    <div class="flex justify-between items-start">
                        <div>
                            <h3 class="font-bold text-lg text-white">Integração com WhatsApp Web</h3>
                            <p class="text-xs text-slate-400">Sugerido por: <span class="font-medium">Ana</span></p>
                        </div>
                        <span class="px-2 py-1 text-xs font-semibold text-blue-300 bg-blue-800/50 rounded-full">Em Análise</span>
                    </div>
                    <p class="text-sm text-slate-300 flex-grow">Permitir que os vendedores enviem mensagens e registrem conversas do WhatsApp diretamente na timeline do contato.</p>
                    <button class="upvote-button w-full flex items-center justify-center gap-2 px-4 py-2 text-sm font-semibold text-white bg-gray-700 rounded-lg hover:bg-gray-600">
                        <i data-lucide="arrow-up" class="w-4 h-4"></i>
                        Votar (<span class="vote-count">82</span>)
                    </button>
                </div>

                <!-- Card de Ideia 2 -->
                <div class="bg-gray-800 p-6 rounded-xl border border-gray-700 flex flex-col gap-4">
                    <div class="flex justify-between items-start">
                        <div>
                            <h3 class="font-bold text-lg text-white">Gamificação das Metas</h3>
                            <p class="text-xs text-slate-400">Sugerido por: <span class="font-medium">Carlos</span></p>
                        </div>
                        <span class="px-2 py-1 text-xs font-semibold text-purple-300 bg-purple-800/50 rounded-full">Planejada</span>
                    </div>
                    <p class="text-sm text-slate-300 flex-grow">Criar um sistema de medalhas e pontos para vendedores que atingem ou superam suas metas. Exibir um ranking no dashboard.</p>
                    <button class="upvote-button w-full flex items-center justify-center gap-2 px-4 py-2 text-sm font-semibold text-white bg-gray-700 rounded-lg hover:bg-gray-600 voted">
                        <i data-lucide="arrow-up" class="w-4 h-4"></i>
                        Votar (<span class="vote-count">65</span>)
```

```html
                    </button>
                </div>

                <!-- Card de Ideia 3 -->
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700 flex flex-col gap-4">
                    <div class="flex justify-between items-start">
                        <div>
                            <h3 class="font-bold text-lg text-white">App
Mobile Nativo</h3>
                            <p class="text-xs text-slate-400">Sugerido
por: <span class="font-medium">Bruno</span></p>
                        </div>
                        <span class="px-2 py-1 text-xs font-semibold
text-slate-400 bg-gray-900/50 rounded-full">Nova</span>
                    </div>
                    <p class="text-sm text-slate-300 flex-
grow">Desenvolver um aplicativo para iOS e Android para que possamos
gerenciar contatos e negócios em trânsito.</p>
                    <button class="upvote-button w-full flex items-center
justify-center gap-2 px-4 py-2 text-sm font-semibold text-white bg-gray-
700 rounded-lg hover:bg-gray-600">
                        <i data-lucide="arrow-up" class="w-4 h-4"></i>
                        Votar (<span class="vote-count">48</span>)
                    </button>
                </div>

                <!-- Card de Ideia 4 -->
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700 flex flex-col gap-4 opacity-70">
                    <div class="flex justify-between items-start">
                        <div>
                            <h3 class="font-bold text-lg text-
white">Dashboard de CS</h3>
                            <p class="text-xs text-slate-400">Sugerido
por: <span class="font-medium">Ana</span></p>
                        </div>
                        <span class="px-2 py-1 text-xs font-semibold
text-green-300 bg-green-800/50 rounded-full">Concluída</span>
                    </div>
                    <p class="text-sm text-slate-300 flex-grow">Criar um
dashboard específico para o time de Customer Success com métricas de
Health Score, Churn e Adoção.</p>
                    <button class="upvote-button w-full flex items-center
justify-center gap-2 px-4 py-2 text-sm font-semibold text-white bg-gray-
700 rounded-lg hover:bg-gray-600 voted">
                        <i data-lucide="arrow-up" class="w-4 h-4"></i>
                        Votar (<span class="vote-count">112</span>)
                    </button>
```

```html
            </div>

        </div>
    </main>
</div>

<script>
    // Inicializa os ícones do Lucide
    lucide.createIcons();

    // Lógica para o botão de Votar
    document.addEventListener('DOMContentLoaded', () => {
        const voteButtons = document.querySelectorAll('.upvote-button');

        voteButtons.forEach(button => {
            button.addEventListener('click', () => {
                button.classList.toggle('voted');
                const countSpan = button.querySelector('.vote-count');

                let currentVotes = parseInt(countSpan.textContent);
                if (button.classList.contains('voted')) {
                    currentVotes++;
                } else {
                    currentVotes--;
                }
                countSpan.textContent = currentVotes;
            });
        });
    });

</script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Birth Hub 360 - Login</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
```

```html
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
            background-color: #111827; /* gray-900 */
            background-image: radial-gradient(circle at 1px 1px,
rgba(255,255,255,0.05) 1px, transparent 0);
            background-size: 20px 20px;
        }
    </style>
</head>
<body class="text-slate-300">

    <div class="flex items-center justify-center min-h-screen p-4">
        <div class="w-full max-w-md">
            <!-- Card de Login -->
            <div class="bg-gray-800 border border-gray-700 rounded-2xl p-
8 shadow-2xl shadow-indigo-900/10">
                <!-- Logo e Título -->
                <div class="text-center mb-8">
                    <a href="#" class="inline-block mb-4">
                        <svg width="60" height="60" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                            <defs>
                                <linearGradient id="logoGradient" x1="0%"
y1="0%" x2="100%" y2="100%">
                                    <stop offset="0%" style="stop-
color:#4f46e5;" />
                                    <stop offset="50%" style="stop-
color:#a78bfa;" />
                                    <stop offset="100%" style="stop-
color:#facc15;" />
                                </linearGradient>
                            </defs>
                            <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
                        </svg>
                    </a>
                    <h1 class="text-2xl font-bold text-white">Bem-vindo
de volta!</h1>
                    <p class="text-slate-400">Acesse sua conta para
continuar.</p>
                </div>
```

```html
<!-- Formulário -->
<form class="space-y-6">
    <div>
        <label for="email" class="block text-sm font-medium text-slate-400 mb-1">E-mail</label>
        <input type="email" id="email" name="email" placeholder="seu@email.com" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400 focus:border-transparent transition" required>
    </div>
    <div>
        <label for="password" class="block text-sm font-medium text-slate-400 mb-1">Senha</label>
        <input type="password" id="password" name="password" placeholder="••••••••" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400 focus:border-transparent transition" required>
    </div>

    <div class="flex items-center justify-between">
        <div class="flex items-center">
            <input id="remember-me" name="remember-me" type="checkbox" class="h-4 w-4 rounded bg-gray-700 border-gray-600 text-indigo-500 focus:ring-indigo-600">
            <label for="remember-me" class="ml-2 block text-sm text-slate-400">Lembrar-me</label>
        </div>
        <div class="text-sm">
            <a href="#" class="font-semibold text-amber-400 hover:text-amber-300">Esqueceu a senha?</a>
        </div>
    </div>

    <div>
        <button type="submit" class="w-full flex justify-center py-3 px-4 border border-transparent rounded-lg shadow-sm text-sm font-bold text-gray-900 bg-amber-400 hover:bg-amber-300 focus:outline-none focus:ring-2 focus:ring-offset-2 focus:ring-offset-gray-800 focus:ring-amber-400 transition">
            Entrar
        </button>
    </div>
</form>
</div>

<!-- Link para Cadastro -->
<p class="mt-8 text-center text-sm text-slate-400">
    Não tem uma conta?
```

```html
                <a href="#" class="font-semibold text-amber-400
hover:text-amber-300">
                    Cadastre-se agora
                </a>
            </p>
        </div>
    </div>

    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();
    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Crie sua Conta</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
            background-color: #111827; /* gray-900 */
            background-image: radial-gradient(circle at 1px 1px,
rgba(255,255,255,0.05) 1px, transparent 0);
            background-size: 20px 20px;
        }
    </style>
</head>
<body class="text-slate-300">

    <div class="flex items-center justify-center min-h-screen p-4">
```

```html
        <div class="w-full max-w-md">
            <!-- Card de Cadastro -->
            <div class="bg-gray-800 border border-gray-700 rounded-2xl p-
8 shadow-2xl shadow-indigo-900/10">
                <!-- Logo e Título -->
                <div class="text-center mb-8">
                    <a href="#" class="inline-block mb-4">
                        <svg width="60" height="60" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                            <defs>
                                <linearGradient id="logoGradient" x1="0%"
y1="0%" x2="100%" y2="100%">
                                    <stop offset="0%" style="stop-
color:#4f46e5;" />
                                    <stop offset="50%" style="stop-
color:#a78bfa;" />
                                    <stop offset="100%" style="stop-
color:#facc15;" />
                                </linearGradient>
                            </defs>
                            <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
                        </svg>
                    </a>
                    <h1 class="text-2xl font-bold text-white">Crie sua
conta</h1>
                    <p class="text-slate-400">Comece a transformar suas
vendas e inovação hoje.</p>
                </div>

                <!-- Formulário de Cadastro -->
                <form class="space-y-6">
                    <div>
                        <label for="fullname" class="block text-sm font-
medium text-slate-400 mb-1">Nome completo</label>
                        <input type="text" id="fullname" name="fullname"
placeholder="Seu nome" class="w-full bg-gray-900/50 border border-gray-
700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400
focus:border-transparent transition" required>
                    </div>
                    <div>
                        <label for="company" class="block text-sm font-
medium text-slate-400 mb-1">Nome da Empresa</label>
                        <input type="text" id="company" name="company"
placeholder="Sua empresa" class="w-full bg-gray-900/50 border border-
gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400
focus:border-transparent transition" required>
                    </div>
                    <div>
```

```html
                        <label for="email" class="block text-sm font-
medium text-slate-400 mb-1">E-mail</label>
                        <input type="email" id="email" name="email"
placeholder="seu@email.com" class="w-full bg-gray-900/50 border border-
gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400
focus:border-transparent transition" required>
                    </div>
                    <div>
                        <label for="password" class="block text-sm font-
medium text-slate-400 mb-1">Crie uma senha</label>
                        <input type="password" id="password"
name="password" placeholder="Pelo menos 8 caracteres" class="w-full bg-
gray-900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2
focus:ring-amber-400 focus:border-transparent transition" required>
                    </div>

                    <div class="flex items-start">
                        <div class="flex items-center h-5">
                            <input id="terms" name="terms"
type="checkbox" class="h-4 w-4 rounded bg-gray-700 border-gray-600 text-
indigo-500 focus:ring-indigo-600" required>
                        </div>
                        <div class="ml-3 text-sm">
                            <label for="terms" class="text-slate-400">Eu
concordo com os <a href="#" class="font-semibold text-amber-400
hover:text-amber-300">Termos de Serviço</a></label>
                        </div>
                    </div>

                    <div>
                        <button type="submit" class="w-full flex justify-
center py-3 px-4 border border-transparent rounded-lg shadow-sm text-sm
font-bold text-gray-900 bg-amber-400 hover:bg-amber-300 focus:outline-
none focus:ring-2 focus:ring-offset-2 focus:ring-offset-gray-800
focus:ring-amber-400 transition">
                            Criar Conta Grátis
                        </button>
                    </div>
                </form>
            </div>

            <!-- Link para Login -->
            <p class="mt-8 text-center text-sm text-slate-400">
                Já tem uma conta?
                <a href="#" class="font-semibold text-amber-400
hover:text-amber-300">
                    Faça login
                </a>
            </p>
```

```html
            </div>
        </div>

        <script>
            // Inicializa os ícones do Lucide
            lucide.createIcons();
        </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Pipeline de Vendas</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        .kanban-container::-webkit-scrollbar { height: 8px; }
        .kanban-container::-webkit-scrollbar-track { background: #111827;
}
        .kanban-container::-webkit-scrollbar-thumb { background: #374151;
border-radius: 10px; }
        .kanban-container::-webkit-scrollbar-thumb:hover { background:
#4b5563; }
        .kanban-column::-webkit-scrollbar { width: 6px; }
        .kanban-column::-webkit-scrollbar-track { background:
transparent; }
        .kanban-column::-webkit-scrollbar-thumb { background: #4b5563;
border-radius: 10px; }
        .dragging { opacity: 0.5; transform: rotate(2deg); }
```

```
        .drag-over { border-color: #facc15; background-color: rgba(250,
204, 21, 0.1); }
        /* Estilos para o Modal */
        .modal-hidden { display: none; }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300 overflow-
hidden">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg"><defs><linearGradient
id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%"><stop offset="0%"
style="stop-color:#4f46e5;" /><stop offset="50%" style="stop-
color:#a78bfa;" /><stop offset="100%" style="stop-color:#facc15;"
/></linearGradient></defs><circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/></svg>
            </a>
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard"><i data-
lucide="layout-dashboard"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Contatos"><i data-
lucide="contact"></i></a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Negócios"><i data-lucide="briefcase"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Tarefas"><i data-
lucide="check-square"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Analytics"><i data-
lucide="bar-chart-3"></i></a>
            </nav>
            <div class="mt-auto flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações"><i data-
lucide="settings"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair"><i data-lucide="log-
out"></i></a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
```

```html
<main class="flex-1 flex flex-col p-8 overflow-hidden">
    <header class="flex flex-col md:flex-row justify-between
md:items-center mb-8 gap-4 flex-shrink-0">
        <div>
            <h1 class="text-3xl font-bold text-white">Pipeline de
Vendas ⬛</h1>
            <p class="text-slate-400">Arraste e solte os negócios
para atualizar seu progresso.</p>
        </div>
        <div class="flex items-center gap-4">
            <button id="add-deal-button" class="flex items-center
gap-2 px-4 py-2 text-sm font-bold text-gray-900 bg-amber-400 rounded-lg
hover:bg-amber-300">
                <i data-lucide="plus" class="w-4 h-4"></i>
                Adicionar Negócio
            </button>
        </div>
    </header>

    <!-- Kanban Board Container -->
    <div class="flex-1 flex gap-6 overflow-x-auto kanban-
container pb-4">
        <!-- Colunas do Kanban (Qualificação, Demonstração, etc.)
-->
        <div class="w-80 flex-shrink-0 bg-gray-800 rounded-xl
border border-gray-700 flex flex-col">
            <div class="p-4 border-b border-gray-700"><h3
class="font-semibold text-white">Qualificação</h3><p class="text-sm text-
slate-400">R$ 125.000 • 2 negócios</p></div>
            <div class="p-4 space-y-4 overflow-y-auto kanban-
column" data-stage="qualificacao">
                <div class="bg-gray-900 p-4 rounded-lg border
border-gray-700 cursor-grab" draggable="true"><p class="font-semibold
text-white">Implantação na Empresa Alfa</p><p class="text-sm text-slate-
400 mt-1">R$ 75.000</p><div class="flex items-center gap-2 mt-2"><i data-
lucide="building-2" class="w-4 h-4 text-slate-500"></i><span class="text-
xs text-slate-400">Empresa Alfa</span></div></div>
                <div class="bg-gray-900 p-4 rounded-lg border
border-gray-700 cursor-grab" draggable="true"><p class="font-semibold
text-white">Consultoria de Processos</p><p class="text-sm text-slate-400
mt-1">R$ 50.000</p><div class="flex items-center gap-2 mt-2"><i data-
lucide="building-2" class="w-4 h-4 text-slate-500"></i><span class="text-
xs text-slate-400">InovaTech</span></div></div>
            </div>
        </div>
        <div class="w-80 flex-shrink-0 bg-gray-800 rounded-xl
border border-gray-700 flex flex-col">
```

```html
                        <div class="p-4 border-b border-gray-700"><h3
class="font-semibold text-white">Demonstração</h3><p class="text-sm text-
slate-400">R$ 90.000 • 1 negócio</p></div>
                        <div class="p-4 space-y-4 overflow-y-auto kanban-
column" data-stage="demonstracao">
                            <div class="bg-gray-900 p-4 rounded-lg border
border-gray-700 cursor-grab" draggable="true"><p class="font-semibold
text-white">Expansão de Contrato</p><p class="text-sm text-slate-400 mt-
1">R$ 90.000</p><div class="flex items-center gap-2 mt-2"><i data-
lucide="building-2" class="w-4 h-4 text-slate-500"></i><span class="text-
xs text-slate-400">Soluções Futuras</span></div></div>
                        </div>
                    </div>
                    <!-- Mais colunas... -->
                </div>
            </main>
        </div>

        <!-- ========== MODAL PARA ADICIONAR NEGÓCIO ========== -->
        <div id="add-deal-modal" class="modal-hidden fixed inset-0 bg-gray-
900/80 backdrop-blur-sm flex items-center justify-center p-4 z-50">
            <div class="bg-gray-800 w-full max-w-lg rounded-2xl border
border-gray-700 shadow-xl p-8">
                <div class="flex justify-between items-center mb-6">
                    <h2 class="text-2xl font-bold text-white">Adicionar Novo
Negócio</h2>
                    <button id="close-modal-button" class="text-slate-400
hover:text-white">
                        <i data-lucide="x" class="w-6 h-6"></i>
                    </button>
                </div>
                <form class="space-y-6">
                    <div>
                        <label for="deal-name" class="block text-sm font-
medium text-slate-400 mb-1">Nome do Negócio</label>
                        <input type="text" id="deal-name" placeholder="Ex:
Projeto Phoenix" class="w-full bg-gray-900/50 border border-gray-700
rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400">
                    </div>
                    <div class="grid grid-cols-2 gap-6">
                        <div>
                            <label for="deal-value" class="block text-sm
font-medium text-slate-400 mb-1">Valor (R$)</label>
                            <input type="number" id="deal-value"
placeholder="50000" class="w-full bg-gray-900/50 border border-gray-700
rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400">
                        </div>
                        <div>
```

```html
                            <label for="deal-stage" class="block text-sm
font-medium text-slate-400 mb-1">Etapa do Funil</label>
                            <select id="deal-stage" class="w-full bg-gray-
900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2
focus:ring-amber-400">
                                <option>Qualificação</option>
                                <option>Demonstração</option>
                                <option>Proposta</option>
                                <option>Negociação</option>
                            </select>
                        </div>
                    </div>
                    <div>
                        <label for="deal-contact" class="block text-sm font-
medium text-slate-400 mb-1">Contato Associado</label>
                        <select id="deal-contact" class="w-full bg-gray-
900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2
focus:ring-amber-400">
                            <option>Bruno Alves (InovaTech)</option>
                            <option>Carla Dias (Soluções Futuras)</option>
                            <option>Daniel Costa (Empresa Alfa)</option>
                        </select>
                    </div>
                    <div>
                        <label for="deal-close-date" class="block text-sm
font-medium text-slate-400 mb-1">Data de Fechamento Esperada</label>
                        <input type="date" id="deal-close-date" class="w-full
bg-gray-900/50 border border-gray-700 rounded-lg p-3 text-white
focus:ring-2 focus:ring-amber-400">
                    </div>
                    <div class="flex justify-end gap-4 pt-4">
                        <button type="button" id="cancel-button" class="px-6
py-2 text-sm font-semibold text-white bg-gray-700 rounded-lg hover:bg-
gray-600">Cancelar</button>
                        <button type="submit" class="px-6 py-2 text-sm font-
bold text-gray-900 bg-amber-400 rounded-lg hover:bg-amber-300">Salvar
Negócio</button>
                    </div>
                </form>
            </div>
        </div>

    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();

        // Lógica do Modal
        const modal = document.getElementById('add-deal-modal');
```

```
        const openModalButton = document.getElementById('add-deal-
button');
        const closeModalButton = document.getElementById('close-modal-
button');
        const cancelButton = document.getElementById('cancel-button');

        const openModal = () => modal.classList.remove('modal-hidden');
        const closeModal = () => modal.classList.add('modal-hidden');

        openModalButton.addEventListener('click', openModal);
        closeModalButton.addEventListener('click', closeModal);
        cancelButton.addEventListener('click', closeModal);

        // Fecha o modal se clicar fora dele
        modal.addEventListener('click', (event) => {
            if (event.target === modal) {
                closeModal();
            }
        });

        // Lógica de Drag and Drop do Kanban (mantida)
        document.addEventListener('DOMContentLoaded', () => {
            const draggables =
document.querySelectorAll('[draggable="true"]');
            const columns = document.querySelectorAll('.kanban-column');
            draggables.forEach(draggable => {
                draggable.addEventListener('dragstart', () =>
draggable.classList.add('dragging'));
                draggable.addEventListener('dragend', () =>
draggable.classList.remove('dragging'));
            });
            columns.forEach(column => {
                column.addEventListener('dragover', e => {
e.preventDefault(); column.classList.add('drag-over'); });
                column.addEventListener('dragleave', () =>
column.classList.remove('drag-over'));
                column.addEventListener('drop', e => {
                    e.preventDefault();
                    column.classList.remove('drag-over');
                    const draggable =
document.querySelector('.dragging');
                    if (draggable) column.appendChild(draggable);
                });
            });
        });
    </script>
</body>
</html>
```

```html
<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Arsenal de IA</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar { width: 8px; }
        ::-webkit-scrollbar-track { background: #111827; }
        ::-webkit-scrollbar-thumb { background: #374151; border-radius:
10px; }
        ::-webkit-scrollbar-thumb:hover { background: #4b5563; }

        /* Toggle Switch Style */
        .toggle-checkbox:checked {
            right: 0;
            border-color: #4f46e5;
        }
        .toggle-checkbox:checked + .toggle-label {
            background-color: #4f46e5; /* indigo-600 */
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <a href="#" class="mb-10">
```

```html
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg"><defs><linearGradient
id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%"><stop offset="0%"
style="stop-color:#4f46e5;" /><stop offset="50%" style="stop-
color:#a78bfa;" /><stop offset="100%" style="stop-color:#facc15;"
/></linearGradient></defs><circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/></svg>
            </a>
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard"><i data-
lucide="layout-dashboard"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Negócios"><i data-
lucide="briefcase"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Hub de Ideias"><i data-
lucide="lightbulb"></i></a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Arsenal de IA"><i data-lucide="brain-circuit"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações"><i data-
lucide="settings"></i></a>
            </nav>
            <div class="mt-auto">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair"><i data-lucide="log-
out"></i></a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <header class="mb-8">
                <h1 class="text-3xl font-bold text-white">Arsenal de IA
🧠</h1>
                <p class="text-slate-400">Ative e configure as
ferramentas de inteligência artificial para cada cargo da sua equipe.</p>
            </header>

            <div class="space-y-12">

                <!-- BDR -->
                <div>
                    <h2 class="text-2xl font-bold text-amber-400 mb-4">1.
BDR (Business Development Representative)</h2>
                    <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
```

```html
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Prospectador Inteligente</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="bdr1" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="bdr1" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Gera listas de prospecção ultra-
segmentadas com base no seu ICP.</p></div>
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Redator de E-mails</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="bdr2" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="bdr2" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Cria e-mails frios personalizados em
segundos.</p></div>
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Sentinela de Gatilhos</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="bdr3" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="bdr3" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Monitora notícias para identificar
eventos de compra.</p></div>
                    </div>
                </div>

                <!-- SDR -->
                <div>
                    <h2 class="text-2xl font-bold text-amber-400 mb-4">2.
SDR (Sales Development Representative)</h2>
                    <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Qualificador Automático</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="sdr1" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="sdr1" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Atribui uma pontuação instantânea a
leads inbound.</p></div>
```

```html
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Roteador Inteligente</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="sdr2" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"/><label
for="sdr2" class="toggle-label block overflow-hidden h-6 rounded-full bg-
gray-600 cursor-pointer"></label></div></div><p class="text-sm text-
slate-400 mt-2">Direciona o lead para o vendedor mais
preparado.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Transcrição de Chamadas</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="sdr3" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="sdr3" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Grava, transcreve e analisa chamadas
de qualificação.</p></div>
                </div>
            </div>

            <!-- Executivo de Contas -->
            <div>
                <h2 class="text-2xl font-bold text-amber-400 mb-4">3.
Executivo de Contas</h2>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Co-piloto de Demo</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="ae1" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="ae1" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Oferece sugestões em tempo real
durante a demonstração.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Gerador de Propostas</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="ae2" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="ae2" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Cria propostas comerciais interativas
e personalizadas.</p></div>
```

```html
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Previsor de Fechamento</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="ae3" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"/><label
for="ae3" class="toggle-label block overflow-hidden h-6 rounded-full bg-
gray-600 cursor-pointer"></label></div></div><p class="text-sm text-
slate-400 mt-2">Prevê a probabilidade de fechamento do negócio.</p></div>
                </div>
            </div>

            <!-- Vendedor Interno -->
            <div>
                <h2 class="text-2xl font-bold text-amber-400 mb-4">4.
Vendedor Interno (Inside Sales)</h2>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Plataforma Unificada</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="is1" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="is1" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Integra CRM, discador, e-mail e vídeo
em uma interface.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Discador Preditivo</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="is2" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"/><label
for="is2" class="toggle-label block overflow-hidden h-6 rounded-full bg-
gray-600 cursor-pointer"></label></div></div><p class="text-sm text-
slate-400 mt-2">Prioriza e disca automaticamente para os leads mais
"quentes".</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Analisador de Chamadas</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="is3" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="is3" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Avalia tom de voz e tempo de fala
para dar feedback.</p></div>
                </div>
```

```html
            </div>

            <!-- Gerente de Contas -->
            <div>
                <h2 class="text-2xl font-bold text-amber-400 mb-4">5. Gerente de Contas (Account Manager)</h2>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-3 gap-6">
                    <div class="bg-gray-800 p-4 rounded-lg border border-gray-700"><div class="flex justify-between items-center"><h3 class="font-semibold text-white">Monitor de Saúde</h3><div class="relative inline-block w-10 mr-2 align-middle select-none"><input type="checkbox" id="am1" class="toggle-checkbox absolute block w-6 h-6 rounded-full bg-white border-4 appearance-none cursor-pointer" checked/><label for="am1" class="toggle-label block overflow-hidden h-6 rounded-full bg-gray-600 cursor-pointer"></label></div></div><p class="text-sm text-slate-400 mt-2">Calcula uma pontuação de saúde (Health Score) para cada cliente.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border border-gray-700"><div class="flex justify-between items-center"><h3 class="font-semibold text-white">Radar de Oportunidades</h3><div class="relative inline-block w-10 mr-2 align-middle select-none"><input type="checkbox" id="am2" class="toggle-checkbox absolute block w-6 h-6 rounded-full bg-white border-4 appearance-none cursor-pointer" checked/><label for="am2" class="toggle-label block overflow-hidden h-6 rounded-full bg-gray-600 cursor-pointer"></label></div></div><p class="text-sm text-slate-400 mt-2">Identifica clientes com potencial para upsell e cross-sell.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border border-gray-700"><div class="flex justify-between items-center"><h3 class="font-semibold text-white">Alerta de Churn</h3><div class="relative inline-block w-10 mr-2 align-middle select-none"><input type="checkbox" id="am3" class="toggle-checkbox absolute block w-6 h-6 rounded-full bg-white border-4 appearance-none cursor-pointer" checked/><label for="am3" class="toggle-label block overflow-hidden h-6 rounded-full bg-gray-600 cursor-pointer"></label></div></div><p class="text-sm text-slate-400 mt-2">Prevê quais clientes estão em risco de cancelar o contrato.</p></div>
                </div>
            </div>

            <!-- Key Account Manager -->
            <div>
                <h2 class="text-2xl font-bold text-amber-400 mb-4">6. Key Account Manager (KAM)</h2>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-3 gap-6">
                    <div class="bg-gray-800 p-4 rounded-lg border border-gray-700"><div class="flex justify-between items-center"><h3 class="font-semibold text-white">Mapeador Estratégico</h3><div
```

```html
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="kam1" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="kam1" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Cria um mapa detalhado da estrutura e
objetivos da conta.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Sentinela de Notícias</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="kam2" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="kam2" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Monitora notícias e relatórios
financeiros da conta-chave.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Assistente C-Level</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="kam3" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"/><label
for="kam3" class="toggle-label block overflow-hidden h-6 rounded-full bg-
gray-600 cursor-pointer"></label></div></div><p class="text-sm text-
slate-400 mt-2">Sugere tópicos e abordagens para interagir com
executivos.</p></div>
                </div>
            </div>

            <!-- Líder de Vendas -->
            <div>
                <h2 class="text-2xl font-bold text-amber-400 mb-4">7.
Líder de Vendas (Sales Team Lead)</h2>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Painel da Equipe</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="lead1" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="lead1" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Mostra métricas de atividade e
resultados do time ao vivo.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Analisador para Coaching</h3><div
```

```html
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="lead2" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="lead2" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Identifica pontos de melhoria nas
chamadas da equipe.</p></div>
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Assistente de 1:1</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="lead3" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"/><label
for="lead3" class="toggle-label block overflow-hidden h-6 rounded-full
bg-gray-600 cursor-pointer"></label></div></div><p class="text-sm text-
slate-400 mt-2">Prepara uma pauta para as reuniões individuais.</p></div>
                    </div>
                </div>

                <!-- Gerente/Head de Vendas -->
                <div>
                    <h2 class="text-2xl font-bold text-amber-400 mb-4">8.
Gerente / Head de Vendas</h2>
                    <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Painel de KPIs</h3><div class="relative
inline-block w-10 mr-2 align-middle select-none"><input type="checkbox"
id="manager1" class="toggle-checkbox absolute block w-6 h-6 rounded-full
bg-white border-4 appearance-none cursor-pointer" checked/><label
for="manager1" class="toggle-label block overflow-hidden h-6 rounded-full
bg-gray-600 cursor-pointer"></label></div></div><p class="text-sm text-
slate-400 mt-2">Dashboard completo com as principais métricas da
área.</p></div>
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Previsão de Receita</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="manager2" class="toggle-checkbox absolute block w-6
h-6 rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="manager2" class="toggle-label block overflow-hidden
h-6 rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Usa IA para prever a receita futura
com alta precisão.</p></div>
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Simulador de Comissão</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
```

```html
type="checkbox" id="manager3" class="toggle-checkbox absolute block w-6
h-6 rounded-full bg-white border-4 appearance-none cursor-
pointer"/><label for="manager3" class="toggle-label block overflow-hidden
h-6 rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Modela e testa diferentes estruturas
de comissão.</p></div>
                </div>
            </div>

            <!-- Diretor de Vendas -->
            <div>
                <h2 class="text-2xl font-bold text-amber-400 mb-4">9.
Diretor de Vendas</h2>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Painel Estratégico</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="director1" class="toggle-checkbox absolute block w-6
h-6 rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="director1" class="toggle-label block overflow-hidden
h-6 rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Visão consolidada da performance
comercial e de mercado.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Analisador de Rentabilidade</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="director2" class="toggle-checkbox absolute block w-6
h-6 rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="director2" class="toggle-label block overflow-hidden
h-6 rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Mostra a lucratividade por produto,
região ou segmento.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Previsor de Demanda</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="director3" class="toggle-checkbox absolute block w-6
h-6 rounded-full bg-white border-4 appearance-none cursor-
pointer"/><label for="director3" class="toggle-label block overflow-
hidden h-6 rounded-full bg-gray-600 cursor-
pointer"></label></div></div><p class="text-sm text-slate-400 mt-
2">Estima a demanda futura para orientar o planejamento.</p></div>
                </div>
            </div>

            <!-- Sales Operations -->
```

```html
            <div>
                <h2 class="text-2xl font-bold text-amber-400 mb-
4">10. Sales Operations</h2>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Otimizador de Fluxos</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="ops1" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="ops1" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Analisa o uso do CRM e sugere
automações.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Guardião dos Dados</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="ops2" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="ops2" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Escaneia o CRM em busca de dados
incorretos.</p></div>
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Admin de Comissões</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="ops3" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"/><label
for="ops3" class="toggle-label block overflow-hidden h-6 rounded-full bg-
gray-600 cursor-pointer"></label></div></div><p class="text-sm text-
slate-400 mt-2">Calcula as comissões da equipe de forma
automática.</p></div>
                </div>
            </div>

            <!-- Customer Success -->
            <div>
                <h2 class="text-2xl font-bold text-amber-400 mb-
4">11. Customer Success</h2>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-
cols-3 gap-6">
                    <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Orquestrador de Onboarding</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="cs1" class="toggle-checkbox absolute block w-6 h-6
```

```html
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="cs1" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Cria uma trilha de onboarding
personalizada para cada cliente.</p></div>
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Radar Preditivo de Churn</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="cs2" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"
checked/><label for="cs2" class="toggle-label block overflow-hidden h-6
rounded-full bg-gray-600 cursor-pointer"></label></div></div><p
class="text-sm text-slate-400 mt-2">Identifica com antecedência os
clientes com risco de cancelamento.</p></div>
                        <div class="bg-gray-800 p-4 rounded-lg border
border-gray-700"><div class="flex justify-between items-center"><h3
class="font-semibold text-white">Analisador de Uso</h3><div
class="relative inline-block w-10 mr-2 align-middle select-none"><input
type="checkbox" id="cs3" class="toggle-checkbox absolute block w-6 h-6
rounded-full bg-white border-4 appearance-none cursor-pointer"/><label
for="cs3" class="toggle-label block overflow-hidden h-6 rounded-full bg-
gray-600 cursor-pointer"></label></div></div><p class="text-sm text-
slate-400 mt-2">Revela oportunidades de expansão (upsell) e
treinamento.</p></div>
                    </div>
                </div>

            </div>
        </main>
    </div>

    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();
    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - A Revolução em Sales & Innovation</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>
```

```html
    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        /* Define a fonte Poppins como padrão */
        body {
            font-family: 'Poppins', sans-serif;
            scroll-behavior: smooth;
        }
        /* Efeito de brilho sutil nos cards */
        .role-card:hover {
            transform: translateY(-5px);
            box-shadow: 0 0 25px rgba(167, 139, 250, 0.2); /* Sombra
lilás */
        }
        /* Estilo para o botão desabilitado durante o envio */
        button:disabled {
            cursor: not-allowed;
            opacity: 0.6;
        }
        /* Gradiente de texto */
        .text-gradient {
            background: linear-gradient(90deg, #a78bfa, #8b5cf6,
#4f46e5);
            -webkit-background-clip: text;
            -webkit-text-fill-color: transparent;
            background-clip: text;
            text-fill-color: transparent;
        }
    </style>
</head>
<body class="bg-gray-900 text-slate-300">

    <!-- ========== HEADER ========== -->
    <header class="bg-gray-900/70 backdrop-blur-md sticky top-0 z-50
border-b border-gray-800">
        <nav class="container mx-auto px-6 py-4 flex justify-between
items-center">
            <a href="#" class="flex items-center gap-2">
                <!-- LOGO SVG -->
```

```html
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                    <defs>
                        <linearGradient id="logoGradient" x1="0%" y1="0%"
x2="100%" y2="100%">
                            <stop offset="0%" style="stop-color:#4f46e5;"
/> <!-- Azul -->
                            <stop offset="50%" style="stop-
color:#a78bfa;" /> <!-- Lilás -->
                            <stop offset="100%" style="stop-
color:#facc15;" /> <!-- Dourado -->
                        </linearGradient>
                    </defs>
                    <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
                    <path d="M9 16V8H12.5C14.433 8 16 9.567 16 11.5C16
13.433 14.433 15 12.5 15H11" stroke="white" stroke-width="1.5" stroke-
linecap="round" stroke-linejoin="round"/>
                    <path d="M9 12H12" stroke="white" stroke-width="1.5"
stroke-linecap="round" stroke-linejoin="round"/>
                </svg>
                <span class="text-xl font-bold text-white">Birth Hub
360</span>
            </a>
            <div class="hidden md:flex space-x-8 items-center">
                <a href="#ferramentas-por-cargo" class="text-slate-400
hover:text-white transition-colors duration-300">Para Equipes</a>
                <a href="#precos" class="text-slate-400 hover:text-white
transition-colors duration-300">Preços</a>
                <a href="#depoimentos" class="text-slate-400 hover:text-
white transition-colors duration-300">Depoimentos</a>
            </div>
            <a href="#contato" class="hidden md:block bg-amber-400 text-
gray-900 font-bold px-5 py-2 rounded-lg hover:bg-amber-300 transition-all
duration-300 shadow-lg shadow-amber-500/10">
                Solicitar Demo 
            </a>
            <!-- Botão do Menu Mobile -->
            <div class="md:hidden">
                <button id="menu-btn" class="text-white focus:outline-
none">
                    <i data-lucide="menu" class="w-6 h-6"></i>
                </button>
            </div>
        </nav>
        <!-- Menu Mobile -->
        <div id="menu" class="hidden md:hidden bg-gray-900 border-t
border-gray-800">
```

```html
            <a href="#ferramentas-por-cargo" class="block py-3 px-6 text-
sm text-slate-300 hover:bg-gray-800">Para Equipes</a>
            <a href="#precos" class="block py-3 px-6 text-sm text-slate-
300 hover:bg-gray-800">Preços</a>
            <a href="#depoimentos" class="block py-3 px-6 text-sm text-
slate-300 hover:bg-gray-800">Depoimentos</a>
            <div class="p-4">
                <a href="#contato" class="block w-full text-center bg-
amber-400 text-gray-900 font-bold px-5 py-3 rounded-lg hover:bg-amber-300
transition-all duration-300">
                    Solicitar Demo ⬜
                </a>
            </div>
        </div>
    </header>

    <main>
        <!-- ========== HERO SECTION ========== -->
        <section class="relative py-24 md:py-32 flex items-center
justify-center text-white overflow-hidden">
            <div class="absolute inset-0 bg-gray-900 z-0"></div>
            <div class="absolute inset-0 bg-[radial-
gradient(circle_at_center,_var(--tw-gradient-stops))] from-indigo-900/30
via-purple-900/10 to-transparent opacity-70"></div>
            <div class="relative z-10 text-center px-4">
                <h1 class="text-4xl md:text-6xl font-extrabold leading-
tight mb-4 text-white">
                    A Plataforma Definitiva para <span class="text-
gradient">Sales & Innovation</span> ⬜
                </h1>
                <p class="text-lg md:text-xl text-slate-400 max-w-3xl mx-
auto mb-8">
                    Unifique prospecção, fechamento, retenção e
estratégia em um ecossistema inteligente. Dê vida às suas metas. ⬜
                </p>
                <a href="#contato" class="bg-amber-400 text-gray-900
font-bold px-8 py-4 rounded-lg hover:bg-amber-300 transition-all
duration-300 shadow-2xl shadow-amber-500/20 text-lg">
                    Agende sua Demonstração ⬜
                </a>
            </div>
        </section>

        <!-- ========== FERRAMENTAS POR CARGO ========== -->
        <section id="ferramentas-por-cargo" class="py-20 bg-gray-900">
            <div class="container mx-auto px-6">
                <div class="text-center mb-16">
                    <h2 class="text-3xl md:text-4xl font-bold text-
white">Uma Ferramenta para Cada Especialista</h2>
```

```html
                    <p class="text-slate-400 mt-4 max-w-3xl mx-
auto">Capacite cada membro da sua operação com módulos desenhados para a
excelência.</p>
                </div>

                <!-- CATEGORIA -->
                <h3 class="text-2xl font-bold text-center mb-8 text-
gradient">⯎ Prospecção & Qualificação</h3>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-
4 gap-8 mb-16">
                    <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                        <h4 class="text-lg font-bold text-white">BDR
⯎</h4>
                        <p class="text-sm text-slate-400 mb-3">Prospecção
Ativa (Outbound)</p>
                        <p class="text-slate-400 text-sm">Módulo de
cadências multi-canal, enriquecimento de leads e automação de follow-ups
para maximizar o alcance.</p>
                    </div>
                    <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                        <h4 class="text-lg font-bold text-white">SDR
⯎</h4>
                        <p class="text-sm text-slate-400 mb-
3">Qualificação de Leads (Inbound)</p>
                        <p class="text-slate-400 text-sm">Painel de lead
scoring com IA, roteiros dinâmicos e agendamento integrado para converter
interesse em reuniões.</p>
                    </div>
                </div>

                <!-- CATEGORIA -->
                <h3 class="text-2xl font-bold text-center mb-8 text-
gradient">⯎ Fechamento de Negócios</h3>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-
4 gap-8 mb-16">
                    <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                        <h4 class="text-lg font-bold text-
white">Executivo de Contas ⯎</h4>
                        <p class="text-sm text-slate-400 mb-3">Closer</p>
                        <p class="text-slate-400 text-sm">Pipeline
visual, gerador de propostas inteligentes, e-signature e insights de
negociação para acelerar o "sim".</p>
                    </div>
                    <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
```

```html
                        <h4 class="text-lg font-bold text-white">Inside
Sales 🏠</h4>
                        <p class="text-sm text-slate-400 mb-3">Vendedor
Remoto</p>
                        <p class="text-slate-400 text-sm">Estação de
trabalho virtual com discador, videoconferência, e gravação de chamadas
com transcrição e análise.</p>
                    </div>
                </div>

                <!-- CATEGORIA -->
                <h3 class="text-2xl font-bold text-center mb-8 text-
gradient">🤝 Gestão de Contas & Relacionamento</h3>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-
4 gap-8 mb-16">
                    <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                        <h4 class="text-lg font-bold text-white">Gerente
de Contas 🧑‍💼</h4>
                        <p class="text-sm text-slate-400 mb-3">Account
Manager</p>
                        <p class="text-slate-400 text-sm">Dashboard de
saúde da carteira (Health Score), alertas de risco de churn e
identificação de oportunidades de upsell.</p>
                    </div>
                    <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                        <h4 class="text-lg font-bold text-white">Key
Account Manager 🔑</h4>
                        <p class="text-sm text-slate-400 mb-3">KAM</p>
                        <p class="text-slate-400 text-sm">Módulo de
planejamento estratégico de contas (QBRs), mapa de stakeholders e
acompanhamento de projetos.</p>
                    </div>
                </div>

                <!-- CATEGORIA -->
                <h3 class="text-2xl font-bold text-center mb-8 text-
gradient">👑 Liderança & Gestão</h3>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-
4 gap-8 mb-16">
                    <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                        <h4 class="text-lg font-bold text-white">Líder de
Vendas 🧑‍💼</h4>
                        <p class="text-sm text-slate-400 mb-3">Sales Team
Lead</p>
```

```html
                            <p class="text-slate-400 text-sm">Hub de coaching
com playlist de chamadas, feedback 1:1 e monitoramento de performance do
time em tempo real.</p>
                        </div>
                        <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                            <h4 class="text-lg font-bold text-white">Gerente
de Vendas 🔔</h4>
                            <p class="text-sm text-slate-400 mb-3">Gerente
Comercial</p>
                            <p class="text-slate-400 text-sm">Central de
comando com forecasting de vendas, gestão de metas, comissionamento e
análise de performance da equipe.</p>
                        </div>
                        <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                            <h4 class="text-lg font-bold text-white">Head de
Vendas 🔔</h4>
                            <p class="text-sm text-slate-400 mb-3">Head of
Sales</p>
                            <p class="text-slate-400 text-sm">Dashboard
estratégico com análise de cohort, LTV/CAC, e planejamento de capacidade
e território.</p>
                        </div>
                        <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                            <h4 class="text-lg font-bold text-white">Diretor
Comercial 🔔</h4>
                            <p class="text-sm text-slate-400 mb-3">Diretor de
Vendas</p>
                            <p class="text-slate-400 text-sm">Visão executiva
com análise de market share, tendências de mercado e simulação de
cenários para decisões estratégicas.</p>
                        </div>
                    </div>

                    <!-- CATEGORIA -->
                    <h3 class="text-2xl font-bold text-center mb-8 text-
gradient">🛠️ Suporte Estratégico</h3>
                    <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-
4 gap-8">
                        <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                            <h4 class="text-lg font-bold text-white">Sales
Operations 🛠️</h4>
                            <p class="text-sm text-slate-400 mb-3">Sales
Ops</p>
```

```html
                    <p class="text-slate-400 text-sm">Console de
otimização para construir e automatizar fluxos de trabalho, gerenciar
integrações e garantir a qualidade dos dados.</p>
                </div>
                <div class="role-card bg-gray-800 p-6 rounded-xl
transition-all duration-300 border border-gray-700 text-center">
                    <h4 class="text-lg font-bold text-white">Customer
Success ⯁</h4>
                    <p class="text-sm text-slate-400 mb-3">CSM</p>
                    <p class="text-slate-400 text-sm">Plataforma de
engajamento com playbooks de onboarding, gestão de tarefas e automação de
comunicação para maximizar o valor para o cliente.</p>
                </div>
            </div>
        </div>
    </section>

    <!-- ========== PREÇOS ========== -->
    <section id="precos" class="py-20 bg-gray-950">
        <div class="container mx-auto px-6">
            <div class="text-center mb-12">
                <h2 class="text-3xl md:text-4xl font-bold text-
white">Planos que Evoluem com Você</h2>
                <p class="text-slate-400 mt-4 max-w-2xl mx-
auto">Comece com o essencial e escale sem limites. Simples, transparente
e poderoso.</p>
            </div>
            <div class="grid grid-cols-1 lg:grid-cols-3 gap-8 max-w-
6xl mx-auto">
                <!-- Plano Startup -->
                <div class="bg-gray-900 rounded-xl p-8 flex flex-col
border border-gray-700">
                    <h3 class="text-xl font-bold text-white">Startup
⯁</h3>
                    <p class="text-slate-400 mt-2">Para equipes
enxutas e focadas</p>
                    <p class="text-4xl font-extrabold my-6 text-
white">R$ 89<span class="text-lg font-medium text-slate-
400">/mês/usuário</span></p>
                    <ul class="space-y-4 text-slate-400 flex-grow mb-
8">
                        <li class="flex items-start">⯁ CRM & Pipeline
Visual</li>
                        <li class="flex items-start">⯁ Módulo SDR
(Inbound)</li>
                        <li class="flex items-start">⯁ Até 1.000
Contatos</li>
                    </ul>
```

```html
                        <a href="#contato" class="w-full text-center bg-
gray-700 text-white font-semibold py-3 rounded-lg hover:bg-gray-600
transition-colors">Começar Agora</a>
                    </div>
                    <!-- Plano Growth (Destaque) -->
                    <div class="bg-gray-900 rounded-xl p-8 flex flex-col
relative overflow-hidden ring-2 ring-amber-400">
                        <span class="absolute top-4 right-4 bg-amber-400
text-gray-900 text-xs font-bold px-3 py-1 rounded-full">MAIS
POPULAR</span>
                        <h3 class="text-xl font-bold text-white">Growth
⏎</h3>
                        <p class="text-slate-400 mt-2">Para empresas que
aceleram</p>
                        <p class="text-4xl font-extrabold my-6 text-
white">R$ 159<span class="text-lg font-medium text-slate-
400">/mês/usuário</span></p>
                        <ul class="space-y-4 text-slate-300 flex-grow mb-
8">
                            <li class="flex items-start">⏎ <b>Tudo do
Startup, e mais:</b></li>
                            <li class="flex items-start">⏎ Contatos
Ilimitados</li>
                            <li class="flex items-start">⏎ Módulo BDR
(Outbound)</li>
                            <li class="flex items-start">⏎ Automação e
Analytics</li>
                        </ul>
                        <a href="#contato" class="w-full text-center bg-
amber-400 text-gray-900 font-bold py-3 rounded-lg hover:bg-amber-300
transition-colors">Solicitar Demonstração</a>
                    </div>
                    <!-- Plano Enterprise -->
                    <div class="bg-gray-900 rounded-xl p-8 flex flex-col
border border-gray-700">
                        <h3 class="text-xl font-bold text-
white">Enterprise ⏎⏎</h3>
                        <p class="text-slate-400 mt-2">Para operações
complexas</p>
                        <p class="text-4xl font-extrabold my-6 text-
white">Personalizado</p>
                        <ul class="space-y-4 text-slate-400 flex-grow mb-
8">
                            <li class="flex items-start">⏎ <b>Tudo do
Growth, e mais:</b></li>
                            <li class="flex items-start">⏎ Módulos CS e
Sales Ops</li>
                            <li class="flex items-start">⏎ CSM Dedicado &
API</li>
```

```html
                        <li class="flex items-start">▢ Suporte Premium
24/7</li>
                    </ul>
                    <a href="#contato" class="w-full text-center bg-
gray-700 text-white font-semibold py-3 rounded-lg hover:bg-gray-600
transition-colors">Fale Conosco</a>
                </div>
            </div>
        </div>
    </section>

    <!-- ========= DEPOIMENTOS ========= -->
    <section id="depoimentos" class="py-20 bg-gray-900">
        <div class="container mx-auto px-6">
            <div class="text-center mb-12">
                <h2 class="text-3xl md:text-4xl font-bold text-
white">Amado por Equipes de Alta Performance ▢</h2>
            </div>
            <div class="grid grid-cols-1 lg:grid-cols-2 gap-8 max-w-
4xl mx-auto">
                <div class="bg-gray-800 p-8 rounded-lg border border-
gray-700">
                    <p class="text-slate-300 italic">▢ "O Birth Hub
360 alinhou vendas e produto de uma forma que nunca vimos. Os dashboards
de liderança são cruciais para nossa estratégia."</p>
                    <div class="flex items-center mt-6">
                        <img
src="https://placehold.co/50x50/a78bfa/111827?text=JS" class="w-12 h-12
rounded-full" alt="Foto de Joana Silva">
                        <div class="ml-4">
                            <p class="font-bold text-white">Joana
Silva</p>
                            <p class="text-sm text-slate-
400">Diretora de Vendas, InovaTech</p>
                        </div>
                    </div>
                </div>
                <div class="bg-gray-800 p-8 rounded-lg border border-
gray-700">
                    <p class="text-slate-300 italic">▢ "Finalmente
temos uma visão clara da saúde dos nossos clientes. O módulo de Customer
Success nos ajudou a reduzir o churn em 15%."</p>
                    <div class="flex items-center mt-6">
                        <img
src="https://placehold.co/50x50/facc15/111827?text=MP" class="w-12 h-12
rounded-full" alt="Foto de Marcos Pereira">
                        <div class="ml-4">
                            <p class="font-bold text-white">Marcos
Pereira</p>
```

```html
                              <p class="text-sm text-slate-400">Head de
Customer Success, Soluções Futuras</p>
                          </div>
                      </div>
                  </div>
              </div>
          </section>

          <!-- ========== CONTATO / CTA FINAL ========== -->
          <section id="contato" class="bg-gradient-to-r from-blue-900 via-
purple-900 to-indigo-900">
              <div class="container mx-auto px-6 py-20 text-center">
                  <h2 class="text-3xl md:text-4xl font-bold text-
white">Pronto para a Revolução? </h2>
                  <p class="text-slate-300 mt-4 mb-8 max-w-2xl mx-
auto">Nossos especialistas estão prontos para mostrar como o Birth Hub
360 pode ser customizado para a sua realidade. Sem compromisso.</p>
                  <form id="contact-form" class="max-w-xl mx-auto space-y-
4">
                      <input type="text" name="name" placeholder="Seu nome
completo" class="w-full px-5 py-3 rounded-lg border-gray-600 bg-gray-800
text-white focus:ring-2 focus:ring-amber-400 focus:border-transparent"
required>
                      <input type="text" name="company" placeholder="Nome
da sua empresa" class="w-full px-5 py-3 rounded-lg border-gray-600 bg-
gray-800 text-white focus:ring-2 focus:ring-amber-400 focus:border-
transparent" required>
                      <input type="email" name="email" placeholder="Seu
melhor e-mail corporativo" class="w-full px-5 py-3 rounded-lg border-
gray-600 bg-gray-800 text-white focus:ring-2 focus:ring-amber-400
focus:border-transparent" required>
                      <button id="submit-button" type="submit" class="w-
full bg-amber-400 text-gray-900 font-bold px-8 py-3 rounded-lg hover:bg-
amber-300 transition-colors duration-300 shadow-lg">
                          Agendar Demonstração 
                      </button>
                  </form>
                  <div id="form-status" class="mt-4 p-3 rounded-lg max-w-xl
mx-auto transition-opacity duration-300 opacity-0"></div>
              </div>
          </section>

      </main>

      <!-- ========== FOOTER ========== -->
      <footer class="bg-gray-950 text-slate-400 border-t border-gray-800">
          <div class="container mx-auto px-6 py-8">
```

```html
            <div class="flex flex-col md:flex-row justify-between items-
center">
                <p class="text-sm">&copy; 2024 Birth Hub Innovation 360.
Feito com ❤️ no Brasil.</p>
                <div class="flex space-x-4 mt-4 md:mt-0">
                    <a href="#" class="hover:text-white"><i data-
lucide="twitter"></i></a>
                    <a href="#" class="hover:text-white"><i data-
lucide="linkedin"></i></a>
                    <a href="#" class="hover:text-white"><i data-
lucide="instagram"></i></a>
                </div>
            </div>
        </div>
    </footer>

    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();

        // Lógica para o menu mobile
        const menuBtn = document.getElementById('menu-btn');
        const menu = document.getElementById('menu');
        menuBtn.addEventListener('click', () => {
            menu.classList.toggle('hidden');
        });

        // Lógica do Formulário de Contato
        const contactForm = document.getElementById('contact-form');
        const submitButton = document.getElementById('submit-button');
        const formStatus = document.getElementById('form-status');

        contactForm.addEventListener('submit', async function(event) {
            event.preventDefault();

            const originalButtonText = submitButton.innerHTML;
            submitButton.disabled = true;
            submitButton.innerHTML = 'Enviando...';

            const formData = new FormData(contactForm);
            const data = Object.fromEntries(formData.entries());

            try {
                // IMPORTANTE: Substitua 'YOUR_UNIQUE_CODE' pelo seu
código do Formspree
                const response = await
fetch('https://formspree.io/f/YOUR_UNIQUE_CODE', {
                    method: 'POST',
                    body: JSON.stringify(data),
```

```
                headers: { 'Content-Type': 'application/json' }
            });

            if (response.ok) {
                formStatus.textContent = 'Obrigado! Sua solicitação
foi enviada com sucesso.';
                formStatus.className = 'mt-4 p-3 rounded-lg max-w-xl
mx-auto bg-green-600 text-white opacity-100';
                contactForm.reset();
            } else {
                throw new Error('Houve um problema ao enviar o
formulário.');
            }

        } catch (error) {
            formStatus.textContent = 'Ocorreu um erro. Por favor,
tente novamente mais tarde.';
            formStatus.className = 'mt-4 p-3 rounded-lg max-w-xl mx-
auto bg-red-600 text-white opacity-100';
        } finally {
            submitButton.disabled = false;
            submitButton.innerHTML = originalButtonText;
            setTimeout(() => {
                formStatus.className =
formStatus.className.replace('opacity-100', 'opacity-0');
            }, 6000);
        }
    });
    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Dashboard</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">
```

```html
    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar for a better dark-mode experience */
        ::-webkit-scrollbar {
            width: 8px;
        }
        ::-webkit-scrollbar-track {
            background: #1f2937; /* gray-800 */
        }
        ::-webkit-scrollbar-thumb {
            background: #4b5563; /* gray-600 */
            border-radius: 10px;
        }
        ::-webkit-scrollbar-thumb:hover {
            background: #6b7280; /* gray-500 */
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-gray-800 flex flex-col items-center py--6">
            <!-- Logo -->
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24" fill="none" xmlns="http://www.w3.org/2000/svg">
                    <defs>
                        <linearGradient id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%">
                            <stop offset="0%" style="stop-color:#4f46e5;" />
                            <stop offset="50%" style="stop-color:#a78bfa;" />
                            <stop offset="100%" style="stop-color:#facc15;" />
                        </linearGradient>
                    </defs>
                    <circle cx="12" cy="12" r="11" stroke="url(#logoGradient)" stroke-width="2"/>
                </svg>
            </a>
```

```html
            <!-- Itens do Menu -->
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Dashboard">
                    <i data-lucide="layout-dashboard"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Contatos">
                    <i data-lucide="contact"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Negócios">
                    <i data-lucide="briefcase"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Tarefas">
                    <i data-lucide="check-square"></i>
                </a>
                 <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Analytics">
                    <i data-lucide="bar-chart-3"></i>
                </a>
            </nav>
            <!-- Menu Inferior (Configurações, Sair) -->
            <div class="mt-auto flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações">
                    <i data-lucide="settings"></i>
                </a>
                 <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair">
                    <i data-lucide="log-out"></i>
                </a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <!-- Header -->
            <header class="flex justify-between items-center mb-8">
                <div>
                    <h1 class="text-3xl font-bold text-white">Bem-vinda,
Ana! </h1>
                    <p class="text-slate-400">Aqui está um resumo da sua
performance hoje.</p>
                </div>
                <div class="flex items-center gap-4">
                    <button class="p-2 rounded-full text-slate-400
hover:bg-gray-800 hover:text-white">
```

```html
                        <i data-lucide="bell"></i>
                    </button>
                    <img
src="https://placehold.co/40x40/a78bfa/111827?text=A" alt="Avatar do
usuário" class="w-10 h-10 rounded-full ring-2 ring-purple-500">
                </div>
            </header>

            <!-- KPIs -->
            <section class="grid grid-cols-1 md:grid-cols-3 gap-6 mb-8">
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <div class="flex items-center justify-between">
                        <h3 class="text-slate-400 font-medium">Meta do
Mês </h3>
                        <span class="px-2 py-1 text-xs font-semibold
text-green-300 bg-green-800/50 rounded-full">75%</span>
                    </div>
                    <p class="text-3xl font-bold text-white mt-2">R$
75.340</p>
                    <p class="text-sm text-slate-500">de R$ 100.000</p>
                </div>
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <h3 class="text-slate-400 font-medium">Negócios
Ganhos </h3>
                    <p class="text-3xl font-bold text-white mt-2">12</p>
                    <p class="text-sm text-slate-500">+2 vs. mês
passado</p>
                </div>
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <h3 class="text-slate-400 font-medium">Taxa de
Conversão </h3>
                    <p class="text-3xl font-bold text-white mt-2">23%</p>
                    <p class="text-sm text-slate-500">Média de 20%</p>
                </div>
            </section>

            <!-- Pipeline e Tarefas -->
            <section class="grid grid-cols-1 lg:grid-cols-3 gap-8">
                <!-- Pipeline de Vendas -->
                <div class="lg:col-span-2 bg-gray-800 p-6 rounded-xl
border border-gray-700">
                    <h3 class="text-xl font-bold text-white mb-4">Seu
Funil de Vendas</h3>
                    <div class="grid grid-cols-2 md:grid-cols-4 gap-4
text-center">
                        <div>
```

```html
                              <p class="text-2xl font-bold text-blue-400">42</p>
                              <p class="text-sm text-slate-400">Qualificação</p>
                          </div>
                          <div>
                              <p class="text-2xl font-bold text-purple-400">18</p>
                              <p class="text-sm text-slate-400">Demonstração</p>
                          </div>
                          <div>
                              <p class="text-2xl font-bold text-amber-400">9</p>
                              <p class="text-sm text-slate-400">Proposta</p>
                          </div>
                          <div>
                              <p class="text-2xl font-bold text-green-400">5</p>
                              <p class="text-sm text-slate-400">Negociação</p>
                          </div>
                      </div>
                       <!-- Gráfico de Performance -->
                      <div class="mt-6">
                          <h4 class="text-lg font-semibold text-white mb-2">Performance (Últimos 6 meses)</h4>
                          <div class="h-40 bg-gray-900/50 p-2 rounded-lg flex items-end justify-between gap-2">
                              <!-- Barras do gráfico (mock) -->
                              <div class="w-full bg-indigo-500 rounded-t-md" style="height: 60%"></div>
                              <div class="w-full bg-indigo-500 rounded-t-md" style="height: 40%"></div>
                              <div class="w-full bg-indigo-500 rounded-t-md" style="height: 80%"></div>
                              <div class="w-full bg-indigo-500 rounded-t-md" style="height: 70%"></div>
                              <div class="w-full bg-indigo-500 rounded-t-md" style="height: 50%"></div>
                              <div class="w-full bg-indigo-500 rounded-t-md" style="height: 90%"></div>
                          </div>
                      </div>
                  </div>

                  <!-- Próximas Tarefas -->
```

```html
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <h3 class="text-xl font-bold text-white mb-
4">Próximas Tarefas ⬚</h3>
                    <div class="space-y-4">
                        <div class="flex items-center gap-4 p-3 bg-gray-
900/50 rounded-lg">
                            <div class="w-10 h-10 flex-shrink-0 bg-red-
500/20 text-red-400 flex items-center justify-center rounded-full">
                                <i data-lucide="phone"></i>
                            </div>
                            <div>
                                <p class="font-semibold text-
white">Follow-up com a InovaTech</p>
                                <p class="text-sm text-slate-400">Hoje,
14:00</p>
                            </div>
                        </div>
                        <div class="flex items-center gap-4 p-3 bg-gray-
900/50 rounded-lg">
                            <div class="w-10 h-10 flex-shrink-0 bg-blue-
500/20 text-blue-400 flex items-center justify-center rounded-full">
                                <i data-lucide="mail"></i>
                            </div>
                            <div>
                                <p class="font-semibold text-
white">Enviar proposta para Soluções Futuras</p>
                                <p class="text-sm text-slate-400">Amanhã,
10:00</p>
                            </div>
                        </div>
                        <div class="flex items-center gap-4 p-3 bg-gray-
900/50 rounded-lg">
                            <div class="w-10 h-10 flex-shrink-0 bg-green-
500/20 text-green-400 flex items-center justify-center rounded-full">
                                <i data-lucide="video"></i>
                            </div>
                            <div>
                                <p class="font-semibold text-white">Demo
para a Empresa Alfa</p>
                                <p class="text-sm text-slate-400">Amanhã,
16:00</p>
                            </div>
                        </div>
                    </div>
                </div>
            </section>
        </main>
    </div>
```

```html
    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();
    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Birth Hub 360 - Contatos</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;700;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar for a better dark-mode experience */
        ::-webkit-scrollbar {
            width: 8px;
        }
        ::-webkit-scrollbar-track {
            background: #111827; /* gray-900 */
        }
        ::-webkit-scrollbar-thumb {
            background: #374151; /* gray-700 */
            border-radius: 10px;
        }
        ::-webkit-scrollbar-thumb:hover {
            background: #4b5563; /* gray-600 */
        }
        /* Remove arrows from number input */
        input[type='number']::-webkit-inner-spin-button,
```

```
        input[type='number']::-webkit-outer-spin-button {
            -webkit-appearance: none;
            margin: 0;
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <!-- Logo -->
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                    <defs>
                        <linearGradient id="logoGradient" x1="0%" y1="0%"
x2="100%" y2="100%">
                            <stop offset="0%" style="stop-color:#4f46e5;"
/>
                            <stop offset="50%" style="stop-
color:#a78bfa;" />
                            <stop offset="100%" style="stop-
color:#facc15;" />
                        </linearGradient>
                    </defs>
                    <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
                </svg>
            </a>
            <!-- Itens do Menu -->
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard">
                    <i data-lucide="layout-dashboard"></i>
                </a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Contatos">
                    <i data-lucide="contact"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Negócios">
                    <i data-lucide="briefcase"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Tarefas">
                    <i data-lucide="check-square"></i>
                </a>
```

```html
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Analytics">
                    <i data-lucide="bar-chart-3"></i>
                </a>
            </nav>
            <!-- Menu Inferior (Configurações, Sair) -->
            <div class="mt-auto flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações">
                    <i data-lucide="settings"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair">
                    <i data-lucide="log-out"></i>
                </a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <!-- Header -->
            <header class="flex flex-col md:flex-row justify-between
md:items-center mb-8 gap-4">
                <div>
                    <h1 class="text-3xl font-bold text-white">Contatos
🔘</h1>
                    <p class="text-slate-400">Gerencie todos os seus
leads e clientes em um só lugar.</p>
                </div>
                <div class="flex items-center gap-4">
                    <button class="flex items-center gap-2 px-4 py-2
text-sm font-semibold text-white bg-gray-700 rounded-lg hover:bg-gray-
600">
                        <i data-lucide="upload-cloud" class="w-4 h-
4"></i>
                        Importar
                    </button>
                    <button class="flex items-center gap-2 px-4 py-2
text-sm font-bold text-gray-900 bg-amber-400 rounded-lg hover:bg-amber-
300">
                        <i data-lucide="plus" class="w-4 h-4"></i>
                        Adicionar Contato
                    </button>
                </div>
            </header>

            <!-- Filtros e Busca -->
            <section class="mb-6">
                <div class="flex flex-col md:flex-row gap-4">
```

```html
                    <div class="relative flex-grow">
                        <i data-lucide="search" class="absolute left-3
top-1/2 -translate-y-1/2 w-5 h-5 text-slate-400"></i>
                        <input type="text" placeholder="Buscar por nome,
e-mail ou empresa..." class="w-full bg-gray-800 border border-gray-700
rounded-lg pl-10 pr-4 py-2 text-white focus:ring-2 focus:ring-indigo-500
focus:border-transparent">
                    </div>
                    <select class="bg-gray-800 border border-gray-700
rounded-lg px-4 py-2 text-white focus:ring-2 focus:ring-indigo-500
focus:border-transparent">
                        <option>Filtrar por proprietário</option>
                        <option>Ana</option>
                        <option>Carlos</option>
                    </select>
                    <select class="bg-gray-800 border border-gray-700
rounded-lg px-4 py-2 text-white focus:ring-2 focus:ring-indigo-500
focus:border-transparent">
                        <option>Filtrar por tag</option>
                        <option>Lead Quente</option>
                        <option>Cliente VIP</option>
                        <option>Follow-up</option>
                    </select>
                </div>
            </section>

            <!-- Tabela de Contatos -->
            <section class="bg-gray-800 rounded-xl border border-gray-700
overflow-hidden">
                <div class="overflow-x-auto">
                    <table class="w-full text-left">
                        <thead class="bg-gray-900/50">
                            <tr>
                                <th class="p-4 font-semibold text-
white">Nome</th>
                                <th class="p-4 font-semibold text-
white">Empresa</th>
                                <th class="p-4 font-semibold text-
white">E-mail & Telefone</th>
                                <th class="p-4 font-semibold text-
white">Proprietário</th>
                                <th class="p-4 font-semibold text-
white">Tags</th>
                                <th class="p-4 font-semibold text-
white">Ações</th>
                            </tr>
                        </thead>
                        <tbody class="divide-y divide-gray-700">
                            <!-- Linha de Contato 1 -->
```

```html
                    <tr class="hover:bg-gray-700/50">
                        <td class="p-4 flex items-center gap-3">
                            <img
src="https://placehold.co/40x40/facc15/111827?text=B" alt="Avatar"
class="w-10 h-10 rounded-full">
                                <span class="font-medium text-
white">Bruno Alves</span>
                        </td>
                        <td class="p-4 text-slate-
300">InovaTech</td>
                        <td class="p-4">
                            <p class="text-slate-
300">bruno.alves@inovatech.com</p>
                            <p class="text-xs text-slate-
400">(11) 98765-4321</p>
                        </td>
                        <td class="p-4 text-slate-300">Ana</td>
                        <td class="p-4">
                            <span class="px-2 py-1 text-xs font-
semibold text-red-300 bg-red-800/50 rounded-full">Lead Quente</span>
                        </td>
                        <td class="p-4">
                            <div class="flex gap-2">
                                <button class="p-2 text-slate-400
hover:text-white"><i data-lucide="edit-2" class="w-4 h-4"></i></button>
                                <button class="p-2 text-slate-400
hover:text-red-400"><i data-lucide="trash-2" class="w-4 h-
4"></i></button>
                            </div>
                        </td>
                    </tr>
                    <!-- Linha de Contato 2 -->
                    <tr class="hover:bg-gray-700/50">
                        <td class="p-4 flex items-center gap-3">
                            <img
src="https://placehold.co/40x40/a78bfa/111827?text=C" alt="Avatar"
class="w-10 h-10 rounded-full">
                                <span class="font-medium text-
white">Carla Dias</span>
                        </td>
                        <td class="p-4 text-slate-300">Soluções
Futuras</td>
                        <td class="p-4">
                            <p class="text-slate-
300">carla@solucoesfuturas.dev</p>
                            <p class="text-xs text-slate-
400">(21) 99999-8888</p>
                        </td>
                        <td class="p-4 text-slate-300">Ana</td>
```

```html
                                    <td class="p-4">
                                        <span class="px-2 py-1 text-xs font-
semibold text-purple-300 bg-purple-800/50 rounded-full">Cliente
VIP</span>
                                    </td>
                                    <td class="p-4">
                                        <div class="flex gap-2">
                                            <button class="p-2 text-slate-400
hover:text-white"><i data-lucide="edit-2" class="w-4 h-4"></i></button>
                                            <button class="p-2 text-slate-400
hover:text-red-400"><i data-lucide="trash-2" class="w-4 h-
4"></i></button>
                                        </div>
                                    </td>
                                </tr>
                                <!-- Linha de Contato 3 -->
                                <tr class="hover:bg-gray-700/50">
                                    <td class="p-4 flex items-center gap-3">
                                        <img
src="https://placehold.co/40x40/4ade80/111827?text=D" alt="Avatar"
class="w-10 h-10 rounded-full">
                                        <span class="font-medium text-
white">Daniel Costa</span>
                                    </td>
                                    <td class="p-4 text-slate-300">Empresa
Alfa</td>
                                    <td class="p-4">
                                        <p class="text-slate-
300">daniel.c@empresaalfa.com</p>
                                        <p class="text-xs text-slate-
400">(31) 91234-5678</p>
                                    </td>
                                    <td class="p-4 text-slate-
300">Carlos</td>
                                    <td class="p-4">
                                        <span class="px-2 py-1 text-xs font-
semibold text-blue-300 bg-blue-800/50 rounded-full">Follow-up</span>
                                    </td>
                                    <td class="p-4">
                                        <div class="flex gap-2">
                                            <button class="p-2 text-slate-400
hover:text-white"><i data-lucide="edit-2" class="w-4 h-4"></i></button>
                                            <button class="p-2 text-slate-400
hover:text-red-400"><i data-lucide="trash-2" class="w-4 h-
4"></i></button>
                                        </div>
                                    </td>
                                </tr>
                            </tbody>
```

```
                </table>
            </div>
        </section>
    </main>
</div>

<script>
    // Inicializa os ícones do Lucide
    lucide.createIcons();
</script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Perfil do Contato</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar for a better dark-mode experience */
        ::-webkit-scrollbar {
            width: 8px;
        }
        ::-webkit-scrollbar-track {
            background: #111827; /* gray-900 */
        }
        ::-webkit-scrollbar-thumb {
            background: #374151; /* gray-700 */
            border-radius: 10px;
        }
```

```
        ::-webkit-scrollbar-thumb:hover {
            background: #4b5563; /* gray-600 */
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <!-- Logo -->
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                    <defs>
                        <linearGradient id="logoGradient" x1="0%" y1="0%"
x2="100%" y2="100%">
                            <stop offset="0%" style="stop-color:#4f46e5;"
/>
                            <stop offset="50%" style="stop-
color:#a78bfa;" />
                            <stop offset="100%" style="stop-
color:#facc15;" />
                        </linearGradient>
                    </defs>
                    <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
                </svg>
            </a>
            <!-- Itens do Menu -->
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard">
                    <i data-lucide="layout-dashboard"></i>
                </a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Contatos">
                    <i data-lucide="contact"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Negócios">
                    <i data-lucide="briefcase"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Tarefas">
                    <i data-lucide="check-square"></i>
                </a>
```

```html
                    <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Analytics">
                        <i data-lucide="bar-chart-3"></i>
                </a>
            </nav>
            <!-- Menu Inferior (Configurações, Sair) -->
            <div class="mt-auto flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações">
                    <i data-lucide="settings"></i>
                </a>
                 <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair">
                    <i data-lucide="log-out"></i>
                </a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <!-- Header do Perfil -->
            <header class="flex flex-col md:flex-row justify-between
md:items-center mb-8 gap-4">
                <div class="flex items-center gap-4">
                    <img
src="https://placehold.co/80x80/facc15/111827?text=B" alt="Avatar"
class="w-20 h-20 rounded-full border-2 border-amber-400">
                    <div>
                        <h1 class="text-3xl font-bold text-white">Bruno
Alves</h1>
                        <p class="text-slate-400">Gerente de Inovação na
<a href="#" class="font-semibold text-amber-400
hover:underline">InovaTech</a></p>
                    </div>
                </div>
                <div class="flex items-center gap-4">
                    <button class="flex items-center gap-2 px-4 py-2
text-sm font-semibold text-white bg-gray-700 rounded-lg hover:bg-gray-
600">
                        <i data-lucide="edit-2" class="w-4 h-4"></i>
                        Editar
                    </button>
                    <button class="flex items-center gap-2 px-4 py-2
text-sm font-bold text-gray-900 bg-amber-400 rounded-lg hover:bg-amber-
300">
                        <i data-lucide="plus" class="w-4 h-4"></i>
                        Adicionar Negócio
                    </button>
                </div>
```

```html
            </header>

            <!-- Layout Principal (2 colunas) -->
            <div class="grid grid-cols-1 lg:grid-cols-3 gap-8">

                <!-- Coluna da Esquerda (Informações) -->
                <div class="lg:col-span-1 space-y-8">
                    <!-- Detalhes do Contato -->
                    <div class="bg-gray-800 p-6 rounded-xl border border-gray-700">
                        <h3 class="text-lg font-semibold text-white mb-4">Detalhes do Contato</h3>
                        <div class="space-y-3">
                            <div class="flex items-center gap-3">
                                <i data-lucide="mail" class="w-5 h-5 text-slate-400"></i>
                                <span class="text-slate-300">bruno.alves@inovatech.com</span>
                            </div>
                            <div class="flex items-center gap-3">
                                <i data-lucide="phone" class="w-5 h-5 text-slate-400"></i>
                                <span class="text-slate-300">(11) 98765-4321</span>
                            </div>
                            <div class="flex items-center gap-3">
                                <i data-lucide="user" class="w-5 h-5 text-slate-400"></i>
                                <span class="text-slate-300">Proprietária: Ana</span>
                            </div>
                        </div>
                    </div>

                    <!-- Negócios Associados -->
                    <div class="bg-gray-800 p-6 rounded-xl border border-gray-700">
                        <h3 class="text-lg font-semibold text-white mb-4">Negócios (2)</h3>
                        <div class="space-y-4">
                            <div class="bg-gray-900/50 p-3 rounded-lg">
                                <p class="font-semibold text-white">Projeto Phoenix</p>
                                <p class="text-sm text-slate-400">R$ 50.000 - <span class="text-amber-400">Proposta</span></p>
                            </div>
                            <div class="bg-gray-900/50 p-3 rounded-lg">
                                <p class="font-semibold text-white">Licença Premium</p>
```

```html
                            <p class="text-sm text-slate-400">R$
12.000 - <span class="text-green-400">Ganha</span></p>
                        </div>
                    </div>
                </div>

                <!-- Empresa Associada -->
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <h3 class="text-lg font-semibold text-white mb-
4">Empresa: InovaTech</h3>
                    <div class="space-y-3">
                        <div class="flex items-center gap-3">
                            <i data-lucide="building-2" class="w-5 h-
5 text-slate-400"></i>
                            <span class="text-slate-300">Setor:
Tecnologia</span>
                        </div>
                        <div class="flex items-center gap-3">
                            <i data-lucide="users" class="w-5 h-5
text-slate-400"></i>
                            <span class="text-slate-300">50-200
funcionários</span>
                        </div>
                    </div>
                </div>
            </div>

            <!-- Coluna da Direita (Atividades) -->
            <div class="lg:col-span-2 bg-gray-800 p-6 rounded-xl
border border-gray-700">
                <!-- Abas de Atividade -->
                <div class="flex border-b border-gray-700 mb-4">
                    <button class="px-4 py-2 text-sm font-semibold
text-white border-b-2 border-amber-400">Atividades</button>
                    <button class="px-4 py-2 text-sm font-semibold
text-slate-400 hover:text-white">Notas</button>
                    <button class="px-4 py-2 text-sm font-semibold
text-slate-400 hover:text-white">E-mails</button>
                </div>

                <!-- Input para Nova Atividade -->
                <div class="mb-6">
                    <textarea placeholder="Adicionar uma nota ou
registrar atividade..." class="w-full bg-gray-900/50 border border-gray-
700 rounded-lg p-3 text-white focus:ring-2 focus:ring-indigo-500"
rows="3"></textarea>
                    <div class="flex justify-end gap-2 mt-2">
```

```html
                                <button class="px-3 py-1.5 text-xs font-
semibold text-white bg-gray-700 rounded-lg hover:bg-gray-600">Registrar
Chamada ▯</button>
                                <button class="px-3 py-1.5 text-xs font-
semibold text-white bg-gray-700 rounded-lg hover:bg-gray-600">Registrar
E-mail ✉▯</button>
                                <button class="px-3 py-1.5 text-xs font-bold
text-gray-900 bg-amber-400 rounded-lg hover:bg-amber-300">Salvar Nota
▯</button>
                            </div>
                        </div>

                        <!-- Linha do Tempo de Atividades -->
                        <div class="space-y-6 border-l-2 border-gray-700 ml-3
pl-6">
                            <!-- Item da Timeline 1 -->
                            <div class="relative">
                                <div class="absolute -left-[30px] top-1 w-4
h-4 bg-amber-400 rounded-full border-4 border-gray-800"></div>
                                <p class="text-sm text-slate-400 mb-1">Hoje,
14:00</p>
                                <div class="bg-gray-900/50 p-4 rounded-lg">
                                    <p class="font-semibold text-white">▯
Chamada de Follow-up</p>
                                    <p class="text-sm text-slate-300 mt-
1">Bruno mencionou que a proposta foi bem recebida pela diretoria.
Próximo passo é uma reunião com o CTO na sexta-feira.</p>
                                </div>
                            </div>
                            <!-- Item da Timeline 2 -->
                            <div class="relative">
                                <div class="absolute -left-[30px] top-1 w-4
h-4 bg-indigo-500 rounded-full border-4 border-gray-800"></div>
                                <p class="text-sm text-slate-400 mb-1">Ontem,
10:30</p>
                                <div class="bg-gray-900/50 p-4 rounded-lg">
                                    <p class="font-semibold text-white">✉▯
E-mail Enviado: Proposta Projeto Phoenix</p>
                                    <p class="text-sm text-slate-300 mt-
1">Proposta comercial enviada conforme combinado na reunião de
demonstração.</p>
                                </div>
                            </div>
                            <!-- Item da Timeline 3 -->
                            <div class="relative">
                                <div class="absolute -left-[30px] top-1 w-4
h-4 bg-green-500 rounded-full border-4 border-gray-800"></div>
                                <p class="text-sm text-slate-400 mb-1">3 dias
atrás</p>
```

```html
                        <div class="bg-gray-900/50 p-4 rounded-lg">
                            <p class="font-semibold text-white">▢
Reunião de Demonstração</p>
                            <p class="text-sm text-slate-300 mt-
1">Apresentação da plataforma para Bruno e sua equipe. Mostraram grande
interesse no módulo de Analytics.</p>
                        </div>
                    </div>
                </div>
            </div>
        </div>
    </main>
</div>

<script>
    // Inicializa os ícones do Lucide
    lucide.createIcons();
</script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Pipeline de Vendas</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar for a better dark-mode experience */
        .kanban-container::-webkit-scrollbar {
            height: 8px;
```

```
        }
        .kanban-container::-webkit-scrollbar-track {
            background: #111827; /* gray-900 */
        }
        .kanban-container::-webkit-scrollbar-thumb {
            background: #374151; /* gray-700 */
            border-radius: 10px;
        }
        .kanban-container::-webkit-scrollbar-thumb:hover {
            background: #4b5563; /* gray-600 */
        }
        .kanban-column::-webkit-scrollbar {
            width: 6px;
        }
        .kanban-column::-webkit-scrollbar-track {
            background: transparent;
        }
        .kanban-column::-webkit-scrollbar-thumb {
            background: #4b5563;
            border-radius: 10px;
        }
        /* Estilo para o card sendo arrastado */
        .dragging {
            opacity: 0.5;
            transform: rotate(2deg);
            box-shadow: 0 10px 15px -3px rgb(0 0 0 / 0.4), 0 4px 6px -4px
rgb(0 0 0 / 0.4);
        }
        .drag-over {
            border-color: #facc15; /* amber-400 */
            background-color: rgba(250, 204, 21, 0.1);
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300 overflow-
hidden">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <!-- Logo -->
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                    <defs>
                        <linearGradient id="logoGradient" x1="0%" y1="0%"
x2="100%" y2="100%">
```

```html
                            <stop offset="0%" style="stop-color:#4f46e5;"
/>
                            <stop offset="50%" style="stop-
color:#a78bfa;" />
                            <stop offset="100%" style="stop-
color:#facc15;" />
                        </linearGradient>
                    </defs>
                    <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
                </svg>
            </a>
            <!-- Itens do Menu -->
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard">
                    <i data-lucide="layout-dashboard"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Contatos">
                    <i data-lucide="contact"></i>
                </a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Negócios">
                    <i data-lucide="briefcase"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Tarefas">
                    <i data-lucide="check-square"></i>
                </a>
                 <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Analytics">
                    <i data-lucide="bar-chart-3"></i>
                </a>
            </nav>
            <!-- Menu Inferior (Configurações, Sair) -->
            <div class="mt-auto flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações">
                    <i data-lucide="settings"></i>
                </a>
                 <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair">
                    <i data-lucide="log-out"></i>
                </a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
```

```html
<main class="flex-1 flex flex-col p-8 overflow-hidden">
    <!-- Header -->
    <header class="flex flex-col md:flex-row justify-between
md:items-center mb-8 gap-4 flex-shrink-0">
        <div>
            <h1 class="text-3xl font-bold text-white">Pipeline de
Vendas </h1>
            <p class="text-slate-400">Arraste e solte os negócios
para atualizar seu progresso.</p>
        </div>
        <div class="flex items-center gap-4">
            <button class="flex items-center gap-2 px-4 py-2
text-sm font-bold text-gray-900 bg-amber-400 rounded-lg hover:bg-amber-
300">
                <i data-lucide="plus" class="w-4 h-4"></i>
                Adicionar Negócio
            </button>
        </div>
    </header>

    <!-- Kanban Board Container -->
    <div class="flex-1 flex gap-6 overflow-x-auto kanban-
container pb-4">

        <!-- Coluna 1: Qualificação -->
        <div class="w-80 flex-shrink-0 bg-gray-800 rounded-xl
border border-gray-700 flex flex-col">
            <div class="p-4 border-b border-gray-700">
                <h3 class="font-semibold text-
white">Qualificação</h3>
                <p class="text-sm text-slate-400">R$ 125.000 • 3
negócios</p>
            </div>
            <div class="p-4 space-y-4 overflow-y-auto kanban-
column" data-stage="qualificacao">
                <!-- Card 1 -->
                <div class="bg-gray-900 p-4 rounded-lg border
border-gray-700 cursor-grab" draggable="true">
                    <p class="font-semibold text-
white">Implantação na Empresa Alfa</p>
                    <p class="text-sm text-slate-400 mt-1">R$
75.000</p>
                    <div class="flex items-center gap-2 mt-2">
                        <i data-lucide="building-2" class="w-4 h-
4 text-slate-500"></i>
                        <span class="text-xs text-slate-
400">Empresa Alfa</span>
                    </div>
                </div>
```

```html
                        <!-- Card 2 -->
                        <div class="bg-gray-900 p-4 rounded-lg border
border-gray-700 cursor-grab" draggable="true">
                            <p class="font-semibold text-
white">Consultoria de Processos</p>
                            <p class="text-sm text-slate-400 mt-1">R$
50.000</p>
                            <div class="flex items-center gap-2 mt-2">
                                <i data-lucide="building-2" class="w-4 h-
4 text-slate-500"></i>
                                <span class="text-xs text-slate-
400">InovaTech</span>
                            </div>
                        </div>
                    </div>
                </div>

                <!-- Coluna 2: Demonstração -->
                <div class="w-80 flex-shrink-0 bg-gray-800 rounded-xl
border border-gray-700 flex flex-col">
                    <div class="p-4 border-b border-gray-700">
                        <h3 class="font-semibold text-
white">Demonstração</h3>
                        <p class="text-sm text-slate-400">R$ 90.000 • 2
negócios</p>
                    </div>
                    <div class="p-4 space-y-4 overflow-y-auto kanban-
column" data-stage="demonstracao">
                        <!-- Card 3 -->
                        <div class="bg-gray-900 p-4 rounded-lg border
border-gray-700 cursor-grab" draggable="true">
                            <p class="font-semibold text-white">Expansão
de Contrato</p>
                            <p class="text-sm text-slate-400 mt-1">R$
90.000</p>
                            <div class="flex items-center gap-2 mt-2">
                                <i data-lucide="building-2" class="w-4 h-
4 text-slate-500"></i>
                                <span class="text-xs text-slate-
400">Soluções Futuras</span>
                            </div>
                        </div>
                    </div>
                </div>

                <!-- Coluna 3: Proposta -->
                <div class="w-80 flex-shrink-0 bg-gray-800 rounded-xl
border border-gray-700 flex flex-col">
                    <div class="p-4 border-b border-gray-700">
```

```html
                        <h3 class="font-semibold text-
white">Proposta</h3>
                        <p class="text-sm text-slate-400">R$ 50.000 • 1
negócio</p>
                    </div>
                    <div class="p-4 space-y-4 overflow-y-auto kanban-
column" data-stage="proposta">
                        <!-- Card 4 -->
                        <div class="bg-gray-900 p-4 rounded-lg border
border-gray-700 cursor-grab" draggable="true">
                            <p class="font-semibold text-white">Projeto
Phoenix</p>
                            <p class="text-sm text-slate-400 mt-1">R$
50.000</p>
                            <div class="flex items-center gap-2 mt-2">
                                <i data-lucide="building-2" class="w-4 h-
4 text-slate-500"></i>
                                <span class="text-xs text-slate-
400">InovaTech</span>
                            </div>
                        </div>
                    </div>
                </div>

                <!-- Coluna 4: Ganho -->
                <div class="w-80 flex-shrink-0 bg-gray-800 rounded-xl
border-t-4 border-green-500 flex flex-col">
                    <div class="p-4 border-b border-gray-700">
                        <h3 class="font-semibold text-white">Ganho 🏆</h3>
                        <p class="text-sm text-slate-400">R$ 12.000 • 1
negócio</p>
                    </div>
                    <div class="p-4 space-y-4 overflow-y-auto kanban-
column" data-stage="ganho">
                        <!-- Card 5 -->
                        <div class="bg-gray-900 p-4 rounded-lg border
border-gray-700 cursor-grab" draggable="true">
                            <p class="font-semibold text-white">Licença
Premium</p>
                            <p class="text-sm text-slate-400 mt-1">R$
12.000</p>
                            <div class="flex items-center gap-2 mt-2">
                                <i data-lucide="building-2" class="w-4 h-
4 text-slate-500"></i>
                                <span class="text-xs text-slate-
400">InovaTech</span>
                            </div>
                        </div>
                    </div>
                </div>
```

```
                    </div>

                </div>
            </main>
        </div>

    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();

        // Lógica de Drag and Drop do Kanban
        document.addEventListener('DOMContentLoaded', () => {
            const draggables =
document.querySelectorAll('[draggable="true"]');
            const columns = document.querySelectorAll('.kanban-column');

            draggables.forEach(draggable => {
                draggable.addEventListener('dragstart', () => {
                    draggable.classList.add('dragging');
                });

                draggable.addEventListener('dragend', () => {
                    draggable.classList.remove('dragging');
                });
            });

            columns.forEach(column => {
                column.addEventListener('dragover', e => {
                    e.preventDefault();
                    column.classList.add('drag-over');
                });

                column.addEventListener('dragleave', () => {
                    column.classList.remove('drag-over');
                });

                column.addEventListener('drop', e => {
                    e.preventDefault();
                    column.classList.remove('drag-over');
                    const draggable =
document.querySelector('.dragging');
                    if (draggable) {
                        column.appendChild(draggable);
                        // Aqui você poderia adicionar uma lógica para
salvar o novo estado
                        // Por exemplo, uma chamada de API para atualizar
o estágio do negócio
                        console.log(`Negócio movido para a coluna:
${column.dataset.stage}`);
```

```
                }
            });
        });
    });
</script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Analytics</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <!-- Chart.js CDN -->
    <script src="https://cdn.jsdelivr.net/npm/chart.js"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar {
            width: 8px;
        }
        ::-webkit-scrollbar-track {
            background: #111827; /* gray-900 */
        }
        ::-webkit-scrollbar-thumb {
            background: #374151; /* gray-700 */
            border-radius: 10px;
        }
        ::-webkit-scrollbar-thumb:hover {
            background: #4b5563; /* gray-600 */
```

```
            }
        </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <!-- Logo -->
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                    <defs>
                        <linearGradient id="logoGradient" x1="0%" y1="0%"
x2="100%" y2="100%">
                            <stop offset="0%" style="stop-color:#4f46e5;"
/>
                            <stop offset="50%" style="stop-
color:#a78bfa;" />
                            <stop offset="100%" style="stop-
color:#facc15;" />
                        </linearGradient>
                    </defs>
                    <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
                </svg>
            </a>
            <!-- Itens do Menu -->
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard">
                    <i data-lucide="layout-dashboard"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Contatos">
                    <i data-lucide="contact"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Negócios">
                    <i data-lucide="briefcase"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Tarefas">
                    <i data-lucide="check-square"></i>
                </a>
                 <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Analytics">
                    <i data-lucide="bar-chart-3"></i>
```

```
                </a>
            </nav>
            <!-- Menu Inferior (Configurações, Sair) -->
            <div class="mt-auto flex flex-col items-center gap-4">
                 <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações">
                    <i data-lucide="settings"></i>
                </a>
                 <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair">
                    <i data-lucide="log-out"></i>
                </a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <!-- Header -->
            <header class="flex flex-col md:flex-row justify-between
md:items-center mb-8 gap-4">
                <div>
                    <h1 class="text-3xl font-bold text-white">Analytics
de Vendas </h1>
                    <p class="text-slate-400">Analise a performance e
tome decisões baseadas em dados.</p>
                </div>
                <div class="flex items-center gap-2 bg-gray-800 border
border-gray-700 rounded-lg p-1">
                    <button class="px-3 py-1 text-sm font-semibold text-
white bg-gray-700 rounded-md">Este Mês</button>
                    <button class="px-3 py-1 text-sm font-semibold text-
slate-400 hover:bg-gray-700 hover:text-white rounded-md">Este
Trimestre</button>
                    <button class="px-3 py-1 text-sm font-semibold text-
slate-400 hover:bg-gray-700 hover:text-white rounded-md">Este
Ano</button>
                </div>
            </header>

            <!-- Grid de Gráficos -->
            <div class="grid grid-cols-1 lg:grid-cols-3 gap-8">

                <!-- Gráfico Principal (Faturamento) -->
                <div class="lg:col-span-2 bg-gray-800 p-6 rounded-xl
border border-gray-700">
                    <h3 class="text-lg font-semibold text-white mb-
4">Faturamento vs. Meta</h3>
                    <canvas id="revenueChart"></canvas>
                </div>
```

```html
<!-- Ranking de Vendedores -->
<div class="bg-gray-800 p-6 rounded-xl border border-gray-700">
    <h3 class="text-lg font-semibold text-white mb-4">Ranking de Vendedores 🏆</h3>
    <ul class="space-y-4">
        <li class="flex items-center gap-4">
            <span class="text-lg font--bold text-amber-400">1.</span>
            <img src="https://placehold.co/40x40/a78bfa/111827?text=A" alt="Avatar Ana" class="w-10 h-10 rounded-full">
            <div>
                <p class="font-semibold text-white">Ana</p>
                <p class="text-sm text-green-400">R$ 75.340</p>
            </div>
        </li>
        <li class="flex items-center gap-4">
            <span class="text-lg font-bold text-slate-400">2.</span>
            <img src="https://placehold.co/40x40/4ade80/111827?text=C" alt="Avatar Carlos" class="w-10 h-10 rounded-full">
            <div>
                <p class="font-semibold text-white">Carlos</p>
                <p class="text-sm text-green-400">R$ 68.900</p>
            </div>
        </li>
        <li class="flex items-center gap-4">
            <span class="text-lg font-bold text-yellow-600">3.</span>
            <img src="https://placehold.co/40x40/facc15/111827?text=B" alt="Avatar Bruno" class="w-10 h-10 rounded-full">
            <div>
                <p class="font-semibold text-white">Bruno</p>
                <p class="text-sm text-green-400">R$ 55.120</p>
            </div>
        </li>
    </ul>
</div>
```

```html
                <!-- Funil de Conversão -->
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <h3 class="text-lg font-semibold text-white mb-
4">Funil de Conversão</h3>
                    <canvas id="conversionFunnelChart"></canvas>
                </div>

                <!-- Origem dos Negócios -->
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <h3 class="text-lg font-semibold text-white mb-
4">Origem dos Negócios</h3>
                    <canvas id="dealSourceChart"></canvas>
                </div>

                 <!-- Métricas Adicionais -->
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700 flex flex-col justify-center">
                    <h3 class="text-lg font-semibold text-white mb-
4">Métricas Chave</h3>
                    <div class="space-y-4">
                        <div>
                            <p class="text-sm text-slate-400">Ciclo de
Venda Médio</p>
                            <p class="text-2xl font-bold text-white">28
dias</p>
                        </div>
                        <div>
                            <p class="text-sm text-slate-400">Ticket
Médio</p>
                            <p class="text-2xl font-bold text-white">R$
15.400</p>
                        </div>
                         <div>
                            <p class="text-sm text-slate-400">Novos
Negócios Criados</p>
                            <p class="text-2xl font-bold text-
white">42</p>
                        </div>
                    </div>
                </div>

            </div>
        </main>
    </div>

    <script>
        // Inicializa os ícones do Lucide
```

```javascript
        lucide.createIcons();

        // Lógica dos Gráficos com Chart.js
        document.addEventListener('DOMContentLoaded', () => {
            const ctxRevenue = document.getElementById('revenueChart');
            const ctxFunnel =
document.getElementById('conversionFunnelChart');
            const ctxSource = document.getElementById('dealSourceChart');

            // Configurações globais para os gráficos
            Chart.defaults.color = '#94a3b8'; // slate-400
            Chart.defaults.font.family = 'Poppins';

            // 1. Gráfico de Faturamento vs. Meta
            new Chart(ctxRevenue, {
                type: 'line',
                data: {
                    labels: ['Jan', 'Fev', 'Mar', 'Abr', 'Mai', 'Jun'],
                    datasets: [{
                        label: 'Faturamento',
                        data: [50, 65, 80, 75, 90, 110],
                        borderColor: '#facc15', // amber-400
                        backgroundColor: 'rgba(250, 204, 21, 0.1)',
                        fill: true,
                        tension: 0.4
                    }, {
                        label: 'Meta',
                        data: [70, 75, 80, 85, 90, 95],
                        borderColor: '#6366f1', // indigo-500
                        borderDash: [5, 5],
                        fill: false,
                        tension: 0.4
                    }]
                },
                options: {
                    responsive: true,
                    scales: { y: { beginAtZero: true } }
                }
            });

            // 2. Gráfico de Funil de Conversão
            new Chart(ctxFunnel, {
                type: 'bar',
                data: {
                    labels: ['Qualificação', 'Demonstração', 'Proposta',
'Ganho'],
                    datasets: [{
                        label: 'Negócios',
                        data: [100, 55, 25, 12],
```

```
                    backgroundColor: [
                        'rgba(99, 102, 241, 0.7)', // indigo
                        'rgba(167, 139, 250, 0.7)', // violet
                        'rgba(250, 204, 21, 0.7)', // amber
                        'rgba(74, 222, 128, 0.7)' // green
                    ],
                    borderColor: '#1f2937',
                    borderWidth: 2
                }]
            },
            options: {
                indexAxis: 'y',
                responsive: true,
                plugins: { legend: { display: false } }
            }
        });

        // 3. Gráfico de Origem dos Negócios
        new Chart(ctxSource, {
            type: 'doughnut',
            data: {
                labels: ['Outbound', 'Inbound', 'Indicação',
'Parceiros'],
                datasets: [{
                    label: 'Origem',
                    data: [40, 35, 15, 10],
                    backgroundColor: [
                        '#4f46e5', // indigo-600
                        '#a78bfa', // violet-400
                        '#facc15', // amber-400
                        '#3b82f6'  // blue-500
                    ],
                    hoverOffset: 4
                }]
            },
            options: {
                responsive: true,
                plugins: { legend: { position: 'bottom' } }
            }
        });
    });
    </script>
</body>
</html>

<!DOCTYPE html>

<html lang="pt-BR">
<head>
```

```html
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Birth Hub 360 - Tarefas</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;700;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar {
            width: 8px;
        }
        ::-webkit-scrollbar-track {
            background: #111827; /* gray-900 */
        }
        ::-webkit-scrollbar-thumb {
            background: #374151; /* gray-700 */
            border-radius: 10px;
        }
        ::-webkit-scrollbar-thumb:hover {
            background: #4b5563; /* gray-600 */
        }
        /* Style for completed tasks */
        .task-completed {
            text-decoration: line-through;
            opacity: 0.6;
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-gray-800 flex flex-col items-center py-6">
```

```html
            <!-- Logo -->
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg">
                    <defs>
                        <linearGradient id="logoGradient" x1="0%" y1="0%"
x2="100%" y2="100%">
                            <stop offset="0%" style="stop-color:#4f46e5;"
/>
                            <stop offset="50%" style="stop-
color:#a78bfa;" />
                            <stop offset="100%" style="stop-
color:#facc15;" />
                        </linearGradient>
                    </defs>
                    <circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/>
                </svg>
            </a>
            <!-- Itens do Menu -->
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard">
                    <i data-lucide="layout-dashboard"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Contatos">
                    <i data-lucide="contact"></i>
                </a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Negócios">
                    <i data-lucide="briefcase"></i>
                </a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Tarefas">
                    <i data-lucide="check-square"></i>
                </a>
                 <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Analytics">
                    <i data-lucide="bar-chart-3"></i>
                </a>
            </nav>
            <!-- Menu Inferior (Configurações, Sair) -->
            <div class="mt-auto flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações">
                    <i data-lucide="settings"></i>
                </a>
```

```html
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair">
                    <i data-lucide="log-out"></i>
                </a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <!-- Header -->
            <header class="flex flex-col md:flex-row justify-between
md:items-center mb-8 gap-4">
                <div>
                    <h1 class="text-3xl font-bold text-white">Gerenciador
de Tarefas 🗂</h1>
                    <p class="text-slate-400">Sua central de
produtividade para não perder nenhum prazo.</p>
                </div>
                <div class="flex items-center gap-4">
                    <button class="flex items-center gap-2 px-4 py-2
text-sm font-bold text-gray-900 bg-amber-400 rounded-lg hover:bg-amber-
300">
                        <i data-lucide="plus" class="w-4 h-4"></i>
                        Adicionar Tarefa
                    </button>
                </div>
            </header>

            <!-- Filtros -->
            <div class="flex border-b border-gray-700 mb-6">
                <button class="px-4 py-2 text-sm font-semibold text-white
border-b-2 border-amber-400">Todas</button>
                <button class="px-4 py-2 text-sm font-semibold text-
slate-400 hover:text-white">Hoje</button>
                <button class="px-4 py-2 text-sm font-semibold text-
slate-400 hover:text-white">Esta Semana</button>
                <button class="relative px-4 py-2 text-sm font-semibold
text-slate-400 hover:text-white">
                    Atrasadas
                    <span class="absolute top-1 right-1 w-4 h-4 text-xs
bg-red-500 text-white rounded-full flex items-center justify-
center">1</span>
                </button>
            </div>

            <!-- Lista de Tarefas -->
            <div class="space-y-4">

                <!-- Tarefa 1: Atrasada -->
```

```html
                    <div class="task-item flex items-center gap-4 p-4 bg-
gray-800 rounded-lg border border-gray-700 hover:border-amber-400
transition-colors duration-300">
                        <input type="checkbox" class="h-5 w-5 rounded bg-
gray-700 border-gray-600 text-indigo-500 focus:ring-indigo-600">
                        <div class="w-10 h-10 flex-shrink-0 bg-red-500/20
text-red-400 flex items-center justify-center rounded-full"
title="Ligação">
                            <i data-lucide="phone"></i>
                        </div>
                        <div class="flex-grow">
                            <p class="font-semibold text-white">Follow-up com
a InovaTech</p>
                            <p class="text-xs text-slate-400">Associado a: <a
href="#" class="hover:underline">Projeto Phoenix</a></p>
                        </div>
                        <div class="flex-shrink-0">
                            <p class="text-sm font-semibold text-red-
400">Venceu ontem</p>
                        </div>
                    </div>

                    <!-- Tarefa 2: Para Hoje -->
                    <div class="task-item flex items-center gap-4 p-4 bg-
gray-800 rounded-lg border border-gray-700 hover:border-amber-400
transition-colors duration-300">
                        <input type="checkbox" class="h-5 w-5 rounded bg-
gray-700 border-gray-600 text-indigo-500 focus:ring-indigo-600">
                        <div class="w-10 h-10 flex-shrink-0 bg-blue-500/20
text-blue-400 flex items-center justify-center rounded-full" title="E-
mail">
                            <i data-lucide="mail"></i>
                        </div>
                        <div class="flex-grow">
                            <p class="font-semibold text-white">Enviar
proposta para Soluções Futuras</p>
                            <p class="text-xs text-slate-400">Associado a: <a
href="#" class="hover:underline">Expansão de Contrato</a></p>
                        </div>
                        <div class="flex-shrink-0">
                            <p class="text-sm font-semibold text-amber-
400">Vence hoje</p>
                        </div>
                    </div>

                    <!-- Tarefa 3: Para Amanhã -->
                    <div class="task-item flex items-center gap-4 p-4 bg-
gray-800 rounded-lg border border-gray-700 hover:border-amber-400
transition-colors duration-300">
```

```html
                    <input type="checkbox" class="h-5 w-5 rounded bg-
gray-700 border-gray-600 text-indigo-500 focus:ring-indigo-600">
                    <div class="w-10 h-10 flex-shrink-0 bg-green-500/20
text-green-400 flex items-center justify-center rounded-full"
title="Reunião">
                        <i data-lucide="video"></i>
                    </div>
                    <div class="flex-grow">
                        <p class="font-semibold text-white">Demo para a
Empresa Alfa</p>
                        <p class="text-xs text-slate-400">Associado a: <a
href="#" class="hover:underline">Implantação na Empresa Alfa</a></p>
                    </div>
                    <div class="flex-shrink-0">
                        <p class="text-sm font-semibold text-slate-
300">Vence amanhã</p>
                    </div>
                </div>

                <!-- Tarefa 4: Concluída -->
                <div class="task-item flex items-center gap-4 p-4 bg-
gray-800 rounded-lg border border-gray-700 hover:border-amber-400
transition-colors duration-300 task-completed">
                    <input type="checkbox" class="h-5 w-5 rounded bg-
gray-700 border-gray-600 text-indigo-500 focus:ring-indigo-600" checked>
                    <div class="w-10 h-10 flex-shrink-0 bg-purple-500/20
text-purple-400 flex items-center justify-center rounded-full"
title="Almoço">
                        <i data-lucide="utensils"></i>
                    </div>
                    <div class="flex-grow">
                        <p class="font-semibold text-white">Almoço de
alinhamento com Daniel Costa</p>
                        <p class="text-xs text-slate-400">Associado a: <a
href="#" class="hover:underline">Daniel Costa</a></p>
                    </div>
                    <div class="flex-shrink-0">
                        <p class="text-sm font-semibold text-slate-
300">Concluída</p>
                    </div>
                </div>

            </div>
        </main>
    </div>

    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();
```

```
        // Lógica para marcar tarefas como concluídas
        document.addEventListener('DOMContentLoaded', () => {
            const taskCheckboxes = document.querySelectorAll('.task-item
input[type="checkbox"]');
            taskCheckboxes.forEach(checkbox => {
                checkbox.addEventListener('change', (event) => {
                    const taskItem = event.target.closest('.task-item');
                    if (taskItem) {
                        taskItem.classList.toggle('task-completed',
event.target.checked);
                    }
                });
            });
        });
    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub Innovation 360 - Sua Plataforma de Vendas e
Inovação</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Inter -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Inter:wght@400;500;600;700
;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        /* Define a fonte Inter como padrão para todo o corpo do
documento */
        body {
            font-family: 'Inter', sans-serif;
            scroll-behavior: smooth;
        }
        /* Efeito de destaque sutil para os cards */
```

```
        .feature-card:hover {
            transform: translateY(-5px);
            box-shadow: 0 10px 15px -3px rgb(0 0 0 / 0.1), 0 4px 6px -4px
rgb(0 0 0 / 0.1);
        }
        /* Estilo para o botão desabilitado durante o envio */
        button:disabled {
            cursor: not-allowed;
            opacity: 0.7;
        }
    </style>
</head>
<body class="bg-slate-50 text-slate-800">

    <!-- ========= HEADER ========= -->
    <header class="bg-white/80 backdrop-blur-md sticky top-0 z-50 shadow-
sm">
        <nav class="container mx-auto px-6 py-4 flex justify-between
items-center">
            <a href="#" class="text-2xl font-bold text-indigo-600">
                Birth Hub 360
            </a>
            <div class="hidden md:flex space-x-6 items-center">
                <a href="#funcionalidades" class="text-slate-600
hover:text-indigo-600 transition-colors duration-300">Funcionalidades</a>
                <a href="#ferramentas-por-cargo" class="text-slate-600
hover:text-indigo-600 transition-colors duration-300">Para Equipes</a>
                <a href="#precos" class="text-slate-600 hover:text-
indigo-600 transition-colors duration-300">Preços</a>
                <a href="#depoimentos" class="text-slate-600 hover:text-
indigo-600 transition-colors duration-300">Depoimentos</a>
                <a href="#contato" class="text-slate-600 hover:text-
indigo-600 transition-colors duration-300">Contato</a>
            </div>
            <a href="#contato" class="hidden md:block bg-indigo-600 text-
white font-semibold px-5 py-2 rounded-lg hover:bg-indigo-700 transition-
all duration-300 shadow-md">
                Solicitar Demonstração
            </a>
            <!-- Botão do Menu Mobile -->
            <div class="md:hidden">
                <button id="menu-btn" class="text-slate-700
focus:outline-none">
                    <i data-lucide="menu" class="w-6 h-6"></i>
                </button>
            </div>
        </nav>
        <!-- Menu Mobile -->
        <div id="menu" class="hidden md:hidden">
```

```html
            <a href="#funcionalidades" class="block py-2 px-6 text-sm
text-slate-600 hover:bg-indigo-50">Funcionalidades</a>
            <a href="#ferramentas-por-cargo" class="block py-2 px-6 text-
sm text-slate-600 hover:bg-indigo-50">Para Equipes</a>
            <a href="#precos" class="block py-2 px-6 text-sm text-slate-
600 hover:bg-indigo-50">Preços</a>
            <a href="#depoimentos" class="block py-2 px-6 text-sm text-
slate-600 hover:bg-indigo-50">Depoimentos</a>
            <a href="#contato" class="block py-2 px-6 text-sm text-slate-
600 hover:bg-indigo-50">Contato</a>
            <div class="p-4">
                <a href="#contato" class="block w-full text-center bg-
indigo-600 text-white font-semibold px-5 py-2 rounded-lg hover:bg-indigo-
700 transition-all duration-300 shadow-md">
                    Solicitar Demonstração
                </a>
            </div>
        </div>
    </header>

    <main>
        <!-- ========== HERO SECTION ========== -->
        <section class="relative min-h-[80vh] flex items-center justify-
center text-white overflow-hidden">
            <div class="absolute inset-0 bg-gradient-to-br from-slate-900
via-indigo-900 to-slate-800 z-0"></div>
            <div class="absolute inset-0 bg-grid-pattern opacity-
10"></div>
            <div class="relative z-10 text-center px-4">
                <h1 class="text-4xl md:text-6xl font-extrabold leading-
tight mb-4 animate-fade-in-down">
                    O Nascimento da Inovação em Vendas
                </h1>
                <p class="text-lg md:text-xl text-slate-300 max-w-3xl mx-
auto mb-8 animate-fade-in-up">
                    Birth Hub Innovation 360 é a plataforma completa para
transformar ideias em resultados, integrando seu time de vendas com o
ciclo de vida do produto.
                </p>
                <a href="#funcionalidades" class="bg-white text-indigo-
700 font-bold px-8 py-4 rounded-lg hover:bg-slate-200 transition-all
duration-300 shadow-xl text-lg animate-bounce-slow">
                    Descubra o Poder
                </a>
            </div>
        </section>

        <!-- ========== FUNCIONALIDADES GERAIS ========== -->
        <section id="funcionalidades" class="py-20 bg-white">
```

```html
            <div class="container mx-auto px-6">
                <div class="text-center mb-12">
                    <h2 class="text-3xl md:text-4xl font-bold text-slate-900">Uma Visão 360º para o seu Negócio</h2>
                    <p class="text-slate-600 mt-4 max-w-2xl mx-auto">Conecte cada etapa do processo de vendas e inovação com ferramentas inteligentes e integradas.</p>
                </div>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-3 gap-8">
                    <!-- Card 1 -->
                    <div class="feature-card bg-slate-50 p-8 rounded-xl shadow-sm transition-all duration-300 border border-slate-200">
                        <div class="bg-indigo-100 text-indigo-600 rounded-full w--14 h-14 flex items-center justify-center mb-5">
                            <i data-lucide="lightbulb" class="w-7 h-7"></i>
                        </div>
                        <h3 class="text-xl font-bold mb-3">Hub de Ideias</h3>
                        <p class="text-slate-600">Capture, organize e priorize insights de clientes e da sua equipe. Transforme feedback em funcionalidades valiosas.</p>
                    </div>
                    <!-- Card 2 -->
                    <div class="feature-card bg-slate-50 p-8 rounded-xl shadow-sm transition-all duration-300 border border-slate-200">
                        <div class="bg-indigo-100 text-indigo-600 rounded-full w-14 h-14 flex items-center justify-center mb-5">
                            <i data-lucide="target" class="w-7 h-7"></i>
                        </div>
                        <h3 class="text-xl font-bold mb-3">CRM Inteligente</h3>
                        <p class="text-slate-600">Gerencie seu funil de vendas com automações, scoring de leads e uma visão completa da jornada do cliente.</p>
                    </div>
                    <!-- Card 3 -->
                    <div class="feature-card bg-slate-50 p-8 rounded-xl shadow-sm transition-all duration-300 border border-slate-200">
                        <div class="bg-indigo-100 text-indigo-600 rounded-full w-14 h-14 flex items-center justify-center mb-5">
                            <i data-lucide="bar-chart-3" class="w-7 h-7"></i>
                        </div>
                        <h3 class="text-xl font-bold mb-3">Analytics de Vendas</h3>
```

```html
                        <p class="text-slate-600">Dashboards intuitivos
com métricas em tempo real para tomar decisões baseadas em dados e
otimizar sua estratégia.</p>
                    </div>
                </div>
            </div>
        </section>

        <!-- ========== FERRAMENTAS POR CARGO ========== -->
        <section id="ferramentas-por-cargo" class="py-20 bg-slate-100">
            <div class="container mx-auto px-6">
                <div class="text-center mb-16">
                    <h2 class="text-3xl md:text-4xl font-bold text-slate--
900">Ferramentas para Cada Membro da sua Equipe</h2>
                    <p class="text-slate-600 mt-4 max-w-3xl mx-auto">Do
primeiro contato ao pós-venda estratégico, o Birth Hub 360 capacita cada
profissional com as ferramentas certas para o sucesso.</p>
                </div>
                <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-
3 xl:grid-cols-4 gap-8">
                    <!-- Cards de ferramentas por cargo... -->
                    <div class="feature-card bg-white p-6 rounded-xl
shadow-sm transition-all duration-300 border border-slate-200 text-
center">
                        <div class="bg-sky-100 text-sky-600 rounded-full
w-16 h-16 flex items-center justify-center mb-4 mx-auto">
                            <i data-lucide="search-code" class="w-8 h-
8"></i>
                        </div>
                        <h3 class="text-lg font-bold">Para o BDR</h3>
                        <p class="text-sm text-slate-500 mb-2 font-
medium">Módulo de Prospecção Ativa</p>
                        <p class="text-slate-600 text-sm">Ferramentas
para criar listas, automatizar cadências de e-mails e registrar chamadas,
maximizando a eficiência do outbound.</p>
                    </div>
                    <div class="feature-card bg-white p-6 rounded-xl
shadow-sm transition-all duration-300 border border-slate-200 text-
center">
                        <div class="bg-sky-100 text-sky-600 rounded-full
w-16 h-16 flex items-center justify-center mb-4 mx-auto">
                            <i data-lucide="filter" class="w-8 h-8"></i>
                        </div>
                        <h3 class="text-lg font-bold">Para o SDR</h3>
                        <p class="text-sm text-slate-500 mb-2 font-
medium">Painel de Qualificação Inbound</p>
                        <p class="text-slate-600 text-sm">Lead scoring
automático e integração com marketing para qualificar os leads certos no
momento exato.</p>
```

```html
                    </div>
                    <div class="feature-card bg-white p-6 rounded-xl
shadow-sm transition-all duration-300 border border-slate-200 text-
center">
                        <div class="bg-sky-100 text-sky-600 rounded-full
w-16 h-16 flex items-center justify-center mb-4 mx-auto">
                            <i data-lucide="award" class="w-8 h-8"></i>
                        </div>
                        <h3 class="text-lg font-bold">Para o Executivo de
Contas</h3>
                        <p class="text-sm text-slate-500 mb-2 font-
medium">Pipeline de Fechamento</p>
                        <p class="text-slate-600 text-sm">Gestão visual
do funil, geração de propostas e integração com e-signature para acelerar
o fechamento.</p>
                    </div>
                    <div class="feature-card bg-white p-6 rounded-xl
shadow-sm transition-all duration-300 border border-slate-200 text-
center">
                        <div class="bg-teal-100 text-teal-600 rounded-
full w-16 h-16 flex items-center justify-center mb-4 mx-auto">
                            <i data-lucide="heart-handshake" class="w-8
h-8"></i>
                        </div>
                        <h3 class="text-lg font-bold">Para o Customer
Success</h3>
                        <p class="text-sm text-slate-500 mb-2 font-
medium">Plataforma de Sucesso do Cliente</p>
                        <p class="text-slate-600 text-sm">Acompanhe a
jornada do cliente, garanta a adoção do produto e impulsione a retenção e
fidelização.</p>
                    </div>
                    <div class="feature-card bg-white p-6 rounded-xl
shadow-sm transition-all duration-300 border border-slate-200 text-
center">
                        <div class="bg-purple-100 text-purple-600
rounded-full w-16 h-16 flex items-center justify-center mb-4 mx-auto">
                            <i data-lucide="bar-chart-big" class="w-8 h-
8"></i>
                        </div>
                        <h3 class="text-lg font-bold">Para a Liderança
Sênior</h3>
                        <p class="text-sm text-slate-500 mb-2 font-
medium">Visão Estratégica Executiva</p>
                        <p class="text-slate-600 text-sm">Painel com
visão macro da operação de vendas, análise de mercado e suporte à decisão
estratégica.</p>
                    </div>
                </div>
```

```html
                </div>
        </section>

        <!-- ========== PREÇOS (CONTEÚDO PERSONALIZADO) ========== -->
        <section id="precos" class="py-20 bg-white">
            <div class="container mx-auto px-6">
                <div class="text-center mb-12">
                    <h2 class="text-3xl md:text-4xl font-bold text-slate-900">Planos Flexíveis para seu Crescimento</h2>
                    <p class="text-slate-600 mt-4 max-w-2xl mx-auto">Comece de forma simples e adicione funcionalidades conforme sua equipe evolui. Sem burocracia.</p>
                </div>
                <div class="grid grid-cols-1 lg:grid-cols-3 gap-8 max-w-6xl mx-auto">
                    <!-- Plano Startup -->
                    <div class="bg-slate-50 rounded-xl shadow-lg p-8 flex flex-col border">
                        <h3 class="text-xl font-bold text-slate-900">Startup</h3>
                        <p class="text-slate-500 mt-2">Para equipes enxutas e focadas</p>
                        <p class="text-4xl font-extrabold my-6">R$ 89<span class="text-lg font-medium text-slate-500">/mês/usuário</span></p>
                        <ul class="space-y-4 text-slate-600 flex-grow mb-8">
                            <li class="flex items-start"><i data-lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-1"></i>CRM Inteligente (até 1.000 contatos)</li>
                            <li class="flex items-start"><i data-lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-1"></i>Gestão de Pipeline Visual</li>
                            <li class="flex items-start"><i data-lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-1"></i>Módulo para SDR (Qualificação Inbound)</li>
                            <li class="flex items-start"><i data-lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-1"></i>Suporte via e-mail</li>
                        </ul>
                        <a href="#contato" class="w-full text-center bg-slate-200 text-slate-800 font-semibold py-3 rounded-lg hover:bg-slate-300 transition-colors">Começar Agora</a>
                    </div>
                    <!-- Plano Growth (Destaque) -->
                    <div class="bg-indigo-600 text-white rounded-xl shadow-2xl p-8 flex flex-col relative overflow-hidden transform lg:scale-105 border-2 border-indigo-700">
```

```html
                              <span class="absolute top-0 right-0 bg-yellow-400
text-indigo-900 text-xs font-bold px-4 py-1 rounded-bl-lg">MAIS
POPULAR</span>
                              <h3 class="text-xl font-bold">Growth</h3>
                              <p class="text-indigo-200 mt-2">Para empresas que
aceleram</p>
                              <p class="text-4xl font-extrabold my-6">R$
159<span class="text-lg font-medium text-indigo-
200">/mês/usuário</span></p>
                              <ul class="space-y-4 text-indigo-100 flex-grow
mb-8">
                                  <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-400 mr-2 shrink-0 mt-
1"></i><b>Tudo do Startup, e mais:</b></li>
                                  <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-400 mr-2 shrink-0 mt-
1"></i>Contatos Ilimitados</li>
                                  <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-400 mr-2 shrink-0 mt-
1"></i>Módulo para BDR (Prospecção Outbound)</li>
                                  <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-400 mr-2 shrink-0 mt-
1"></i>Automação de Tarefas e Cadências</li>
                                  <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-400 mr-2 shrink-0 mt-
1"></i>Analytics Avançado e Metas</li>
                                  <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-400 mr-2 shrink-0 mt-
1"></i>Suporte Prioritário via Chat</li>
                              </ul>
                              <a href="#contato" class="w-full text-center bg-
white text-indigo-600 font-semibold py-3 rounded-lg hover:bg-slate-200
transition-colors">Solicitar Demonstração</a>
                          </div>
                          <!-- Plano Enterprise -->
                          <div class="bg-slate-50 rounded-xl shadow-lg p-8 flex
flex-col border">
                              <h3 class="text-xl font-bold text-slate-
900">Enterprise</h3>
                              <p class="text-slate-500 mt-2">Para operações
complexas</p>
                              <p class="text-4xl font-extrabold my-
6">Personalizado</p>
                              <ul class="space-y-4 text-slate-600 flex-grow mb-
8">
                                  <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-
1"></i><b>Tudo do Growth, e mais:</b></li>
```

```html
                            <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-
1"></i>Módulos de Customer Success e Sales Ops</li>
                            <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-
1"></i>Gerente de Conta Dedicado (CSM)</li>
                            <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-
1"></i>Integrações customizadas via API</li>
                            <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-
1"></i>Segurança Avançada e SLA</li>
                            <li class="flex items-start"><i data-
lucide="check" class="w-5 h-5 text-green-500 mr-2 shrink-0 mt-
1"></i>Suporte Premium 24/7</li>
                        </ul>
                        <a href="#contato" class="w-full text-center bg-
slate-200 text-slate-800 font-semibold py-3 rounded-lg hover:bg-slate-300
transition-colors">Fale Conosco</a>
                    </div>
                </div>
            </div>
        </section>

        <!-- ========== DEPOIMENTOS ========== -->
        <section id="depoimentos" class="py-20 bg-slate-100">
            <div class="container mx-auto px-6">
                <div class="text-center mb-12">
                    <h2 class="text-3xl md:text-4xl font-bold text-slate-
900">Amado por Equipes Inovadoras</h2>
                </div>
                <div class="grid grid-cols-1 lg:grid-cols-2 gap-8 max-w-
4xl mx-auto">
                    <div class="bg-white p-8 rounded-lg shadow-sm">
                        <p class="text-slate-600 italic">"O Birth Hub 360
revolucionou nossa comunicação entre vendas e produto. Finalmente,
estamos todos na mesma página e nossas vendas aumentaram 30%."</p>
                        <div class="flex items-center mt-6">
                            <img
src="https://placehold.co/50x50/6366f1/ffffff?text=JS" class="w-12 h-12
rounded-full" alt="Foto de Joana Silva">
                            <div class="ml-4">
                                <p class="font-bold">Joana Silva</p>
                                <p class="text-sm text-slate-
500">Diretora de Vendas, InovaTech</p>
                            </div>
                        </div>
                    </div>
                    <div class="bg-white p-8 rounded-lg shadow-sm">
```

```html
                    <p class="text-slate-600 italic">"A
funcionalidade de Hub de Ideias é genial. Conseguimos capturar feedback
valioso que se transformou no nosso recurso mais popular.
Indispensável!"</p>
                    <div class="flex items-center mt-6">
                        <img
src="https://placehold.co/50x50/10b981/ffffff?text=MP" class="w-12 h-12
rounded-full" alt="Foto de Marcos Pereira">
                        <div class="ml-4">
                            <p class="font-bold">Marcos Pereira</p>
                            <p class="text-sm text-slate-500">Gerente
de Produto, Soluções Futuras</p>
                        </div>
                    </div>
                </div>
            </div>
        </section>

        <!-- ========== CONTATO / CTA FINAL (FORMULÁRIO PROFISSIONAL)
========== -->
        <section id="contato" class="bg-indigo-700">
            <div class="container mx-auto px-6 py-20 text-center">
                <h2 class="text-3xl md:text-4xl font-bold text-
white">Pronto para Inovar?</h2>
                <p class="text-indigo-200 mt-4 mb-8 max-w-2xl mx-
auto">Agende uma demonstração gratuita e personalizada com um de nossos
especialistas. Veja como o Birth Hub 360 pode impulsionar seus
resultados.</p>
                <form id="contact-form" class="max-w-xl mx-auto space-y-
4">
                    <input type="text" name="name" placeholder="Seu nome
completo" class="w-full px-5 py-3 rounded-lg border-none focus:ring-2
focus:ring-yellow-400 text-slate-800" required>
                    <input type="text" name="company" placeholder="Nome
da sua empresa" class="w-full px-5 py-3 rounded-lg border-none
focus:ring-2 focus:ring-yellow-400 text-slate-800" required>
                    <input type="email" name="email" placeholder="Seu
melhor e-mail" class="w-full px-5 py-3 rounded-lg border-none focus:ring-
2 focus:ring-yellow-400 text-slate-800" required>
                    <button id="submit-button" type="submit" class="w-
full bg-yellow-400 text-indigo-900 font-bold px-8 py-3 rounded-lg
hover:bg-yellow-500 transition-colors duration-300 shadow-lg">
                        Agendar Agora
                    </button>
                </form>
                <div id="form-status" class="mt-4 p-3 rounded-lg max-w-xl
mx-auto transition-opacity duration-300 opacity-0"></div>
            </div>
```

```html
        </section>

    </main>

    <!-- ========= FOOTER ========= -->
    <footer class="bg-slate-900 text-slate-400">
        <div class="container mx-auto px-6 py--8">
            <div class="flex flex-col md:flex-row justify-between items-
center">
                <p>&copy; 2024 Birth Hub Innovation 360. Todos os
direitos reservados.</p>
                <div class="flex space-x-4 mt-4 md:mt-0">
                    <a href="#" class="hover:text-white"><i data-
lucide="twitter"></i></a>
                    <a href="#" class="hover:text-white"><i data-
lucide="linkedin"></i></a>
                    <a href="#" class="hover:text-white"><i data-
lucide="instagram"></i></a>
                </div>
            </div>
        </div>
    </footer>

    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();

        // Lógica para o menu mobile
        const menuBtn = document.getElementById('menu-btn');
        const menu = document.getElementById('menu');
        menuBtn.addEventListener('click', () => {
            menu.classList.toggle('hidden');
        });

        // Lógica do Formulário de Contato Profissional
        const contactForm = document.getElementById('contact-form');
        const submitButton = document.getElementById('submit-button');
        const formStatus = document.getElementById('form-status');

        contactForm.addEventListener('submit', async function(event) {
            event.preventDefault();

            const originalButtonText = submitButton.innerHTML;
            submitButton.disabled = true;
            submitButton.innerHTML = 'Enviando...';

            const formData = new FormData(contactForm);
            const data = Object.fromEntries(formData.entries());
```

```javascript
            try {
                // IMPORTANTE: Substitua 'YOUR_UNIQUE_CODE' pelo seu
código do Formspree
                const response = await
fetch('https://formspree.io/f/YOUR_UNIQUE_CODE', {
                    method: 'POST',
                    body: JSON.stringify(data),
                    headers: {
                        'Content-Type': 'application/json'
                    }
                });

                if (response.ok) {
                    formStatus.textContent = 'Obrigado! Sua solicitação
foi enviada com sucesso.';
                    formStatus.className = 'mt-4 p-3 rounded-lg max-w-xl
mx-auto bg-green-500/90 text-white opacity-100';
                    contactForm.reset();
                } else {
                    throw new Error('Houve um problema ao enviar o
formulário.');
                }

            } catch (error) {
                formStatus.textContent = 'Ocorreu um erro. Por favor,
tente novamente mais tarde.';
                formStatus.className = 'mt-4 p-3 rounded-lg max-w-xl mx-
auto bg-red-500/90 text-white opacity-100';
            } finally {
                submitButton.disabled = false;
                submitButton.innerHTML = originalButtonText;
                setTimeout(() => {
                    formStatus.className =
formStatus.className.replace('opacity-100', 'opacity-0');
                }, 6000);
            }
        });

        // Animações
        const style = document.createElement('style');
        style.innerHTML = `
            @keyframes fade-in-down { 0% { opacity: 0; transform:
translateY(-20px); } 100% { opacity: 1; transform: translateY(0); } }
            @keyframes fade-in-up { 0% { opacity: 0; transform:
translateY(20px); } 100% { opacity: 1; transform: translateY(0); } }
            @keyframes bounce-slow { 0%, 100% { transform: translateY(-
5%); animation-timing-function: cubic-bezier(0.8, 0, 1, 1); } 50% {
transform: translateY(0); animation-timing-function: cubic-bezier(0, 0,
0.2, 1); } }
```

```
            .animate-fade-in-down { animation: fade-in-down 1s ease-out
forwards; }
            .animate-fade-in-up { animation: fade-in-up 1s ease-out 0.5s
forwards; opacity: 0; }
            .animate-bounce-slow { animation: bounce-slow 2s infinite 1s;
}
            .bg-grid-pattern { background-image: linear-
gradient(rgba(255, 255, 255, 0.05) 1px, transparent 1px), linear-
gradient(90deg, rgba(255, 255, 255, 0.05) 1px, transparent 1px);
background-size: 20px 20px; }
        `;
        document.head.appendChild(style);
    </script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Qualificador de Leads Inbound</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>

    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar { width: 8px; }
        ::-webkit-scrollbar-track { background: #111827; }
        ::-webkit-scrollbar-thumb { background: #374151; border-radius:
10px; }
        ::-webkit-scrollbar-thumb:hover { background: #4b5563; }

        button:disabled {
```

```
            cursor: not-allowed;
            opacity: 0.6;
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg"><defs><linearGradient
id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%"><stop offset="0%"
style="stop-color:#4f46e5;" /><stop offset="50%" style="stop-
color:#a78bfa;" /><stop offset="100%" style="stop-color:#facc15;"
/></linearGradient></defs><circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/></svg>
            </a>
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard"><i data-
lucide="layout-dashboard"></i></a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Arsenal de IA"><i data-lucide="brain-circuit"></i></a>
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações"><i data-
lucide="settings"></i></a>
            </nav>
            <div class="mt-auto">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair"><i data-lucide="log-
out"></i></a>
            </div>
        </aside>

        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <header class="mb-8">
                <h1 class="text-3xl font-bold text-white">Qualificador de
Leads Inbound ⚡</h1>
                <p class="text-slate-400">Analise e pontue leads
automaticamente para focar nos mais quentes. Ferramenta para o SDR.</p>
            </header>

            <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                <!-- Coluna de Inputs -->
```

```html
<div class="bg-gray-800 p-6 rounded-xl border border-gray-700">
    <h2 class="text-xl font-bold text-white mb-4">1. Insira os dados do Lead</h2>
    <form id="qualifier-form" class="space-y-6">
        <div>
            <label for="lead-company" class="block text-sm font-medium text-slate-400 mb-1">Nome da Empresa</label>
            <input type="text" id="lead-company" placeholder="Ex: Soluções Futuras" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400" required>
        </div>
        <div>
            <label for="lead-role" class="block text-sm font-medium text-slate-400 mb-1">Cargo do Contato</label>
            <input type="text" id="lead-role" placeholder="Ex: Coordenador de RH" class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400" required>
        </div>
        <div>
            <label for="lead-message" class="block text-sm font-medium text-slate-400 mb-1">Mensagem do Formulário</label>
            <textarea id="lead-message" rows="4" placeholder="Ex: Gostaria de saber mais sobre o módulo de Analytics. Temos dificuldade em medir a performance do time." class="w-full bg-gray-900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-400" required></textarea>
        </div>
        <div>
            <button type="submit" id="generate-button" class="w-full flex justify-center items-center gap-2 py-3 px-4 border border-transparent rounded-lg shadow-sm text-sm font-bold text-gray-900 bg-amber-400 hover:bg-amber-300 transition">
                <i data-lucide="sparkles" class="w-4 h-4"></i>
                Qualificar Lead
            </button>
        </div>
    </form>
</div>

<!-- Coluna de Output -->
<div class="bg-gray-800 p-6 rounded-xl border border-gray-700">
    <div class="flex justify-between items-center mb-4">
        <h2 class="text-xl font-bold text-white">2. Resultado da Análise</h2>
```

```html
                    </div>
                    <div id="output-container" class="bg-gray-900/50
border border-gray-700 rounded-lg p-4 h-full min-h-[300px] text-slate-300
whitespace-pre-wrap">
                        <span id="placeholder-text" class="text-slate-
500">A análise do lead aparecerá aqui...</span>
                        <div id="loading-spinner" class="hidden items-
center justify-center h-full">
                            <div class="animate-spin rounded-full h-12 w-
12 border-b-2 border-amber-400"></div>
                        </div>
                        <p id="generated-analysis"></p>
                    </div>
                </div>
            </div>
        </main>
    </div>

    <script>
        // Inicializa os ícones do Lucide
        lucide.createIcons();

        const form = document.getElementById('qualifier-form');
        const generateButton = document.getElementById('generate-
button');
        const placeholderText = document.getElementById('placeholder-
text');
        const loadingSpinner = document.getElementById('loading-
spinner');
        const generatedAnalysisEl = document.getElementById('generated-
analysis');

        form.addEventListener('submit', async (event) => {
            event.preventDefault();

            const company = document.getElementById('lead-
company').value;
            const role = document.getElementById('lead-role').value;
            const message = document.getElementById('lead-
message').value;

            if (!company || !role || !message) {
                alert('Por favor, preencha todos os campos.');
                return;
            }

            // UI state: Loading
            generateButton.disabled = true;
```

```
            generateButton.innerHTML = '<i data-lucide="sparkles"
class="w-4 h-4 animate-spin"></i> Qualificando...';
            lucide.createIcons();
            placeholderText.classList.add('hidden');
            loadingSpinner.classList.remove('hidden');
            loadingSpinner.classList.add('flex');
            generatedAnalysisEl.textContent = '';

            // Construct the prompt for the AI
            const prompt = `
                Aja como um SDR (Sales Development Representative)
experiente. Analise o seguinte lead inbound e forneça uma qualificação.

                **Dados do Lead:**
                - **Empresa:** ${company}
                - **Cargo:** ${role}
                - **Mensagem:** "${message}"

                **Sua Tarefa:**
                1.  **Qualificação:** Atribua uma nota de A, B, C ou D.
                    - **A (Quente):** Decisor claro, dor explícita,
urgência. Agendar reunião imediatamente.
                    - **B (Bom):** Potencial, mas pode não ser o decisor
ou a dor não é tão urgente. Qualificar e agendar.
                    - **C (Nutrir):** Interesse genérico, cargo baixo.
Colocar em fluxo de nutrição.
                    - **D (Descartar):** Spam, estudante, fora do perfil.
                2.  **Resumo da Oportunidade:** Em um parágrafo, explique
o porquê da nota.
                3.  **Próximos Passos Sugeridos:** Liste 2-3 ações
concretas para o SDR.

                Formate a resposta de forma clara e organizada.
            `;

            try {
                // Call the Gemini API
                let chatHistory = [];
                chatHistory.push({ role: "user", parts: [{ text: prompt
}] });

                const payload = { contents: chatHistory };
                const apiKey = ""; // API key is handled by the
environment
                const apiUrl =
`https://generativelanguage.googleapis.com/v1beta/models/gemini-2.5-
flash-preview-05-20:generateContent?key=${apiKey}`;

                const response = await fetch(apiUrl, {
                    method: 'POST',
```

```javascript
                headers: { 'Content-Type': 'application/json' },
                body: JSON.stringify(payload)
            });

            if (!response.ok) {
                throw new Error(`API Error: ${response.statusText}`);
            }

            const result = await response.json();

            if (result.candidates &&
result.candidates[0]?.content?.parts[0]?.text) {
                const analysisText =
result.candidates[0].content.parts[0].text;
                generatedAnalysisEl.textContent = analysisText;
            } else {
                throw new Error("A resposta da API não contém o texto
esperado.");
            }

        } catch (error) {
            console.error("Erro ao qualificar lead:", error);
            generatedAnalysisEl.textContent = "Ocorreu um erro ao
qualificar o lead. Por favor, tente novamente.";
        } finally {
            // UI state: Reset
            generateButton.disabled = false;
            generateButton.innerHTML = '<i data-lucide="sparkles"
class="w-4 h-4"></i> Qualificar Lead';
            lucide.createIcons();
            loadingSpinner.classList.add('hidden');
            loadingSpinner.classList.remove('flex');
        }
    });
</script>
</body>
</html>

<!DOCTYPE html>
<html lang="pt-BR">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Birth Hub 360 - Gerador de Scripts Adaptáveis</title>

    <!-- Tailwind CSS CDN -->
    <script src="https://cdn.tailwindcss.com"></script>
```

```html
    <!-- Google Fonts: Poppins -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@400;500;600;7
00;800&display=swap" rel="stylesheet">

    <!-- Lucide Icons -->
    <script src="https://unpkg.com/lucide@latest"></script>

    <style>
        body {
            font-family: 'Poppins', sans-serif;
        }
        /* Custom scrollbar */
        ::-webkit-scrollbar { width: 8px; }
        ::-webkit-scrollbar-track { background: #111827; }
        ::-webkit-scrollbar-thumb { background: #374151; border-radius:
10px; }
        ::-webkit-scrollbar-thumb:hover { background: #4b5563; }

        button:disabled {
            cursor: not-allowed;
            opacity: 0.6;
        }
    </style>
</head>
<body class="bg-gray-900">

    <div class="flex h-screen bg-gray-900 text-slate-300">
        <!-- ========== SIDEBAR DE NAVEGAÇÃO ========== -->
        <aside class="w-20 flex-shrink-0 bg-gray-950 border-r border-
gray-800 flex flex-col items-center py-6">
            <a href="#" class="mb-10">
                <svg width="40" height="40" viewBox="0 0 24 24"
fill="none" xmlns="http://www.w3.org/2000/svg"><defs><linearGradient
id="logoGradient" x1="0%" y1="0%" x2="100%" y2="100%"><stop offset="0%"
style="stop-color:#4f46e5;" /><stop offset="50%" style="stop-
color:#a78bfa;" /><stop offset="100%" style="stop-color:#facc15;"
/></linearGradient></defs><circle cx="12" cy="12" r="11"
stroke="url(#logoGradient)" stroke-width="2"/></svg>
            </a>
            <nav class="flex flex-col items-center gap-4">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Dashboard"><i data-
lucide="layout-dashboard"></i></a>
                <a href="#" class="p-3 rounded-lg bg-indigo-600 text-
white" title="Arsenal de IA"><i data-lucide="brain-circuit"></i></a>
```

```
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Configurações"><i data-
lucide="settings"></i></a>
            </nav>
            <div class="mt-auto">
                <a href="#" class="p-3 rounded-lg text-slate-400
hover:bg-gray-800 hover:text-white" title="Sair"><i data-lucide="log-
out"></i></a>
            </div>
        </aside>


        <!-- ========== CONTEÚDO PRINCIPAL ========== -->
        <main class="flex-1 p-8 overflow-y-auto">
            <header class="mb-8">
                <h1 class="text-3xl font-bold text-white">Gerador de
Scripts Adaptáveis </h1>
                <p class="text-slate-400">Crie roteiros de ligação
eficazes para diferentes cenários. Ferramenta para o Vendedor
Interno.</p>
            </header>

            <div class="grid grid-cols-1 lg:grid-cols-2 gap-8">
                <!-- Coluna de Inputs -->
                <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
                    <h2 class="text-xl font-bold text-white mb-4">1.
Defina o Contexto da Ligação</h2>
                    <form id="script-generator-form" class="space-y-6">
                        <div>
                            <label for="product-service" class="block
text-sm font-medium text-slate-400 mb-1">Produto / Serviço
Oferecido</label>
                            <input type="text" id="product-service"
value="Plataforma Birth Hub 360" class="w-full bg-gray-900/50 border
border-gray-700 rounded-lg p-3 text-white focus:ring-2 focus:ring-amber-
400" required>
                        </div>
                        <div>
                            <label for="client-painpoint" class="block
text-sm font-medium text-slate-400 mb-1">Principal Dor do Cliente</label>
                            <textarea id="client-painpoint" rows="4"
placeholder="Ex: Falta de visibilidade sobre a performance da equipe de
vendas e dificuldade em gerenciar o pipeline." class="w-full bg-gray-
900/50 border border-gray-700 rounded-lg p-3 text-white focus:ring-2
focus:ring-amber-400" required></textarea>
                        </div>
                        <div>
                            <button type="submit" id="generate-button"
class="w-full flex justify-center items-center gap-2 py-3 px-4 border
```

```
border-transparent rounded-lg shadow-sm text-sm font-bold text-gray-900
bg-amber-400 hover:bg-amber-300 transition">
                                <i data-lucide="sparkles" class="w-4 h-
4"></i>

                                Gerar Script
                        </button>
                </div>
            </form>
        </div>

        <!-- Coluna de Output -->
        <div class="bg-gray-800 p-6 rounded-xl border border-
gray-700">
            <div class="flex justify-between items-center mb-4">
                <h2 class="text-xl font-bold text-white">2.
Roteiro de Ligação Sugerido</h2>
            </div>
            <div id="output-container" class="bg-gray-900/50
border border-gray-700 rounded-lg p-4 h-full min-h-[300px] text-slate-300
whitespace-pre-wrap">
                <span id="placeholder-text" class="text-slate-
500">O roteiro gerado pela IA aparecerá aqui...</span>
                <div id="loading-spinner" class="hidden items-
center justify-center h-full">
                    <div class="animate-spin rounded-full h-12 w-
12 border-b-2 border-amber-400"></div>
                </div>
                <p id="generated-script"></p>
            </div>
        </div>
    </div>
</main>
</div>

<script>
    // Inicializa os ícones do Lucide
    lucide.createIcons();

    const form = document.getElementById('script-generator-form');
    const generateButton = document.getElementById('generate-
button');
    const placeholderText = document.getElementById('placeholder-
text');
    const loadingSpinner = document.getElementById('loading-
spinner');
    const generatedScriptEl = document.getElementById('generated-
script');

    form.addEventListener('submit', async (event) => {
```

```javascript
            event.preventDefault();

            const product = document.getElementById('product-
service').value;
            const painpoint = document.getElementById('client-
painpoint').value;

            if (!product || !painpoint) {
                alert('Por favor, preencha todos os campos.');
                return;
            }

            // UI state: Loading
            generateButton.disabled = true;
            generateButton.innerHTML = '<i data-lucide="sparkles"
class="w-4 h-4 animate-spin"></i> Gerando...';
            lucide.createIcons();
            placeholderText.classList.add('hidden');
            loadingSpinner.classList.remove('hidden');
            loadingSpinner.classList.add('flex');
            generatedScriptEl.textContent = '';

            // Construct the prompt for the AI
            const prompt = `
                Aja como um especialista em vendas internas (Inside
Sales). Crie um roteiro de ligação (call script) para um vendedor.

                **Contexto:**
                - **Produto/Serviço:** ${product}
                - **Principal Dor do Cliente:** "${painpoint}"

                **Sua Tarefa:**
                Crie um roteiro com as seguintes seções, usando títulos
claros:
                1.  **Abertura:** Uma introdução rápida e uma frase de
conexão com a dor do cliente.
                2.  **Perguntas de Descoberta:** Liste 3 perguntas
abertas para entender melhor o cenário do cliente.
                3.  **Proposta de Valor:** Em um parágrafo curto,
explique como o ${product} resolve a dor mencionada.
                4.  **Próximos Passos:** Sugira uma ação clara, como
agendar uma demonstração de 20 minutos.

                O tom deve ser consultivo e focado em ajudar, não em
"empurrar" um produto.
            `;

            try {
                // Call the Gemini API
```

```javascript
                let chatHistory = [];
                chatHistory.push({ role: "user", parts: [{ text: prompt
}] });

                const payload = { contents: chatHistory };
                const apiKey = ""; // API key is handled by the
environment

                const apiUrl =
`https://generativelanguage.googleapis.com/v1beta/models/gemini-2.5-
flash-preview-05-20:generateContent?key=${apiKey}`;

                const response = await fetch(apiUrl, {
                    method: 'POST',
                    headers: { 'Content-Type': 'application/json' },
                    body: JSON.stringify(payload)
                });

                if (!response.ok) {
                    throw new Error(`API Error: ${response.statusText}`);
                }

                const result = await response.json();

                if (result.candidates &&
result.candidates[0]?.content?.parts[0]?.text) {
                    const scriptText =
result.candidates[0].content.parts[0].text;
                    generatedScriptEl.textContent = scriptText;
                } else {
                    throw new Error("A resposta da API não contém o texto
esperado.");
                }

            } catch (error) {
                console.error("Erro ao gerar script:", error);
                generatedScriptEl.textContent = "Ocorreu um erro ao gerar
o script. Por favor, tente novamente.";
            } finally {
                // UI state: Reset
                generateButton.disabled = false;
                generateButton.innerHTML = '<i data-lucide="sparkles"
class="w-4 h-4"></i> Gerar Script';
                lucide.createIcons();
                loadingSpinner.classList.add('hidden');
                loadingSpinner.classList.remove('flex');
            }
        });
    </script>
</body>
</html>
```