

Event study estimators

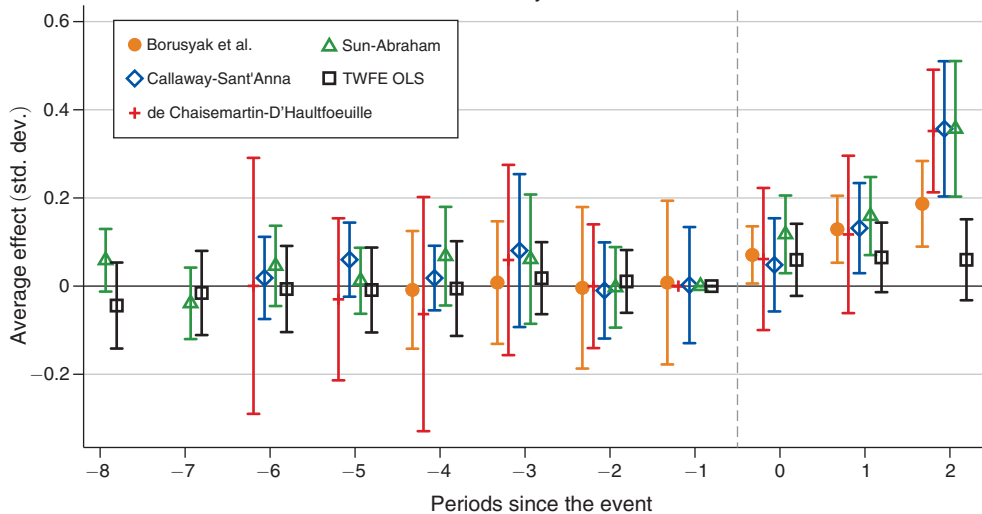


FIGURE 2. EFFECTS OF FACEBOOK ON THE INDEX OF POOR MENTAL HEALTH BASED ON DISTANCE TO/FROM FACEBOOK INTRODUCTION