

MAARTEN JOL



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WORK EXPERIENCE

Data Specialist | PGGM | Zeist | 2024 — Present

Responsible for identifying and visualising missing data using SQL queries and PowerBI dashboards. Translate data gaps into actionable insights and execute data-cleaning strategies to improve data completeness.

Data Trainee | Veneficus Talent Academy | Rotterdam | 2024 — Present

Intensive data traineeship focused on developing technical and personal skills. Gained hands-on experience with data analysis, visualisations, Python, SQL, PowerBI and version control by working on practical assignments involving machine learning, deployment and cloud tools.

Webcare Agent | Feyenoord Rotterdam | Rotterdam | 2020 — 2021

Responsible for social media accounts of the Service & Tickets department. Main tasks included answering supporters' questions as accurately as possible and proactively sharing relevant information.

Data Analyst | STATS B.V. | Den Haag | 2016 — 2018

Collected and entered live data points for a global sports data provider by watching and analysing football matches in real time. Created detailed reports for STATS B.V. clients using the manually recorded data.

EDUCATION

Master of Science (MSc) Data Science & Marketing Analytics | Erasmus University Rotterdam | Rotterdam | 2021 — 2023

- This programme focuses on the tools and skills that are needed to analyse big data in modern businesses and turn it into meaningful insights.
- Thesis: "Does crowd support matter? Analysing home advantage and referee bias in the Dutch Eredivisie between 2017 and 2023."
- Seminar comprising a case study for Feyenoord Rotterdam, analysing the club's ticketing strategies and match visits. The project explored opportunities for improvement and fan engagement.

Bachelor in Economics and Business Economics | Erasmus Universiteit Rotterdam | Rotterdam | 2016 — 2021

- Minor Sport & Management.

Gymnasium | Gymnasium Novum | Voorburg | 2010 — 2016

EXTRACURRICULAR ACTIVITIES

Trainer/Coach | Steeds Hooger VR1 | Rotterdam | 2020 — 2023

Led weekly training sessions and coached the team during weekend matches. Responsible for team tactics, match preparation, and the development of individual players and team cohesion.