What about your personal brand and mission statement?

After reflecting on what is important to me in life, I found that family and friends play an important role in my life. People I can trust are crucial to me. I also find it important that my life is not too monotonous, I love creativity in life and I avoid boring things. Although I can certainly enjoy a day of rest or the simple things in life.

From this reflection I derived my core values:

- Trust
- Loyalty
- Creativity
- Simplicity

My passions in life are design, development, football and music. These passions can be linked to my core values. Making a design or developing a website or application is linked to 'creativity' and 'simplicity'. Playing football is a matter of trust in your teammates and loyalty to your club. And last but not least, listening to music in the garden or on the couch can stimulate your creativity or make you notice that life can be simple.

Why I do all these things can be traced back to being healthy, being happy and sharing this happiness with the people around me. Initially, I started playing football to work on my condition and lose some weight (health), but in the meantime I have found a close group of friends with whom I have fun every week. There is no better feeling than winning a game and sharing this happiness with your teammates. By designing and developing a new website or application I try to give the user a memorable experience. I try to make them happy and that fulfills me as well.

I am not really a person who often sets goals for himself. In my opinion, this mindset can make someone very unhappy if a goal cannot be achieved immediately. I rather look at what is coming my way and grab my chances. However, if I had to set a specific goal, I would first gain experience and then become a team leader within a company. I don't think starting my own business is for me.

My dream is to work in the gaming industry as a developer. But this is a difficult sector to succeed in. There is a lot of competition and only the best can make it. So I think I first need to work in a 'simpler' sector to gain experience.

Standing out is not something that is in my nature. Usually I'm a person who keeps a low profile. I could stand out because of my strength as a team player, someone who is never stressed and because of my passion for design and development.