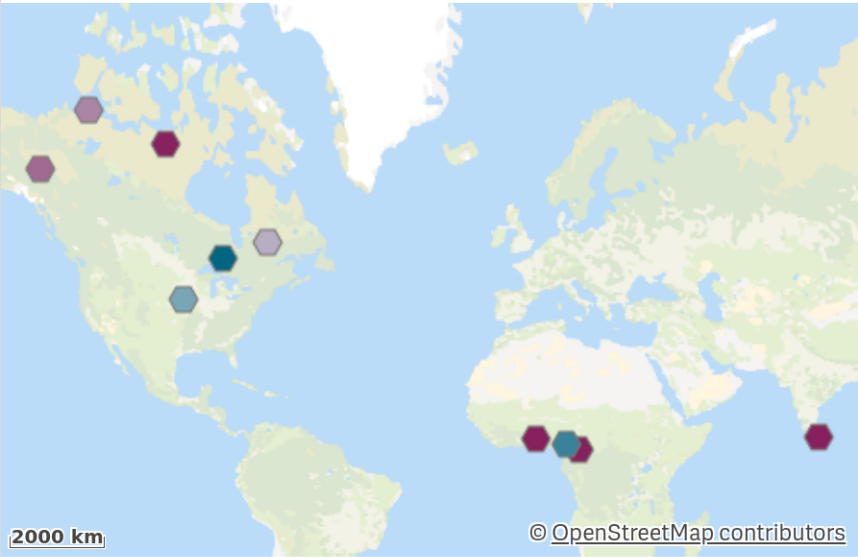
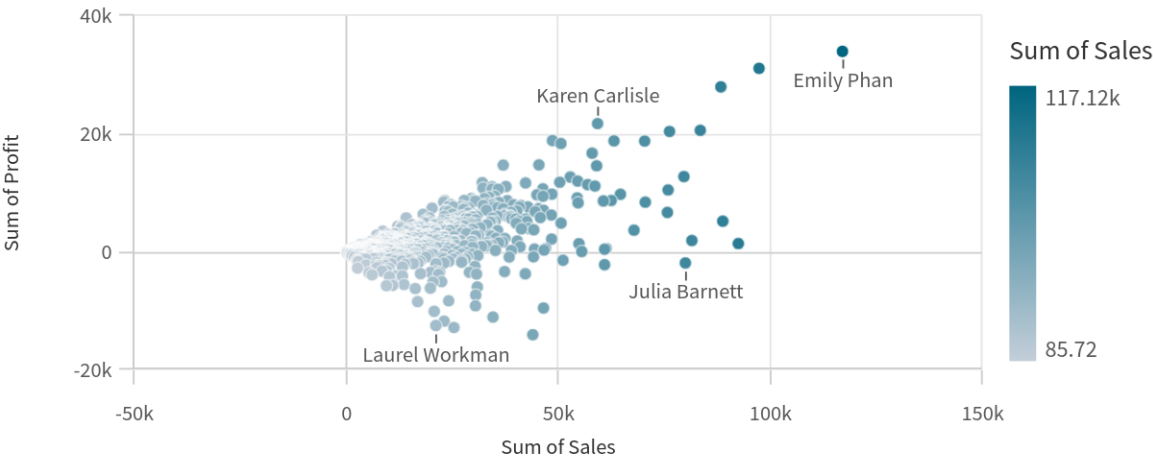


# Sum of Sales

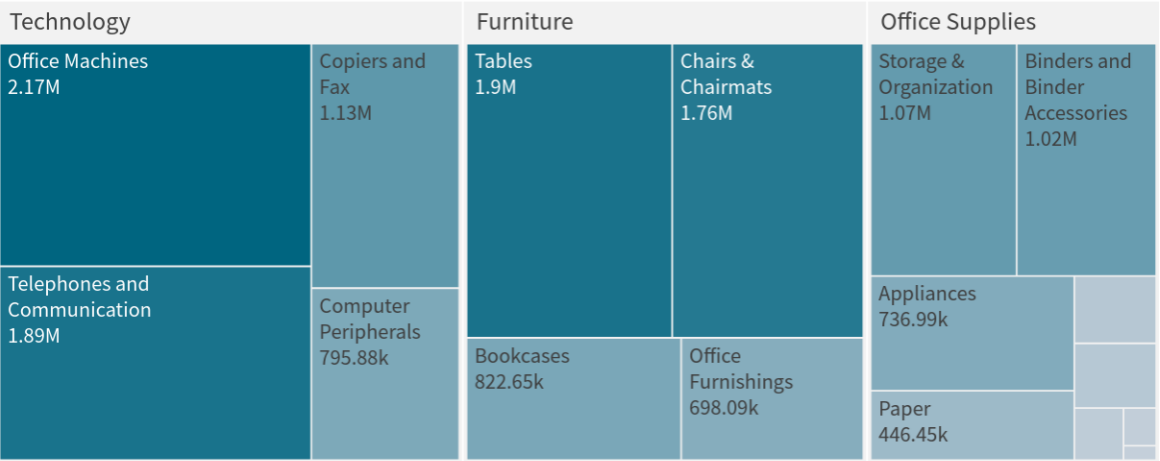
14.92M1.52M  
Sum of Profit



## Total Sales and Profit by Customer



## Sales by Product (Sub-)Category



🔍 Product Category

Furniture

Office Supplies

Technology

🔍 Product Sub-Category

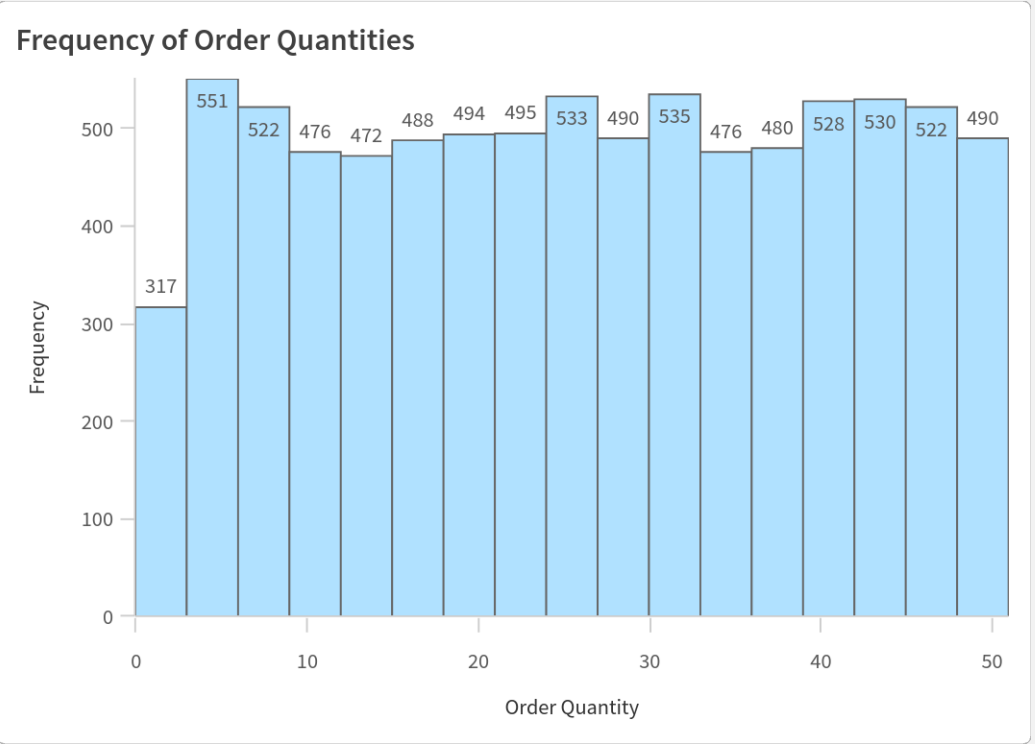
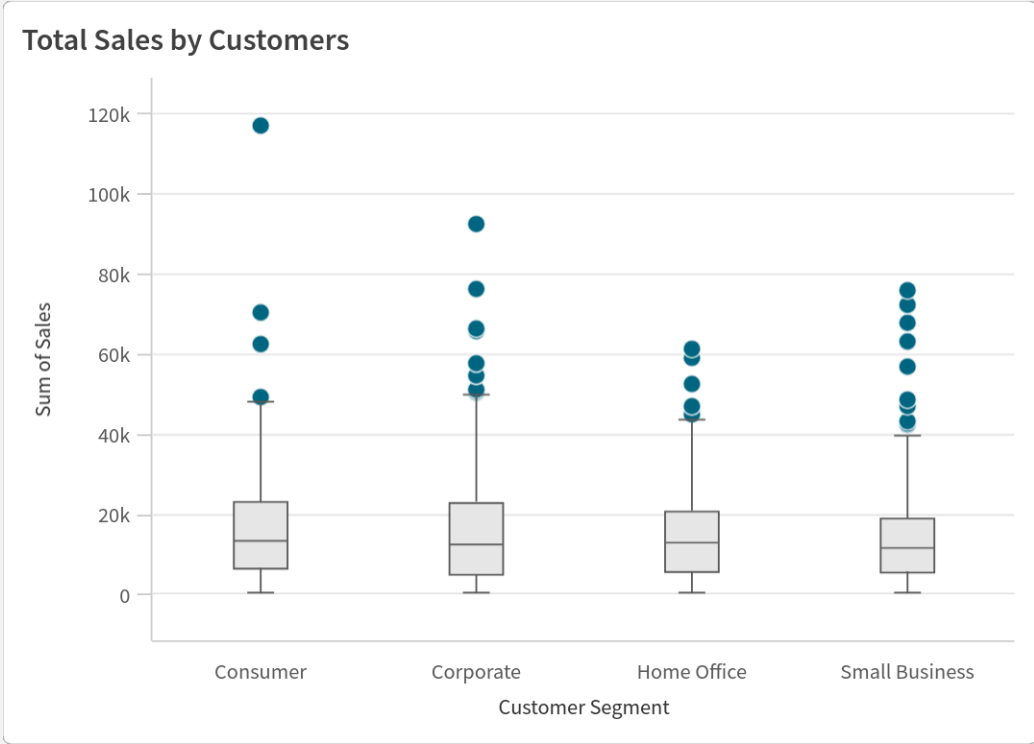
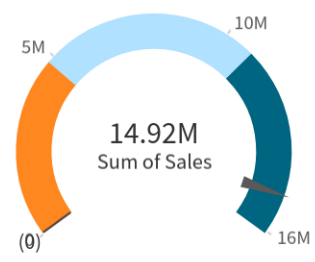
Appliances

Binders and Binder Accessories

Bookcases

Chairs & Chairmats

Computer Peripherals



Product Category	Q	Product Sub-Category	Q	Total Discount	Average Discount
Furniture		Chairs & Chairmats		19.42	0.050310881
Furniture		Tables		18	0.049861496
Furniture		Office Furnishings		38.46	0.048807107
Furniture		Bookcases		9.09	0.048095238
Office Supplies		Rubber Bands		9.22	0.05150838
Office Supplies		Pens & Art Supplies		32.46	0.051279621
Office Supplies		Storage & Organization		27.89	0.051080586
Office Supplies		Appliances		21.98	0.050645161
Office Supplies		Binders and Binder Accessories		46.1	0.050382514
Office Supplies		Labels		14.27	0.048518631
Totals				417.1899999999	0.049671389



Insights of the table from...

Mutual information

- The mutual dependence between Sales and Profit is 88.47%.

Correlation

- Correlation: Sales and Profit have a

Sales & Profit by Customer Segment & Product (Sub-)Category

Customer Segment 🔍		Product Category 🔍		Values	
Product Sub-Cate... 🔍					
		Sum of Sales	Average Sales	Sum of Profit	Average Profit
+	Consumer	3063611.082	1857.86	287959.98	174.63
+	Corporate	5498904.8775	1787.6804	599745.92	194.98
+	Home Office	3564763.875	1754.3129	318354.10	156.67
+	Small Business	2788320.9895	1698.1248	315707.96	192.27

Customer Segment

Consumer

Corporate

Home Office

Small Business

Product Category

Furniture

Office Supplies

Technology

Product Sub-Category

Appliances

Binders and Binder Accesso...

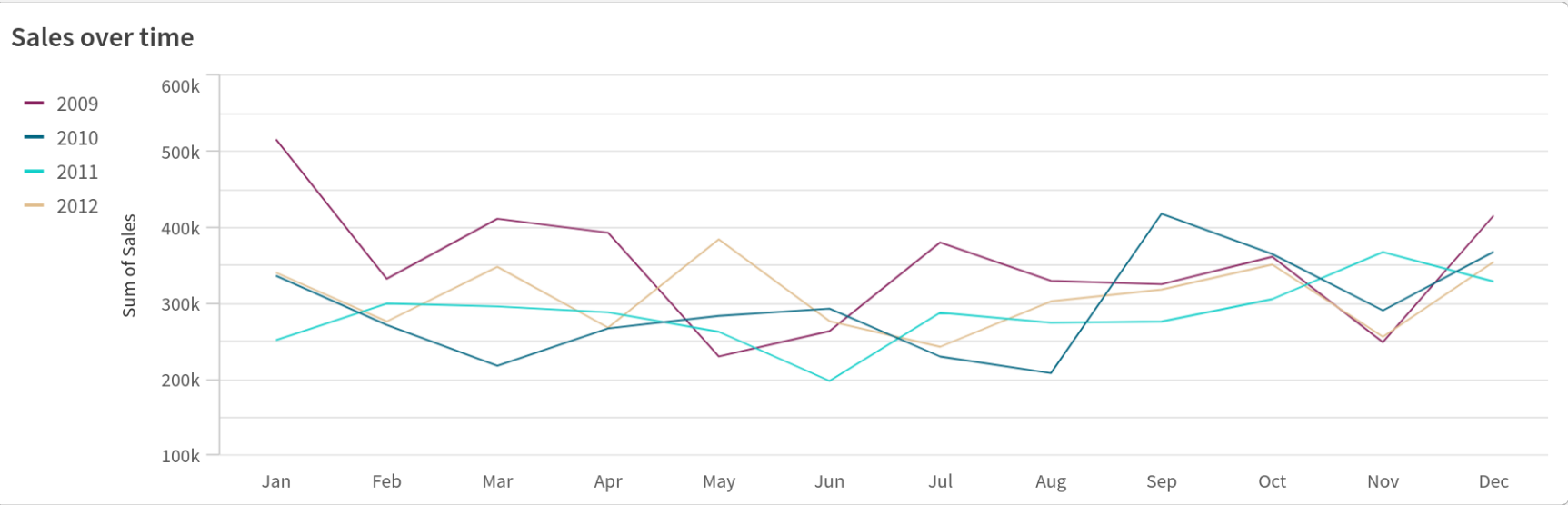
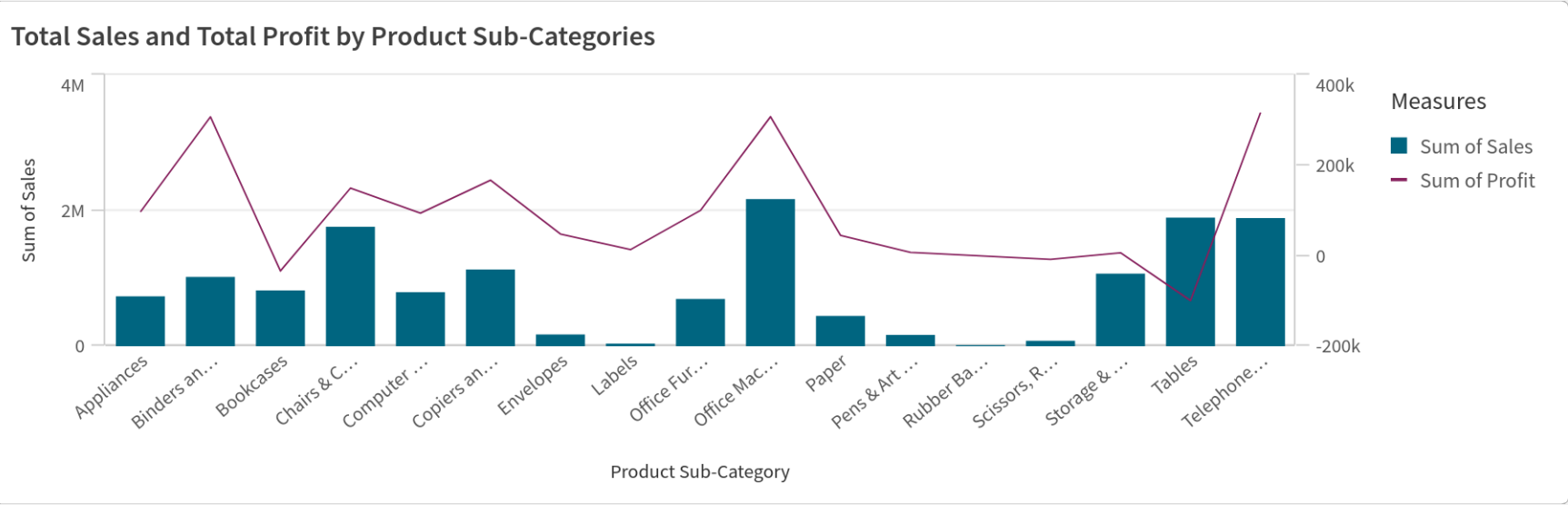
Bookcases

Chairs & Chairmats

Computer Peripherals

Copiers and Fax

Envelopes



Customer Segment

Consumer

Corporate

Home Office

Small Business

Product Category

Furniture

Office Supplies

Technology

Product Sub-Category

Appliances

Binders and Binder Accesso...

Bookcases

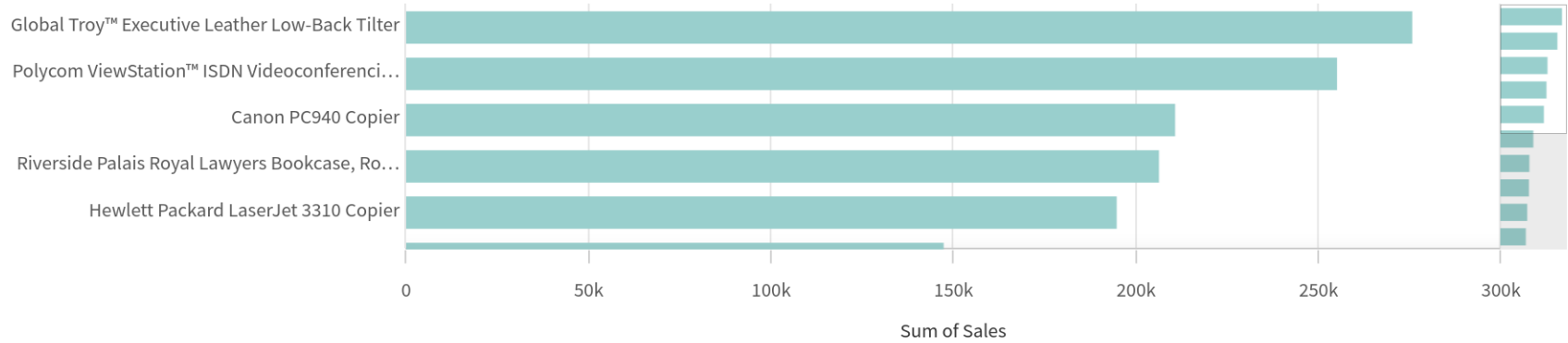
Chairs & Chairmats

Computer Peripherals

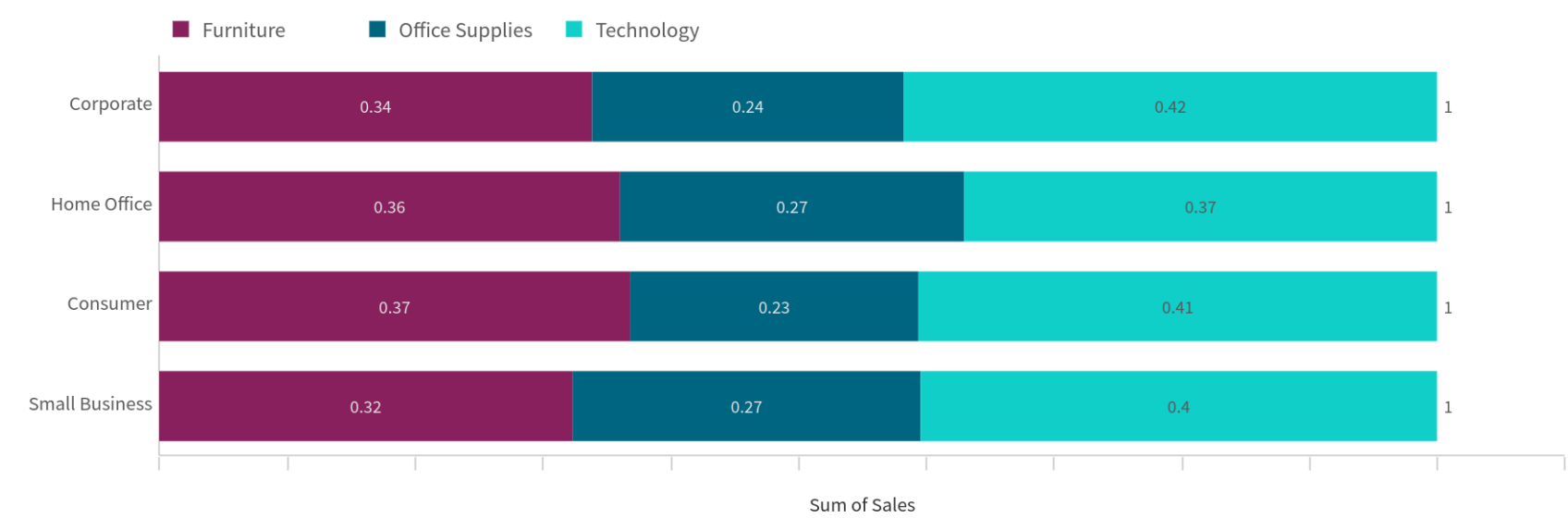
Copiers and Fax

Envelopes

Total Sales by Product



Percent of Sales from 100%, by Customer Segment and Product Category



Customer Segment

Consumer

Corporate

Home Office

Small Business

Product Category

Furniture

Office Supplies

Technology

Product Sub-Category

Appliances

Binders and Binder Accesso...

Bookcases

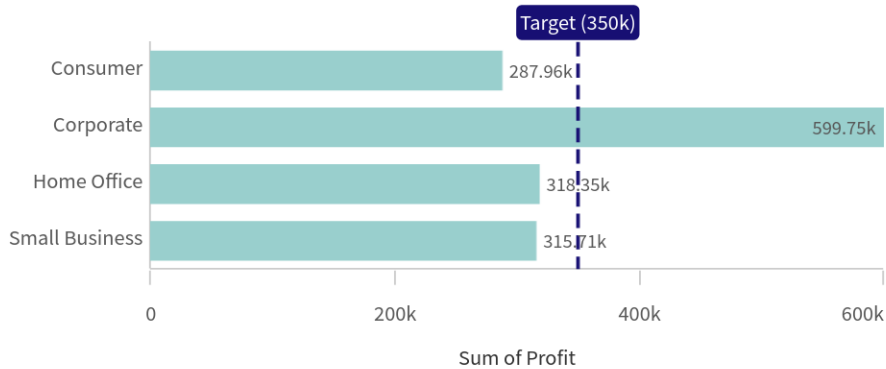
Chairs & Chairmats

Computer Peripherals

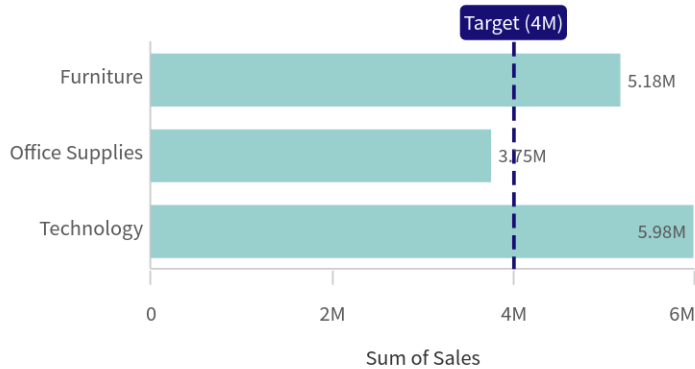
Copiers and Fax

Envelopes

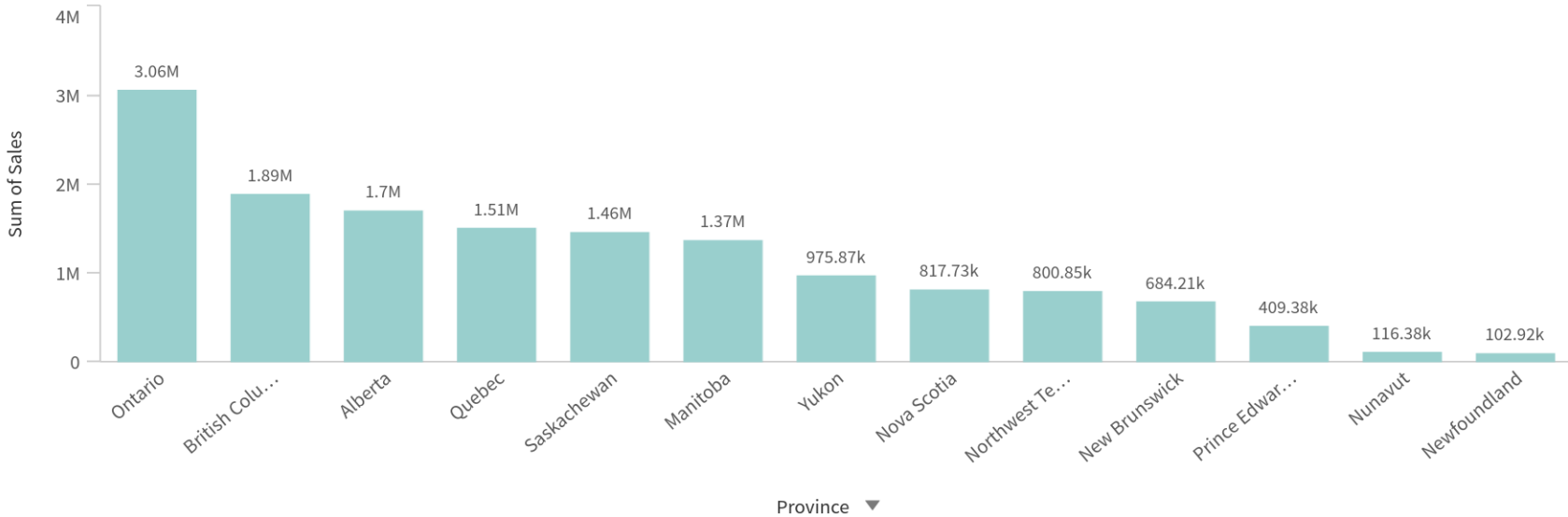
Total Profit by Customer Segment



Total Sales by Product Category



Total Sales by different dimensions



Sales by Different Categories

