



# EW-CORP

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# PROBLEM STATEMENT



# Problem Statement

## Waste

92 million tonnes of textiles waste is produced every year. Of the 100 billion garments produced each year, 92 million tonnes end up in landfills as of 2023.

Dyeing and finishing – the processes by which colour and other chemicals are applied to fabrics – are responsible for 3% of global CO<sub>2</sub> emissions as well as over 20% of global water pollution.

## COP28

BEEAH Group has been working relentlessly towards a zero-waste to landfill future, which we see as closely linked to fulfilling the UAE's Net Zero by 2050 Strategic Initiative and broader sustainability agenda.

Renowned for zero-waste tactics and sustainable tech, BEEAH Group excels in waste management and clean energy. They elevated Sharjah's landfill diversion from 76% to over 90% via sustainable practices and a waste-to-energy plant, a Masdar partnership project.

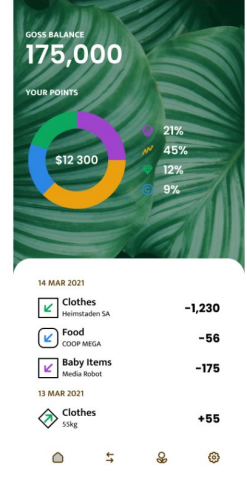
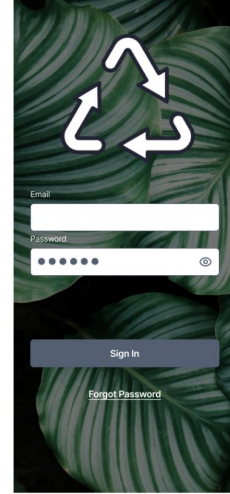


# GOALS FOR REDUCTION

## Implementation of the EW-CORP App

1. Implementation of the weight machines that can measure the weight of the materials being disposed.
2. Incentivize the user to implement the EW-CORP app to reduce the waste especially clothes.
3. Discounts measurements for the user to maintain sustainability

# DEMO



# Thanks!

ANY QUESTIONS?

