

# SALES PERFORMANCE DASHBOARD



500

Total Orders

438K

Total Sales

37K

Total Profit

8.4%

Profit Margin

Harivansh

Top Customer

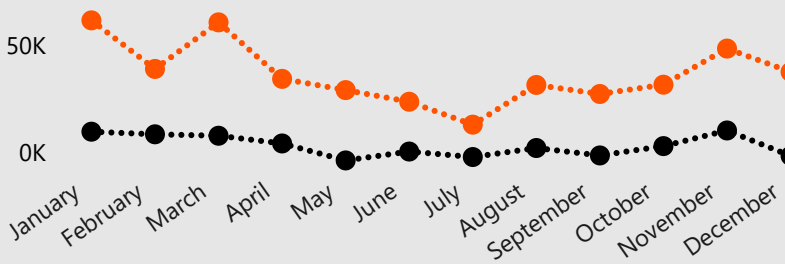
## Total Sales by Category

"Electronics is the highest-grossing category at 166K, narrowly outperforming Clothing in total revenue."



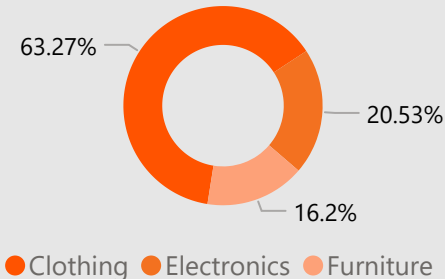
## Monthly Sales and Profit

"Sales peaked early in the year and recovered in Q4 after a significant mid-year dip in May."



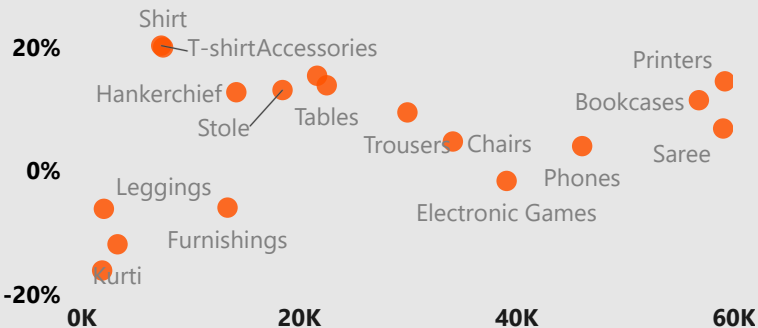
## Order Category Distribution

"Clothing's high volume comes from numerous lower-value sales."

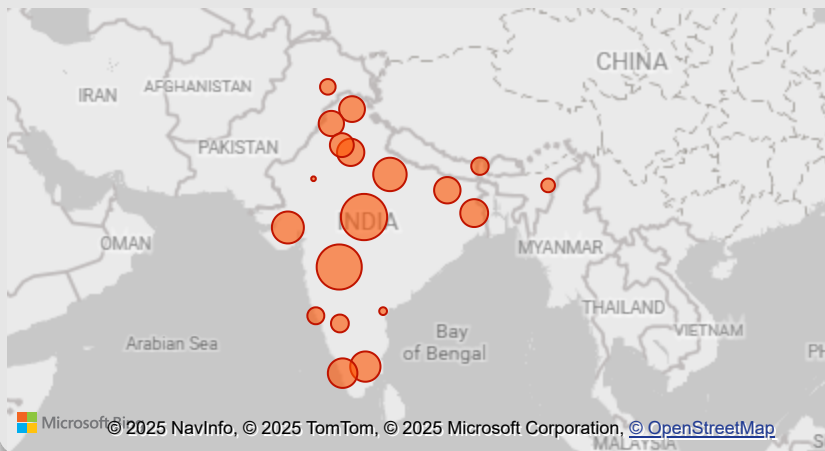


## Sales and Profit margin by Sub-category

"Printers are the top profitable seller, while Kurtis are being sold at a loss."



## Total Profit by State



## Quantity Sums by Category

"Confirming the order percentage, nearly three times more Clothing items were sold than any other category."

