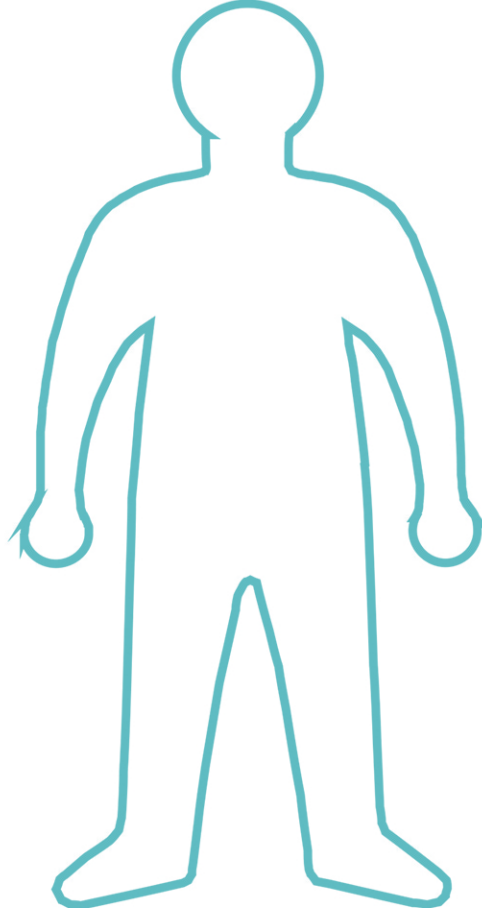


Customer Journey Map

DESCRIBE THE CUSTOMER

Give your customer account a face, make it a 'person'



PERSONA TITLE

.....

.....

GENERAL DESCRIPTION

.....

.....

.....

.....

.....



JOURNEY STEPS



EMOTION STATUS

