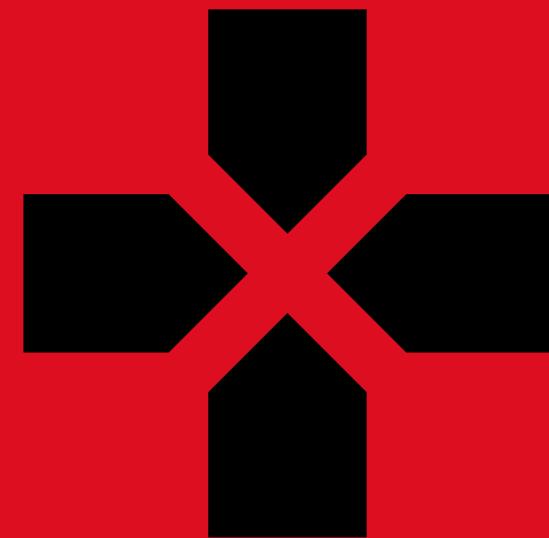


MUSTAFA BHORI

FROM CONCEDING TO SCORING

GOALS

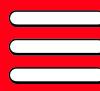


MOBALYTICS
Analytics for Competitive Gamers

AGENDA

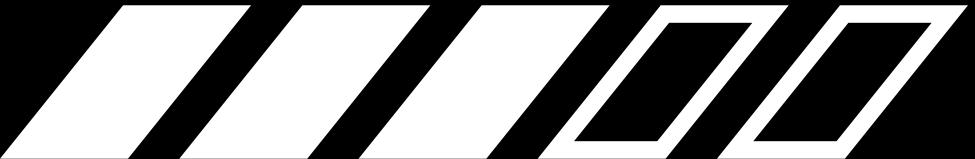
- Executive Summary
- Genre and Games Overview
- Player Psychology Overview
- FC 24: In-Depth Analysis
- Rocket League: In-Depth Analysis
- Comparative Analysis
- Recommendations
- Concluding Thoughts
- References





EXECUTIVE SUMMARY

- Goal: To expand into sports simulation genre
- Problem: Lack of supportive community to improve the gameplay experience
- Recommendations: Develop Skill Development Programs, Provide Coaching Mentorship And Create a refined Community

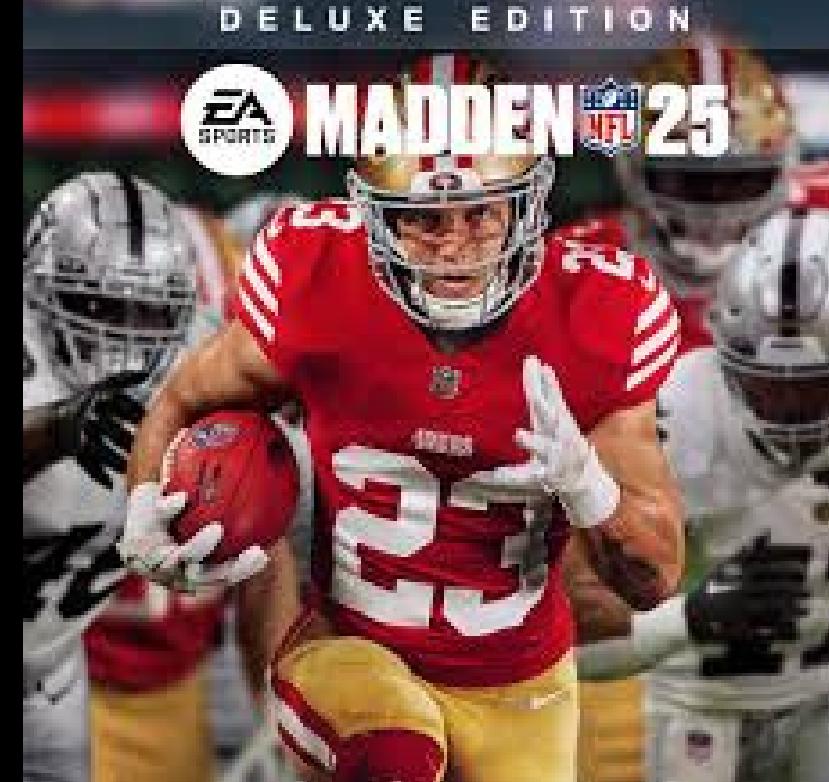


HISTORY

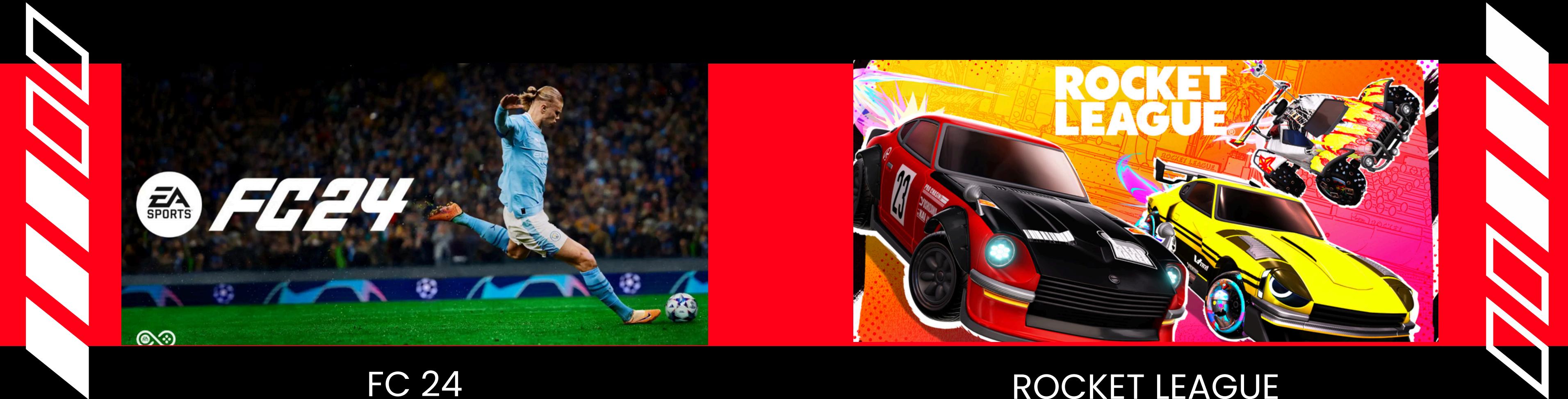
Market Size: The global sports video game market was valued at over \$6 billion in 2021, with an estimated growth rate of 11% annually.

Esports: Sports simulation games like FIFA and NBA 2K have large competitive scenes, with tournaments like the FIFA eWorld Cup offering significant prize pools and attracting millions of viewers.

Player Engagement: Games like FIFA and NBA 2K have millions of active players, with FIFA 23 alone attracting over 10 million players within its first week of release.



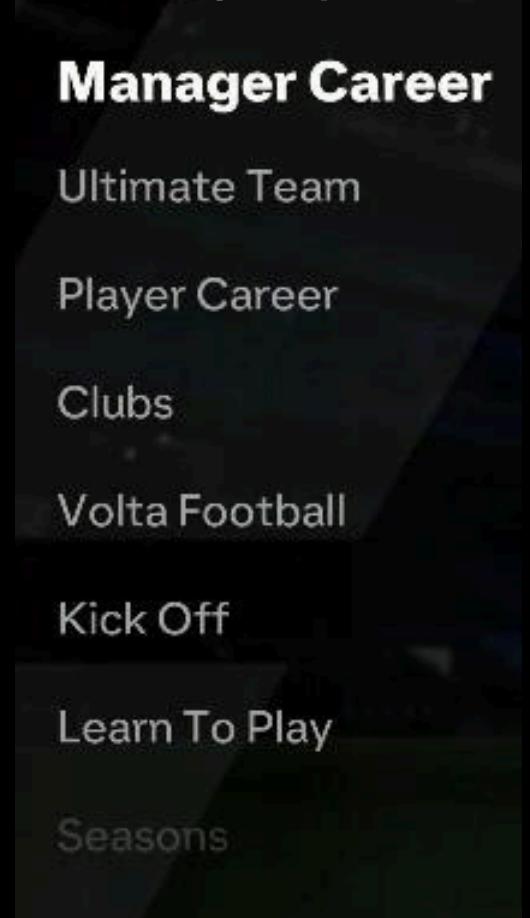
GAMES I CHOSE



FC 24: IN-DEPTH ANALYSIS

- FC 24 is developed by EA Sports
- Genre: Sports Simulation
- Majority player age group 18-34
- Issues: Struggle to defend or score against skilled opponents, unable to manage team chemistry in Ultimate team game mode
- KPI: Shots on Target, Successful tackles, Possession %, Passing Accuracy, Successful Dribbles

Gameplay modes



Player Stats



Ultimate Team



ROCKET LEAGUE: IN-DEPTH ANALYSIS

- Rocket League developed by Psyonix.
- Genre: Sports/Vehicular Simulation
- Majority players age group is 18-34
- Issues: Aerial control, Positioning, Boost management, Decision making, Gaming mechanics,



Game Modes



KPI:



RECOMMENDATIONS

Skill Development Programs

- Personalized Custom Training Packs
- Drills and Practice Routines
- Workshops and Bootcamps

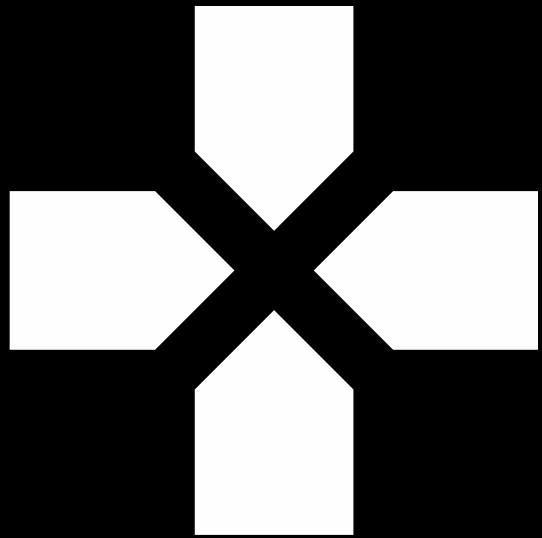
Coaching and Mentorship

- Professional Coaching
- Mentorship Programs
- Tournament Preparation

Community and Technology Integration

- Online Community Forums
- AI-Powered Insights
- Content Creation

MUSTAFA BHORI



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**THANK
YOU**

