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Private: LifeTrak Zoom



## Introducing



A fitness tracker that has your heart down to a science. With the push of a button, learn what your heart rate variability (HRV) is telling you. Zoom translates this data into information you can use to train more effectively.

[Shop Now](#)

## What is HRV?

And why you need to know  
HRV is the variation in intervals between heartbeats. Use your HRV data to train better. You'll know when your body is ready to push harder and when it needs to recover.

[Learn More](#)

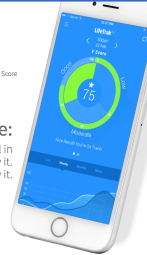
## Track Your Stats

The full picture

24/7, Zoom is measuring key indicators of your fitness level. V Score and V Scan help you harness this data.

### V Score:

Your overall fitness level in a single number. Know it. Grow it.



### V Scan

Your on-demand power meter. An immediate measure of your current condition.

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## Are You Ready for Peak Performance?

Data that makes a difference

Zoom is an advanced, biometric device for serious athletes who want to train smarter. It continuously tracks crucial heart rate data so you can learn how to push your limits.

[Shop Now](#)

## Proven Science, Real Results

No guessing games

Zoom provides science-backed data for precise and accurate fitness tracking.

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## A Real-Time Recovery Analyzer

Your body in balance

Zoom shows you, instantly and accurately, how well you recovered. Use this information to guide the intensity of your next workout.

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## Metrics That Matter

From wrist to device

Zoom syncs with compatible devices, making it a cinch to monitor your HRV, track the data over time and your performance.

[Learn More](#)

## Goodbye Bulky Chest Belts

It's all in the wrist

Zoom instantly and accurately detects your heart rate and tracks every beat continuously, streaming all data to your device.

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