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Overview

Median Difference

Multiple testing

Lying with statistics/plots

Final Projects

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Overview

Final Projects

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Median

Multiple testing

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Your final projects will be comprised of two distinct parts:

- ► Code & Written report
- Presentation

All components are group efforts, and only one report needs to be turned in per group. Group sizes can be from 3-5 people.

Roles

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Overview

/ledian

Multiple testing

Lying with statistics/plots

It is up to your group to divide up roles. For some groups, one person writes, another codes, and another presents. In another group, it might make more sense for all members to contribute to all aspects of the project.

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Multiple testing

Lying with statistics/plots

- 1) At least one function you created
- 2) Data manipulation
- 3) Statistical analysis
- 4) Plots
- Introduce at least one function from CRAN that hasn't been used in class
- **6)** Rmarkdown file (this is your final report)

While it is not required, it is strongly recommended that you use GitHub to collaborate on your code.

Projects

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Overview

Median Difference

Multiple testing

- Median differences: examine state anxiety on and off caffeine
- Multiple Testing: crime stats by region/county across time within NC
- **3.** **Lying with Statistics/plots*: data we've used in class

Projects

The constant theme throughout projects is: (1) doing correct analysis and fair depiction of results and (2) doing misleading or incorrect analysis and depiction of results

You can use any data you would like.

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Overview

Median

Multiple testing

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Median Differences

Multiple testing

Lying with statistics/plots

Median Differences

Median Differences

Final Projects

Overview

Median Differences

Multiple testing

- One option is to use the data set sai that is in the package psych.
- Across 11 studies, people were given caffeine or a placebo.
- Anxiety was the primary outcome of interest.
- ➤ The variables are described here: https://rdrr.io/cran/psychTools/man/sai.html

Median Differences: Project

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Median Differences

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- Examine just variables at time 1 so that we are doing between-subject analyses.
- Find a non-normally distributed variable.
- ▶ Identify if people differ in their medians between placebo and drug on this variable.

Median Differences: Details

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Overview

Median Differences

Multiple testing

- 1. Data "sai" can be obtained from the "psych" package.
- Conduct and interpret results obtained from bootstrapping to test median differences.
- **3.** Conduct and interpret results obtained from using t-test without bootstrapping.
- **4.** Create figures to depict results and distributions.

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Overview

Median Difference

Multiple testing

Lying with statistics/plots

Multiple testing

Median Differences

Multiple testing

- Data collected across time and across geographic areas provides a lot of opportunity for interesting graphics
- ▶ There's also a lot of tests that can be done:
 - mean differences between two years for all regions
 - compare all regions' values at a given time to the average to identify those significantly above/below
 - across all time points, calculate the correlation between two variables
- When we do a lot of tests, we have to correct for them! Some will be significant by chance, so we need to ensure we make accurate inferences.

Median

Multiple testing

- The data are crime data from NC across various counties and years: https://rdrr.io/cran/plm/man/Crime.html
- ► The primary goal of this project is to identify differences or correlations that are significant by looking across a lot of tests.
- Options are:
 - to look across time: which counties/regions had significant changes between two time points?
 - to look across counties/regions at the same time point: which ones are signficantly different than the average? -You can look across time for one region/county, or across counties/regions at one time, or both.

Multiple testing: Figures

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Median Difference

Multiple testing

- ▶ You can create figures to depict output, data or both.
- ► Inspiration: https://r-graph-gallery.com/

Multiple testing: Details

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Overview

Median

Multiple testing

- 1. Data "Crime" can be obtained from the "plm" package.
- 2. Conduct your tests, and correct for multiple testing in some way. Justify your approach.
- Discuss inferences and how they differ or are the same from results where you did not correct for multiple testing.

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Overview

Median Difference

Multiple testing

Lying with statistics/plots

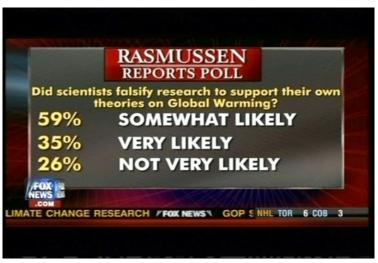
Median Differences

Multiple testing

- When discussing how to create effective figures, we talked about how easy it can be to depict information in a misleading way.
- People can also do this with statistics:
 - p-hacking: estimating multiple models to find one that is significant and supports their hypothesis
 - recode data in a way that achieves a significant result
 - keep outliers that greatly influence results
 - remove covariates that render results null
 - cherry pick the sample

Lying with statistics/plots

Sometimes it's really obvious...



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Overview

Median

Multiple testing

Lving with statistics/plots

Lying with statistics/plots

... but usually it's more subtle.

For instance, NPR reported that, "1/3 of McCain ads has been negative...9/10 Obama ads have been positive."

A more precise way to say that: 66% of McCain ads have been positive whereas 90% of Obama ads were positive".



McCain ads (by NPR's analogy)



Obama ads (by NPR's analogy)

Lying with statistics/plots





McCain ads (depicted like Obama ads)

Final Projects

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Overview

Aedian Difference

/lultiple testing

Lying with statistcs: Project

Final Projects

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Overview

Median Differen

Multiple testing

- ► You can use any data you'd like.
- Provide a fair figure depicting data or results and also conduct and interpret a statistical test of your choosing.
- Create a figure and/or analysis that provides a distorted version of what we actually would find in the data.